

# GRAND FINALE OF THE MOST SUCCESSFUL CLEARING SALE EVER HELD

It's not a question of prices and values any more—the intent of tomorrow's selling is to move goods at almost any price. All reserve stocks have been brought forward, and out they must go—every floor, every department, every counter and every shelf in the whole of this big cash establishment contribute their share of reliable goods at record breaking bargain prices.

GIVING GREATER VALUES THAN OMAHA EVER KNEW.

## BOSTON OMAHA STORE

J. L. BRANDEIS & SONS.  
161 DOUGLAS

Thousands of useful, seasonable bargains all over the entire house.

### DRESS GOODS CLEARING SALE

Another of those sensational sales of dress goods that is bound to bring a throng of eager buyers here Monday. It is the greatest opportunity to buy high grade dress goods at such remarkable bargains that has been placed before you this season.

**\$1.00 Dress Goods 25c Yd**—300 pieces all wool mixed covert suitings, bengaline novelties, silk and wool plaids, French habit cloth, pebble cloth, Scotch mixtures, henrietta, serge, poplin and whipcords, in a most complete line of colors and combinations. These goods are sold as high as \$1 yard, as a special bargain, we have the entire lot on front bargain square—your choice 25c yd. **25c**

**\$2.00 Dress Goods 75c**—150 pieces 54-inch all wool Oxford suitings, 50-inch new homespun chevots, 52-inch French venetians, 54-inch Zibeline plaids, 50-inch refined camel's hair suitings. Also our entire line of imported silk and wool novelties. These goods include an advance shipment of new spring fabrics any worth up to \$2 yd. The entire line on special sale Monday **75c**

**GOLF SUITING**—Reversible golf suitings with handsome plaid backs for suits, skirts and golf capes in all the much wanted shades—blue, brown, cadets and grays. These goods can be made up with or without lining, and have never been sold for less than \$3 yd. Monday go on special sale in two lots at \$1.50 and \$1.75 yd. **\$1.50 and \$1.75**

### BLACK DRESS GOODS SALE ANOTHER BLACK CREPON EVENT

It is unquestionably the most important black crepon sale of the season. New black crepons in all the swell spring effects—that rich silk luster. Monday a new showing of these popular Blister crepons worth up to \$4.00 yard—go on special sale in Black Dress Goods department at \$1.25 yd. **\$1.25**

**\$1.50 Black Dress Goods 49c Yd**—200 pieces high grade black dress goods, comprising steam finished chevots, storm serge, mohair jacquards, henriettas, figured armures, whipcords, diagonals, satin berbers and fancy matelasses. These goods are all wool and are especially desirable for their superior color and finish, and go on special sale Monday at 49c yd. **49c**

### CLEARING SALE OF SILKS

**75c Silks at 19c Yd**—About 2,500 yards plain and fancy silks, consisting of figured china silk, silk brocade, 30-inch wide changeable lining silk, black surah, 30-inch figured drapery silk, worth 75c—go at 19c yd. **19c**

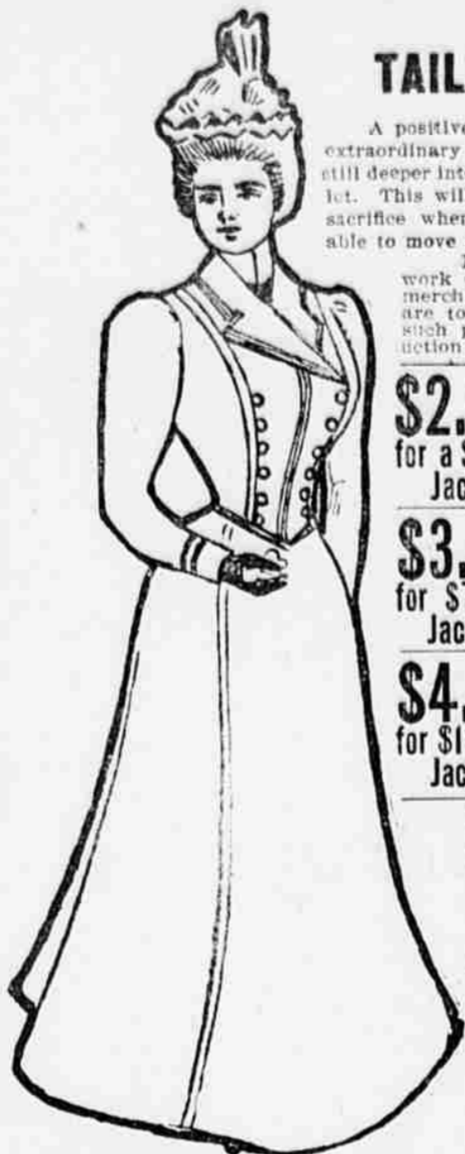
**\$1.25 Silks 39c Yd**—3,000 yards high grade taffeta, black and colored satins, black brocades and satins, bengaline and poplins, 27-inch printed foulards. All kinds of dress silks, waist silks and lining silks that sold up to \$1.25 yard, in our grand clearing sale 39c yd. **39c**

### SPECIAL BLACK TAFFETAS

**\$1.25 Guaranteed Taffetas 87c Yd**—25 pieces of our imported guaranteed black taffeta, 24 inches wide—never sold for less than \$1.25—big bargain in our silk department Monday, 87c yard. **87c**

### Grand Final Clearing Sale—Tomorrow—of all TAILOR-MADE SUITS, JACKETS, CAPES AND FURS

A positive reduction on all winter garments that will make this the bargain sale of all sales. The most extraordinary stock reducing offerings of the season. We will make it more interesting than ever by cutting still deeper into our now lower prices, and by enriching each lot with garments taken from the next higher lot. This will be your chance to get the "most for the least" at the maximum for minimum. A 20th Century sacrifice where all thought of cost is thrown to the wind. And at the prices quoted below we should be able to move every garment this week.



Manufacturers tell us not to present advance on materials and work they will be worth double to hold them until next season. This idea may do for less up-to-date merchants, but our policy is to clean up, and the orders all down the line are "move." Our intention are to make this a short and decisive engagement, and every lot of garments will be bonanzaed with such price cutting that in another week we will be able to tell you that the victory, over all other action sales, is ours.

**\$2.90 for a \$6.50 Jacket**—Jackets that we have about 150 of in one assortment, of rough and smooth cloth, some lined and some trimmed. The balance of \$5.00 and \$6.00 lines.

**\$3.45 for a \$7.50 Jacket**—Jackets, some are of good kerseys, chevots, etc., with good linings and well made. These are extra bargains—being the balance of our \$6.90 and \$7.50 lines.

**\$4.48 for a \$12.50 Jacket**—Jackets, an assortment of about 225 in all colors and made of good kerseys, chevots, oxford, golfs, etc. The remainder of our \$9.98 and \$12.50 lines.

**\$7.35 for a \$15 Jacket**—Jackets, about 275 in this lot, thoroughly up-to-date, with box or fly fronts, in rough and smooth effects, all colors. Balance of our \$13.50 and \$15 lines.

**\$9.48 for a \$20 Jacket**—Jackets, a lot of ultra stylish ones in tans, blacks, custers, etc. Richly lined with silk or satin, box and fly fronts. The balance of our \$19.00 and \$20 lines.

**\$12.50 for a \$27.50 Jacket**—Jackets—these are the stylish coats that have won admiration from all who have seen them. They are the very latest designs and finest finish, including all the most popular weaves of the clothing market. And are what remains of our \$25 and \$27 lines.

**\$17.00 for a \$40 Jacket**—Jackets—here is the chance for your choice of any of the best jackets in the house. The finest of materials and latest shades. Some with genuine Marten, Stone Marten, Beaver and Otter collars, and are actually worth up to \$40.00.

**\$10.00 for a \$18.00 Top Coat**—Top Coats—a lot of odd sizes in the new top coats, of fine kersey, full silk and satin lined, in black and castor. Balance of our \$16.00 and \$18.00 coats.

**\$2.50 for \$5 Capes**  
**\$4.98 for \$10 Capes**  
**\$8.90 for \$15 Capes**—This lot comprises all the popular cloths, all lined, some silk lined, some with fur edging. Everyone a big bargain.

**2 Big Skirt Specials Lot 1 \$2.98**—Consists of a lot of well made, percaline lined, velvet bound skirts, crepons, homespun and plaids. These are worth up to \$5.00.

**\$9.50 for \$16.50 Newmarket**—Newmarkets, a lot of good desirable garments made of coverlets and kerseys, some with waist lining, others trimmed in good colors. What are left of our \$15 and \$16 lines.

**\$13.50 for \$22.50 Newmarket**—Newmarkets, good up-to-date coats in the novelty styles of the season. Made of the most popular of cloths, in all jackets and every one a bargain. This is a great opportunity—the balance of the lot that was sold at \$22.50.

**FURS**—We still have some very good things left from our recent big purchase of Furs, and you should avail yourself of the opportunity to see these big FUR bargains.

**LADIES' TAILORED SUITS**  
**\$7.35 for \$15 Suit**—Ladies' Tailored Suits, reofer and tight fitting styles, all sizes, assorted materials and colors, and at the prices we ask for them now, well you never heard of the like before. They are worth \$12.50 and \$15.00.

**\$9.48 for \$22.50 Suit**—Ladies' Tailored Suits, a large assortment made up of odd sizes and styles from our \$17.50, \$19.00 and \$22.50 lines. All the new materials and colors. All jackets silk lined and all of the finest workmanship. Some big bargains.

**\$12.50 for \$25 Suit**—Ladies' Tailored Suits, this lot consists of some very fine suits, made of the popular materials, all colors, some are full silk lined, with single and double breasted, tight fitting, seton and reofer style jackets, finest of tailor finish, and worth today up to \$25.

**\$16.90 for \$30 Costumes**—Ladies' Tailored Suits—including the very choicest of our well tailored suits, made of fine imported venetians and broadcloths, coverlets, vicuna, etc. To see them is to appreciate them more than the description. Today the same suits are worth up to \$30.00.

**\$25.00 for \$75 Costumes**—Costumes—only 12 of these left, made of the best of taffetas, corded silks, foulards and broadcloths, ribbon, chenille and lace trimmed, in exquisite styles and original designs. At the former price they were considered cheap.

**\$1.49 Children's Jackets, ages 4 to 12.**—A big lot of children's jackets, the last of our \$2.00, \$2.98 and \$3.98 lines, made of good heavy materials, some with large collars and all well made.

**Lot \$6.98**—Is an assortment of high-class skirts, unexcelled in work and finish, made of taffetas, satins and crepons, worth up to \$10



### CLEARING SALE In Our Basement

85c Dresser Scarfs go as long as they last at **35c**

\$1.25 Embroidered Scarfs go at **59c**

\$4 Homstitched Damask Table Cloth, worth \$2, go at **1.10**

One small lot of 10c Huck Towels go at **5c**

50 pieces of plain and twilled Toweling, worth 10c go at, yard **5c**

48c Dresser Scarfs and Lunch Cloths go at, each **15c**

60-inch fast color Table Damask in Turkey red and white checked, indigo blue and white, plain and fancy reds—worth up to 35c go at, yard **19c**

60-inch cream all linen Scotch Table Damask, extra heavy, worth 50c, go at, yard **25c**

15 pieces nice smooth, heavy, all linen, German silver bleached Table Damask, the 60c kind, go at, yard **39c**

68-inch and 72-inch fine grass bleached satin finished Table Damask in all the latest designs, would be cheap at \$1, on sale Monday at, yard **69c**

All our \$1.25 and \$1.50 double satin Table Damask, Monday at, yard **85c**

\$1.00 all linen extra large German Napkins, suitable for hotels and restaurants, go at, dozen **59c**

One big lot Table Napkins, assorted kinds and sizes, in full bleached and half bleached, all linen, worth up to \$1.50 dozen, go at, dozen **89c**

50 dozen slightly soiled 2-4 size full bleached, double satin damask Napkins, worth up to \$3.00 dozen, go at, each **1.98**

All kinds of bleached muslin in remnants and full pieces, go at, yard **5c**

5,000 yards Dimities and Lawns in all the latest colors and designs, worth up to 15c, go at, yard **3c**

500 pieces standard Prints, go at, yard **3c**

2,000 pieces Amoskag Apron Check, ed Gingham, yard **5c**

12½c Scotch and Zephyr Gingham, go at, yard **6c**

20c Drapery Swiss go as long as it lasts at, yard **10c**

15c yard wide Percale in all the latest spring designs, go at, yard **8c**

25c white goods, such as India Linen, Dimity, Nainsook and Satin band Apron Lawn, all in one big lot, at, yard **10c**

## Executor's Sale, \$42,185.00 Men's, Ladies' and Children's Shoes

In Immense Heaps, On Bargain Squares, Sensational Bargains, Each size on Separate Bargain Tables. Marked in plain figures, plenty of every kind and size.

**Ladies' Fine Shoes.** In blacks and tans, all kid, and cloth and vesting tops—also patent calfskin and patent vici kids, box calf, willow calf, and genuine welt soles, and turn soles, in all the latest styles, in all widths. Made to retail at Six Dollars, Made to retail at Five Dollars, Four Dollars, Three Dollars. Your Choice of entire Lot—any size or width for **\$1.98 Pair**

**Men's Welt Shoes.** In vici kid, box calf, willow calf, Russia Calf, French calf, Kangaree and other high-grade leathers. Calf lined, vici kid lined and drill lined. In black, tan and Russia color. Made to retail At SIX DOLLARS, At FIVE DOLLARS, At FOUR DOLLARS, At THREE DOLLARS. All Go At **1.98** a pair, all sizes, all widths.



### FIGHTING FIRE IN HAVANA

**Pictureque Activity of the Volunteer Department on Duty.**

### MODE OF THE ALARM AND RESPONSE

**Various Formalities Disposed Of Before Action Begins—Omaha People Doing the Cuban Capital.**

The following letter, received by D. H. Wheeler from his son, gives an instructive sketch of fires and fire-fighting in the Cuban capital:

HAVANA, Jan. 20.—My Dear Father: I received your letter this morning. I am glad you liked my description of the plantation trip, but it does not nearly express what it actually was. The country here is the grandest on top of the earth. The yellow fever has about died out; only two or three cases in the hospital now and suppose they will have disappeared inside of the next week or two.

Mr. Branch, the gentleman in the B. & M. ticket office on the corner of Pittsmeath and Farman, was in Cuba for three days and left yesterday; also the brother of Mr. Francis, the general passenger agent of the B. & M. was here with him. Both of them called on us; also Mr. Pollock came with them. You see we are not so very far from home after all, when people are dropping in here every day or so, and then returning and seeing you folks within a week or so after they have

seen us. We are studying Spanish very hard and had just gotten through our lesson when Mr. Branch and Mr. Francis called. Mr. Pollock is also studying diligently and gets along very nicely now.

### Fires and Fire Fighters.

We had a fire just three doors from us the other night. The alarm was turned in just after we had gone to bed. I got up and put on my clothes and went out and looked at for a minute or two, then went back to bed and went to sleep, with the fire in full blast. You need not be afraid of a fire spreading here. It is absolutely impossible for it to do so. There are no fires here except where some crazy American comes down here and builds a lumber yard or a frame building, and I guess the good Lord takes pity on them and sends down a flame from heaven to burn him out so he can collect his insurance and take the next boat back to the States—because the Spaniards and Cubans will not buy of him and he is sure to go broke sooner or later, and the sooner the better it is for him.

The workings of the fire department here would drive you into hysterics; it is the funniest thing I ever saw in my life, and I have seen some pretty funny things, too. One would imagine it was a huge joke and that they were playing at "fire company" like little boys in the States. The following will give you a fair illustration of the modus operandi of the thing:

In the first place the "dread fire alarm" is blown on a bugle and not turned in by the still alarm or by the ringing of bells. These horns are placed in private houses about a mile apart, and when a man discovers a fire it seems to stagger him at first. He can't believe his eyes, so he studies over it for a while, and then hunts up somebody that will talk it over with him. These two go and take another look at the fire and get

into a heated argument as to what ought to be done, and this little talk generally ends in a first-class, up-to-date, fist fight between the two.

### Blowing the Horn.

After the smoke of battle has blown away the men come to the conclusion that it might be the proper thing to get a horn and blow the alarm, so away they run for the nearest bugle that the man knows about, and he runs like the wind; you can fairly hear the wind whistle by him as he cuts through the air. As he passes the first corner the policeman standing there sees him—there is a policeman on every corner in the city—the policeman jumps to the conclusion that the man is either a thief or a murderer, and he immediately draws his gun and starts in hot pursuit. Then a small boy or two joins the procession, and legs it along so as to be in at the finish and see the policeman beat the man into insensibility and then take him to the station. At the next block policeman No. 2 splits on his hands, draws his gun and swings into line. Then men of all classes, women, children, dogs and coaches swiftly swing into the pursuit and try to head off the first man.

### Preparing for Work.

These firemen never go to a fire without having all their uniform on. When they hear the horn they start for home to dress up, no matter if their houses are three miles away from the fire, and at the time they are within a block of the fire. The firemen living nearest to the fire commence to gather along about half or three-quarters of an hour after the alarm is given. Their first action is to commence pounding the crowd back about a block and then they gather around the fire and seem to hold a "pink tea" or a "kooling-in," but stay away from the fire. By this time they have all got their cigarettes going nicely and about a hundred horns have been gathered and the noise is fright-

ful; it sounds like a torchlight procession the night after a presidential election has been held and everything seems to be going democratic.

After they have finished their little social gathering usually somebody in the audience will suggest to them it might be a good scheme to get the fire engine; this seems to arouse the firemen's anger to think they haven't thought of that and they proceed to kick the stuffings out of the fellow that suggested it. After they have pounded this man into a state of speechlessness they come to the conclusion that it is a good plan to get the engine, so away goes the whole crowd after it.

In about fifteen minutes back they come hauling the engine and in about fifteen minutes more the horses are led up to the engine and attached to the engine at the fire. They then attach to the hydrant and go to work. By this time the fire is either out of the building or entirely burned down. This makes no difference; they throw enough water on what is left to flood the south half of Omaha. Never during any of this time has the cigarette been allowed to go out. Should there still be enough of the house left so they can go into it, in they go, ducking their heads, shutting their eyes and puffing away at their cigarettes. They never bring anything out of the house. I have not discovered what they go in for, but the whole crowd will get in there, and usually one or two get killed as they will pull the wall right down on themselves instead of pushing it outward or attaching ropes to it.

After the fire is out the firemen will put the soot on their hands and faces to show they were "in it" and retire to the nearest cafe to talk it over. They then wear their uniforms for a day or two afterward for the admiration of the small boy and the senoritas. If it was possible to burn this town

down it would go the first fire, because a fire is never put out, but burns itself out.

I have actually seen in the papers from the States that the volunteer firemen at Havana were the equal of any in the States. There never was such a lie printed, and when we read it we laughed until our sides ached. The news you get of Cuba in the papers is far from reliable; in fact, I never have seen a fair statement of it yet.

### CHILDREN AND MISSES' SHOES

This is a lot of 1200 pairs misses' and children's celebrated "Golden Charlot" shoes which retail ordinarily for \$1.00 and \$1.50 a pair. They come in button and lace, and the children's sizes from 8 to 11 will go in this sale at 69c. And the misses' sizes from 12 to 2 will go at 89c a pair.

### 15c—on Bargain Counter No. 17

Contains 1000 pairs infant's fancy colored booties—regular price 40c—they will go in this sale at, pair **15c**

### 50c Overgaiters—go at

**12c**

### GLAD HAND WILL BE GIVEN

Arrangements for Entertaining the Illinois Central Newspaper Excursion.

Euclid Martin, president of the Commercial club, will preside over the luncheon to be tendered Monday afternoon to the newspaper party that comes to Omaha as guests of the Illinois Central. Messrs. Edward Rosewater, Hitchcock and Keelogs, as representatives of the three local daily papers have been invited to supplement the welcome to be extended the visitors by President Martin and responses will be made by representatives of the visiting newspaper men and the Illinois Central. The party will comprise about fifty representatives of the Iowa press and ten officials of the railway, whose guests they will be. After breakfasting at the Grand hotel as guests of the business men of Council Bluffs the party will

### Scrofula.

Mrs. Ruth Berkely, Salina, Kas., says: "One of my grandchildren had a severe case of Scrofula, which spread and formed sores all over her body. Her eyes were attacked, and we feared she would lose her sight. The best physicians treated her, but she grew worse, and her case seemed hopeless. We then decided to try Swift's Specific, and that medicine at once made a complete cure. She has never had a sign of the disease to return."

**S.S.S. For the Blood**  
(Swift's Specific) is guaranteed purely vegetable, and will cure any blood disease, it matters not how obstinate or deep-seated the case. Valuable books sent free by Swift Specific Co., Atlanta, Ga.