

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 3, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S The Big Store Fires the First Big Gun of the Holiday Campaign HAYDEN'S

From Tomorrow on Holiday Goods—useful, ornamental, artistic, pleasing, costly or inexpensive, for big or little people—will have precedence here. Hayden's as heretofore will be headquarters for the real live Santa Claus. Here you will find his choicest gifts and so cheap that even mothers will imagine they came by way of the chimney.

The Pre-Inventory and Make-Room Clearing Sales on all winter goods begin Monday and you will find here the greatest bargains in dependable stylish clothing and blankets, and all lines of household goods that have ever been placed before the buyers of the "omniverous west." Mail orders promptly filled—send Holiday orders early. Agents for Butterick Patterns and the Reyneir Kid Cloves.

Furs! Furs! Furs! The liveliest Fur Department in Omaha. More popular priced furs than any house in the West. A safe place to invest your money in reliable furs. Every one just as represented.

Ladies' Jackets and Suits Our buyer has just sent you a invoice of the most stylish, new and fashionable suits and jackets ever sent west. They are from New York's leading couturier.

Ladies' Gloves, Hosiery and Corsets Ladies' 2c hose, in black or tan 15c Ladies' 2c and 5c fancy hose, 25c

China Dept Egg Shell China Cups and Saucers, per pair 9c Decorated Carlsbad China Cups and Saucers, per pair 10c

Carpets and Curtains Holiday sale of Carpets, Rugs and Matings. Special prices on all large sizes of fine Rugs.

Bed Blankets 2 cases extra heavy and soft Cotton Blankets, at per pair, 49c.

Monday's Prices in our Cracker and Cereal department. If you want nice, fresh crisp crackers, buy them at Hayden's.

The leading Dress Goods House in the west. 33,000 styles always on hand—Dress goods wholesale and retail.

PRICES CUT IN TWO Commencing Monday and every day until invoicing we will cut the prices until we reduce the stock \$25,000.

Tailor Suitings 200 EXCLUSIVE PATTERNS IN HEAVY KERSEY, WORTH \$4.98; meltons, worth \$3.98; Venetians, worth \$4.25; Covert, worth \$4.00; English Whipcoats, worth \$5.00;

MAIL ORDERS receive our prompt attention, but no samples furnished of goods on special sale. However, we will fill mail orders at these prices, and if not perfectly satisfactory goods can be returned and money refunded.

A Multitude of Silk Bargains

The like of which has never been seen. Our first silk sales in December, the closing month of the year, will be a marker in the way of genuine bargain offerings.

PLAIN BLACK ALL SILK HEAVY TAFFETA SILK. WHERE ELSE LET US ASK YOU, can you get such great value? And now when it is your greatest need.

Wash Goods Bargain lots—the price less than half the value. Bargain lots. The price less than one-half the value.

Special for Monday \$1.00 all silk Head Vests, only 48c \$1.00 fancy Table Covers, only 48c

HAYDEN BROS.

Hardware, Stoves and Housefurnishings

DON'T PUT OFF FOR TOMORROW WHAT YOU OUGHT TO DO TODAY. DID YOU SEE IT SNOW THURSDAY? STILL SELL THIS YEAR'S UP-TO-DATE STOVES AT LAST YEAR'S PRICE. WHO DUPLICATE THIS? COMPARE WHAT OTHERS ASK AND WHAT WE GET.

For the Radiant Stewart Base Burner others ask \$40.00, we get \$35.50 For the Prize Stewart others ask \$35.50, we get \$31.50

Ladies' and Children's Underwear

Ladies' 2c Jersey ribbed vests and pants at 19c Ladies' 5c vests and pants, heavy jersey ribbed, extra well made at 25c

Pianos

It seems that a fortunate combination of circumstances enables us to outdo ourselves each succeeding week in our Piano Department.

White Bed Spreads

We have some extra good Bed Spreads on sale; particular attention is called to our 5c and \$1.00 Bed Spreads; compare them as to size, quality and price.

Wash Goods

\$1.00 all silk Head Vests, only 48c \$1.00 fancy Table Covers, only 48c

Bankrupt Sale

\$7.00 Silk Lace Scarfs, \$1.48. We sell on Monday, December 4, a full line of new, elegant Silk Scarfs at 20c on the dollar.

Fruits

New Turkish dates, per lb., 10c. 5 crown layers figs, per lb., 12 1/2c.

Bed Comforters

Extra large size, home-made Bed Comforters, each \$1.50 and \$2.25.

Wall Paper and Paints

All remnants must go this week. New goods are due. Prices cut down to 5c per roll, including finest quality papers that have sold up to \$6.00 per roll.

Collars, Ties and Handkerchiefs

4-ply all linen Collars, in all the new styles, at 7 1/2c Men's 5c ties in all styles and all the new patterns, at 25c

Linen and Domestic Department

New Holiday Linens now on sale. A handsome line of fine Towels, hemstitched and knotted fringe, at 50c, 75c, 95c, \$1.25 and \$1.50 each.

Jewelry and Silverware Sale

Ladies' genuine Diamond Rings, worth \$20.00, on sale at \$10.95. Ladies' solid gold Rings, set with emerald, ruby, turquoise, amethyst or pearl, worth \$5.00, at \$2.95.

Watch Sale

Cut prices for Holiday sales. Gents gold-filled watches, warranted to wear twenty years with the celebrated P. S. Bartlett movement, worth \$26.50, only \$14.95.

Big Sale of Meats Monday

No. 1 Sugar Cured Hams, 6 1/2c 3 quart packs Best Brand Lard, 17 1/2c Finest Pickled Pork, extra light, 5c

Book Sale

David Harum, only 7c. Janice Meredith, Richard Carvel, "When Knighthood Was in Flower," and all the other popular books on sale cheaper than anywhere else in the city of Omaha. \$3.00 Bibles only 95c.