Ladies' Fine Kid Gloves



FREE-With every purchase in our glove dept. we will give free of charge a cake of Colgate's highly perfumed toilet soap. -CONCERT ALL DAY MONDAY-

Save Your Cash Checks and Receive Presents

Time Sales

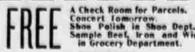
S to 9—2 pkgs. Pins. 1c S to 9—6c Skirt Linings, rd. 1c S to 9—15c Men's Hose. . . . 7c S to 9—25c Silver Tipped Rabbit Foot 5c S to 9—Baby Shoes 39c value 14c S to 9—Lb. pk. Corn Starch, 1 1-2c

2 Pkgs Gum 5c | 50c Hdkfs 9c Sold only to those having this part of our advertise-



LEADERS OF LOW PRICES 16. ALFARNAM STREETS. OMAHA. THE PEOPLE'S FURNITURE & CARP ET CO.

Ice Cream Soda 4c. Ice Cream Bricks 4c. Phosphates, glass 2c.



Special-\$1.00 Bottle Beef, Iron and Wine . . .

Veiling Special

Handsome Veilings-new designs cross bar and dotted-all black, and black with white dots-15c value-yard...... 5c

6 Bars Soap Free Please return to us Check No. 29

of the goods you bought here Thursday, Sept. 14, and receive as a re-ward 6 bars fine Laundry Soap. Check must call for purchase of 25c or over. No. 29 appears printed in red ink.

Sale Ladies' Pocketbooks

Ladies' Fine Leather Pocketbooks - m a d e with two partitions and handkerchief pocket— superior quality leather gilt or silver trimmings worth fully 50e-

price25c Ladies' Superior Quality Leather Pocketbooks-fine seal grain leather-lined with kid-has two partitions -nickel frame-worth fully 75c-

-CONCERT ALL DAY MONDAY-

Save Your Cash Checks and Receive Presents

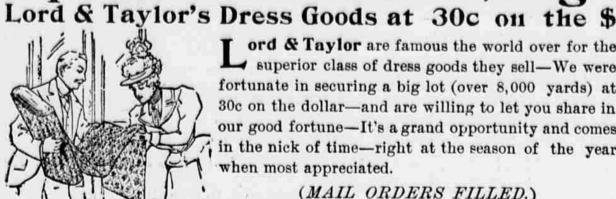
Silks of Rarest Colorings-most attractive pat

a yard, only 79c Silks of Novel and Attractive Designs-the choic-

Positively the Best Silks-ever shown for double

terns, elegant designs-worth \$1.50

Special Cash Sales, Big Purchases from Importers and Jobbers



ord & Taylor are famous the world over for the superior class of dress goods they sell-We were fortunate in securing a big lot (over 8,000 yards) at 30c on the dollar-and are willing to let you share in our good fortune-It's a grand opportunity and comes in the nick of time-right at the season of the year when most appreciated.

(MAIL ORDERS FILLED.)

Black Dress Goods from Lord & Taylor.

Crepons of finest lustre, the richest designs-Here is the way we price them for Monday-Just half. 50-in all wool Broadcloths.

50-in all wool Bascot Cloth \ \$1.50 Black Dress Goods. 50-in all wool Cheviots 50-in all wool Granites 50-in all wool Armures

and wool-worth up to \$1.00 a yard-

50-in all wool Homespuns | \$1.50 Col'd Dress Goods.

Beautiful Plaids and Fancies—in all wool and silk

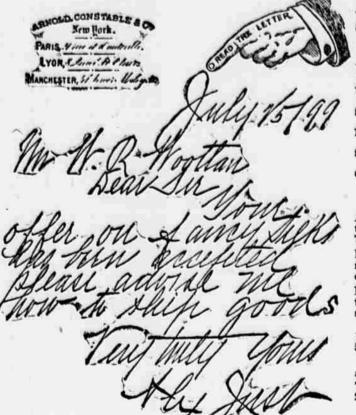
40-inch German Novelties—beautiful designs and cidedly modish—Lord and Taylor goods— 39c terns-worth \$2.00 a yardonly25c

50-in Fancy Novelties.

50-in fine Venetian Cloth.

50-in Cheviots and Whipcords.

50-in Homespuns, Covert cloth.



Fall Opening of Millinery Monday and Tuesday

There is a flutter of beauty and

The charming styles we show are accepted

beauties of the Fall season. Utmost dis-

crimination was displayed by our expert

milliners in the selection of the styles.

After a protracted trip in Europe and a

careful study of styles in Paris, London and

Berlin, they have produced the most won-

derful effects in dainty headgear for women

ever shown in any establishment. American styles, in main our own, are also more

beautiful than ever. We invite a careful

comparison and feel assured that the lovers of art in millinery will welcome our display. Then,

too, whatever you see in our finished models you can make for yourself, and the various materials

and ornaments are richer than ever. We further wish to impress upon you the fact that while we

show the most dainty styles, our prices are far below the usual standard for such goods.

Notion Bargains

fashion in our millinery department.

Arnold Constable & Co's Silks at 30c on the \$ This Letter Proves our statement-It's the exact copy of the one sent Mr. Woottan, our silk buyer. He made the offer, they accepted it. Now the goods are here, and a more beautiful lot of fancy silks were never exhibited. Every piece of the new novel patterns, over 15,000 yards. We advise early shopping Monday, for this sale is bound to bring the crowds to our silk counters.

- (MAIL ORDERS FILLED
Arnold, Constable & Co's Fancy Silks—real pret- ty patterns, new and novel designs, regular 75c values, for
Fancy Silks—of the richest and rarest designs, the new stripes and weaves—actual \$1.00 quality, yard
Fancy Silks—the choicest colorings, the rarest patterns—bright and fascinating, the ideal styles, \$1.25 values
100 Diago Blain Black Toffston

for......1.25 100 Pieces Plain Black Taffetas-\$1.00 Taffetas-all colors-choice We guarantee the wear of these black Taffetas-Note the big price cuts-This is positively the silk sale of the scason-You can't afford to miss it.

Black Satin Duchesse-All Pure Silk.

The Peoples' Shoe Store

Shoe headquarters without a doubt-The result of our continual bargain giving-To more strongly emphasize our supremacy we make unusual offerings for Monday.

Free A ticket entitling buyer to 20 free shines given with every pair of ladies' and men's shoes sold:

To make our Monday Shoe Sale one you'll not forget so soon, we place on sale 400 pairs of women's shoes, the finest dongola and vici kids-shoes that never sold for less than \$3.00 a pair, 1.69 some even worth \$4, all at one price....1 Ladies' Finest Quality Shoes-when we say finest we mean finest in the new tans and blacks; turn and welts, light and heavy soles-Child's Good Dongola Lace Shoes-

in black only, worth 75c a Misses' Fine Dongola Lace Shoes-good soles, worth

Women's Fine Spring Heel Shoes-kid uppers, heavy extension soles, worth fully \$2.25 a pair-special sale Men's \$2.00 Shoes-light weight, made of

or tipped toes, lace or congress-every pair warranted, worth fully \$2,50 a pair—special sale price 1.59 Men's Storm Calf Shoes-a popular fall shoe, with double

J. Richardson Celebrated Shoes-plain

special sale price only 1.98 soles, strong, heavy and comfortable, worth \$3 a pair-Mcn's Dress and Business Shoes—all leathers in new 2.48 toes, swell lasts, welts and McKays, regular \$3 & \$4 value

Specials in Fine Hosiery

Children's Fast Black Cotton Hose-superior quality, with high spliced heel and toe. warranted seamless, worth fully 25c a 121c g Ladies' Fast Black Cotton Hose-well finished, very fine gauge, double heel and toe. exceptional quality-very durable

grade of hose-worth 45c pair Ladies' Fine Silk Hose-mixed with liste to insure strength-superior quality—a very pretty range of patterns—beautiful colorings—actually worth \$1.00 a pair—special sale price 50c

Golf Hats

Positively phenomenal has been our sale of Golf | 50c value (not all sizes), choice 122c Hats. HERE are the reasons: \$1.00 Golf Hats 69c \$1.50 Golf Hats 98c

\$2.00 Golf Hats 1.49

Umbrella 🥟

Special

Ladies' or Gent's Fine Umbrellas—par-

agon frame, covered with non-destructible

serge, superior steel rod - has elegant Bra-

zilian wood handle-

Ladies Underwear Ladies' Fine Ribbed Vests -shaped body, long sleeves, 50c value (not all Ludies' Fine Quality Ribb'd grade-50c value .. 25c Ladies' Combination Suits

Lining Specials Linen Canvas-regular 15c quality-Monday, Fancy Waist Linings-25c value—yard, 8C only..... Fancy Striped Percalines usually sold for 25c a perfect fitting, new styles-75c value 50c

Ribbons

Special sale on over 1,000 yards. The choicest lot of colors ever shown.

10c Ribbons go for 2c 20c Ribbons go for 5c 50c Ribbons go for 9c The new styles in Ribbons in endless variety.

Sale Jackets, Capes & Suits

Offering values that merit your custom. The People's Store invites you to come and make yourself at home in this grand department. If you don't want to buy now, you'll buy by and by.



with fine velvet collars, patent back, half satin lined, all sizes, latest cut, elegantly tailored and trimmed, perfect Ladies' Genuine Imported Melton Fall Jackets- in blacks, modes and greys, with strap seams, silk serge lin-

Ladies' Genuine Beaver Jackets-

ings, all sizes—worth fully 6.98 Ladies' Genuine Kersey, Meltonor beaver coat jackets - all lined throughout with silk serge-velvet collar with tailored strap seams-latest coat sleeve--elegantly but-toned-\$15.00 value, for......8.98

Ladies' Fine Golf Capesthe most effective patternshandsomely made - nicely finished-worth \$10.00 -sale price 6.98

1,000 High Grade Tailor-Made Suits-in tans, blacks, blues, greys, browns, etc.— Venetian cloths, Herring-bones, cheviots and serges all cut in latest style-either tight fitting or fly front-jackets lined with taffeta silk all sizes - \$15.00, \$18.00 and \$20.00 values at

8.98, 9.98, 12.98



Sale Ladies' Handkerchiefs



Ladies' Fine Cambric and Lawn Handkerchiefs - hemstitched or with embroidered corners-worth fully 100 each, sale price

100 Dozen Ladies' Sample Handkerchiefs -over a hundred different styles, plain and fancy embroidered corners- fine lawn and linen, worth up to 25c each-choice Ladies' Fine Sheer Lawn Handkerchiefssuperior quality, very handsome designs, pret-

tily embroidered corners-worth 25c each-sale price

Men's Furnishing and



Men's Fancy Dress Shirts-The lat-est patterns, body made of superior muslin, percale fronts-also all colored shirts, regular \$1 quality, sell 49c

Men's Latest Style Neckwear-The

new fall novelties in tecks, bows, four-in-hands, etc., rich colorings, 23c value up to 50c-sale price... Jacger's Wool Underwear-For men —fine fleeced superior quality garments, worth fully 75 cents, on sale 49c Fall Weight Saxony Wool Underwear-Natural color-all sizes-shirts and drawers-this grade is sold everywhere at \$1-lay in a supply at our Monday price-only... 75c Men's Finest Worsted Ribbed Un-

derwear-in natural or fancy colors, a regular \$1.50 grade, all sizes, shirts and drawers. on sale Monday for 98c Men's Fine Half Hose—superior cotton, very fine gauge, worth fully 20c pair, on sale Monday at 10c

Sale Ladies'Undermuslins

Ladies' Muslin Night Gowns-beautifully trimmed with lace and embroidery, also satin ribbons, worth ful-ly \$1.25, fpecial sale price only Ladies' Finest Muslin Night Gowns -very fine lace and embroidery trimming on sleeves, neck and front, 98c actual \$2 value, special sale price somely embroidered bottom, three rows of tucks, worth fully 75c,



Two Big Corset Leaders



Ladies' Fine Corsetscorrect form, made with two side steels, full boned, easy wearing, exceptional quality, 75c value, only 50c The Best Corset Bargain of the season is our model

corsets which we offer at a

special low pricefor Monday's sale. We also include fancy high grade corsetsworth up to \$2.00

Velveteen Skirt Binding- Large Cake Carlo Castile Soap— 50 yard.4c The Peoples' Grocery Store

1924 and give your order, it will receive prompt attention. FREE 10 bars of laundry soap, White Russian, Cuda-by's Diamond C or Santa Claus, free to every purchaser of 3 pounds of our Superior Blend Mocha and Java Coffee at 25c per lb-This grade coffee sells at 30c elsewhere.

Always in the lead with the biggest values-'Phone

Good Broken Mocha & 710 Highest Patent (Superior Brand) Minnesota Flour, per sack 98c Gold Medal Flour, per 890 or Santa Claus Soap. . 190 Knox's, Cox's or Ply-mouth Rock Gelatine. 126 Large Bottle Snyder's 15c Pound pkg. Corn Starch, only 20 Pound pkg. Mixed Ger- 2C Pint Bottle Assorted 610 Tall can Blood Red Navy Beans1210

Basting Thread-this

Dress Stays-

per pair, only5c

5 lbs. Good Japan Rice 15c Fancy Mixed Pickling 100 Spices, sale price 100 Pure Fruit Jelly, 1b. Sweet Chocolate, per pkg2c Oil or Mustard Sar-Extra Large Italian 10 lbs finest Granulated Cornment 8c No. 1 Pienie Hams, 3 pound pail best 17c Best Creamery Butter, 18c Fancy Full Cream Cheese, per lb. only . . . 80

6 Bars Tollet Soap- 5c

Brush-only5c Fine Bristle Tooth

Perfume-this

Special Offers in Cigars and Tobaccos The Peoples' Store is veritably smokers' headquarters.

Cigar Specials-Earl of Essex or Spano Cuba, 5c Pobacco, per 5c package......3c Chewing Tobacco-Battle Ax Chewing Tobacco, per pound Monday

Special Jewelry Bargains



all colors, worth

worth fully \$1.50,

Belt Specials

Ladies' Leather Belts,

extra quality, new shades,

fully 50c. only.... 25c

Newest Thing in Belts.

plush, in all colors, over leather, with cut steel buckles,

sale price......98c

Handsome Side Combsworth fully 20c a pair, Beautiful Pompadour Comb -set with brilliants, worth fully 20c each, only..... 10c

Brooch Pins, Set with Rhinestones-worth 50c each, only 29c Sterling Silver Files or Button Hooks-worth 65c, sale price..... Sterling Silver Frienship Heartsbeautiful designs, worth fully 35c,

Laces and Embroideries

Extraordinary value for Monday. Tomorrow morning, as soon as the store opens, this great lot of laces and embroideries go on sale and the sale continues until every yard is sold. It includes all the newest designs and patterns, in fine laces and em-

mostly trimming laces, however-values

up to 20c-go at 1c, 2c and 5c

broideries, various widths and for all purposes,

Linens and Domestics at Special Prices



Turkey Red Table Damask -superior quality, worth 25c a 12c 50-inch Bleached Table Damask-Worth fully 35c a yardonly..... 50-inch Turkey Red Table Damask-Superior quality, 50c value, yard All Linen Glass Towelingregular 10c value-yard. Honey Combed Towelsregular 8c value, only...... Bleached Pillow Casing-6c worth 12tc, sale price...... Fancy Ticking-Real handsome patterns, will wear like iron, 25c value..... 5 cases stamped and checked tennis Fiannel, on sale tomorrow, yard 10 bales Unbleached Muslin -yard wide, only... Indigo Blue Prints-Dark

3c colors, including robe patterns for comforters, fast colors, yd...