ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 17, 1899.

SINGLE COPY FIVE CENTS.

NEWNESS, BEAUTY, STYLE AND DESIRABLENESS Das NEVER BEFORE to BARGAIN PRICES

Ladies' will find it pleasant and profitable to go through the well filled departments of the Big Store and see the exquisite new styles representing the best foreign and domestic productions in fabrics and fashionable wearing apparel. The assortments of silks and dress goods have never been approached in Omaha. Every fabric, weave and shade are shown. Special values in new fall furnishing goods, furs, ladies' cloaks and men's clothing. Look for what you need on this page, If you find it, you save from one-third to one-half on the price.

Mail orders promptly filled. Send for prices on any goods you need.

Out of town people are invited to make the Big Store their headquarters while in Omaha.

The Right Place to Buy Flannel Department

You want the kind that you can depend upon. We sell the best silks in the world. Every reliable make and every yard, 14c. piece is tested and must be RIGHT before being placed for sale. If you want the right kind at the right price then this is the right place.

Grand Matchless BARGAIN SALE on Beautiful Black Figured Silk.

150 pieces Heavy Black Gros-Grain Novelties In most artistic designs for waist or skirt, tear drop, polka dot, vine patterns, scrolls in medium and large design, all pure silk of the finest grade; usual retail price \$1.00 or \$1.25. On sale for Monday only and only 12 yards to each customer,

Biggest Lot of 25c Silks ever placed on sale. PLAIN SILK, all kinds and colors, cream, white, black, pink, blue, green, yellow, red etripes, checks plaids, ewill silks, figured silks. All in one lot at

MH colors,

Wide Taffetas

LIBERTY SATINS, all shades,

A Big Surprise | Honduras Silk all light shades,

Greatest Gathering of Fancy Waist Silks. New cords, new novelties, new Persians, new satin bar stripes, new checks and

plaids, best of styles, any taste to be suited. Worth \$1.25, \$1.50 and \$2.00.

50 pieces fine Black Satins, neat design,

Black Austrian | Heavy Black Figured Silks, French Taffeta 23-in. wide, regular \$1.00 and \$1.25,

Most Remarkable Offer in Black Satin Duchess. Positively one of the best wearing satins made, constructed of the finest grade of Italian silk and is as perfect as any satin that was ever made. Our GUARANTEE with 98c every yard. \$1.50 is the price,

but on Monday It is yours A few more bolts of that heavy 27-inch PEAU DE 98c SOIE, at.....

You know that the best Taffeta is the WINSLOW. The widest Taffeta is the Winslow, the cheapest taffeta is the Winslow, the best wearing taffeta is the Winslow. If you do not know we would like to show you. Winslow Taffeta does wear for it has stood the test of time.

Mail Orders. Mail orders must be in before Thursday to be filled on special sale silks. Order and u will be surprised at these remarkable bargains.

The Busiest Cloak Dept in Omaha

Fully ready for the greatest business. Stocks all complete and larger than ever

before. A display of French, English and American styles-exclusive and original. Women beautifiers from the fashion centers of the world. We naugurate fall business with unexampled prices: Ladies' all wool Boucle Coats, silk lined throughout-sizes 32 to 46-at

Ladies' Kersey Coats, in black, blue, brown and tan-sizes 32 to 44-silk lined throughout-trimmed with pearl buttons-sewed with silk thread-the best value in America for Ladies' Washington Mills Kersey Jackets-

lined with Skinner satin—garments for two season's wear—in blues, browns, tans, reds, \$1000 modes and creams-bought to sell for \$15-

200 ladies' Taffeta Silk Underskirts in all colors, including black, at only



Children's and Misses' Jackets.

Never in the history of the house have we shown such an enormous stock of children's and misses' Jackets. They are very serviceable and very stylish-worth any mother's while to come and look through them whether she buys or not. They range in price from 90c to \$10.00-blues, reds, tans, browns and in all materials-braided

Ladies' All Wool Suits, Capes, Etc.

Lined with mercerized satin, in grays and browns, at \$4.48 Ladies' all wool man-tallored Suite, jackets silk lined throughout, tigh. -fitting or box front, only...... \$7.48 175 Suits-grays, browns and tans-in mixtures and plain materials-jackets silk lined throughout-worth \$15.00-200 ladies' high class tailor-made Suits-in the very latest

styles-jackets all silk fined throughout-worth \$25, for \$15.00 Imported Sample Suits at\$35.00, \$45.00, \$65.00 and \$75.00 Ladles' Brown Plush Capes-30 inches long Thibet trimmed around collar and down front-bought to sell for \$7.50—sale price...... \$3.75

Ladies' Astrakhan Capes, silk lined throughout-27 inches long-for \$2.98 Ladies' Plush Capes, -silk lined throughout-worth \$10.00

black, worth \$5.00, at \$2.98

New Fall Millinery

See the advance styles on display. Every hour sees new additions. New fashions in Fall Walking Hats at special opening prices.

White Bed Spreads.

che west. White Fringed Bed Spreads, large size, 85c, \$1.19, \$1.25 and \$1.50 eachs

The "Sussex," a handsome, large sized \$8.50 Imported Spreads reduced to \$4.95 Spread and bommed, on sale Monday at the each. Dig Store, 39c each; cheap at 75c. The "Princess," extra large white Crochet \$2.48 each.

The largest stock of white Bed Spreads in | See the Spreads we offer at \$1.00 each, Satin Spreads reduced to \$1.75, \$1.95 each. Marseilles Bed Spreads, \$1.75, \$1.95, \$2.15

and \$2.50.

\$4.50 Colored Spreads selling Monday at Spreads as long as they last on sale at 50c Buy your Bed Spreads at Haydens' and sach; made to sell for \$1.00.

SPECIAL FOR MONDAY. 4 cases outing flannel, complete assortment of checked and striped in both light and dark colors, only 81/2c yard, worth 121/2c.

18 pieces extra fine all wool white flannel, 19c yard worth 29c. 1 case drapery cretonne, 61/2c yard, worth

1 case remnants best grade outing flannel, 41/20 yard.

1 case the best Amoskeag check and stripe shirting, 61/2c yard, worth 121/2c. 22 pieces Scotch flannel shirting, plain and fancy pattern regular value, 35c per yard, 19c.

Swanedown flannel for wrapper dressing sacques, 121/2c, worth 25c. 4 cases outing flannel in fancy stripes, 5c yard worth 81/2c.

1 case canton flannel extra heavy, 61/2c yard, worth 10c.

Grand special sale of bed blankets. Monday we place on sale 600 pairs of sample blankets, all grades, all wool; there is every grade, every color, every width, every style. We cut the prices below your lowest expectations. If you want to get the benefit of these bargains come early as there will be a big rush for them. 25 dozen fine, reversible sateen covered bed comforters in new designs. Extra size

Linen Department

and quality, each \$1.00, worth \$1.60.

Monday will be bargain day on Napkins. \$1.10, \$1.15, \$1.25, \$1.35 and \$1.50 Napkins in one bunch. Choice Monday, \$1.00 per

See our line of Napkins on sale Monday at \$1.50, \$2.00, \$2.50 and \$3.00 dozen. Fringed Napkins 25c, 35c, and 50c a doz. On Monday we will offer you six numers of Table Linen worth from 65c to \$1.00 a yard, choice 58c a yard. You want to see them if you need damask in the near

inches wide and choice on Monday only 58c a yard, linen Crash, bleached or brown, plain or twilled, all in one lot - one price, 10c yard, worth 121/2c to 20c, Monday 10c yard.

future. They are 60 inches wide to 72

The cheapest Toweling ever sold in Omaha,

Great Shoe Bargains

washrags, two for 5c each.

New fall shoes for men, women and chil-dren go in our Monday's sale at extraordinary low prices. It will pay you to see our new fall style shoes

Ladies' Shoes. Ladies' \$2.00 quality Kid Lace Shoes..\$1.00

Ladies' \$3.00 quality Kid Lace Shoes .. \$1.95 Ladies' \$3.50 quality vici kid Welt Sole Lace Shoes\$2.45

Misses' School Shoes.

Misses' \$1.50 quality kid Lace Shoes, sizes 12 to 2.......\$1.00 8 1-3c grade, on Monday 6½c yd.

Misses' \$2.00 quality fine kid Lace 9-4 Bleached Sheets 35c each Shoes, sizes 12 to 2.....\$1.49

Children's Shoes. Child's 75c vici kid Lace Shoes, sizes



Men's Shoes.

Men's \$1.50 quality satin calf Lace Shoes\$1.10 Men's \$2.00 quality satin calf Lace Shoes\$1.98 Men's \$3.50 quality patent leather Lace

Boys' School Shoes.

Boys' \$1.50 quality satin calf Lace Shoes, sizes 9 to 1814...........\$1.00 Boys' \$2.00 quality satin calf Lace Shoes, sizes 12 to 2.....\$1.45 Boys' \$1.75 quality Casco calf Lace Shoes, sizes 2½ to 5........\$1.25 Boys' \$2.25 quality Austin calf Lace Shoer, sizes 3 to 51/2.....\$1.50

Carpet Sale

At the opening of the season you will find in this department the advantage of the hest selection in the city of low-priced, medium and fine carpets. Moquette and axminster carpets at 69

Moquette and axminster carpets, with without borders at 85c. Body brussels at 80c per yard. All wool ingrains, new patterns, at 48c. Union carpets worth 35c to 40c on sale

Special prices on large size rugs. 7-foot window shades, 15c Carpet sweepers, at \$1.50.

Reliable Fur Garments At Popular Prices.

We are not showing cheap stuff-but high class fur garments, original and reliable -at popular prices.

Ladies' sheared Coney Collarettes for Imitation Marten—good quality for

Electric Seal Collarettes, Persian yoke, with tabs, trimmed with 8 tails, lined with Skinner satin-for

Ladies' genuine Alaska Seal Collarettes-

fined with very rich novelty silk-for Ladles' Mufflong Collarettes-with astrak-

han yoke, at



Hardware, Stoves and House-

\$12.50

FurnishingDept

We have today seven carloads of heating stoves in our warhouse, all bought before the advance, and will be sold at Last Year's Prices, which makes less than present jobbing price. We carry a full line of the celebrated STEWART STOVES. Have you seen that beautiful RADIANT STEWART, DOUBLE HEAT-ING BASE BURNER? It is the finest on earth. Come and see it. We have all kinds of Round Steel Heaters, Air

The Cleveland Steel Range, with six holes, high closet, large 18-inch oven. This

Same with reservoir, worth \$8.00 more, If you need a Cook Stove we have them in No. 8, with good size \$8.49 up

WE CARRY A FULL LINE OF CHARTER OAK STOVES, THE FINEST AND BEST CAST COOKS MADE IN THIS COUNTRY. COME AND GET PRICES,

Muslins and Sheetings Men s Furnishings 9-4 Bleached Sheeting on Monday 1214c

yd. 46-inch Bleached Pillowcase Muslin. 10c yd. Yard wide Bleached Muslin, the 9-4 Bleached Sheets, 35c each, Ready made Pillow Cases-Closing out

the last of special lot at 5c each, worth 10c; vard wide LL Brown Sheeting 31/2c vd. Hemstitched Sheets 55c, 65c and 75c Half Bleached Sheets, 50c, 55c and 60c

New line of colors in fine double fold colored Bunting, worth 10c, on sale 71/20 36 to 40 inch wide Drapery Swiss, worth

15c to 25c, on sale Monday 10c yard. Remnants of Sheeting and Muslin, rem nants of white Dress Goods at less than half their cost. They must be sold.

Piano Sales If you are in the market for a piano come

and look over our stock. The finest planes in the world, the Chickering, Steinway, \$1.45 per pair. Pischer, Lester, Knabe, Franklin and many other good makes handled at prices that cannot be beaten. Every one guaranteed by manufacturers and by us. Terms always Rug Fringes and Carpet Warp. made to mest convenience of customer. Fine line of pianos to rent. Burdette, Newman Bros. and other organ;

best repute on sale. Select stock of stools and benches. Complete lines of sheet music and musi cal publications at cut prices. Telephone

Ladies' Furnishings Ladies' 20c Hose at 10c. Children's 20c Hose at 10c.

Ladies' 25c Vests at 7%c. Ladies' 35c Vests at 12 2c. Lactes' Corsets, the P. D., I. C. and pair Warners' Corsets, at 49c. Ladies' \$1.00 Gowns at 49c. Ladies' \$1.60 Umbrellas at 49c. Boys' Shirt Waists, worth 75c, at 25c. Ladies' Silk Vests, regular 75c quality at

Ladies' \$1.50 Kid Gloves, in all styles, at

Wash Goods Dept. Special offer for Monday, 2 cases Fast Black Sateen at 5c yard, 175 places of 37-in. dyed Cambrics (extra

fine Percales), worth 15c yard, odd patterns; this sale, 8 1-3e yard. Pontiac Percales, fast colors; a bargain at Garner's Heaviest Dutch Blue Calleo, the

Men's 20c Suspenders, 10c.

Men's 50c Suspenders, 25c. Men's 75c Shirts, at 35c. Men's \$1.00 Shirts at 45c. Men's 17c sox at 10c. Men's 50c Ties, in all the latest styles,

at 25c. Men's 50c Underwear at 25c. Men's \$1.00 Nightshirts, 49c. Men's 20c Handkerchiefs at 5c. Men's \$1.00 Umbrellas at 49c.

Lace Curtains

Our fall stock has arrived, assorted and ready for inspection. A desirable Lace Curtain, late designs, at 75c per pair.

A handsome Curtain at \$1.25 per pair. A beauty, the very latest designs, buttonhole edge, 31/2 yards long, 56 inches wide, at Slik Cord, 41/2c per yard. Guimpe at 2c per yard.

Draperies on Sale

A special sale on Rope Portieres. A beautiful one in all colors at \$1.75. A large size at \$2.25. Extra large size on sale at \$2.95.

slightly soiled, all late styles and colors, for \$1.75 per pair.

A handsome Portiere, heavily fringed, silk finished, at \$2.50 per pair.

An imported Bagdad at \$3.50 per pair. A handsome mercerized silk at \$8.50 per

Tapestry Portieres, a small number very

Chenille Curtains at \$1.65 per pair. **Jewelry Department**

SPECIAL WATCH SALE THIS WEEK. Gents' Nickel Watch, stem wind and set first-class timekeeper, 98c each. Gents' silverine stem wind and set American Watches, \$1.98.

Gents' silverine scrow back and front Elgin or Waltham Watches, \$3.98. Gents' gold filled open face Watch, warranted to wear 20 years, Elgin or Waltham works, regular value \$15.00, sale price \$6.95, ish oak tables; all new styles, new finishes, warranted to wear 20 years, \$10.95.

movements, a regular \$50.00 watch, for \$29.50.



The Leading DRESS GOODS

HOUSE

of the West. Over 30,000 styles always on hand.

Everything made in dress goods at about ONE-HALF the price asked by other stores.

Greatest Dress Goods Sale Ever Held in Omaha.

Tailor Suitings

42-inch all wool Venetians, extra heavy some stores call it a great bargain at \$1.00. Our price for Monday only. 54-inch Union Suitings in mixed and plain colors. Extra heavy, Usually sold at \$1.25: prough to make a man's suit; fine fall styles. store here, and strictly all silk face. Sold the world over at \$1.98.

Monday, only one pattern to 58-inch fine Venetians; the finest goods ever placed on the market. They are sold

Golfing Cloth

Double-faced Golfing Cloth in all the staple shades, nice weight. Sold all over at \$1.25; our price for Monday 50-inch fine German double-faced Golfs, all the leading shades. Sold in town at \$2.50; our price for Monday 58-inch Golfing, the very finest of Scotch goods made, and sold everywhere at \$3.00

\$10.00, each \$10.00 to \$10.00

French Flannels

French Flannellets, all shades, Perslan Strictly all wool imported French Flannel, 300 designs and plain; sold all over at 75c and 85c; our price on Monday only

Black Goods

PRIESTLEY LEADS THEM ALL-50 pieces of Crepon sold here in town as 35 pieces of Bradford Crepons, the finest lustre, the most perfect styles and weaves; other houses say they are worth \$4.00. English Crepons, excelled only by Priestley;

Coutiere's Celebrated Silk Crepons. NOTE-Mercerized Cotton resembles silk

and is sold by some houses as silk Crepons. We guarantee that ours are silk, wool and 52-inch all wool Tailor Suitings; heavy Coutiere's Silk Crepons, found in no other

Our \$2.50.	\$1.19
	1.50
Our \$3.50, Monday	 1.98
	2.50
	3.28
	4.00
	4.78
	5.95
	7.50

Steam boat Rugs with fringe to make Cheap Dress Goods

Half Wool Novelties, worth 15c, only	50
Half Wool Novelties, worth 25c, only	7120
Half Wool Novelties, worth 29c, only	1010
Half Wool Novelties, worth 39c, only	
All Wool Novelties, worth 49c, only	
All Wool Novelties, worth 59c, only	250
All Wool Novelties, worth 75c, only	
All Wool Novelties, worth \$1.00, only	490

Mail Orders

receive prompt attention. Every dress guaranteed; money refunded if not en-25 pieces of Sir Titus Salt's celebrated tirely satisfactory. Fall samples now ready. Send in your orders. other houses say they are worth \$5.00 to POSITIVELY no merchants or deal-

Furniture Sale



\$6.00, but the real value is only \$2.50. On

We have added greatly to our stock during the last week. Five carloads of bright, new Furniture having come to us and is

now ready for your inspection. Fine oak bookense, 5 ft. 6 in. high, 3 ft. wide, 5 shelves for books, a regular \$8.50 bookcase, goes now at \$4.50.

Elegant metal bed, brass rail at head and foot, brass vases, heavy angle iron; beds finished in white, blue and green enamel. The bed would sell anywhere for \$9.50; our price, \$6.85. Other beds, \$2.25, \$2.50, \$2.75, up to \$25,00. We are showing some elegant novelties in moss green, pink, black and blue metal beds, and positively guarantee you a

saving of from 40 to 60 per cent over what is

usually asked for such goods. Special lowering of prices on our full line of extension tables. Over 40 styles to choose from. Golden oak table, round tables, Flem-Gents' gold filled hunting case Watches, and above all, the best of work. Tables at \$4.50, worth \$7.00. Tables at \$5.85, worth Gents' 14 kt. solid gold hunting case \$9.00. Fine twisted leg oak table, golden finwatch, fine Elgin or Waltham full jeweled ish, \$7.50; a regular \$12.00 article. Fine gold oak table, rounded corners, 4-inch twisted legs, polish finish, good value at \$11.50, our price \$7.85; and for \$8.00, \$9.00 or \$10.00 we can show you tables the equal of any table at 50 per cent more. Come and see us.

China Department

	Mason Fruit	Jars-
Quarts		
Two quarts		

Big Sale on Groceries Ten-pound sacks pure graham flour, 15c.

ers sold at these prices. This special

High patent Minnesota flour, warranted, Breakfast oatmeal, large packages, 314c. Fancy new Carolina rice, 41/2c per pound. XXX fancy gingersnaps, 41/2c per pound. New California sugar cured prunes, 21/40 per pound.

Fancy mixed pickles, chow chow, etc., 5 quart. New German dill pickles, two for 1c. Twenty pounds fine granulated sugar, \$1. Large bottle pure tomato catsup, 61/2c. New corn starch, 2c per package Ten bars best laundry soaps, 171/c.

One-pound can pure food baking powdet One-pound can Royal or Dr. Price's baking powder, 35c.

Pint bottles C. & B. chow chow, 23c. Cold water starch, 10c packages, 3c. New Cape Cod cranberries, 41/2c quart. Fresh, crisp celery, 2c per bunch. New evaporated peaches (large yellow),

Mustard or oil sardines, 21/2c per can. High grade Java and Mocha coffee, 150 New crop Japan tea, 22c per pound. We have no imitators. Quality and prices

Three-pound pails best brands of lard, Four pounds Frankfurt sausage, 25c. XXX cured bacon, 6c and 71/2c per pound. German summer sausage, &c. No. 1 picnic hams, 5%c per pound. Bologna sausage, 314c.

Fresh sweet country butter, 14c, 15c and Fancy separator creamery, 16c, 17%c and 19c pound.

Extra farcy separator creamery, 20c. Good cooking butter, 1214c.