

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 17, 1899.

SINGLE COPY FIVE CENTS.

HAYDEN'S LINKED as NEVER BEFORE to BARGAIN PRICES

Ladies' will find it pleasant and profitable to go through the well filled departments of the Big Store and see the exquisite new styles representing the best foreign and domestic productions in fabrics and fashionable wearing apparel.

Mail orders promptly filled. Send for prices on any goods you need.

Out of town people are invited to make the Big Store their headquarters while in Omaha.

The Right Place to Buy SILKS

You want the kind that you can depend upon. We sell the best silks in the world.

Grand Matchless BARGAIN SALE on Beautiful Black Figured Silk.

- 150 pieces Heavy Black Gros-Grain Novelties... 49c
Biggest Lot of 25c Silks ever placed on sale... 25c
Wide Taffetas... 44c
A Big Surprise Honduras Silk... 37c

Greatest Gathering of Fancy Waist Silks.

New cords, new novelties, new Perlanas, new satin bar stripes, new checks and plaids, best of styles, any taste to be suited.

- 50 pieces fine Black Satins... 49c
Black Austrian Figured Silks... 35c
Heavy Black French Taffeta... 69c

Most Remarkable Offer in Black Satin Duchess.

Positively one of the best wearing satins made, constructed of the finest grade of Italian silk and is as perfect as any satin that was ever made.

- A few more bolts of that heavy 27-inch PEAU DE SOIE, at... 98c

You know that the best Taffeta is the WINSLOW.

The widest Taffeta is the Winslow, the cheapest taffeta is the Winslow, the best wearing taffeta is the Winslow.

The Busiest Cloak Dept in Omaha

- Ladies' all wool Boucle Coats, silk lined throughout—size 32 to 46—at... \$3.98
Ladies' Kersey Coats, in black, blue, brown and tan—size 32 to 44—in silk lined throughout—trimmed with pearl buttons—sewed with silk thread—the best value in America for... \$5.98
Ladies' Washington Mills Kersey Jackets—lined with Skinner satin—garments for two seasons' wear—in blues, browns, tans, reds, modes and cream—bought to sell for \$15—on sale for... \$10.00
200 ladies' Taffeta Silk Underskirts in all colors, including black, at only... \$3.75

Children's and Misses' Jackets.

Never in the history of the house have we shown such an enormous stock of children's and misses' jackets.

Ladies' All Wool Suits, Capes, Etc.

- Lined with mercerized satin, in grays and browns, at... \$4.48
Ladies' all wool man-colored suits, jackets silk lined throughout, high-fitting or box front, only... \$7.48
175 ladies' Silk Waists, in tan—in mixtures and plain materials—jackets silk lined throughout—worth \$15.00—for... \$9.98
200 ladies' high class tailor-made Suits—in the very latest styles—jackets all silk lined throughout—worth \$25, for \$15.00
Imported Sample Suits at... \$35.00, \$45.00, \$65.00 and \$75.00
Ladies' Brown Plush Capes—30 inches long—trimmed around collar and down front—bought to sell for \$7.50—sale price... \$4.75
Ladies' Astrakhan Capes, silk lined throughout—27 inches long—for... \$2.98
Ladies' Plush Capes, silk lined throughout—worth \$10.00—for only... \$5.98
Ladies' Electric Seal Capes—lined with Skinner satin—at... \$15.00, \$18.00, \$20.00 and \$25.00
Ladies' Astrakhan Capes—Skinner's guaranteed satin lined—at... \$18.00, \$22.50, \$27.50 and \$35.00
150 ladies' Silk Waists, worth \$5.00, for... \$2.48
Ladies' black satin and taffeta Silk Waists, worth \$6.00—at \$2.98
Ladies' mercerized Satin Waists at... \$1.50
Ladies' Wool Waists... \$1.50, \$2.50, \$3.50 and \$5.00
150 ladies' Mackintoshes, single or double cape, blue or black, worth \$5.00, at... \$2.98

New Fall Millinery

See the advance styles on display. Every hour sees new additions. New fashions in Fall Walking Hats at special opening prices.

White Bed Spreads.

The largest stock of white Bed Spreads in the west.

- White Fringed Bed Spreads, large size, \$1.19, \$1.25 and \$1.50 each.
The "Sunset," a handsome, large sized Spread and bedspread, on sale Monday at the Big Store, 30c each; cheap at 75c.
The "Princess," extra large white Crochet Spreads—so long as they last on sale at 60c each; made to sell for \$1.00.

Flannel Department

SPECIAL FOR MONDAY. 4 cases outing flannel, complete assortment of checked and striped in both light and dark colors, only 8 1/2c yard, worth 12 1/2c.

Linen Department

Monday will be bargain day on Napkins. \$1.10, \$1.15, \$1.25, \$1.35 and \$1.50 Napkins in one bunch.

Great Shoe Bargains

New fall shoes for men, women and children go in our Monday's sale at extraordinary low prices.

- Ladies' \$2.00 quality Kid Lace Shoes... \$1.00
Ladies' \$3.50 quality Kid Lace Shoes... \$1.95
Ladies' \$3.50 quality Kid Lace Shoes... \$2.45
Misses' School Shoes.
Men's \$1.50 quality Kid Lace Shoes... \$1.00
Men's \$2.00 quality Kid Lace Shoes... \$1.49
Children's Shoes.
Child's 75c Kid Lace Shoes, sizes 5 to 8... 35c
Child's \$1.00 Kid Lace Shoes... 60c

- Men's \$1.50 quality satin calf Lace Shoes... \$1.10
Men's \$2.00 quality satin calf Lace Shoes... \$1.25
Men's \$2.50 quality Kid Lace Shoes... \$1.98
Men's \$3.50 quality patent leather Lace Shoes... \$2.50
Boys' School Shoes.
Boys' \$1.50 quality satin calf Lace Shoes, sizes 9 to 13 1/2... \$1.00
Boys' \$2.00 quality satin calf Lace Shoes, sizes 12 to 2... \$1.45
Boys' \$1.75 quality Cacao calf Lace Shoes, sizes 12 1/2 to 5... \$1.25
Boys' \$2.25 quality Austin calf Lace Shoes, sizes 3 to 6 1/2... \$1.50

Carpet Sale

At the opening of the season you will find in this department the advantage of the best selection in the city of low-priced, medium and fine carpets.

Wash Goods Dept.

Special offer for Monday. 2 cases Fast Black Satens at 5c yard.

Reliable Fur Garments

At Popular Prices. We are not showing cheap stuff—but high class fur garments, original and reliable—at popular prices.

- Ladies' sheared Coney Collarettes for... \$1.98
Astrakhan Collarettes, solid skins, for... \$4.98
Imitation Marten—good quality—for... \$6.98
Electric Seal Collarettes, Persian yoke, with tabs, trimmed with 8 tails, lined with Skinner satin—for... \$8.98
Ladies' genuine Alaska Seal Collarettes—lined with very rich novelty silk—for... \$12.50
Ladies' Muffling Collarettes—with astrakhan yoke, at... \$12.98

We Sell a Steel Range for \$27.95.

The Cleveland Steel Range, with six holes, high closet, large 18-inch oven. This range is nowhere sold less than \$35.00.

- Muslins and Sheetings.
Men's 20c Suspenders, 10c.
Men's 50c Suspenders, 25c.
Men's 70c Shirts, at 35c.
Men's \$1.00 Shirts at 45c.
Men's 10c Ties, in all the latest styles, at 25c.
Men's 50c Underwear at 25c.
Men's \$1.00 Nightshirts, 45c.
Men's 20c Handkerchiefs at 5c.
Men's \$1.00 Umbrellas at 45c.

Lace Curtains

Our fall stock has arrived, assorted and ready for inspection.

Piano Sales

If you are in the market for a piano come and look over our stock.

Ladies' Furnishings

Ladies' 20c Hose at 10c. Children's 20c Hose at 10c. Ladies' 25c Vests at 12 1/2c.

Jewelry Department

SPECIAL WATCH SALE THIS WEEK. Gents' Nickel Watch, stem wind and set, first-class timekeeper, 95c each.

China Department

Mason Fruit Jars—Pints... 3 1/2c
Quarts... 3 1/2c
Two quarts... 4 1/2c
Tin top jellies... 1 1/2c



The Leading DRESS GOODS HOUSE of the West.

Over 30,000 styles always on hand. Everything made in dress goods at about ONE-HALF the price asked by other stores.

Greatest Dress Goods Sale Ever Held in Omaha.

- Tailor Suitings. 42-inch all wool Venetians, extra heavy some stores call it a great bargain \$1.00. Our price for Monday only 39c.
54-inch Union Suitings in mixed and plain colors. Extra heavy. Usually sold at \$1.25. On Monday it will go at... 49c.
52-inch all wool Tailor Suitings; heavy enough to make a man's suit; fine fall styles. Sold the world over at \$1.98. Monday, only one pattern to customer, at... 59c.
58-inch fine Venetians; the finest goods ever placed on the market. They are sold here in Omaha at \$2.50; our price for Monday will be only... 89c.
Golfing Cloth. Double-faced Golfing Cloth in all the staple shades, nice weight. Sold all over at \$2.50; our price for Monday will be only... 75c.
50-inch fine German double-faced Golfs, all the leading shades. Sold in town at \$2.50; our price for Monday will be only... \$1.50.
58-inch Golfing, the very finest of Scotch goods made and sold everywhere at \$3.00 to \$4.00 per yard; our price on Monday only... \$2.50.
Steam boat Bugs with fringe to make Golf Capes, from 2 yards long by 1 1/2 yards wide, at \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, and \$10.00, each... \$5.00 to \$10.00.

Cheap Dress Goods Department.

- Half Wool Novelties, worth 15c, only... 5c
Half Wool Novelties, worth 25c, only... 7 1/2c
Half Wool Novelties, worth 25c, only... 10 1/2c
Half Wool Novelties, worth 35c, only... 15c
All Wool Novelties, worth 45c, only... 19c
All Wool Novelties, worth 55c, only... 25c
All Wool Novelties, worth 75c, only... 39c
All Wool Novelties, worth \$1.00, only... 49c

French Flannels

French Flannels, all shades, Persian dots, stripes, etc. only... 19c

Black Goods

50 pieces of Crepon sold here in town as bargains at \$1.98; on Monday only we will place ours at... 75c

Furniture Sale

We have added greatly to our stock during the last week. Five carloads of bright, new Furniture having come to us and is now ready for your inspection.

Big Sale on Groceries

Ten-pound sacks pure graham flour, 15c. High patent Minnesota flour, warranted, 85c sack.

Meats

Butter

Fresh sweet country butter, 14c, 15c and 16c pound. Fancy separator creamery, 18c, 17 1/2c and 15c pound. Extra fancy separator creamery, 20c. Good cooking butter, 12 1/2c.

HAYDEN BROS. AGENTS FOR BUTTERICK PATTERNS.