



READY - FOR - CHRISTMAS

Ready with the greatest and most wonderful collection of choice holiday goods ever assembled under a single roof. Ready with an organization perfected and equipped like no other.

Santa Claus' Proclamation to the PEOPLE OF OMAHA. Be ye great or small, know ye that I have established my Omaha headquarters on the third floor, in the toy department, of Boston Store.

See our real live SANTA CLAUS The Wonderful Turk. The Dancing Girl. The Battle of Manila.

BOSTON STORE 16th and Douglas Omaha. J. L. BRANDEIS & SONS PROPRIETORS.

Small Miniature Cabs, all willow work. Battle Ships. Teach the children to "Remember the Maine." Wood Drums running in price from 25c to \$2.50.

OUR GRAND TOY BAZAAR ON OUR THIRD FLOOR.

KID BODY DOLLS. We have the largest assortment of Kid Body Dolls in Omaha. We have imported direct from Germany, the celebrated Klumper doll, no finer doll at any price.

Iron trains, iron locomotive, iron tender, iron cars, made of best malleable iron, very strong, exact reproduction of real train, at 98c.

43 CASES of MEN'S, WOMEN'S and CHILDREN'S RAILROAD WRECKED UNDERWEAR

This underwear is all new winter goods and was consigned by a New England Mill to one of the largest jobbers in the west. The car containing this underwear was derailed and went into a ditch.

Grand Holiday Sale Watches, Jewelry, Silverware

All the newest watch movements—fancy and plain cases new styles in real solid silver and quadruple plated silverware—jewelled and plain rings—lockets, brooches, charms, etc. Ladies' six size watches, gold filled 25 year cases, finest watches made by the American Waltham Co., worth \$30.00, At Almost Half Price.

SPECIAL BARGAINS IN CLOAK DEPT.

Extraordinary offers in warm, stylish garments. \$5.00 Ladies' Jackets, \$2.50. \$10 Ladies' Jackets, \$4.98. Ladies' Ready-Made Suits \$12.50 & \$15.00.

The CROCKERY SALE Is the Thing. Never was there such bargain giving, never was there such immense buying, never was there such a genuine special sale.

11,000 SUITS, OVERCOATS, ULSTERS

43c on the DOLLAR. MEN'S ALL WOOL SUITS \$3.90. Overcoats \$2.50. Boys' and Young Men's Suits, Overcoats, Ulsters and Reefers.

\$50,000 Worth of the FINEST SHOES EVER SEEN IN OMAHA ON SALE NOW AT BOSTON STORE

DOOR A-REED'S CUSHION SHOE. All styles and sizes, black and tan, worth \$6.00 on sale at \$4.00. Men's \$5.00 Patent Leathers, \$3.50.

Ladies' Slippers 19c. Thousands of Ladies Slippers in every color, every style, in leather, satin, silk, felt and beaver—plain or warm lined—also everything in boys', misses', child's and infants' slippers, at prices from 35c up to \$3.50.