

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 4, 1898.

SINGLE COPY FIVE CENTS.

HAYDEN'S Merchandise on Special Sale this Month

The entire vast spot cash purchasing power of the Big Store has been concentrated to bring together for the holidays the grandest assortments of goods from the world's best markets.

AGENTS FOR THE BUTTERICK PATTERNS.

GREAT SALES ON MEN'S CLOTHING THIS WEEK.

The Leading Dress Goods House of the West—Over 30,000 Styles Always on Hand. You can buy new dress goods, just received from the mills, at one-half what you pay for old goods and job lots.

December Cloak Sale To be Duplicated by Other Houses Feb. 1st. 60 Days Ahead of All Competitors. Thrice before the magic touch of our December Cloak Sale electrified Omaha.

30c Sheet Music 15c Tomorrow morning we will place on sale some of the very latest and most popular sheet music.

Hardware, Stoves and Housefurnishing DEPARTMENT—A Great Cut on Stoves. The celebrated M. & D. Steel Range, the finest and best on earth, like cut, large oven.

Priestley's Black Goods Priestley's celebrated Black Goods are the only goods that always hold their color—never spots—never wears rough than other self inferior makes.

Jewelry Dept Special offerings in Sterling Silver and Opera Glasses this week. 15 fine genuine Le Maire Opera Glasses, the best in the world, \$3.98.

Big Bargains in Ladies and Gents' Furnishings Men's lambs' wool fleeced lined shirts and drawers, regular 75c quality, 50c.

Housefurnishing Goods 6-foot Stepladders, 45c. Polished Steel Hammer, 25c. Square Wood Wrecker, \$1.19.

SILK DEPT. ALWAYS BUSIEST DURING HOLIDAYS. A lady's most appreciative and substantial Christmas gift is a handsome silk waist, pretty petticoat or an entire silk dress.

Great Ribbon and Notion Sale Large assortments fancy and plain all silk ribbons, good colors for fancy work. Ladies' Satin Collars, in fancy and plain colors.

Carpet Sale If you need anything in carpets come in and see our stock. We guarantee to save you money. The largest line in the city to select from.

EXTRAORDINARY PIANO SALE. THE LARGEST AND MOST MAGNIFICENT STOCK OF PIANOS EVER SHOWN IN THE WEST. Commencing Thursday, December 1, we will make special prices to the holiday trade.

Reliable Black Silks. Our Guarantee With Every Black Silk Dress. Most complete stock of Beau de Soie, Gros Grains, Satin Duchesse, Satin Luxe, Satin Rhodanyne, Armure, Royal Alma Gros de Londres, Taffetas, Geunets, Poplins, Ben-galine and Barres, at 68c, 75c, 95c, \$1.25, \$1.50, \$2.00, \$2.50 up to \$4.50.

High Patent Minnesota Flour, 98c We warrant every sack of your money back. 2-pound cans solid pack Tomatoes, 25c. 2-pound cans Stringless Beans, 45c.

China Department Fine decorated stoneware Olive Dishes, Spoon Trays, Pin Trays, Pickle Dishes, Salted and Trays, Sherred Egg Trays, Oyster Pate Trays, Bonbon Trays, 10c each.

Meats, Lard and Poultry No. 1 Ham, sugar cured, 8c. Smoked Bacon, 7c. Pickled Pigs' Feet, 4 1/2c. Corned Beef, 5c.

Flannels and Blankets. White wool flannel at, yard, 15c, 18c, 25c, 35c, 45c and 50c. Embroidered Flannel at, yard, 55c, 65c, 75c, 85c, 1.25 and 1.60.

New Drug Prices Mennen's Talcum Powder, 15c. Fackler's Tar Soap, 15c. White Rose Glycerine (4711), 15c.

Sweet Country Butter This butter was sent to us from the country. We have more than two tons, packed in 100-pound boxes, for \$1.00.

Wash Dress Goods We have some of the biggest bargains in Printed Cotton Goods for Monday ever placed on sale in Omaha.

Bed Comforters. 8 dozen heavy winter weight Bed Comforters at 75c each. 7 dozen fine reversible sateen covered comforters in new designs, extra quality, each, \$1.00.

Cracker Dept 4 lbs. GOOD GINGERBREADS, 25c. A. B. C. Soda Crackers, 6c. A. B. C. Oyster Crackers, 6c. Bremner's Lunch, 10c.

Evaporated Fruits New California Prunes, 5c, 6 1/2c and 7 1/2c. New California Peaches, 10c. New California Apples, 10c.

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