

ANOTHER WEEK OF GRAND SPECIAL BARGAINS

Anticipating the great crowds that were bound to come to Omaha during this month, we put forth every effort that money, brains and experience could furnish, to secure such goods, and such quantities of goods, that everyone in the vast throng would leave Omaha, a walking, favorable advertisement of the grand values of Boston Store's bargains—This week's bargains crown our labor with success—Our offerings tomorrow are the greatest values we have ever given.

Boy's Mackintoshes.
(WITH CAPE) **\$1.25**
ALL SIZES

BOSTON STORE

16th and Douglas
Omaha.
J. L. BRANDEIS & SONS
PROPRIETORS.

1,000 Men's Mackintoshes
(WITH CAPE) **\$1.49**
ALL SIZES

Extraordinary Sale of : : Dress Goods and Silks

Every year we make an extraordinary effort to impress on the public the important position that J. L. Brandeis and Sons occupy as headquarters for Silks and Dress Goods.

Our stocks are larger now than we have ever had the pleasure of showing you at any previous time.

We want to impress upon you that right now is the time for bargains—All of them choice new effects in Dress Goods and Silks.

\$1.25 Black Wool Mohair Crepons at 75c

These are the most serviceable and stylish black goods for skirts and entire suits shown this season. They come in a variety of patterns and designs and are actually worth \$1.25—they go at 75c a yard—in our black goods department.

75c In our Black Goods Department.

Special Bargain in 69c Dress Goods at 33c

100 pieces of Black Dress Goods, in Serge and Henrietta weaves, large and small designs, actually worth 69c—

On Sale at **33c**

A Special Offering in : : SILKS : :

New Drapery Silks—In new combinations of colorings—75c quality on sale at **25c** A Yard.

Taffeta Silks 85c Quality on Sale at **49c**

In a large variety of colorings and worth 85c. In Silk Department at **49c**

Black Satin Duchesse, Peau de Soie,

In reliable, rich, all silk quality—on sale at **65c 85c 98c**

200 Pieces of Dress Goods

In an unlimited variety of fine cheviots, silk and wool Novelties, Broadcloths, Twilled Back, Storm Serge, Bayadere Effects, all wool Surah Serges and German Henriettas, blacks and colors—every yard of this worth 75c to 85c—many of them 1/2 yards wide—on sale on bargain counter at a yard

39c and 49c

800 New DRESS PATTERNS

In heavy cheviot cloths, rough effects in silk and wool Novelties and James-towns in beautiful combinations and colorings—French Cheviots in beautiful mixtures—also two-toned effects—every yard guaranteed worth 30c—go in patterns of 7 yards at \$1.98 each.

\$1.98 For the whole seven yards.

New Cloaks, New Suits, New Furs.

The busiest and handsomest department in Omaha—New Cloaks going out every hour—New ones coming in every hour—Many of them are rare sample garments—perhaps but one or two of a kind—Rich effects—unique, original designs—J. L. Brandeis & Sons have the largest stock—more and better styles—offer them at lower prices than any other house in Omaha, and are busy—busy from morning until night.



Ladies' Jackets

Like cut, made of fine all wool kersey cloth and boucle, stylish box fronts, well tailored and lined in satin, would be great value at \$7.50—special tomorrow \$4.98.

Ladies' Jackets

Made of stylish tan covert cloth, also boucle, inlaid velvet collar, full length, lined in fine satin, good value at \$11.00, regular price \$9.00, tomorrow \$6.75.

Ladies' Jackets

Made of fine kersey cloth, splendidly tailored, newest effects, lined in fine satin, good value at \$11.00, regular price \$9.00, special tomorrow \$9.98.

Ladies' jackets

Like cut, in very fine tan, blue and black kersey, finely tailored, handsomely lined throughout with fancy silk and satin, regular price \$15.50, tomorrow \$12.50.

Ladies' jackets

In finest kersey, in tan, black and colors; also fine whipcords and meltons, man tailored throughout, handsome fancy linings, regular price \$18.75, tomorrow \$15.00.

\$4.98 \$6.75 \$9.98 \$12.50 \$15.00

The Linen Sale

Tomorrow will be something very much out of the ordinary—The bargains we will offer you tomorrow will surprise you—Never before were linens sold so cheap.

Two yard wide extra heavy all linen bleached table damask, other dealers call it a bargain at 90c, we will sell it tomorrow for 29c a yard..... **29c**

Extra heavy all linen Scotch superior satin damask cheap at 39c, goes tomorrow at 33c a yard..... **39c**

Best grade silver bleached German table damask, always sells at 75c, goes tomorrow at 50c a yard..... **50c**

Very fine double satin damask, full bleached, 2 yds wide, there is no better damask imported, although others sell at \$1.50 a yard, we offer it tomorrow at..... **85c**

Special Towel Sale for Tomorrow. Immense purchase of fine damask knotted fringe, open work towels—one big lot of towels that generally sell for 25c and 35c, very large size, handsome open work, long knotted fringe, go at 15c each—this is a bargain..... **15c**

All of the large size Turkish, Huck, etc., Towels, that always sell at 15c, go at 5c each..... **5c**

Immense bargain in Turkish Wash Rags, at 2c, worth 10c..... **2c**

GRAND SPECIAL MUSLIN BARGAINS A good grade of bleached muslin, the regular 7c kind, for 3c a yard..... **3c**

Extra heavy, superior quality, unbleached muslin, at 3c a yard..... **3c**

THE BLANKET SALE is the Talk of the Town. Great special purchase of cotton blankets—Over 100 cases of blankets constitute the deal.

Cotton blankets worth 75c for..... **49c**

Heavy cotton blankets worth \$1.25 for..... **75c**

Extra heavy, large size, long nap, cotton blankets 98c worth \$1.50..... **98c**

Best grade cotton blankets, white, gray and tan, at \$1.25, worth \$2.50..... **1.25**

Wool Blankets. All wool blankets, white, gray, camels' hair and tan color, at \$3.50, \$4.50, \$5.50, \$6.50, \$7.50 and \$8.50.

We have the largest line and best values in blankets in Omaha. **Immense Bargains in COMFORTERS** at 98c, \$1.25, \$1.50, \$1.98, worth \$1.50 to \$3.50.

GRAND SPECIAL SALE MEN'S and BOYS' SUITS and OVERCOATS

Tomorrow's values are positively impossible elsewhere. Always selling the best of clothing at very much lower prices than others. Tomorrow's sale is of the utmost importance, as the opportunity to purchase the very finest and highest grades of ready-to-wear clothing at these sensationally low prices, never occurred before.

Men's \$12.50 All Wool Suits for \$7.50. Men's heavy weight all wool suits in the most correct up-to-date patterns and colorings, in tweeds, cassimeres, cheviots, and imported black English clay worsteds, made in deep French facings, satin piping lined with heavy Italian cloth and sewed throughout with silk, regular retail price \$12.50—our special price..... **7.50**

Men's \$15 Suits for \$9.98. Strictly all wool single and double breasted English melton suits, black cheviots, fancy English worsteds, fancy cassimeres, Scotch tweeds, Scotch cheviots, neat checks, plain and fancy interwoven designs—go at..... **9.98**

Men's \$22.00 Fine Suits for \$12.50. Men's fine \$22 grade ready-to-wear suits in the finest fabrics—woven from Australian wool—in all up-to-date patterns—and colors—hand made button holes—coats with hand padded shoulders and collars—equal in fit and workmanship to \$22 custom made suits—go in this special sale at..... **12.50**

Men's Finest Ready-to-Wear Suits Ever manufactured in America, in materials, fit and tailoring equal to any in the best custom work, for \$17.50. This includes imported silk mixed cassimeres, imported worsteds, in blacks as well as fancy patterns, serges and chevrons, in double breasted sack coats with satin facings, round and square necks, 2-button cut-a-way and Prince Albert suits, all lined with the best Skinner's satin, pure silk and silk serge, every suit guaranteed a perfect fit. **\$17.50**



Overcoats and Ulsters. Gent's highest grade kerseys, English beavers, flannel or cassimere lined, freize or worambo chinchilla, fancy back covert cloths, etc., etc. in light, tan, brown, blue or black colorings, each coat equal in workmanship, quality and appearance to the best merchant tailor production. Monday these \$5 and \$18 values at 60c yours at **\$9.98**

In pure wool, beavers, kerseys, freizes, chinchillas, best makes and Boston Store's best bargains, all colors and all styles, examine them if you care to save money, tomorrow at **\$3.98, \$5, \$7.50**



Boys' \$4.50 Knee Pant Suits for \$1.75. 500 boys' knee pant suits, for boys of 8 to 15 years; a magnificent purchase of all wool strongly put together cassimeres, chevrons, Scotch tweeds, etc., etc., in brown, blue, gray and fancy designs, real value \$4.50—specially set aside for Monday's sale at only, **\$1.75**

For big boys from 12 to 19 years, in all tested, durable cloths, just exactly the proper kind for boys' wear and just the kind the Boston Store sells at one half of what is asked elsewhere. Monday's grand special sale at **\$2.98, \$3.50, \$4.98**

BOYS' SUITS, OVERCOATS, BOYS' ULSTERS consisting of coat, vestee and pants for boys of 3 to 8 years, in handsome colorings and latest artistic effects, combining style, durability and warmth. We close out a manufacturer's entire output and will put on sale Monday \$3.50, \$4.50 and \$6 values, your pick at..... **\$2.50**



THE LARGEST AND FINEST STOCK OF SHOES IN OMAHA ON SALE AT JUST ABOUT HALF THE PRICE THEY WERE MADE TO SELL FOR

These shoes are for men, women and children, made by the best and finest shoemakers in America—We'll give you back your money in a second if you can come anywhere near duplicating these goods for almost double our price.

MEN'S SHOES. Your choice of over ten thousand pairs. Men's fine Goodyear welt and McKay sewed shoes—made by the very best shoe makers—in all the highest grades of leather—in black vici kid, black calf skin, black kangaroo, black box calf, winter tan, willow calf, black patent leather and black enamel, in single sole, in double sole, in triple sole, some all leather lined and some with plain drill lining. The cheapest shoes in this lot were made to retail at \$2.50 and the highest for \$6.00. All shoes that were made to sell for \$2.50 go in this sale at \$1.59—
All the \$3.50 and \$4 shoes go at \$2, \$2.25, \$2.50
All the \$5.00 shoes \$3.00—All the \$6.00 shoes \$3.50

Your choice of over 1,000 pairs ladies' black Vici Kid Button and Lace Shoes made to retail for \$3.00 in this sale at **\$1.50**

Your choice of over 6,000 pair of the finest ladies' shoes made in Rochester to retail for \$5 a pair, in all widths, all sizes, in hand turns and welts, the very finest and up to date styles, your choice of the entire lot at **\$3.00**

Your choice of over 1,000 pair of ladies' black vici kid, Good-year welt sole shoes—plain and patent tips—all sizes and all widths—made to retail for \$4—go on sale for **\$2.50**

Your choice of over 1,000 pair ladies' patent leather shoes with fancy vesting tops and ladies fine hand turn French kid shoes with Louis XV heels, all of these were made to retail for \$6.00, but go in this sale at **\$3.50**

\$3, \$4 and \$5 Ladies' Warm Lined Carriage Boots **75c**

