



# Value Giving That is the Wonder of the Day

A grand opportunity for out-of-town, as well as Omaha people, to buy just what they want at unprecedented bargains, even for us. The moment you read of these bargains, make up your mind that these most extraordinarily low prices cannot last.



Meet your friends in our reception room.—Rest and take it easy in our waiting rooms. We will check all your packages free of charge.

## BOSTON STORE

16th and Douglas  
Omaha.  
J. L. BRANDEIS & SONS  
PROPRIETORS.

### EARLY AUTUMN DRESS GOODS

AT VERY INTERESTING PRICES.

Having already received our entire line of new fall dress goods, which we have gathered from abroad and in America—in many instances direct from the mill.

**50c**  
For 75c Goods

New Colored English Curis,  
New Colored Scotch Plaids,  
New Colored Two-Toned Pebbles,  
New Colored Bayadere Stripes,  
New Colored French Serges,  
New Colored Mixed Coverts,  
New Colored Storm Serges,  
New Colored Silk and Wool Broadcloths,  
New Colored Rough Novelities,  
New Colored Costume Cloths,  
New Colored Cheviot Plaids,  
New Colored Silk Mixed Fancies.

**75c**  
For \$1 Goods

New Colored Teutonia Suitings,  
New Colored Scotch Tweeds,  
New Colored French Venetians,  
New Colored Silk and Wool Creponettes,  
New Colored Silk and Wool Broadcloths,  
New Colored Camel's Hair Serges,  
New Colored Scotch Cheviots,  
New Colored German Prunellas,  
New Colored Vieux Coverts,  
New Colored All Wool Etingelles,  
New Colored French Broadcloths.

**\$1**  
For \$1.50 Goods

New Black Mohair Crepons,  
New Black Silk Plerolas,  
New Black Satin Venetians,  
New Black Silk and Wool Bayaderes,  
New Black Satin Prunellas,  
New Black Clay Worsteds.

### SILKS

New black silk and wool—  
New black camel's hair chevots—  
New black French Merveilleux—  
New black zoutache fancies—  
New black Turkish Mohairs—  
New black Silk Epinglines—

**\$1.00 Silks at 49c**

50 pieces of broaded silk and satin, large and small designs, for separate skirts or entire suits, in silk department at 49c yard.

**49c** worth a dollar

**\$1.50 Satin Duchesse at \$1.00**

Exceptional value, extra heavy and wide black satin duchesse in silk department at \$1.00 yard.

**\$1** Worth a dollar and a half.

Waist Silks in checks, plaids and Roman stripes, all beautiful combinations of colors, imported to sell at \$2.50, on sale at \$1.60.

**\$1.69** worth two and a half



### EARLY OFFERINGS

LADIES' AND CHILDREN'S FASHIONABLE CLOAKS CAPES, SUITS AND FURS.

At Early SEASON'S PRICES.

which in every instance means a substantial saving that cannot be possible when the season advances and the demand becomes more general—Save money by purchasing now.

Ladies' \$5 Plush Capes, made of the best quality of seal Plush, lined throughout and interlined—trimmed with fur—in this money saving sale at..... **\$1.98**

### Ladies' TAILOR-MADE Dresses

Ladies' tailor-made dresses, made of imported broadcloths, twilled French serges and whip cords, in all the new blues, tans and black, refer style jackets, double breasted or tight fitting, with new military sleeves and flounced skirt, on sale at **\$12.50, \$15, \$17.50, \$25**

### FUR COLLARETTES. SAVE MONEY

Buy Fur Collarettes now. Electric Seal Collarettes at **\$1.98, \$3.98 and \$4.98**

Astrakan Collarettes, **\$4.98, \$7.98 and \$9.98**

New Astrakan Fur Capes at **\$7.50, \$9.98, \$15.00, \$25.00, AND \$50.00.**

### The Linen Sale is the Thing.

Last week's offerings took the town by surprise, as you did not expect such big bargains. You went away wondering "how they could do it," but Monday at the Linen Counter we will give you an opportunity for still more marvelling how it is that one house can have such big linen bargains.

1,000 dozen large size, 15c all linen Huck Towels, at 5c each. To make them go all around we will sell only one dozen to a customer..... **5c**

Again we offer 100 dozen 2 1/2 yards long, hemstitched, all linen Damask Table cloths—would be cheap at \$2.50 each—we offer them to you tomorrow, only one to a customer, at..... **\$1.39**

Grand special offering in extra heavy all linen very wide German Table Damask, the 75c kind, tomorrow only 50c yard.... **50c**

Special bargain in full 3-4 size finest quality Scotch double Damask Napkins, worth \$3.50 a dozen, go at \$1.98 dozen.... **\$1.98**

25c and 35c knotted fringe and open work Towels that are equal to any 25c Towel sold in town, tomorrow only 12 1/2c each... **12 1/2c**

Fringed Cloths, 2 1/2 yards long, very fine quality damask, that would be cheap at \$1.98, but tomorrow only we offer them at 90c each..... **90c**

Tomorrow we will sell the finest quality double satin, Irish and Scotch Table Damask, worth up to \$1.50, at 75c yard..... **75c**

Checked and plain FRINGED DOYLIES, worth 5c, each, go at 1c each..... **1c**

The biggest bargain of the sale are those fine double damask, drawn work and knotted fringe

Special Dresser Scarf Bargains. 100 dozen two yard long dresser scarfs, with open work, drawn work or fringe, worth up to 75c each—in one big lot at 25c each..... **25c**

Grand Special Napkin Bargains. 50 dozen full size German loom Napkins, worth \$1.25 a dozen, go at 69c dozen..... **69c**

Large size DAMASK DOYLIES, plain white and fancy bordered, worth 7 1/2c, go at 3 1/2c each..... **3 1/2c**

**Huck and Damask TOWELS**  
other people sell them at 50c—tomorrow at 19c each..... **19c**

Special Table Damask Bargains. Two yard wide, all linen Unbleached Table Damask—others would call it a bargain at 50c—tomorrow only we offer one case at yard..... **29c**

100 dozen very large, extra heavy German Damask Napkins, go at 98c dozen, worth \$1.50..... **98c**

Extra special bargain—full size Bed Spreads, fringed all around—worth 75c—go at 39c each..... **39c**

# CLEAN SWEEP SALE of CLOTHING TOMORROW

Every garment on our clothing counters is included in this sweeping clearing out sale. Men's suits and boys' suits will be sold regardless of cost—Every inch of room is needed now for our winter goods—A most magnificent offer tomorrow.



**\$20 and \$22 Men's Suits for \$7.50**

Gentlemen's finest suits in genuine English black clays, Hockanum and Globe worsteds, renowned Scotch chevots, etc., etc., in tailoring and appearance equal to the best merchant tailor work—your pick of all former \$15.00, \$18.00, \$20.00, \$22.00 suits, at the phenomenal low price of

\$15 Suits  
\$18 Suits  
\$20 Suits  
\$22 Suits  
**\$7.50**

**\$12.50 Men's Suits \$4.50**

All former \$10, \$12.50 all wool Worsteds, Imported Cassimeres, Vicunas, Homespun, Plaid Effects, etc., etc., in all imaginable designs, in single and double breasted sacks, 1 and 2 button cutaway frocks, etc., for men's wear in sizes from 34 to 44, linings of best farmer satin, silk sewing throughout, they go at Monday's great sale, think of it, at only

\$10 suits  
\$12.50 Suits  
all go at **\$4.50**

**\$7.50 Men's Suits for \$3.50**

1684 all wool Suits for men's wear—in sizes to fit all, made of light and dark cassimeres, all wool chevots, tweeds, etc., etc., thoroughly well lined and strongly made. They look well and wear well, including all our \$5, \$6 and \$7.50 suits—Clean Sweep Price at only \$3.50.

\$5 Suits  
\$6 Suits  
\$7.50 Suits  
all go at **\$3.50**

**\$3.50 Boy's Suits for 85c**

An immense drive of 912 children's vestee and 2-piece suits, ages 8 to 12 years, they sold as high as and are worth \$3.50—we must have room and will sell them at the ridiculous figure of 85c.

Suits worth three dollars and a half go at..... **85c**

**\$4.50 Boys' Suits at \$1.59**

Thousands of boys' knee pants suits—ages 8 to 15 years, in all wool fabrics only, the kind that knows no wear and tear, just the suit to send him to school in, for he will be proud to wear it; these suits are worth from \$3.50 to \$4.50; clean sweep price \$1.25 and \$1.59.

Suits worth \$3.50 and \$4.50 go at **\$1.25 and \$1.59**

**Boys' Long Pants Suits \$2.50**

Ages 13 to 19 years, in strong, durable all wool materials, sewed with tested silk and linen thread, splendidly made and trimmed, and in endless variety, Monday's unheard of price only

**\$2.50**



WE ACTUALLY GUARANTEE EVERY PAIR OF SHOES IN THIS SALE TO COST YOU ABOUT

## HALF THE PRICE

That such qualities are sold for elsewhere—All these shoes have been made during the last 45 days—They are the newest Fall and Winter styles—the very best leather and finest work.



1,800 pairs MEN'S real Russia Grain Shoes AND Black Calf Shoes  
Made to retail at \$2.50 AND \$3.00  
ON SALE IN BASEMENT AT **\$1.50**

200 pair MEN'S Black and Tan SHOES Summer Weight, **\$2**



240 pairs Men's Tan Winter Shoes  
Leather lined—heavy extension edge—double soles—  
Regular \$4.00 Shoes  
On sale on main floor at **\$2.50**

1,200 MEN'S Tan and Black VICI KID SHOES  
Leather or drill lined, Worth Six Dollars, GO AT **\$3.50**



1,300 pairs MEN'S Tan Shoes  
MADE TO RETAIL AT FIVE DOLLARS  
Consisting of Vici Kid, Willow Calf, Russia Calf, leather lined and drill lined, in all styles of toes, go at **\$3**

100 pair Selz Schwab's \$4 Men's Tan Shoes Medium weight, **\$2.50**



1,000 pairs MEN'S SUMMER WEIGHT and FALL WEIGHT TAN SHOES  
MADE TO RETAIL AT FIVE DOLLARS  
Including willow calf, cloth top vici kids, straight calf, all styles of toes, latest shades, go at **\$3**

Men's Five Dollar Black French Calf Single Sole Welt SHOES **\$3**



DOCTOR A. REED'S CUSHION SHOE.  
As a part of the sale we offer this celebrated Six Dollar Shoe—in different styles of toes—in black and brown finest vici kid—at **\$4**

HEYL'S FAMOUS PATENT LEATHER SHOES Regular Five Dollar quality, **\$3**