SINGLE COPY FIVE CENTS.

MAIL ORDERS FILLED HAYDEN BROTHERS

Displaying New Fall Goods. Closing Out All Summer Lines

Fall purchases are arriving daily at The Big Store-They represent the very latest productions in the different lines-The low prices are the result of careful spot cash buying on an immense scale-The newest styles and best qualities are embodied in these early arrivals-Be sure to see them-We will close out this week all summer stocks regardless of cost-Thousands of dollars worth of summer goods still on hand-must be cleared out at once-Great reductions from former low prices-we offer among these many special purchases of small lots closed out to our buyers on their last trip at scarcely a fraction of their value-Some of the greatest bargains ever offered in this section of the country are to be had in this great sale-Ask for premium book coupons when making purchases of ladies' and men's furnishing goods, notions, laces, ribbons, etc., jewelry, books or stationery. Transmississippi visitors should make "The Greatest of the Transmississippi Stores" their trading headquarters-Agents for the Butterick Patterns-Mail orders filled.

reatest silk sale ever held in Omaha More silks on sale

at Haydens' than was ever placed on sale by any one-new along with hundreds of other specials from our already immense stock. A rare bargain opportunity. Grandest silk sale (style considered) for the least money. ever attempted.

Finest French Plaids-All indications point that plaids will prove to be one of the most popular of all new fall styles-our collection of Plaids

Plaids	Plaids	Plaids	Plaids	Plaids
69c	85c	98c	1,25	1.50

Plain White Silk-Extra special bargain in the very finest grade of washable Indias, China and Habutias that is made—an immense quantity and every yard is guaranteed to be absolutely perfect-all on sale in one lot at 39

French Foulards, Printed Indias, and Japaneselight or dark shadings-small or large designs-this includes every yard of summer silks in our store-grades are the very best-all at two prices:

worth up to \$1.50 69c Summer Silks

Plain Black Summer Silks—All to be sold like this:

Plain Black	Pla
Summer Silk	Sun
worth 65c 39c	.0

in Black mmer Silk orth 75c 49c Plain Black

Plain Black Summer Silk

Plain Black Taffetas-Exceptionally good value, very heavy and generally, sold at \$1.25-our special price, only 75c.

Plain Black Peau de Soie-We offer an extra inducement in this the most popular of all black Dress Silks-one of the very best qualities of French Peau de Sole-very soft and lustrous and both sides alike-every yard we sell is guaranteed-special at \$1.00.

100 pieces of 32-inch Drapery Silks, Turkish, Moorish and all other Oriental designs and vivid color combinations-worth 85c-on sale at 49c. Out-of-Town Customers-Do not delay in ordering if any of the advertised silks are desired-selections left to us receive best of attention-WE GUARANTEE TO PLEASE YOU.





None Genuine unless rolled on the AND STAMPED EVERY FIVE YARDS WITH THE MANUFACTURERS' NAME.

The Leading Dress Goods House of the West 30,000 Styles to Select From.

No bogus imitations are tolerated in this department for the purpose of alluring custo-

silks arriving every day—over 1,000 pieces of the newest and finest silks ever shown in our city—all to be placed on sale in placed on sale in the placed

advantages.

No value overlooked in the buying of this department. Its success is due to its efforts to obtain the best value

Colored Dress Goods

Will buy half wool qo fancy brocadines and several other weaves, worth 20c.

Will buy 38 in. Nov-eltles, 36 inch cashmeres, 36 inch novelties and about 100 other kinds worth up to 25c.

Will buy Mixtures, 19c Will buy Mixtures, Novelties, Cashmeres, Serges, Jacquards and 1,000 other weaves, worth up to 35c.

Will buy 38-inch All Wool Serge, 36-inch all wool Checks, 34-inch Plaids,

wool Henrietta—38-in all wool Novelties—40-in. Coverts and 1,000 other weaves, worth up to

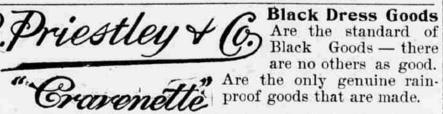
Will buy 40-in Silk and Wool Mixtures, extra heavy Coverts, 50-in. French Serges, Silk Fin-ished Henriettas, Storm Serges, etc., worth up to 55c.

Serges, 46-in. Imported German Henriettas, 42-in, Nuns' Veiling, 46-in, Coverts and 500 other pieces on sale, worth 54-inch extra heavy all wool Suitings, 54-inch 14 oz. Clay Worsteds, 50-inch Coverts, 52-inch Broadcloths, 2ll colors; 40-inch silk and wool French Novelties, and 2,000 other weaves, worth up to \$1.00.

We will sell 10 differen Kinds of Coverts, worth up to \$1.75; 3 different grades Poplins, Silk Warp Poblins, French Broadcloth, all shades; Paquir Serges, Mixtures and all goods

\$1.00, \$1.25, \$1.50, \$2.00, \$2.50.

Extra heavy mixtures, \$3.00, \$3.25, \$3.50, \$4.00, \$4.25, \$4.50, up to \$7.50 per yard. 1,500 patterns, from 6 to 8 yards, at from 75c up to \$60.00 per pattern.



Eudoras Branded on every five yards. Guaranteed Are the only black goods that will not spot.

to give satisfaction or a new dress. Priestley's Black goods at from 69c up to \$6.25 per yard. 800 styles to select from. Crepons in the Lead for Fall-We

up to \$7.50 per yard. Mail orders filled only until Wednesday at

above prices. -SHOPPING BY MAIL-



The fame of our cloak department is \$5.98, \$6.98, \$7.98 Ladies' black brocade cape, Empire back, trimmed with

satin ribbons,

with jet, chiffon and ribbon

Waists and Wrappers-

Fifty dozen waists, worth \$1.50, at 49c.
75 dozen waists, worth \$1.50, at 49c.
100 dozen waists, worth \$2.00, at 75c.
25 dozen waists with stiff bosom, all nice neat patterns,
worth \$1.98, at 98c.
50 dozen ladies' wrappers, worth \$1.00, 49c.
75 dozen ladies' wrappers, worth \$1.25, 75c.
25 dozen wrappers, worth \$1.75 and \$2.00, on sale at 98c.

39c. Monday 19c. 100 dozen damask tray cloths, worth 39c, Monday 19c.

36-inch butchers' linen, worth 40c, Monday 25c yard. 50 dozen sample hemstitched table cloths,

98c. Monday 59c yard.

mask, 75c quality, Monday 49c yard. 25 pieces silver bleached Scotch damask, 60c quality, Monday 39c yard.

19 pieces 64-inch full bleached Irish damask, 69c quality, Monday 49c yard.

wide spread. It is the mecca of the shrewd, close purchaser, who may at any time select her garments with confidence First Class Wash Board that they are up- to-date and at prices less than the cost of the goods by the yard. We have twice as many shirt waists Roll Toilet Paper as all the stores in Omaha combined, recently purchased for Wire Coat Hooks spot cash from the Henry Rothschilds, New York, (known Lawn Mowers, 14-inch, high wheel \$1.98

as the Stanley). They will be closed out at one-third price. 50 lbs. Decorated Flour Cans 59c Ladies' all wool suits, in fancy mixtures and plain coverts, jackets all silk lined, nice, neat, clean stylish garments at



fine linens in the Transmississippi country. This week \$1.50 souvenirs only we place on special sale many lots at cut prices that will \$2.00 picture frames only make it an object for economical housewives to lay in supplies. 75c sash ribbons only

100 dozen all linen dresser scarfs, worth | 40 pieces extra heavy Holland damask, 60c quality, Monday 39c. 36 pieces double satin damask, (napkins to match) the \$1.25 quality, Monday 75c yard.

85 pieces turkey red damask, fast colors, 1216c yard. 17-inch linen crash at 5c yard. 18-inch twilled family crash, worth 10c, 21/2 yards long, worth \$3.50, Monday \$1.98. 36-inch sheer handkerchief linen, worth Monday 714c.

36 inch art linen, worth 65c, Monday 45c 50 pieces 60-inch all linen silver bleached

German damask, 75c quality, Monday 49c. 20 pieces heavy 2 yards-wide cream da-

erash, worth 15c, Monday 10c. Honeycomb crash, worth 5c, Monday 21/4c vd. 500 dozen extra large all linen buck and damask towels, worth 15c, Monday 9c.

350 dozen big Turkish towels, 15c quality, Monday 9c. 50c knotted fringed damask towels, siz

18-inch check glass toweling, worth 6c,

17-inch Albany roller toweling, worth

18-inch extra heavy all linens bleached

25x50, Monday 25c.

Monday 314c yard.

121/2c, Monday &c yard.

We are Headquarters for Sheeting and Muslin

4-4 soft finish bleached muslin, 71/2c quality, Monday 5c. 9-4 heavy unbleached sheeting, 15c quality, 60c, Monday 45c.

4-4 unbleached muslin, 6c quality, Mon- | 4-4 Lonsdale cambric, 125c quality, Monday 7%0 yard. Ready-to-use sheets, torn, not cut, size \$1x 90, made of the Lockwood sheeting, worth Ready-to-use slips, size 45x36, worth 10c,

White Goods Department

Monday 6c.

10c Victoria lawn, Monday 5c. 15c India linen, Monday 10c. 1216c black India lines. Monday 716c. welt and fancy pique at 20c, 25c and 35c yard.

23c sheer apron lawn, 40-inch wide, Mon-1 case 36-inch curtain Swiss, worth 25c, Monday 121/2c yard.

Clean One-Half Cut Folding Ironing Boards 69c Complete Coblers outfit 43c Wood Wash Tubs Good size Tin Dish Pan Rubber Hose, Good 61/20 Hose Reel, hard wood, 49c Brass Nozzle spray Toilet Hair Clippers Horse Clippers \$1.29 Hunting Coat \$1.39 Gasoline Stoves \$1.98 Fine 6-hole Steel Ranges, high shelf low warming closet, with reservoir..\$25.95 Square No. 8 Steel Cook Stove \$13.49 6-hole Range with reservoir, 20-inch oven\$12.95 SPECIAL SALE ON ICE BOXES, RE-FRIGERATORS AND GASOLINE STOVES MAKE PRICES THAT WILL SUIT YOU.

Grand Monday Sale \$3.00 all sil ksashes only 98c

c fancy leather belts 25c 35c fancy leather belts, with pins 15c \$1.000 elegant pictures only 10c Ask for premium book coupons in the above departments.

Jewelry Department Ladies' and gents' gold filled watches, warranted to wear 15 years, fine Elgin or Waltham works \$8.95 4-piece quadruple plated tea sets, dessert size, consisting of tea pot, sugar, spooner set to a customer; sale price......\$1.98 Thousands of souvenir spoons, in sterling egular \$1.00 articles, go at25c up Genuine Hungarian opal rings, solid gold, five stones set in circle; regular value, \$5.00; Rogers Bros. 1847 knives or forks, for set First-class nickle alarm clocks....55c each

Special Hat Sale Straw and hot weather hats go at less than 50c on the dollar.

5c and 10c buy hats worth 25c to 35c. 25c buys a hat worth up to 65c. 45c buys a hat worth up to \$1.00. Fedora and tourist hats at 50c, 75c, \$1.00 \$1.25 and \$1.50. If you want a trunk or traveling bag or value call on Hayden Bros.

ing machine, for\$17.50 A good lace curtain, per pair 500 Full length and width lace curtains special this week per pair \$1.00 6 boxes Parlor Matches for..... Two specials; best values ever shown per pair \$1.50 and \$1.75 All the new things in novelties such as ruffled muslins, bobbinetts, fancy nets and Tambour swisses. New line art denims per yard 15c

Carpet Sale

Low prices on everything in the floor covering line. Most complete assortments in Wiltons. Axminsters, Velvets, Tapestries and Ingrains. Very fine Japanese matting, worth 40c,

per yard at 25c

Reductions in Drug Prices

Maltine 85c Pierce's Favorite Prescription.... 75c Pierce's Medical Discovery 75c Hood's Sarsaparilla 75c Scott's Emulsion of Cod Liver Oil.... 75c Syrup of Figs 40c Castoria 25c Cuticura Soap, per cake 20c Woodbury's Facial Soap 18c Mennen's Talcum Powder 15c Hall's Catarrh Cure 55c Hall's Hair Renewer 75c

China Department All size Handled Mugs Decorated Bowls 5c

Decorated Cups and Saucers Tumblers 2c Wine Glasses 2c Combination lantern and night lamp, solid brass 25c Extention top hanging lamps\$1.95 Complete decorated tollet set with jar.. 2.98 Extra aluminum fruit jar caps 2c Complete hand lamp 190 Crystal butter dish 5c each Crystal cream pitcher 5c each Very fine decorated lamp with globe to match 62e Gallon milk crocks 3c Flower pots from 2c up each Plain white cups and saucers 2c each

> Cracker Department Soda Crackers

Oyster Crackers 4 lbs. Ginger Snaps Shredded Whole Wheat Biscuit Newport Flakes 11c Bremner's Lunch 10c Bremner's Hight Tea 25c Bayle's Celery Pretzels Oatmeal Crackers 10c Graham Crackers 10c

HAYDEN BRO

Groceries-

5c SALE 2 packages Corn Starch for..... 6 sweet Valencia Oranges..... 2 sacks fine Table Salt..... New California Prunes, per lb 2-lb package new Breakfast Oatmeal... Large new Valencia Raisins..... 1-lb package Laundry Starch for Sweet Chocolate, 2 cakes, for.....

10c SALE. Full cream dairy lunch Cheese 3 cans new catch Sardines..... 10 3-lb can new Table Peaches, Pears, Apricots or Plums, can...... 10 Quart can Boston Baked Beans, with tomato sauce, 25c size..... 10 Blood Red Salmon, per can..... 10 Fresh Roasted Santos Coffee 10 Hasty Lunch Cocoa, per can.....

15c AND 25c SALE. 25c Golden Rio Coffee, per lb..... 1 dozen fancy Messina Lemons...... 15 2 cans Salmon for..... Mackerel in tomato sauce, large cans.. 150 2 cans Cove Oysters for 150 10 bars Armour's Laundry Soap for 25 10 bars any brand Laundry Soap 25-White Paris or Hoe Cake Soap, 12 for .. Chicken, Vegetable, Tomato, etc., Soups, 1 can makes 3 quarts, 2 cans

for 25 Attend the Big Sale on Meats and Lard

No. 1 sugar cured hams..... 81/20

Salt pork per pound..... Picnic hams per can..... New England cooked ham..... German summer sausage..... 10 Pickled pig feet..... Roast beef per can..... 3-pound cans best lard, any brand.... 22c 5-pound cans best lard, any brand.... 360 10-pound cans best lard, any brand 20-pound cans best lard, any brand \$1.39 Butter Choice country butter at 1114c, 124c, 14c Very best country butter at 16c

Dairy butter 15c State dairy, very fine..... Separator creamery, 18c and...... 19c Creamery, fancy Elgin..... 20c Butter and eggs received daily fresh from

Flour, Coffee and Tea Fancy Patent Minnesota XXXX. Jersey Cream, etc., only \$1.25 sack.

Choice Santos coffee only 10c. Goldon Rio coffee only 15c. Old Gov. Java and Mocha worth 30c, only

Basket fired Japan tea 30c. Sun dried Japan-English Breakfast-Fancy Ceylon Blend for Ice Tea, only 29

OUR NEW PREMIUM BOOK!

We have just purchased a large number of the latest and most valuable receipt book published.

KENDALL'S PERFECTED RECEIPT BOOK.

It is profusely illustrated and strictly up-to-date. It contains all the best features of all the old books, besides hundreds of new things never thought of before. The best receipts known for man or beast, cooking, toilet, and receipts for preparing articles of general use, which you now buy at great cost. It is by an eminent author and published by the Kendall Publishing Co., of Saratoga Springs, N. Y.

We will give this great book free of charge to every customer when they have purchased goods at our store in ladies' or men's furnishings, notions, laces, rlbbons, etc., jewelry, patterns, books or stationery, to the amount of \$3.00

This is not an ordinary book. It does not give a dozen doubtful receipts for each thing to confuse a person who can Are the standard of Black Goods — there best receipts are given for each case, while the poor ones are are no others as good. left out. IT WILL SAVE ANY FAMILY \$10.00 A YEAR AND PERHAPS LIFE AS WELL.

> WE GIVE A COUPON WITH EACH SALE IN THE ABOVE DEPART-MENTS WHICH YOU ARE TO SAVE UNTIL YOU HAVE \$3.00 WORTH. IF WE FAIL TO GIVE YOU A COUPON WITH YOUR PUR-CHASE, JUST ASK FOR IT.

> We make you this exceptional offer because we want your trade. We know that we sell goods as low or lower than anyone else. If you do not already know this, call and be convinced that our prices cannot be equalled elsewhere.

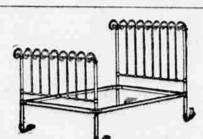
WHAT OTHERS SAY OF IT.

Rev. Chas. W. Savidge, Pastor People's Church, Omaha, Neb., writes—"I have recribed a copy of your 'Perfected Receipt Book,' and am highly pleased with it. It will be of great value to the public. I wish it a large sale."

Rev. J. C Lemen, Founder of the Christian Home Orphanage, Council Bluffs, Iowa, writes—"It is a very valuable book, and I fail to see how it could be

A. C. Hammond, a prominent stockman of Stockton, Kas., writes-"I would not take \$5 for one of the recipes in your receipt book."

W. R. Roberts, for many years cashier of the Citizen's Bank of Omaha, writes—"I received your 'Receipt Book' and have examined it carefully, and am more and more pleased with it. It is the most complete work I ever saw."



Furniture

We show you over 50 styles, ranging in price from \$2.50 up to \$25.00. The bed shown here is a heavier, better made and higher bed than any on the market-price \$2.50 You make no mistake in getting an Iron Bed and we carry the best made bed for the

To clean up a lot of oak, cane seat chairs, we will sell you for 85c each a lot of chairs that are marked \$1.25 and \$1.35. These are stylish oak chairs, brace arm and cane You can get a large Arm Rocker for \$1.35; also an Oak Cane Seat Rocker for \$1.50.

money.

Large size Canvas Reclining Chair, with arms, 95c. We will make you a special price on all Sideboards, Extension Tables, Parlor Suits, Bedroom Suits, Couches, Bed Lounges and anything in the Furniture line just at this time of the year, so if you are in need of anything in this line it will pay you to come here. We are in the mood to sell you now, and a trial will hurt nobody.

Special Sale on Ladies' Furnishings.

Ladies' fine ribbed vests, worth 25c at 10c Boys' waists, worth 50c at 25c Ladies' summer corsets at 25c, 39c and 50c CALL FOR PREMIUM COUPONS.

The Bargain Time of the Season.

WASHABLE DRESS GOODS. Closing Out All Summer Fabrics, Great Bargains, At this season of the year we have edd lots (some large, others with but a few pieces) of Washable Summer Cloths, which it is necessary to put a very low price on, in order to finish the season, with no goods to carry over. on, in order to finish the season, on Monday we have on special sale:

100 pieces of yard wide 10c Percales (light colors) at 5%c 200 pieces of the best Calicos made, in light colors, at, yard 3420 Our stock of 35c and 25c French Organdies at, yard 10c

Flannels and Blankets.

White wool Flannel at 15c, 18c, 25c, 30c | 35c and 40c yard. 32-inch wide double fold Zephyr Flannel at 25c yard. Fancy striped and checked Aberdeen Flan-

dered Flannel. Outing Flannel, bleached or brown cotton Flannel and Shaker Flannel-the largest stock-the lowest prices-314c, 5c, 614c, 714c, The Romona Flannel on Monday, yard, 10c. | 8c and 10c yard.

Ask to see the remnants of silk embroi-

White Bed Spreads.

find an asortment to pick from. 68 patterns or different designs to choose from. Special made, for single beds, at 55c, 85c

Full size Spreads, 35c, 45c, 55c, 65c and Fringed Spread at 75c, \$1.00, \$1.50, \$1.75, \$2.00, \$2.50 and \$3.00.

Marseilles and Satin Spreads in great variety. 21/2 yards wide and 21/2 yards long Prochet Spreads at \$1.00 each Colored Bed Spreads, fringed, at \$1.00 and

White cotton filling at \$1.00 and \$1.50 each. These comforts are longer than any of-Among these you will find exclusive styles fered in this city. Notice the exact meas-

The only place in Omaha where you can [

Hayden Bros. for silkoline covered Com-

jure, 72x84-price also the lowest.