ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 24, 1898.

SINGLE COPY FIVE CENTS.

Indisputable Facts—That You Can't Duplicate Our Bargains Tomorrow, is Another Fact.

All the Men's \$1 and \$1.50 White Laundered Shirts From bankrupt stock go at 39c and 50c

34c

Checks

10c

19c

French Serges

25c

Novelties

Fine Wool

All Wool

All Wool

Serges

**Novelties** 

25c

Rough

**Fancy** 

Two Toned

16th and Douglas Omaha.

All the Men's, with and without collars attached, Colored Laundered Shirts, of every description, 25c and 50c.

GREAT SPECIAL

Another purchase has secured for us some of the greatest bargains in Dress Goods and Silks that we have ever owned, and in order to sell them quick we have marked prices on them which will cause them to go with a rush.

Black

	Printed Foulards all choice patterns, light and dark grounds,	Checked and Fancy Plaid Taffetas	Striped Taffeta
	35c	50c	59c
	Striped Wash Silks new combinations, checks and stripes,	PLAIN TAPPETAS Exceptional fine value, all new, desirable shades,	

Fine Silk and

**Wool Fancies** 

29c

**Wool Granites** 

39c

50 Inch All Wool. Check

45c

Crepons

and the assortment is the best we have ever shown.

35c

**Figured** 

50-Inch All

69c

50-Inch

50-Inch

44-Inch

38c

Lizards

Bayaderes

98c

Pekins

guarantee you are less than

half the cost to manufacture. Think of

buying 25c goods for 10c-39c goods for

19e-40e goods for 25e-50e goods for 29e

Goods from the same purchase as the Colored Goods and will be sold equally cheap. This is a chance to secure a good dress for the price of a cheap one, for the styles are beautiful

Novelties Storm Serge Crepon Effects Finished Mohair

Any of these lines we will 50-Inch All

Rough

44c

50-Inch

Novelties

Grenadines Figured heautiful Grenadines combinations 50c 98c Wide, Heavy Plaid Taffeta. beautiful combinations, large bright plaids for waists and petticoats,

Extra heavy **Black Satin** Duchesse 98c 98c

50-Inch All Wool

50c

Finished

**25c** 

**Wool Cloths** 

52-Inch Silk | 50-Inch

Mohair

39c

49c

**Mixtures** 

Henrietta

Scotch

Satin

24-Inch

Satin

50-Inch

**Broadcloths** 

59c

50-Inch French

Serges

50c

50-Inch Storm

Cheviots

75c

Jacquards

59c

Crepons

Duchesse

69c

play of very stylish trimmed hats. These are beyond question the most beautiful and elegant creations ever shown in our Art Pattern Room. They are actually worth from \$25 to \$50. Your choice of the entire line together with a large production from our own expert Millinery architects, choice.....

Trimmed Millinery at two Special Prices, \$3.98 and \$5-200 Sheperdess and short back trimmed hats, trimmed with American beauties, shirred taffeta, aigrettes, guills and ornaments, really worth from \$5 to for children and misses of \$10, on sale at

Trimmed Leghorn Hats for children and misses on sale from

\$1.50 to \$2.50

Special Bargains in Basement Millinery Department.

Thousands of rubber stem imported flowers, every variety imaginable, on sale at .......

5c and 10c Ladies' Trimmed Hack Hats on



go at 3½c a yard. 2 cases of 40-inch

worth 10e a yard,

10,000 yards of CHECKED

800 yards of

Cotton Debeige

worth 121c, as long

as it lasts go at 21c yd

Dress Goods

NAINSOOK

India Linen. the 121c kind, at 5c a yard

One big lot of Plaid Cotton Dress Goods worth 10 a yard,

VICTORIA LONG

go at 21c a yard.

CLOTH 12 yards in bolt, 49c for entire bolt

One big lot of COMFORT CALICO

the 71c kind, at 21c a yard.

72-in wide Unbleached Table Damask row only 39c yard.

Immense bargain in black Henrietta Sateen, regular 20c kind as long as it lasts, Monday at 81c a yard?

\$3.98 and \$5.00

leghorn hats, with fancy straw edges, on sale at, each .....

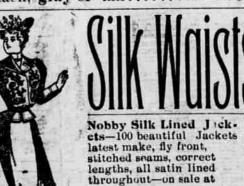
Children's trimmed hats, fancy straw and elegantly trimmed with flowers, chiffon and slik ribbon, go at the price of untrimmed hats

Ladies' Suits, Jackets, Skirts Sample Suits

t Just Half Price Ab ut 100 of them in all, no two alike. some are blouse fronts, some eton fronts, some box fronts, some fly fronts and son

silk fronts, handsomely braided and ribbon trimmed. All lined throughout with col-ered taffeta silk originally—regularly they would bring \$30,00 to \$40.00—we mark them all at..... Tailor Made Suits

Of cheviot or serge, blouse or fly front, blue, black, gray or tan.....



10.00 and \$15.00-

stitched seams, correct lengths, all satin lined

Exceptional bargains in Ludies' Separate Silk Skirts—Over 500 Silk Skirts to select from in small and large figures, savin duchesse, plain taffetas, silk lined taffetas, all of them the correct shape, on sale at \$3.98, \$5



69c 88c 98c \$1.10

Men's Nobby Business Suits, in the latest styles, in 3 and 4 button Sack Suits, single or double breasted coats, all wool nobby Scotch mixtures,

English

Blue and Black Cheviots and Black Clay Worsteds-

Suits in this grand New York Bankrupt Stock, including the choicest suits in

Imported Clay Worsteds, Satin Lined Imported Scotch Cheviots, and the finest grades of Silk and Satin Lined Cassimere Suits, and all the latest novelties in Checks and Plaids,

Your choice of all the finest suits from the Simon Leo-

Cassimeres, Cheviots, Meltons, in fact the finest in this entire stock, all elegantly trimmed and made, perfect fitting, newest style garments, made to retail from \$15.00 to \$18.00, go in this sale at

PANTS MEN'S Men's fine \$5 All Wool

Gassimere and Worsted Pants Men's \$3 All Wool Cassimere, Hair Line and Reading Cassimere Pants

Men's \$2 Strong, Durable Cassimere Pants



Boys' \$2.50 Wool Suits at 98c and \$1.25.

Boys' \$3,00 All Wool Suits \$1.49-Over 1,000 suits for boys' in sizes 4 to 14 years, made of all wool materials in fancy cassimeres, chevio's, and smooth and rough effects they sold in New York for up to 13, go in this sale at .....

\$5 Boys' Knee Pants Suits \$1.98. Your choice of over 800 boys' knee pants suits, made up in the latest styles of resfer, junior, single and double breasted, 3 to

15 years, sold in New York at \$6,go at \$1.98..... \$5 Boys' Knee Pants Suits \$2.50

Your choice of the finest boys' knee pants suits in this entire lot in sizes from 3 to 8 years, made reefer style and 9 to 14 in double breasted style, including black, gray, brown and blue clay worsteds—go at \$2.50..... Nobby Suits for little fellows—Your choice of all the finest and highest grade—Little boys' suits—All made up in the new-cet etyles, rough finished imported plaids, tweeds, checks and cheviots, in ages 3 to 8 years, go at 98c, \$1.25, \$1.59, \$1.98, \$2.50, \$3.50.

\$5 Boys' Long Pants Suits \$2.50 and \$2.98

Young Men's Long Pants Suits



Spring 1898 styles Derby and

Fedora Hats 98c and \$150

Men's and Boys' Hats and Caps and Straw Hats Derby and Fedora

ors, made in America's best hat factories and the equal in style, durability and fit to hats that sell the world over for \$3.50, go in this sale at..... IN BASEMENT

Men's and Boys' Stiff and Soft Hats from this bankrupt stock go at 15c 25c 75c

Boys' and Child's CAPS

From this stock go at 15c 25c 49c

All the Boys' and Children's 10c 15c 25c 39c 49c



Childs Tam O'Shanters 25c and 50c

Worth \$1.50











for \$5.00, se sp our maig floor at \$2,00.



All the very latest Russian Calf, Harvard Men's \$5 Black Shoes \$3.00 Calf and Vici Kid Tan Colored Shoes, all 1,200 pair Men's fine Calf, Kangaroo, Vici Kid, Kid and Cloth Tops, and Box Calf extreme novelties, all sizes, made to retail Shoes, made to retail for \$5, go on sale on