

GOOD MORNING CARPETS FOR THE PARLOR? CERTAINLY. TAKE THE BLEVATOR PLEASE.

One great bargain this week is 50 rolls of Tapestry Brussels, the latest style patterns—the kind usually sold for \$1.00, but all we ask is..... 57c

You Will Agree

goods we advertise. When we say values, it's values, and when the PEOPLE'S FURNITURE AND CARPET CO. say reduced prices on such values or on such lines, you'll find it so every time—and that's what it is this time—sure enough gain.

- Mattings. What is nicer, cleaner and sweeter for summer than a Chinese or Japanese Matting? You can depend upon buying here the choicest patterns at about one-half regular price. Very pretty, heavy, a cotton warp that you can get elsewhere for about 40c—this week's price is only..... 26c

The plain truth is good enough for us. THE PEOPLE'S FURNITURE AND CARPET CO. EMPORIUM

Additional force is lent our great Surprise Sale by the showing of a number of very convincing illustrations of the purchasing power of your dollar at the People's Furniture and Carpet Co's Outfitting Palace

"The People's" Great Surprise Sale.

With us that the plain truth is good enough for any business house when you see the PEOPLE'S FURNITURE AND CARPET CO. say reduced prices on such values or on such lines, you'll find it so every time—and that's what it is this time—sure enough gain.

Are you ready for some good things— A Solid Oak Center Table \$12.50

- Ladies' Desk—New patterns just received—Choice of Mahogany Finish, Quartered Oak, Birdseye Maple—worth \$10.00—Price this week..... 5.90
- Rockers—Large Canoe Seat—very comfortable—worth \$4.50..... 2.25
- Mantle Folding Bed—An antique mahogany bed, including supported woven wire spring—former price \$22.50—Sale price..... 14.50
- Oak Side Board—A separate solid oak sideboard—antique finish—well made—former price \$18.00—this week..... 9.75

Special Notice We want the people of Omaha and vicinity to fully understand this sale. It shows what a large firm that does business on HONEST PRINCIPLES and MODERN METHODS can do.

- We Have Some Suits That never were equalled at twice the price. For instance, a pretty, substantial 3-piece Suit, with velvet plaid, full size, antique finish, worth \$20.00—this week..... 13.50
- Did You Ever See A 5-piece Tapestry Parlor Suit with full spring and solid oak frame, highly polished, for about \$15.00? Yes? Well, that's the kind we are selling this week for..... 24.50
- This is still better. A 6-foot Oak Extension Table, nicely finished in antique and well put up, worth \$10.00—our price..... 5.25
- Very Pretty Couch. Nicely tufted and fringed, the very latest covering, worth \$12.00—price this week..... 10.50
- Chiffonier. Solid oak, highly polished, 5 large drawers, worth \$12.00—price this week..... 6.45

- The Stamp on a Coin Proclaims its value, providing the metal has the right ring; the right stamp on the wrong metal becomes counterfeit. The people's guarantee on everything means merit. We guarantee every stove we sell.
- Stoves. Elegant Cook Stove—guaranteed a bakes, nice smooth castings, worth \$11.50—price this week..... 9.75
- Quick Meal Gasoline Stoves. Worth \$5.00—price this week..... 3.15
- Range. With reservoir, large 22-inch oven, worth \$15.00—price this week..... 27.50
- Steel Range. Star Estate, worth \$37.50—price this week..... 25.50
- Iron Beds. Any size, the best material, the finest finish solid brass trimmings—belong to the Pacific Steam Navigation company and can therefore sell at a less price than others pay for them. For this week only..... 3.95
- Rope Portieres. Very large assortment, worth \$5.00 on sale this week..... 2.70
- Irish Point. Lace Curtains—Absolutely the newest and latest arrivals—\$7.50—price this week..... 3.75

THE PEOPLE'S FURNITURE & CARPET CO. 16th and Farnam Sts. (IN BUILDING FORMERLY OCCUPIED BY MORSE DRY GOODS COMPANY.)

ON THE LINE OF THE EQUATOR

Queer Features of Life and Travel on the Southern Pacific Ocean.

SOME OF THE WONDERS OF COLUMBIA

Mineral Wealth and Silver, a River of Vinegar, Medicinal Trees and Bushes of Stimulants—A Gay Sunday in Panama.

A SOUTHERN PACIFIC STEAMER. The boats of the southern Pacific are far different from those on any other line of the world. The cabins are larger and the quiet of the sea—for you seldom have a storm here—enables them to have several decks or stories and to keep everything open. There is about a quarter of a mile of walking space on the two upper decks of the Santiago and on the top one there are places where you could have a picnic on croquet ground and have room to spare.

of the Amazon and of other big rivers in Colombia, so that the country is almost as well watered as China. Ten of the little streams of the Bay of Panama or quinine pits and brought from New York in pieces and here put together.

It is at Bogota that the president lives, and here the congress meets. It is here that the fat concessions are given out. Colombia is a land of concessions. I have told you of the big fortunes which American makers have made out of the Panama railroad, which now pays a quarter of a million dollars a year to the government.

THE GOLD MINES OF COLUMBIA. The idea prevails in the United States that the greater part of South America is low, moist and unwholesome. This is not so. There are vast areas here which are as salubrious as any part of North America. Mr. Kennedy, an American mining engineer who has prospected in all parts of our continent, as well as in many parts of this, tells me that for every habitable square mile in North America there is an equally rich and healthful square mile here and that south of the equator there are vast areas of undeveloped agricultural territory which have not been touched. He says that this is the Klondike of the future in gold as well as in other things, and predicts that the eyes of the world will soon be turned southward.

you cannot wash the soil anywhere along the rivers without finding what the miners call color. I saw men washing the sands of the sea in the Bay of Panama and they said they did not get much I am told that they have been doing the same work for years. It was here that the Spaniards got some of their first gold and since the conquest an aggregate of 700,000,000 worth of precious metals has been taken out of Colombia. A great deal of mining is now going on in the department of state of Antioquia, which is reached by going several hundreds of miles up the Magdalena river. Here some of the richest mines are to be found.

A GOLDEN CURE FOR ALL DISEASES. Nearly all of the Indian tribes have more or less gold. I have been told of a curious method which the church has of getting the Indians to give up their gold. They are prone to hoard it, but as they are very superstitious the priests have some very remarkable images of certain saints who are supposed to cure disease, but to whom none of the Indians are ever cured. The image of the part which is diseased, and the priest has a sore leg he molds a little leg of gold—it may be the size of his little finger, and the priest puts it on the leg and the sore part gets well the Indian is cured and the priest has his gold.

SOME QUEER INSTITUTIONS. I found Panama one of the queer towns of the world. It is like a little city of old Spain, and looking at it from the harbor it makes you think of Venice. The houses along the sea hang over the water, and the waves dash in some places against their walls. The streets of Panama wind in and out, up hill and down. The houses are close to the narrow sidewalks, and every house has an overhanging porch or gallery extending over the street. The streets are protected from the sun as you walk along the streets. The richer classes live on the upper floors. The ground floors are given up to the poor and to the stores. Most of the ground-floor rooms have windows, and you can look in the open door as you pass through the streets and see all sorts of household operations going on. Here a woman is combing her hair, there one is sewing, and a little further on one is cutting up beef for breakfast stew. The stores have no display windows, and the goods seem to be piled about without regard to show or order. There are no fixed prices, I am told, and most of the trading is a matter of dickering. The Grand Central hotel, where I

THE QUICK MEAL GASOLINE STOVES are the best on earth.

We have so many styles we cannot begin to enumerate them. Price this week \$5.00 Quick Meals will be..... \$3.15

Refrigerators

The beauty about our Refrigerators is that the cheapest one is made just as good and finished just as well as the best. It's all in the size. Our 100-gallon refrigerators (two new styles) have seven thicknesses of asbestos, mineral wool, etc. thorough ventilation and no moisture. Regular price \$10.50—this week..... \$6.75

Baby Carriages are Ripe

We congratulate ourselves upon the fact that we are agents for the celebrated "HEYWOOD" Carriage. We sell lots of them and they always give us a feature. This week we will offer the regular \$3.50 Carriage for..... \$4.95

A Whirlwind to the Crockery Trade.

A 100-piece Dinner Set, imported from France, guaranteed not to crack, is beautifully decorated and pretty pattern, sells regularly at \$14.00—our price..... 8.95

TEA SET—Very fine china, dainty patterns and pretty shapes, worth \$15.00—price this week..... 7.35

A 12-piece Toilet Set, beautifully decorated, worth \$9.50, our price..... 4.95

And a 6-piece decorated toilet set worth \$3.50..... 1.95

Lamps. HANQUET Lamps—With decorated base and globe to match, has latest improved Rochester burner and worth \$1.50—price this week..... 3.95

NIGHT LAMPS—Choice of either night or Dresden decoration, very neat, worth \$3.00—price this week..... 1.65

MOORISH LAMPS—Very pretty, worth \$1.00—price this week..... 1.95

Perpetual Palms. 5.00 Palms—this week..... 2.75

\$3.00 Palms—this week..... 1.65

BARB'S Terrible ECZEMA Speedily Cured By CUTICURA

My baby was about four weeks old when he began to suffer from that terrible disease, Eczema. I tried every remedy I thought would do him good. I even called in the doctor who told me it would wear away in time, but I used my medicine to no avail. I did not know what to do with him. He cried all the time and his face was equal to a raw piece of meat, it was horrible, and looked as if there was never any skin on it. I had to carry him around on a pillow. I was fairly discouraged. I was then recommended to use CUTICURA REMEDY. The first time I used them I could see the change. I used about half a box of CUTICURA (ointment), and not one half case of CUTICURA SOAP, and as the end of one short week it would wear away, cured. There has never been a trace of it since, to-day his skin is as smooth and soft as a piece of silk. Mrs. J. C. FREESE, 107 N. 2nd St., Brooklyn, N. D.

MOTHERS! To know that a warm bath with CUTICURA, purest of medicated oils, will relieve the most distressing itching, burning, and sore eruptions of the skin, and that it will cure the most obstinate cases of eczema, is a relief to the mother. This treatment makes comfort and rest for parent as well as a grateful relief and refreshing sleep for child, and to pure, sweet, soft, and unexcited.