# HE OMAHA SUNDAY EDITORIAL SHEET.

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SINGLE COPY FIVE CENTS.

**Open Mail Orders** 

Promptly filled if money is sent-will

what is wanted. Hayden Bros.

Samples sent if you state exactly

refund if you are not suited.

# PRICE SALES BEFORE EASTER AT

To secure the trade of the many thousands in and around Omaha who will make their spring purchases before Easter "The Big Store" will begin Monday a week of grand cut price special sales. This page of prices contains some indications of the great bargains to be given. The assortments in every line are the greatest ever shown by any Transmississippi house. Our buyers more than doubled their purchases of previous years and the goods are fresh, new and fashionable, direct from the best mills and factories in the world. The showing of Easter Suits and Hats is the most magnificent ever attempted. The highest skilled tailors of this country and Europe and the world celebrated milliners of Paris are represented by direct importations of their work, showing the acme of style.

Such a gathering of style, elegance and high quality at such low prices is new to Omaha.

It will pay out-of-town customers to come hundreds of miles to buy during this week of

Note These Special Prices and Come Early to Secure the Best Service.

Agents for Butterick **Patterns and Publications.** The prices on these celebrated patterns have been reduced. On sale at

Hayden Bros.

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## Clothing Department

We sell more Boys' and Children's Clothing than any three houses in Omaha-

To do this we are compelled to carry an immense line. This season we offer you the most compicte line of boys' long pant suits it was ever your pleasure to select from. In Scotch cheviots , cassimeres, plain and fancy worsted, we have ev erything good in the clothing line from \$2.95 up to

\$11.50. In knee pants suits every mother knows we carry the largest line in the west. At 95c we give you the best rough and ready suit over sold in America at that price. At \$1.25 and \$1.35 we show a splendid line of school suits. At \$1.50 and \$1.75 you get a strictly all wool suit. At \$1.95, \$2.25 and \$2.50 we show an immense line of novelties. At \$1.95, \$2.25 and up to \$3.95 we show the prettlest line of SINGLE BREASTED sults-ages 8 to 16 years-ever seen in this market.

Men who are open to conviction. Men who are not influenced by every MRS. GRUNDY they charge to meet. Men who know a good thing when they see it, look in our 16th street clothing window and behold America's finest and best clothing. They are the labor of the brain and muscle of the best paid tailors in America. Every article marked in plain figures. Your MONEY BACK if not satisfactory. Our business is too large to be built upon any other lines.

#### JEWELRY DEPARTMENT.

 wear 20 years-fine Elgin or Waltham works-a regular \$20.00 watch 10.98

 for

 Ladies' and Gent's gold plated hunting case watch-sold every 

 where for \$5.00-our price.

 SPECIAL SILVERWARE SALE-Rogers Bros, 1847 first quality

 I.45

 Wh. Rogers' 12 dwt knives or forks 

 For set of 6 pleces.

 Rogers' A1 Tea Spoons 

 per set of 6 pleces.

 For set of 6 pleces.

 Source' A1 Teal Boons 

 per set of 6 pleces.

## The Leading **Dress Goods Stock**

#### Of the West-

great value giving.

During the past week we have received large quantitles of the very latest weaves in Bayaderes, English crepons, German crepons, coverts, mixed poplins, two-toned poplins, silk warp poplins, novelty mixtures, etc. All ladies who are interested in dress goods are invited to a critical examination of our prices and up-to-date styles-that is, if price and style are any consideration.

500 pieces poplins, 30 shades, the very latest, \$1.00, \$1.19, \$1.59, \$1.75, \$1.98. You can see these goods elsewhere at from \$1.50 up to \$3.00.

20 pleces of silk warp poplins made in Lyons, France, shown

only at Hayden Bros., in Omaha, 

price ..... 1.48 100 dress patterns, Paris novelties,

\$25.00 per pattern. 50 patterns, Paris novelties, \$35.00 per

0 patterns, Paris novelties, \$45.00 per

pattern. 500 dress patterns at \$3.50, \$4.50, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.50.

All these patterns are from 6 to 7 yards; no two alike, and sold else-

where for a great deal more money.

....\$1.98

Dress Goods

100 pieces of English novelty crepons, sold here in town at

Black dress goods at from 15c up to

500 pleces of the very finest Parisian silk and wool novelties at from \$1.50 to \$2.00; our price for Monday, only.....\$1.19 300 pieces of silk and wool, all wool and silk wool and mohair, sold at from \$1.25 up to \$2.00;

our price for this sale ..... 376 pieces of all wool, silk and wool, etc., sold everywhere at \$1.00 to \$1.25; our price..... .75 1,000 pieces and over, all kinds of 

500 pieces of novelties, sold every-where at 60c, 65c, 75c. They all go on Monday at..... 350 pieces of novelties, all shades, good value at 50c; all on sale Monday at .39

1,000 pieces of novelties, mixtures, jacquards, plaids, etc., 12½c. 15c, 19c, 25c, 29c. This lot is worth double what we ask for them. 150 pieces of coverts, made in Bed-

from \$2.50 to \$3.00; ask for samples of other houses, and we will ford, England, sold in other houses at from \$2.00 to \$3.00 per yard; our price..... 1.48 This is guaranteed the best covert made, no matter what price you

pay for it. \$5 pieces of German coverts at \$1.00, \$1.19, \$1.50; sold by other houses at \$1.50 to \$2.50. 250 pieces of French coverts, sold everywhere at from \$1.50 to \$3.00; our

pattern.

Black

**Omaha's Leading Silk Department Commences** Monday a

Our enormous purchases of Spring Silks now most all in and ready for you to buy, and we make the assertion that nowhere in America can you find a more complete stock of fine high class Silks as shown icent line of Suits, Capes, Wrapby us. That the ladies appreciate the advantage of purchasing where there are large assortments is evidenced in the fact that we are new selling more silks than ever before in the history of Skirts ever displayed in the Transour business.

our business.For Monday's Slik selling-200 pleces Sliks in small neat stripes,<br/>small checks and plaids, at only25Speces Fine Twilled changeable Lining Slik-makes splendid<br/>petiticoats and recommended for wear, at only25Plaid Sliks, bright colors-now so stylish-taffeta finish and worth<br/>fise-Monday's price25100 pieces of Fancy Sliks of all kinds in stripes, plaids, brocades-<br/>in light and dark shades-worth up to \$1.50-for Monday's special<br/>and prick in red and green-special at25Taffeta Checks and Basket weave Plaids-tney are new, bright<br/>and green-special at75Taffeta Stripes-new and nobby in may, green, wine, scarlet, rose,<br/>brown and black and white-an excellent heavy guality and a slik<br/>which will render great service.75New Liberty Satins-21 inches wide-all pure silk-in all the new<br/>shades of cerise, turquoise, corn, lavender, cream, nile, scarlet,<br/>rossed by half-inch satin bars, only....98Newst Barre and Bayadere Stripes-in all dainty spadings-pro-<br/>nounced the handsomest of all silk creations, \$1,53 and ........98Induce Flaids-the latest novelty for waists in cerise and gobin<br/>rossed by half-inch satin bars, only....98Newst Barre and Bayadere Stripes-in all dainty spadings-pro-<br/>nounced the handsomest of all silk creations, \$1,50 at ....98Induce Tailor Made Coat Suits, in serges and plain and figured menhal<br/>or veiter solut, worth \$1,500, at ....981.501.501.50Newst Barre and Bayadere Stripes-in all dainty spadings-pro-<br/>nounced the handsomest of all silk creations, \$1,50 at ....981.501.501.501.501.501.50<

#### Unequaled Black Silk Values. Here is where we Lead them all.



Better one 65c, then 75c, 85d, 90c and \$1.00

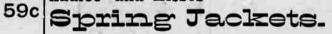
Black Brocade Skirting Silks in new Gros Grain Bayaderes, Scroll



Monday we will start a grand April sale on the season's newest and choicest productions. We are ready to show you the most magnifpers, Waists, Skirts and Dress Mississippi teritory. The special

Ladies' Tailor Made Coat Suits, in clay worsted and whipcords, elaborately 





150 ledies' Jackets in all new shades of tan, mode and gray covert and



12 bars Laundry Soap for...... Fresh Roasted Java and Mocha

Good Whole Coffee, per pound....

254

	1.28 98c 1c 3.98	
Bolid Oak eight day clocks with alarm-	2.69	
Enameled Iron Clocks French dials, cathedral gong, half hour strike -regular value \$6.00-sale price First class nickel alarm clocks- each	3.95	ī
Biggest Hat Sale of the Ve		

Biggest	Hat Sale	e or the	rear.
mense stock of head Good soft hats, felt, Good soft felt hats f Good soft or stiff hats fo Soft or stiff hats fo	things up in the Mer wear. , for 60c; worth 95c. for 75c; all styles and tts, all styles and colu r \$1.50; worth \$2.00. A tend us a visit during	1 colors reduced fo ors, worth \$1.50 on s at \$2 we sell you a	rom \$1.25. ale for \$1.00. hat that is actu-
Special Sale	s on Carpet	s.	i
Prices lower than Granite Ingrains at Extra heavy Union		the same quality o	of goods-
Very heavy all wo Finest extra super	ol Ingrain Carpets a all wool Ingrains a he latest thing in wo	t 60c.	rd. ]

#### **Special Prices on Curtains**

Good Brussels Carpet at 50c yard.

Velvet Carpet at 69c

2

In portieres we are showing some very choice productions. Hundreds of patterns to select from.

- A tapestry portiere for \$1.85; worth \$2.50.
- Very heavy tapestry portieres with handsome knotted fringe at \$2.50 pair A very large elegant portiere in Bagdad effect at \$4.00 pair,
- Full size Oriental Couch Covers, \$3.00.
- New line of drapery silks just opened. The finest ever shown in Omaha

#### Wall Paper, Paints, Brushes, Room Moulding

We have on hand a complete line of A1 White blanks. We put our regular line of 5c and 6g goods in this sale at 4c and 5d per roll, 9 inch Borders at 14c and 2o yard.

18 inch Borders 3c and 4c yard.

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1777

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P.

Our regular line of Sc, 10c, 12% gilts go at 7c, Sc and 10c, with 9 and 18 inch borders.

Inch borders. Heavy enamel finish gilts in all up-to-date colors, regular price 15c, 20c and 25c roll, go at 124c, 15c 174c. We have just received a new line of the best ready mixed paints in all shades colors at \$1.00 gallon; half gallons, 55c; quarts, 30c. We will close out our old stock for 95c gallon; 50c for half gallons; 25c

We will close out out on stora in the storage of th



"Much in little," or chiffonier talk. You will want to enconomize room these days, and a good chiffoniere, with its many capaclous drawers will help you out. We are now showing a very large and varied line of these goods having just received a full car from Grand Rapids, Mich The above is a cut of a solid oak chiffonier,

4 feet 7 inches, well made and well finished -price \$1.75. Another similar with cabinet

it has fine large drawers, size 33x19, heigth

A third one is larger and the very best of finish at \$6.50. Chiffoniers with French bevel plate mir-rors at \$7.25 and \$7.50. We save you money in this way-

Cane seat chairs at Soc, S5c and 95c
arge arm rockers, cane seat
Elegant Rattan Rocker
Full size White Iron Bed
Oak Sideboard, 3 drawers, large cabinet, bevel plate mirror
Baby Carriages, all full size, steel wheels, all hand painted, foot brake
at \$3.86, \$4.50 and
Be sure and see our line of Carriages.
Be sure and see our line of Carriages. Bed Room Suits \$5.50, \$10.00, \$1150 and
and another and another and treaters the second states the second states and second

Heavy Brown Muslin <b>3‡c</b>	All Linen Crash 5c yd	Extra Heavy Damask <b>27</b> ½c	Good quality Crash 1‡c	India Linen 5c yard	45-in. Pillow Slip Muslin <b>7½c</b>
9-4 Sheet- ing 10‡c yd	Turkey Red Damask <b>18c yd</b>	3-4 Bl'ched Nap- kins 98c doz	size Towels	40-inch Black India Linen 7½C	Soft finish Bl'ched Muslin 3%c yd
Skirt Linen, 40-in. wide, <b>20c yd</b>	Check and Stripe Nainsook 6½c yd	36-in. Curtain Swiss 121c	Organdics, 2 yds wide,	Check Glass Towel- ling 2 <sup>2</sup> c yd	Full Bl'ched Damask 17½c yd

### Gair's Queen Skirt Supporte



Special price Monday only 25c. A11 waist measure GRAND RIBBON SALE MONDAY.

WE LEAD THEM ALL In Dress Trimmings, such as Dress Fronts, Braids, Jets, Pearl Trimmings, We are the leaders for low prices and Jet Trimmings, 2½c to \$1.98 per yard. Dreas Fronts, 25c to \$12.00.

20 50 25c Linen Col'art. 25c Leather Belts, covered buckles.

HAYDEN BROS

strict atter who want once and w tory we will samples of	ntion to main to take adva will select a either exch	il orders and ntage of this with the gree ange the good in dress good	a will send to s sale. Plea eatest care, an ods or refund ods on appli	o our out-of-t se send in y nd if goods an d the money	ers. We pay own customers your orders at re not satisfac- . We furnish ays state the		<ul> <li>canvas clothe, lined throughout with toffeta silk or heavy satin, at</li></ul>
Heavy	All	Extra	Good	India	45-in.	Wash Dress Goods.	Ladies' Waists, in black and colored satin and exclusive plaid silks, at
Brown	Linen	Heavy	quality	Linen	Pillow Slip		Ladies' extra fine Percale and Cambric Wrappers, finished with embroidery or flat braid, separate waist living, wide skirts, extra fullness at tips,
Muslin	Crash	Damask	Crash	5c	Muslin	Our popular Special Drive Sales will, on Monday, be on	for
3łc	5c yd	271c	1ŧc	yard	7tc	2 cases of new Spring styles Standard Dress Prints-	Exquisite Millinery at Hayden Bros.' Low Prices.
9-4	Turkey	3.4	500 doz.	40-inch	Soft	1 case of fine Lappet Mulls- 9c	The most stylish gathering of all the new fashions in ladies' headwear. You are cure to find a tasteful and becoming Easter Hat in our grand display, Hayden Bros. is the only place where you can find a sufficient variety to choose
Sheet-	Red	Bl'ched		Black	lack finish ndia Bl'ched <sup>11ght a</sup>	1 case of yard wide percales- light and dark colors	from. Elegantly Trimmed Hats at \$2.25, \$2.50 and up to the prices of the Im- ported Parisian Pattern Hats. A large line of Trimmed Hats, exact copies of
ing	Damask	Nap- kins	size Towels			No samples sent of any of the above as most all will be closed out during	\$35.00 and \$50.00 Pattern Hats, on sale at \$5.00, \$7.50 and \$10.00. Children's fashionably Trimmed Hats, in leghorns and fancy lace braids
in a constant of the	18c yd	98c doz		7tc	3ãc yd	day. We have now the most complete assortment of every good Washable Dress Fabric known and are adding new novelties daily. The interest shown by early buyers, is positive assurance that the VARIETY in the WASH GOODS	at \$1.00. These are trimmed with silk ribbons, chiffons and flowers and are worth \$2.50. A complete line of Sailors and Walking Hats at 45c and \$3.00.
Skirt	Check	36-in.	White	Check	Full	DEPARTMENT of the BIG STORE is the GREATEST, and the MODERN WAY of PRICING is ONE OF THE MOST SATISFACTORY ELEMENTS. Mail orders and sample requests get the personal attention of competent	China Department.
Linen,	and	Curtain	Black	Glass Towel-	Bl'ched	belpers.	For the last 10 days we have been 100 piece underglazed Dinner Set, storing away seven bulk cars of crock-
40-in. wide,	Stripe Nainscok	Swiss	Organdics, 2 yds wide,	ling	Damask	Flannels and Blankets.	ery, consisting of decorated, plain, you want
<u> </u>	6±c yd		50c yd		171c yd	White Flannels at 15c, 18c and 25c yard. White Silk Embroidered Flannel 59c, 65c, 75c and 85c. Light colored Shirting Flannel at 25c yard. Outing Flannel at 34c, 5c, 8c and 10c yard. Shaker Flannel at 34c, 4c, 5c, 64c, 8c and 10c yard.	Cups and Saucers, each
The gr	reatest bo iress skir	on to lad ts in the l	lies ever back—fit	invented. s perfectl	No sag- ly. Worth	10-4 Cotton Fleeced Blankets at 49c pair. 10-4 Twilled Blankets only 75c pair.	Hardware, Stoves and Housefurnishing Dept. The Groatest Bargains Ever Offered. 50-pound Flour cans, decorated. 59c Large size Foot Tubs, decorated. 29c Galvanized Wesh Tubs
Pins, saf pins and and eyes discarded	hooks are			for con	alth, com- t and venience ured.	Cheviot Shirtings. We have the largest stock of colored shirtings-stripes, checks and figured, all grades-at 5c, 6ic, 8ic, 10c, 12ic and 15c yard.	Tin copper bottom Wash Boller       46c       the largest variety of Steel Ranges and Japaned Chamber Pails
hangs so be Free den Special pri	autifully. nonstration in ice Monday	our center	aisle Monday		why the skint	Headquarters in White Bed Spreads. Great variety to pick from. Fringed or plain hemmed; white of colors. Croc: eted and Marseilles; Satin Spreads, ctc. We show the best spread for \$1.60 you will find in the city. Notice our &c and 75c bed spreads on sale Monday. Ask to see the \$1.35 spread; then compare them and you will al-	13-inch Tin Wash Basin       5c       Steel Range—can sell you one with high shelf, low warming closet and water front for\$23.95.         12-tine Rake       15c       6-bole Range, with reservoir, 20- inch oven\$12.95.         Solid Steel Spade
waist measu GRAND R	IBBON SAL	E MONDAY.		12	1	ways buy your spreads at Haydens.'	Pure Food Department.
Satin Ribbo Satin Ribbo Taffeta Ribb All colors M Beauliful Fa	ns oons, all silk. oons, all silk. oire Ribbons incy Ribbons ancy Ribbons	<ul> <li>le per yar</li> <li>3c per yar</li> <li>5c per yar</li> <li>7c per yar</li> <li>9c per yar</li> <li>121ge per yar</li> <li>13c per yar</li> <li>19c per yar</li> </ul>	rd rd rd rd rd rd			Cheni lle and Tapestry Table Covers. The Big Store carries a big line. All sizes and qualities, wholesale or re- tail in chenille and tapestry table covers at the lowest prices. Special on Monday-54-inch wide table padding on sale at 25c, 35c 45c yard.	2-lb. can Sugar Corn

## Ladies' Furnishings.

3-lb. cans Plums, Golden Drop, Butter and Eggs. Just received about 2,500 dozen strictly Fresh Eggs from our farmer customers, which we will have on sale Monday at three 50c, at Ladies' Summer Corsets-worth 75c-at dozen guaranteed fresh Eggs., 25c Fresh Country Roll Butter at

#### Country Butter in tubs, very Butter every day. Monday's Bargains in our Big Meat Dept.

10c

10c

Egg, etc. .....

Armour's Soups, chicken, bullion,

No. 1 Sugar Cured Ham	814c	Vienna Sausage, per can
Potted Ham or Deviled Ham,		Vienba Sausage, per can 100
per can	41/2C	Corned Beef, per can 10d
Pickled Pigs Feet	40	Balogna Sausage 56
Corned Beef	4c	New England Cooked Ham 100
Salt Pork	4%c	Cottage Ham, boneless
Pickled Tripe	40	3-pound palls Lard 166
Best Sugar Cured Picnic Hams	5%c	At the Transmississippi Headquard
3-pound pails best Lard, any		ters-Hayden Bros