SINGLE COPY FIVE CENTS.

06666660333330333300 HAYDEN'S Winter and Spring HAYDEN'S are Fighting for Supremacy on our Counters

There's only room for one season's goods in "The Big Store"—we never carry a dollar's worth over. The reign of winter stuffs is about over and the partment and handsome new recruits are throng-

banner of "Spring '98" is appearing in every-de-Selling Butterick Patterns at Reduced Prices-"The Standards of Fashion" ing to her standards daily from the great mills, every inducement in winter goods to make room

factories and looms of the world—We are offering for them—The power of price is the great Hayden argument-and the biggest reductions of the year have been made. All winter goods-broken or small lots, odds and ends-are being closed out at a fraction of their real value-Special bargain sales all through the house-The beauty of the spring styles should attract every lady to visit here even if not ready to buy. Read these special inducements:

Dress Goods

Now showing the largest and most complete stock of dress goods ever shown in the west. It is an indisputable fact that our stock of dress goods is larger than the combined stocks of the three largest houses west of Chicago. We have every grade, every shade and every mixture produced by the manufacturers of Europe and America. Whipcords, Coverts,

Tailor Suitings, Mohairs Serges Mixtures. Poplins. Lonsdowns. Bayaderes, Armures, Mervos. Plaids, Checks.

Black Dress Goods-

Black novelty dress gools, worth \$4.50 per yard; our price....\$2.25
Black novelties, 10 different patterns, worth \$3.50 per yard; our
price....\$1.98
Black novelties sold by o her houses at \$1.75 and \$2.00; our price...\$1.00
Black novelties, 15c, 19c, 25c, 29c, 39c, 49c, 59c, 69c, 75c 79c to \$1.00.
These are sold for fully ½ more by other houses.
259 pieces high grade novelty mixtures and tailor suitings at \$1.00,
\$1.19, \$1.25, \$1.30, \$1.35, \$1.48, \$1.98 and up to \$3.90. Undoubtedly the finest selection of high grade goods ever shown in Omaha. 2,000 pieces popular grade noveltles ranging in price, 25c, 29c, 35c, 39c

49c, 59c, 69c, 79c, 89c and 98c. Be sure and see this line. 1,500 pieces cheap wool dress goods novelties from 12½c, 15c, 19c, 21c, Henriettas from 9c to \$1.25. Serges from 25c to \$1.50. We will have a special sale on different lines of dress goods every

An elegant new line of Laces, Ribbons and Embroideries on display at

Some Big Bargains in the Art Department.

Wash Goods

very low prices.

The new wash fabrics for spring of 1898 are most all in and on cale and differ in so many ways from styles, etc., of last season that it is useless to attempt to describe the many new novelties. We have a very select line of Scotch ginghams at, yard..........250 Prench organdles in the richest, daintiest effects we ever showed, Elegant line of new ginghams, neat little checks, stripes and plaids Monday we will sell— Fine Zephyr ginghams, yard ... NO LIMIT ON THESE GOODS MONDAYS.

Out of town customers can buy wash goods by mail.

WE SEND SAMPLES OF ALL GOODS, EXCEPT THOSE PRICED

We are Headquarters for

Sheeting and Muslin—

4-4 L L truslin, 6c quality, Monday
Linens-
Turkey red damask, guaranteed colors, at. 18c Full bleached damask. 17½c The celebrated Clyde damask 39c Silver bleached German table damask at 49c Scotch damask, two yards wide, Monday 49c 25 dozen double eatin damask napkins, 5-8 size, worth \$3.00 dozen \$1.75 Monday \$1.75
White Goods Department—

40-inch white apren lawn 71/2c 40-inch black India linen 71/2c

Check and stripe Naincook at 6½c, 8½c and	1234c
Special Sale in Towels and Crash-	

Glass Towelling, red and blue check, 18 inches wide, at	- 3
Extra good quality cotton crash at	
50 dozen fringed towels, fine border, size 24x50, worth 15c, Monday	
Extra large bath towels, woven selvage, worth 15c, Monday	10

Jewelry Dept-

	SPECIAL SALE ON ROGERS' KNIVES AND FORKS.
8	Rogers' 12 dwt. knives or forks, for set of 6
	Rogers' A1 tablespoons, each 2
	Rogers' nickel eliver teaspoons, each
	Elegant gold filled hunting case watches, warranted to wear years, with tine Elgin or Waltham movement
	Gents' fine Waltham watches in silverine cases
	set. American made movement \$2. Hundreds of sterling silver articles at about one-half regular price
	All the very latest novelties in belts, rings, bracelets, chains, charm
	cuff links, brooches, stick plus, stude, bair ornaments, gold pens, etc. at half other store prices.
	All goods guaranteed as represented.

Experiments in buying a plano are costly. But why experiment at

We sell the

Chickering, Steinway and Fischer Pianos.

You cannot find any of the above three best planes in the world any-where clse in Omaha. But our prices are lower than you will find anywhere else on earth. Emerson planos, in fancy case, \$175, \$185 and \$205. Vose & Sons planos in fancy case at \$195. Smith & Barnes planos at \$195 to \$350. Twenty-one other different makes. NEW PIANOS FOR RENT.

Drug Dept. Prices—

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Cuticur	a re	BOLV	ent	2.5	224	8.00		***	 	**		* * 1		4.4	**	**	٠.			100		×
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Beef, ir	on a	and	win	0					 									***				
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4711 wh	ite	rose	gl	yce	rin	e.												10			1	
Bring																					(3)	7.5

Monday's Grandest

Bargain Silk Sale—

We now have hundreds and hundreds of the newest, brightest and prettiest styles ever shown by any concern anywhere, all to be placed on sale Monday at prices which no competition can meet. WE ARE LEADERS OF HIGH CLASS SILKS AT LOWEST

	PRICES_MONDAY'S SALE IS PROOF.	
	250 PIECES of WASHABLE SILK-in light and medium shad- ings-cost more to import-Mondays' Bargain Price	25c
	306 PIECES PLAIN INDIA SILK—in all the new greens, reds, blues and pinks, also black, special Monday's Bargain Price	39c
	PLAIDS—fine quality, in all color combinations, none can show you such pretty or so cheap—Monday's Bargain Price	49c
,	CHANGEABLE TAFFETAS-ALL THE RAGE-Every pretty color effect, will go quick at Monday's price	69c
š	SATIN LIBERTY—Very new, all silk, 24-in, wide, in cerise, scarlet, green and all new shades, worth \$1.50-Monday's Special Price	98c
)	We show all the new BLACK GRENADINES in 44-in., double width, pretty stripes-Monday's Bargain Price	98c
	BLACK BROCADE SATIN—in extra good quality, in most approved designs, worth \$1.00 and \$1.20, all go on sale at Monday's Bargain Price	69c
7	PLAIN BLACK SATIN-Firm, fine and beautifully finished, an exceedingly good value at Monday's Bargain Price	69c
,	PLAIN BLACK TAFFETA-24-in, wide, good rustle, special at Monday's Bargain Price	75c
	BLACK GROS GRAIN DRESS SILK-Full 24-in, wide, wear guaranteed, \$1.59 value-our Monday Bargain Price only- No samples of advertised sike cut or sent out of town. All ders for silks sent at once will be filled, and if not satisfact	mail or-
	refund the money.	

White Bed Spreads.

On Monday we will show you for the first time the largest Whit At \$2.00 we will show you a Marsellles Bed Spread that can't be duplicated in Omaha. Ask to see the \$2.00 spread.

Besides these two special bargains you will find on sale White Crochet Bed Spreads, 33c, 55c, 65c, 70c, 75c, 85c, 90c and \$1.00 each.

\$4.00 and \$5.00 jackets reduce

Tapestry and Chenille Organdies, Scotch Ginghams, Percales, Batistes, Etc. Table Covers.

New line received the past week. We are showing a handson line, new designs and new patterns, all sizes, all prices.

Specials in Flannel Dept.

New line of Summer Skirt Patterns, only 25c each.
Bed Comforts, 48c., 75c. \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00 each.
Best line of 5c Outing Flannel in Omahu.
"Ramona" Flannels on sale at Haydens', 10c yard. Have you seen

them? If not, see them at once. Straw Ticking on sale Monday, 5c yard. Mill remnants of Irish Lawn, 24c yard.

Mill remnants of 36-inch wide best Percale, 8c yard.

Bargains in remnants of Outing Flannel, Shirtings, Flannels of every description, at prices to sell them quick.
Odd pairs of Blankets at reduced prices to close.

Big Book Values.

100 Bound Books by best authors, only 25c. Cloth Bound Books on Monday, 18c. Paper Covered Books, 5c. "Quo Vadis," fine illustrated edition, 59c. Chicago Record Cook Book, 69c New Illuminated Art Bibles, 852 illustrations, only \$4.98. Bibles at 50c, 75c, \$1.00, \$1.50. Commercial Note Paper, 15c per ream, Envelopes, 3c, 5c, 10c, 15c package, Tablets, 3c, 5c, 10c, 15c. Quire Paper and package of Envelopes for 5c.

Special Furniture Sale.

٠.	Several carloads of fine furniture just received now on display.
	excellent chance to secure just what you want in this line at lowe
	I prices. A great asortment of pictures in all styles of frames and d
	ferent sublects.
~	India Stools, all colors \$1
	Couches at \$7.00, \$8.85 and 9
	Suits at \$11.50, \$12.50, \$14.00 and\$14.
0000	Rockers at \$1.25, \$1.50 and 1
	Cane seat chairs, 75c and 9
1	Iron beds at \$2.50, \$4.25 and 4
	Mattresses at \$1.35, \$1.50 and 1
2	Big Carpet Sales.
H	Dig Car per Sales.

of styles to select from.
Tapestry brussels carpet per yard
Sanford's best brussels carpets
Union ingrains—others ask 40c—our price
Some extra good values in all wool at
4-4 reversible brussels, handsome designs
An Excellent Curtain Chance.
Grand special sale curtains and draperies. Every novelty now show
Ruffled muslin curtains, per pair
Handsome brussels net curtains, new, per pair
60-inch Nottingham curtains, per pair 9
Embroidered Swiss, per yard 1
40-inch, imported sash curtains, muslin, per yard
New summer cretonne per yard123
Wall Paper, Paints and Brushes.
Your room papered with remnants of high grade goods worth \$3.

to \$5.00 a room, at 50c to \$2.50; put up in bundles of side border ar

Heavy enamel finish gilts in dark blues, greens, reds and terra cotta with 9 and 18 inch borders at 15c, 17½c up. Room Mouldings.

 1½ inch oak, pine and cherry, per foot
 2

 1½ inch fancy colored gilts, 3c, 3½c and
 4

 2 inch fancy colored, 4½c, 5c and
 6

 Best ready mixed paints, per gailon
 \$1

Special Men's Furnishings.

1,000 dozen men's shirts-Bought from a manufacturer at a very low price, will go on Saturday; your choice of this lot for 29c each; shirts worth up to \$2.56

Clothing Department.

Indications are that it will not do to rush out spring clothes too soon. Winter is still upon us and is liable to be found lingering around in the lap of spring. March is noted for its blustery, chilly winds. The wind follows you no matter what direction you go, so come in and buy a winter suit and save a doctor's bill. We start you out in an all wool a winter suit and save a doctor's bill. We start you out in an all wool suit at \$2.98, and in a bever overcoat or ulster at \$3.95. When you look at these two numbers remember they are the same class of goods we sold earlier in the season at \$6.50. At \$6.48 we are unloading all our \$10.00 and \$12 suits. Many broken sizes in these lots, but the man who buys one of them will swear by them and come back. We almost forgot to mention another lot of broken sizes, we are closing out \$7.50 and \$9.00 suits at \$4.75. At \$5.00 you buy a \$10.00 Kersey overcoat or ulster. \$2.00 suits at \$4.75. At \$5.00 you buy a \$10.00 Kersey overcast or dister.

At \$7.50 you can buy a line of \$12.50 Australian wool beaver overcoats and Irish frize ulsters. Black and blue clay worsted suits in both sacks and frocks, single or double breasted, at \$5.75, \$6.50, \$7.50, \$8.50 and \$10.00, \$2.00 mens pants at \$1.75.

All children knee pants suits, winter weights, reduced to \$1.25, \$1.95 and \$2.95. This includes all vestee, junior middy and double breasted suits. 50c boys knee pants at 25c. Boys long pants from 60c up. Boys long pants suits from \$2.95 up. Epring clothing now on display. Special values offered in spring overcoats.

The Following Prices Will Prevail

In the Hat Department

	1	Monday,	Tuesday and Wednesday.
			worth 25c, at 15c
	Children's caps and Tom	O'Shanters,	worth 50c, at 25c
	Children's caps and Tom	O'Shanters,	worth 75c, at 35c
ď	Boys and youths spring	caps at 15c	. worth 25c
	Boys and youths spring	сары at 250	worth 50c
	The gigantle sale of men	's good soft	hats at the phenominal prices
bi			

Our Stock of

Ladies' Jackets and Capes

Is vanishing under the pressure of the following

\$4.00 and \$5.00 jackets reduced to\$1.98 \$7.00 and \$8.00 lackets reduced to \$2.08 \$7.00 and \$8.00 chevior jackets, reduced to \$2.08 \$10.50 silk-lined bouck and imported kersey jackets at \$2.45 Ladies' capes of plain and rough materials, single or double style Ladies' tailor-made fly fronts, reefer suits, lined throughout with taf-

Ladies' blouse, made fine ducheese satin, very full front, tucked, Ladies' Kid Gloves. 500 dozen ladies' kid gloves, worth \$1.00 to \$2.00, go on sale at....59c

Early Styles in Millinery. Flowers will be the feature of the season. Most model hats from abroad show flowers on some of them so many as to need little else Roses and violets lead and there is some showing of large flowers, but the dainty blossoms are most in favor. Delicate grasses, heather blooms, lilacs ,lilies of the valley, velvet pansies, almost every flower of nature is accurately copied. Berry effects are very good. You can find all the new styles and combinations at Haydens'. The most important early styles in hats are the English turbane Spanish turbans, with their large roll, wide sweeping brimmed walking hats or with narrow roll, and new style short back sailors. All of them here, of course.

We are cleaning out this season's goods at any price you wish to

China Department.

ľ	Carlcad of the celebrated Success water filter from \$3.95 up.	
ı	All sizes imported beer steins	
ı	Self-sealing lunch box jars	. 7
ı	Individual bean pots	
l	Gatlon milk crocks	
ľ	Cups and saucers, earti	
	All size decorated plates	
ı	Cake stands, 15c and	- 3
ŀ	15e end 20e bowls, 5e and	
	Odds and ends in crystal butter dishes, spoon holders, sugar,	e
	Horse radish and mustard pots	
	Decorated Ind. butter	
	Sauce dishes, crystal, each	- 1
	Decorated fcuit bowls	- 2
	Decorated China sauce dishes	
	Soan slops	

5	Fish. Fish. Fish.
	At the Transmississippi Headquarters
r	Snow White Boneless Codfish 49
IJ	Norway Herring, Monday only 34 Middle chunks best Codfish 91 Family White Fish only 33 No. 1 White Fish, large fancy catch 84
c	Middle chunks best Codfish
c	Family White Fish only 33
c	No. 1 White Fish, large fancy catch 81
000	Mackerei, 31/2 and
C	Round Shore Mackerel, 61/20 and 81
	Irish Mackerel, very fine 1
	Norway Mackerel (fat and white), only
C.	at very low prices.
0	Smedless Naval Oranges, per dozen
c	Seedless Naval Oranges, per dozen
c	New Turkish Figs, per pound, only 91
c	Visit our Fish Department this week for bargains,
c	

These are the Prices at the Big Cracker Department.

EFFEE® 3330EFFEE®

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Fine m	500007N	-95-91																								
Pretzeli									 									8								
Ginger																										
Oatmea																										
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Newpor	t na	кев						 	 			140	 									 				41

Special Prices in the Meat Department.

c ı	THE I DURAL LIMITIA SIMILARY TELEFOREST STREET, STREET
c	Pickled Tripe and Pigs Feet 4c
e l	Choice Corned Beef 4c
0	Cottage Hams, bonelers 85
1	Pickled Pork 6c
1	No. 1 Sugar Cured Hams, picale 6c
1	Best German Summer Sausage
1	Frankfort Sausage 75
	5-pound pall best Kettle Rendered Lard 32c
-1	Cooked Pressed Corned Beef, sliced 9c
	Sugar Cured Breakfast Bacco
П	Bologna Liver Sausage and Head Chesse 5c
	Good Salt Pork 4c
- 16	The state of the s

Hardware, Stoves and House Furnishing Dept.

Special Sale on a Carload of Granite Ware.

We have just received a car load of Steel Granite Ware direct from the factory, which will be sold at one-ha'f of regular prices-These are all regular first class goods. We warrant every piece to be genuine, being branded by the largest manufacturer in this line in the business.



outwear tin, copper 2-quart Coffee





Oblong Bread Pans, best thing made for roasting meat, game, etc., 21c.







Chambers, will not



3-quart Preserving

Milk Pans, 3-quarts,

seamless, 11c.

This Cobler's Outfit-

1 Stand, 3 Lasts, 1 Knife, 1 Hammer, 3 Awls and Handles, 1 paper Heel Nails, 1 paper Sole Nails—all put up in nice box... 37c

Stoves. Stoves. Stoves.

Full size No. 8 Cooking Sto	ve\$7.95
Best Gasoline Stove made.	2.39
Gasoline Oven	1.29
Fine Steel Range with water high shelf	

Pure Food Department—

Read These Prices Carefully.

A Few Plain Facts and Figures.	
Any Brand of Laundry Soap 10 Bars	50
Silk Soap, 10 Bars	Se.
Domestic Soap, 10 Bars	50
All Brands of Laundry Soaps, 10 Bars 2	Se.
White Russian, White Paris, Hoe Cake, etc	11/2
There is a great war going on between the large soap manu	ta
turers. Soap is lower than it has been for five years. If the continues soap will go much lower in a very short time.	W
	5e
	5e
	50
	Sc.
3-pound cans solid packed Tomatoes, worth 121/2c	81/
3-pound cans Choice Tomatoes, worth 10c, each	7%
	ic ic
3-pound cans Golden Pumpkin or Squash	734
	ic.
3-pound cans California Fruits, really worth 18c, per can, put	1
for table use, only	234
Peaches, Pears, Apricots, Piums or Blackberries, these prices for Monday.	ar

Evaporated Fruits-	-	
New Muscatell Raisins Valencio Raisins, only		614c, 746c and
New California Prunes		31/2c, 5c and
New California Raisin Cured New Salt Lake Peaches, only	runes	**** **********
New California Peaches, only		
New Lemon Cling Peaches, or	ly	
New Bartlett Pears, Mccday	*********	THE RESERVED OF THE
New Apricots, Monday		CARREST CONTRACTOR CONTRACTOR

New Seeded Raisins, in packages 81 Butter and Free-

Dutter and Lygs
Choice Country Roll Butter8c, 10c, 1234c
Very Best Country Roll Butter 14c
Country Butter, in tuba 8c, 10c 121/2c
Dairy Butter, very fine 14c
Creamery Butter16c, 18c
Separator Creamery ((some better made)
Separator Creamery Butter made. We receive it fresh every morning
direct from the creamery, so you can always depend upon getting
when from a want butter at the Consumbation of Handaugaters

Omaha's Favorite Cheese Dept. -

Full Cream Cheese	 **	*****		*****		 10c
Herkimer Co. Full C						
Fancy Limburger	 44	*****	20.00		**** :***	 1216
Neufchatel Cheese	 				********	 314
We have all kinds of						