

ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

HAYDEN'S THE MORE WE SELL THE CHEAPER WE SELL HAYDEN'S

The immense sales of the past month, leaves us with many odds and ends and incomplete assortments. These we are closing out at ridiculously low prices. In addition we are offering unheard of values in the very finest winter goods to close them out at once. Attend our great muslin underwear and white goods sales. The Big Store's guarantee goes with every purchase.

Selling Cheaper BECAUSE We're Selling More.

A BARGAIN HARVEST FOR LATE BUYERS.

Agents for Butterick Patterns:

Unusual Values in Table Damask by the yard

Full bleached Table Damask, 17c
Extra heavy Scotch Damask, pretty designs, worth 50c at 24c
Celebrated Clyde Damask, 58-in. wide, worth 65c, at 45c
Irish Linen, full bleached, 64-in. wide, worth 85c, at 55c
25 pieces German Damask, silver bleached, value 75c, at 47 1/2c
10 pieces Austrian Damask, 2 yds. wide, extra heavy quality, 75c values, at 49c
10 pieces bleached Irish Damask, 2 yds. wide, value \$1.00, at 67 1/2c
15 pieces double Satin Damask, 69-in. wide, value \$1.25, at 69c
25 pieces heavy unbleached Damask, 64-in. wide, value 75c, at 47 1/2c
50 pieces turkey-red Damask, 60-in. wide, fast colors, at 22 1/2c
10 pieces double Satin Damask, 2 1/2 yds. wide, value \$1.65, at 98c

Art and Handkerchief Linens.

Art Linens, 36-in wide at yard—45c—57 1/2c
Handkerchief Linen—36 inches wide—at 60c—65c—75c.

Napkins—Special.

One lot 3-4 full bleached napkins—value \$2.50—at \$1.75.
One lot 3-4 bleached napkins—all linens \$1.50—at 95c.

Towels and Crash

Heavy cotton towels—large size—at 3 1/2c—5c—7 1/2c
Turkish towels—double warp woven selvage—6c—7 1/2c—10c—12 1/2c—15c and 19c.
Huck and Damask towels—at 10c—12 1/2c—16c—17c and 19c.

Blankets on Sale Monday

Letting down the prices on Blankets.
2 cases 10-4 white cotton fleeced Blankets; the wholesale price on these was 62 1/2c a pair; Hayden's price Monday 19c each.
1 1/2-pound wool mixed gray Blankets, 65c a pair.
200 pairs of 5-pound silver gray Blankets.

Big Comfort Sale

Hayden Bros. carry the stock and have the assortment to pick from.
On Monday we offer you extra values in:

Flannel Department

At the big store of Hayden Bros. you will find a big Flannel sale Monday.
Pink mix, blue mix, brown mix and black mixed Storax Flannel on sale at 5c yard.
White Shaker Unbleached Cotton Flannel and Outing Flannel all go at 3 1/2c.
Selling Bleached Cotton Flannels at one-half price—5c, 6c, 7c, 8c, 10c; worth double.
35c, 39c and 45c fancy wool Ellersdown on Monday at Hayden's only 25c yard.
Cost cuts no figure on wool Skirt Patterns. They must go.
Remnants and odds and ends in Flannels at prices to close.

Big Cut Price Sale of Black and Colored Wool Dress Goods.

Balance of the season's goods must be closed out this week regardless of past prices. An opportunity to get a good, serviceable and stylish up-to-date dress at prices that will astonish you.
A large assortment of this season's goods in two-yard to eight-yard lengths, in black and all of the late colors and weaves, to be closed out at just about one-half of the regular retail price.
38-inch all wool French Serge, in all of the new shades, including black, cloth finish, worth 42 1/2c per yard, our price now only 20c per yard.
47-inch extra heavy and fine Mohair Serge, dust-proof, does not wrinkle, in all of the late shades, including black, worth \$1.09 per yard, our price now only 59c per yard.

36-inch black figured Mohair, rich luster and serviceable, worth 38c per yard, our price now only 19c per yard.
42-inch Black Novelty for spring wear, heavy raised fleur, hard finish, dust-proof, something entirely new; worth \$1.25 per yard, our price only 79c per yard.
All open mail orders filled and money refunded if goods are not satisfactory. No samples of advertised goods cut.
New line of imported all wool Challis, with dark background and small figures. Just received in the new spring designs and colors.

Omaha's Leading Silk Department

On Monday greets you with the greatest gathering of Silk Bargains ever shown in any silk department in the west. Stock-taking over and all accumulations, odds and ends of silk to be closed out at an insignificant price before NEW GOODS ARRIVE.

Thousands of Remnants of both plain and figured silks in all the light and dark shades, many in the extra fine qualities, all go at 25c only.

Plain, Heavy Colored Silks in Failles, Gros Grains, Taffetas and Moires in lengths from 2 to 12 yds., worth 75c, \$1.00 and \$1.25, to close these fine Silks, only 49c

Fancy Brocades for waists or trimming in beautiful designs and color combinations and quality one of the best, 100 pieces to close out at only 59c

Plain, Changeable Taffetas—have you seen the Taffetas Hayden's are selling at 58c—they are World Beaters—we want you to see them—we have all the new shadings in the best Taffetas—we sell at 59c

REDS REDS REDS
Here is where you get the Red Taffetas in scarlet, cardinal, shades of cerise and geranium, very scarce and much wanted, price 75c and \$1.00

BLACK SILK BARGAINS
Big Lot Black Brocades in good quality Gros Grain—exquisite designs of the newest type. Handsome skirt or dress silk worth 89c and \$1.00—also big lot of black Moire Velours Skirting Silk, 27 in. wide, all at closing price, only 59c

15 pieces Plain Black Satin Duchesse in extra fine quality, all pure silk, 21 in. wide. Monday's prices only 69c

Clothing

Will be Cheaper During January

Than it will be again for many years to come. This decree went forth when the Dingley Bill was enacted into a law last July, placing a tariff of from 40 to 60 per cent on every piece of cloth that goes into the manufacture of clothing. Every man who contemplates buying a Suit or Overcoat simply stands in his own light if he fails to visit our Clothing Department during this great clearing sale.

As We Buy So We Sell—All this stock was bought prior to the tariff bill going into effect—Hence we save you at least 60 per cent on every garment you buy.

You can buy an all wool Black Cheviot Suit at \$3.50.
A fine Brown Cassimere Suit, with the very best linings and trimmings, at \$4.50. An elegant line of mixed Cheviots at \$6.75. The latest and noblest patterns on the market at \$7.50. A lot of our \$12.50 Suits, broken sizes, at \$9.75.

500 Men's Overcoats and Ulsters.
Our \$7.50 Coats, to close, at \$4.50. 34 oz. Irish Frieze Ulsters, in brown, gray and black, at \$7.50. All the \$12.50 and \$15.00 Ulsters and Overcoats at \$10.00. Our entire line of Overcoats and Ulsters, that sold for \$18.00 and \$20.00, on sale at \$12.50 and \$15.00.

2,000 pairs of the Famous Reading \$3.00 Pants at \$1.75. 1,500 pairs of \$3.50 and \$4.00 Pants at \$1.95. 3,000 pairs of boys' Long Pants from 65c up to \$1.75 a pair.

We Carry the Largest Line of Clay Worsted Suits in the City.

Closing Out An Elegant Line of Embroideries

At 2 1/2c per yard for goods worth 10c. At 10c per yard for goods worth 25c. At 5c per yard for goods worth 20c. At 15c per yard for goods worth 30c.

Closing Out Dress Trimmings Closing Out All Furs
At 5c per yard, worth from 15c to 35c. At Cut Prices.

GRAND THREAD SALE

12 spools Basting Cotton 5c 300 yards Richardson's best Sewing Silk, black only 19c Odd lot Silk Thread, 2 spools for 3c
10 spools Perfect Machine Thread, full 200-yard spools 15c 100 yards finest Linen Thread for 3c Odd lot of Silk Twist, 2 spools for 1c

Grand Fancy Ribbon Sale—Closing Out—
50c Hand Bags ..... 25c
10c Parasols ..... 5c
50c Satin Bolt Supporters ..... 25c
BOOKS ON SALE—OUO VADIS ONLY 13c—ALL BOOKS AT CUT PRICES.

Everything in Music We sell the best

Chickering, Steinway and Fischer Pianos
Wilcox & White Symphonys and Piano Case Organs

It is not necessary for us to tell you that the above named instruments are the best in the world—the names speak for themselves—they are found only at Hayden's—we have 18 other different makes—all we ask you to do is to name the piano you want and we will make you a price—lower than you can buy the same instrument anywhere else.

A few special offerings this week while they last

1 upright Fancy Mahogany Case—new sample piano \$135
1 upright Fancy Walnut Case—new sample piano \$115
1 upright Emerson Walnut Case—new sample piano \$175
1 upright Emerson Mahogany Case—new sample piano \$150
1 upright handsome Mahogany Case—new sample piano \$125
1 Hallett & Davis upright—slightly used \$125
1 upright Emerson, walnut case—new \$175
1 upright Emerson Mahogany case—new \$150
1 upright Emerson Walnut Case—large size new \$200
New upright Vose & Sons—as low as \$100
Factory guarantee with every piano.

NEW PIANOS FOR RENT.

SHEET MUSIC—This week, we are giving some away free to every person visiting our sheet music counter—we have over 30,000 different selections at 5c and 10c each—all the late popular music at strictly popular prices—Washburn Mandolins and Guitars—Famous Martin Hand Made Violins—Stewart Banjos.

Special Sale on Silverware

Rogers' 12 dwt. Knives or Forks, \$1.19 for set of six.
Rogers' Tea Spoons 69c for six. Rogers' Table Spoons \$1.38 for six.

We have just received an importation order of gold and silver Jeweled Belts, very latest designs, now on sale at our usual low prices.

Solid Silver Chatelaine watches \$2.50
Special cut prices in all gold Rings—genuine Hungarian opals in solid gold settings 98c each

200 pair of link and lever Cuff Cutlons, best quality rolled plate worth 75c, \$1 and \$1.50, your choice 48c

Ladies' and Gents' gold filled Hunting Case watches, warranted to wear 20 years, with fine Elgin or Waltham works, \$12.50, regular value \$25

Grand Clearing Sale of Carpets

Everything in broken lines to be closed out at prices less than cost of goods.

Moquette Carpets, choice at 65c
Velvet Carpets at 69c
Good Brussels Carpet at 49c
Very Best Brussels Carpet at 65c
Best All Wool Ingrains at 50c
Extra Heavy Union Ingrains at 25c

CURTAINS.

Some of the best values ever offered in lace curtains and portieres. A lace curtain worth 75c for 39c.
A lace curtain, 31 yards long, 58 in. wide, \$1.00 pair
All the Novelty and Brussels Effects, at \$1.75, \$2.00 and \$2.25. Worth double the money.

Irish Point Curtains from \$2.25 pair up. New line of Tinsel Draperies at 5c, 8c, 10c, 12c and 15c—by far the strongest line of these goods shown. Full sized Tapestry Portieres \$2.25 pair. Nice line of colors to select from. Fancy Tinsel Portieres at \$3.75 pair.

Special—Ladies and Gent's Furnishings Sale

16 cases men's Box, black, tan, mottled, fancy stripes, worth 15c, at 10c
60 dozen men's White Unadorned shirts, reinforced front and back and linen bosom, worth 50c, at 35c
50 dozen men's Shirts and Drawers, Camel's Hair, Reeced-lined and fine finish, worth 75c, at 50c
5 cases men's suspenders, leather and mohair ends, worth 50c, at 35c
5 cases men's fine Merino Sox, brown and gray, at 12 1/2c
50 dozen men's Colored Hosen Shirts, slightly soiled, worth \$1.25, at 75c
50 dozen men's Working Gloves, worth 50c, at 35c
50 dozen ladies' Umbrella Drawers, at 25c
Men's Celluloid Collars, at 5c
Men's Celluloid Cuffs, at 5c
1,000 dozen men's White and Colored Handkerchiefs, at 15c
5 cases ladies' Fleece-lined Hosiery, at 15c
2 cases boys' Heavy Ribbed Knit Hosiery, at 15c
10 ladies' Outer Sivers, worth 50c, at 35c
200 dozen ladies' Umbrella Drawers, at a fat winter stiff or soft for \$1.00 that you pay elsewhere \$1.50 for.

Monday is the Grand and Final Cut in Our Odds and Ends in Winter Caps

We will sell caps that sold for 75c, 50c, 35c for 15c, 25c, 35c and 45c. Again for Monday we mention our endless and magnificent line of soft and stiff hats. All styles, colors and at all prices. You can get a good hat for 65c or 75c. You can get a fat winter stiff or soft for \$1.00 that you pay elsewhere \$1.50 for.

Ladies' Cloaks at 30c on the Dollar

Our immense purchasing power enables us to close out three manufacturers stocks at less than one-third prices, viz: H. Black & Co., Cleveland, O.; Griswold, Palmer & Co., Chicago, and the Chicago Novelty Cloak Co., Chicago. These three stocks combined make a most magnificent display of high class garments to be closed out at prices so absurdly low that it concerns every lady in Omaha. Positively the greatest bargains of the times in new fresh stylish garments right from the factories.

Children's long elderdown cloaks, all lined, at 39c
Children's jackets, ages 2 to 14, empire and tight-fitting winter garments of stylish boucians and mixtures, worth \$3.50 at \$1.48
300 elegant garments, ages 6 to 14, handsomely trimmed, quality and style that you can't buy less than \$6.00 at \$1.98
Girls' long cloaks, 6 to 14 years, made of novelty cloaks, either military or empire styles; you can't duplicate them for less than \$5.00, at \$1.98
Lot 1—200 jackets in kerseys, beaver and friezes, half lined, worth \$6.00, at \$1.95
Lot 2—1,000 beaver jackets, in greens, browns, black and tans, in plain and braided kersey, bouc, astrakhan, Persian wool and two-toned effects, all lined throughout with



Ladies' double cloth capes, made of all wool beaver and diagonal goods, \$4.98
Ladies' astrakhan capes, 30-in. long, double pleated empire back, trimmed with Thibet fur all around, lined and interlined, that sold for \$7.98, at \$3.98
Ladies' silk plush capes, 32-in. long, lined throughout with heavy black silk, trimmed with fur, worth \$12.50, at \$5.98
Ladies' handsome broadened silk skirts, correct style and perfect hang, at \$3.98
Ladies' accordion pleated skirt, of extra fine brillantine, at \$4.48
Ladies' wrappers, heavy lined goers, at 98c

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BARGAINS EVERY HOUR.

These sales commence at the time given, and last one hour. If you want to take advantage of these prices, you must be here at that time.

From 8 to 9 a. m. in GROCERY DEPARTMENT.

Laundry Soaps, from 8 to 9, per bar... 1 1/2c
Breakfast Cocoa, from 8 to 9, 6 lbs. for... 10c
White Navy Beans, from 8 to 9, 6 lbs. for... 10c
Java and Mocha Coffee (25c), from 8 to 9... 12 1/2c
New Muscatell Raisins, from 8 to 9... 3 1/2c
2-lb. cans June Peas, from 8 to 9... 3 1/2c
2-lb. cans Lima Beans, from 8 to 9... 4c
3-lb. cans Golden Pumpkin, from 8 to 9... 5c
3-lb. cans Plums, Peaches or Apricots, from 8 to 9... 8 1/2c

From 9 to 10 a. m. at HARDWARE DEPARTMENT.

15c Dish Pans, from 9 to 10 only... 7 1/2c
2c Tin Tea Kettles, from 9 to 10 only... 7 1/2c
5c Dippers, from 9 to 10 only... 1c
15c Dover Egg Beaters, from 9 to 10 only... 5c
2c Coal Hoops, from 9 to 10 only... 7 1/2c
Mrs. Potts' Iron Handles, from 9 to 10 only... 7 1/2c
Sixty's Shoe Blacking, from 9 to 10 only... 2 1/2c
2c pint Coffee Pot, from 9 to 10 only... 2c
25 per cent discount on Skates from 9 to 10 a. m.
THIS SALE CLOSSES AT NINE O'CLOCK.

From 10 to 11 a. m. at CHINA DEPARTMENT.

3c China Cups and Saucers, from 10 to 11 o'clock... 5c
5c Sugar Bowls, Butter Dishes, Spoon Holders and Cream Pitchers, from 10 to 11 o'clock... 4 1/2c
10c Cups and Saucers, from 10 to 11 o'clock... 1 1/2c
Large box Toothpicks, from 9 to 10 only... 2 1/2c
15c Stew Pan, 2-quart, from 9 to 10 only... 6c
25c set Hippo silver-stem Tea Spoons... 5c
5c Lid Lifters, from 9 to 10... 1c
5c Can Opener, from 9 to 10... 1c
Dixons' Stove Polish, from 9 to 10... 1c
5c bottle best Black Ink, from 9 to 10... 1c
4-quart Fountain Syringe... 11c
2-pint Coffee Pot, from 9 to 10... 5c
THIS SALE CLOSSES AT TEN O'CLOCK.

From 11 a. m. to 12 m. in DRUG DEPARTMENT.

Household Ammonia, 11 to 12 o'clock... 3 1/2c
\$1.00 size Thompson's Beef, Iron and Wine... 23c
3c Lajos Farras Mineral Water... 13c
5c Castle Soap, per bar... 1 1/2c
6c size Horwick's Cough Syrup... 17 1/2c
1 box Glycerine Soap, 3 cakes... 5 1/2c
3c size Malt Extract... 11c
11c size Eu de Quinine Tonic... 58c
2c size Eu de Quinine Tonic... 25c
3-quart Hot Water Bottles... 29c
2-quart Hot Water Bottles... 29c
5c size Indian Hair Grower... 25c
2-quart Fountain Syringe... 39c
4-quart Fountain Syringe... 49c
B. & B. Mustard Plasters, box... 14c
THIS SALE ENDS AT TWELVE O'CLOCK.

If the people of Omaha are interested in buying first-class goods at unheard of prices—read the following from the Great Transmississippi Headquarters—

The Big Meat Dept.
Sugar Cured No. 1 ham, only 75c
Sugar Cured California hams... 65c
Salt Pork... 31c
Bacon... 7c
Breakfast Sausage... 8c
Bologna and Head Cheese... 45c
3-lb. cans best lard... 17 1/2c
5-lb. cans best lard... 28c
10-lb. cans best lard... 55c
The Only Cheese Dept.
Young American full cream... 11 1/2c
Wisconsin full cream... 10c
Prime Ohio Swiss... 10c
Fancy Brick Cheese... 11 1/2c
Fancy Limburger... 11 1/2c
Sap Sago Cheese, pkg... 7c
Neufchatel cheese... 35c
Pineapple cheese—best... 75c
Finest Blue Apple cheese... 60c

The Greatest Butter Sale of All

The Finest Separator Creamery Butter made... 19c
Fancy Roll Butter... 12 1/2c, 14c and 16c
We have the nicest country roll butter you ever saw, fresh every day from the country. A big lot Monday at the above prices.

The Finest Cracker Department in the West

Finest Soda Crackers... 6c
Finest Oyster Crackers... 6c
Ginger Snaps... 7 1/2c
Newport Flakes... 11c
Bremmer's Lunch... 11c
We have all kinds of cakes and fancy goods and a full supply of health foods. Don't forget to visit our Great Cracker Department.

We are the Leaders in Fruits

Fancy Lemons, only... 18c
Dates, new goods, only... 7 1/2c
Figs... 10c
Best Dates... 10c
Nice, large oranges... 15c
New Walnuts... 12 1/2c
Cod Fish... 12 1/2c
All kinds of fish and fresh oysters on hand.

Our Fish Market

Fine Red California Salmon... 7 1/2c
Trout, large and fat... 7c
Herring, each only... 2c
Anchovies, new Norway goods... 7 1/2c
White Fish... 5c
Cod Fish... 5c
All kinds of fish and fresh oysters on hand.

HAYDEN BROS.