THE OMAHA DAILY BRE: THURSDAY, DEOEMBER 16. 1897.




The
Last Touch
Is what gives distinction to a man's dress. I's the bit of color in his scarf, the proper collar We hav'nt auything to do with his boots-that's a matter between the man and his bootblack, But
in the matter of neckwear, and linen-we are his best friend
Next to a proper suitor overcoat, one's neckwerr is calculated to appeal to the most cultivated tastes. They have been selected with a special reference 10 what a well dressed yentleman should wear
Our prices are as carefully studied as goeds themselves in ordar that you may have the best for the least money. For example,
LOOK AT OUR WINDOWS,
on 15 th street. It's well worth your while. We don't talk much of bargains, but we give them.
They are real and we tell the truth about them.

## Browning, King \& Co.

