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SINGLE COPY FIVE CENTS

THE ENTIRE \$100,000.00 STOCK OF THE NEBRASKA

DRY GOODS CO., formerly I. Brown & Co., wholesale dealers in Dry Goods, Clothing and Carpets on Bankrupt Sale at the Big Store.

The transfer of this gigantic new stock sold at auction by the mortgagees is one of the biggest Dry Goods deals ever accomplished by an Omaha firm bought under the hammer for spot cash at away below its original wholesale cost these goods will be handed over to our customers at an immense saving. Comfort—giving wanted goods at purse pleasing prices.

THIS GRAND BANKRUPT SALE IS ON ENTIRELY NEW SEASONABLE

stylish, perfect goods bought for this Fall and Winter's trade. The grandest bargains ever put on sale. Agents for the Butterick patterns.

COLORED Wool Dress Goods Winter Wear.

We have just purchased 563 pieces of plain and fancy weaves of wool winter dress goods at from 50 to 50 per cent less than any of our former purchases and will place them on sale Monday morning to sell at 25c for lot 1; 25c for lot 2; 35c for lot 3 and 45c for lot 4. This is just about one-half of all former retail prices.

Lot 1 is composed of checks, plaids and all wool mixtures in dark and medium shades for this season's wear, and are worth 45c per yard; our new price only 25c per yard.

Lot 2 is composed of checks and fancy mixture weaves with an overshot weave and a raised mohair figure; one of the late novelties, and very stylish; worth 50c per yard; our new price only 25c per yard.

Lot 3 is composed of 40-inch all wool chevrons, small broken checks in all shades of mixtures; English curls in all shades and broadened changeable effects. These goods are of the latest designs and colors and are one of the few novelties which give good service and style at the same time and are worth 75c per yard; our new price only 35c per yard.

Lot 4 embraces over 123 different styles and shades, all of this season's productions to select from; no two alike; made in the same styles and colors as the \$2.00 and \$2.50 qualities. The most stylish and up-to-date novelties for this season's wear, every yard guaranteed, worth 95c per yard; our new price only 45c per yard.

Headquarters for Plain and Fancy Weaves

Black Wool and Mohair Dress Goods.

COME AND EXAMINE OUR BLACK GOODS DEPARTMENT AND WE WILL CONVINCED YOU THAT WE CARRY MORE BLACK GOODS IN FINE AND MEDIUM GRADES THAN ANY FOUR STORES IN THE GREAT STATE OF NEBRASKA.

We will give you an all-wool French Serge, extra fine, full 46 inches wide, worth 69c per yard, for 39c per yard.

We will give you a 36-inch all wool ladies' cloth in black and colors, for 25c, worth 50c, cloth finish.

We will give you a 46-inch all wool coating serge and storm serge, dust proof, extra heavy and very serviceable, worth 95c per yard—our new price only 50c per yard.

All open mail orders promptly filled and money refunded in all cases where goods are not perfectly satisfactory.

We will give you an English brocade and small figured wool goods, mohair finish, very firm, worth 59c per yard, for 35c per yard, full 39 inches wide.

Prints, Gingham, Sateens, Etc.

New line of the newest, nobbiest double-fold dress goods, equal in style to some of the highest priced wool goods, on sale Monday morning at 15c yard.

150 pieces of art sateen, all drapery styles, for quilt covers and fancy cushions, 15c yard.

Men's Hats.

The following prices explain why this department is such a favorite: Men's black soft fur, silk finished fedora or railroad shape, worth \$1.00, at 50c.

We make a specialty of a \$1.50 hat, any style or color; hatters actually ask \$2.00. Our motto: The largest stock. The best qualities. The lowest prices.

Drug Prices.

Pinkham's compound at 70c. Paine's Celery Compound at 65c. Pierce's Favorite Prescription at 65c. Pierce's Medical Discovery at 65c. Warner's Kidney and Liver Cure at 50c. Kennedy's Medical Discovery at \$1.15. Wyeth's Beef, Iron & Wine at 75c.

Scott's Emulsion of Cod Liver Oil at 65c. Syrup of Figs at 32c. Castoria at 25c. Williams' Pink Pills at 34c. Hobb's Asparagus Pills at 34c. Garfield Tea at 18c. Carter's Little Liver Pills at 12 1/2c.

YOUR CHANCE To buy men's, boys' and children's CLOTHING at less than wholesale cost. Men's Suits.

675 men's all wool black 18-oz. clay worsted, fine all, cassimere and chevots, Suits made and trimmed equal to custom made suits. Regular \$10 garments. Sale price only \$4.50.

Suits in all sizes from 34 to 52. Also stouts and slims.

Men's fine \$12.50 suits at \$7.50.

Men's very fine suits, regular \$18 values at \$10.00

Men's Washington Beaver overcoats, in brown, blue and black, \$8.50 is a very low price. Sale price \$4.50.

Men's fine kersey overcoats, in blue, brown and black, \$12 values anywhere, Sale price \$7.50

Youth's and boys' long pant suits at \$2.75, \$3.95, \$5.00 and \$7.50. Worth double.

Boys' knee pant suits, in D. B. 2-piece styles Juniors and Reefers at 95c, \$1.95, \$2.95 and \$3.75. All \$2 to \$7.50 values.

Monday's Big SILK SALE

Proof that now is the time to buy.

Immense purchase of costly silks now arriving. Quantities of fine Silks in Old Lots which must positively be disposed of—

Plaid China Silk in almost every shade including both cream and black at 25c

Changeable Silk, strong and heavy made to wear, all the new shades of reds and greens— 25c

Broadened Changeable Silks—new styles, combinations, red and black, brown and black, green and black, red and green, pink and green— 39c

Satin Serge—very lustrous and most beautiful for linings, trimming or waists only— 39c

Plain Taffetas—new line just received in scarlet, cardinal, reseda, pale blue, pink and white— 39c

Novelty Silks—in handsome effects, big line to select from, elegant silks for only— 59c

Fancy Silks—in both light and dark combinations, beautiful styles, exquisite designs, in rich quality, special— 75c

BLACK SILKS

Black Brocade—in small neat designs, never before such value in Omaha at— 39c

Plain Gros Grain—splendid quality pure silk— 50c

Plain Black Satin Duchesse—20 inches wide— 75c

Just received the most complete line of Black Duchesse Satins and Black Peau de Soie to be found anywhere—to introduce we offer to special numbers, which we positively know cannot be duplicated.

Plain Black Peau de Soie Dress Silk, 22 inches wide, absolutely the best in America for the money— \$1.00

Plain Black Duchesse Satin—full 27 inches wide, all silk and a most handsome finish and guaranteed as good as money can buy only— \$1.00

All Mail Orders sent immediately will be filled—money refunded if not satisfactory.

Jackets and Capes

These special prices will save you 40 per cent. All wool Jackets in Kersey or Boucle, latest style, half silk lined, worth \$10.00, for \$4.95.

A very fine assortment of frozies, astrachans, boucles and kerseys, man-tailored and silk lined, at \$2.95.

The finest imported Kersey, Caterpillar and covert cloths, elaborately trimmed with braid, at \$10.00.

200 plush capes trimmed with braid, jet and Thibet round collar and down front, lined with changeable silk, at \$4.95.

Ladies' plain plush capes, 30-in. long, lined with heavy black silk, at \$7.40.

Ladies' Kersey capes, double empire pleats, trimmed with braid of same material; high velvet collar, at \$7.75.

Ladies' Astrakhan fur capes, 32-in. long, lined with heavy satin, full sweep at \$9.95.

Dress Skirts

HERE IS A SPECIAL BARGAIN: Ladies' pure silk skirts, broadened pattern, full 4 1/2 yards wide, properly lined and stiffened, velvet bound, at less than the silk alone would cost, \$4.45.

Ladies' Dress Skirts made of figured mohair, thoroughly well made, substantially lined and bound at \$1.75.

Electric seal corsettes, 100 inch sweep high stern collar and fancy lining, at \$1.95.

Ladies' corsettes in Persian lamb, imitation marten and electric seal, with high roll collar, long tails, fancy silk lining, at \$1.95.

Our entire wrapper stock in percale and calicoes we offer in two lots at 40c and 35c.

Calicoes and muslin jackets in mixtures and plain clankings, ages 2 to 14 years, at \$1.25.

Special Silverware

Rogers nickel silver tea spoons, 5c. Rogers A 1 quality tea spoons, 10c. Rogers A 4 soup spoons, 15c. Rogers 12 dwt. knives or forks, per set \$6. \$1.25.

Sterling silver tea spoons, each, 45c. Sterling silver coffee spoons, each, 19c. Sterling silver, meat forks, pickle forks, olive spoons, sugar spoons, cream ladies, bon bon spoons with gold bowls and tines, choice, 95c, regular \$2.00 goods.

Hundreds of sterling silver novelties at half of the price asked elsewhere.

Ladies' and gent's gold filled hunting case watches warranted to wear 20 years, with fine Elgin or Waltham works at \$12.45, worth \$25.00.

Sterling silver chateleine watches, stem wind and set at \$2.95.

All the latest novelties in chateleine and purses in silver, gold and oxidized at 60c up. Watch and clock repairing at reduced prices.

Nickel alarm clock at 55c. Solid oak eight day clock, half hour strike and alarm, \$2.65.

Beautiful iron enamelled clocks, eight day with cathedral dome, at \$3.95 up.

GRAND SALE OF FALL AND WINTER Flannels

All wool red flannels 20c, 25c, 30c, 35c. Plaid and checked all wool flannels, big size, worth \$1.50, at, each, \$1.00.

Large line of eldorado flannels in plain and fancy colors.

Silk embroidered flannels 45c, 50c, 65c, 75c, 85c, 95c a yard.

Largest stock of outing flannels 5c, 7 1/2c, 10c, 12 1/2c, 15c a yard.

Cotton eldorado, handsome patterns and new colorings, 15c a yard.

Extra bargains Monday in unbleached cotton flannel at 8c a yard.

Cotton flannel at 3 1/2c a yard. Shaker flannel 5c, 6c, 10c a yard.

All wool flannel skirt patterns at 60c and 95c each.

Blankets

10-4 all wool sanitary blankets \$2.50. 10-4 all wool gray blankets per pair \$3.25. All wool fancy plaid blankets per pair \$3.50.

All wool red blankets \$2.75 and \$4.25 a pair. 10-4 fancy striped blankets 45c a pair. 10-4 mottled blankets 75c a pair. 11-4 white or gray blankets at \$1.25 a pair.

Carpets

Ingrain Carpets from the bankrupt stock; wholesale price 31c, on sale at 25c.

Heavy Union Ingrains—wholesale price 42c, on sale at 35c.

Best All-Wool Carpets, wholesale price 55c, on sale at 49c.

OIL CLOTH—Per square yard 12 1/2c. A GOOD LACE CURTAIN at per pair 35c. Special values at 55c to 75c.

Our Tapestry Curtains—At per pair \$1.69. \$2.69. Home Portiers—At per pair \$3.69. Upholsterers' Goods, Corduroys and Velours, worth \$1.00, at 65c.

CURTAIN NETS—By the yard 10c.

Millinery

Tasty, chic and becoming headwear in the very newest fashions at Haydens well known prices.

Our display of Parisian pattern hats is unequalled.

Hundreds of fancy hats from the leading artists of the east are here. Countless dainty creations from our own workrooms. Everything that is new and stylish is here.

"The style is in the millinery not in the prices."

Ladies' and Gent's Furnishings

From the Brown Stock—at less than Wholesale Prices.

Men's Merino Shirts and Drawers, each 25c. Men's fine fleece lined Shirts and Drawers 29c. Men's Woolen Shirts and Drawers 39c. 1,000 dozen men's simple shirts and Drawers, in woolen and fleece lined, worth \$1.00, at 70c.

1,000 dozen Men's Fine Half Hose—black tan and mottled, fancy stripes, worth 25c and 35c, at 15c.

500 dozen Men's Fine Merino Half Hose 12 1/2c. 500 dozen Men's Fine White Unlaundersed Shirts, reinforced front and back, linen bosom, each 35c. 500 dozen Men's Fine White Laundered Shirts, each 50c. 100 dozen Men's 50c Leather Suspenders at 25c. 1,000 dozen Men's 25c Suspenders at 12 1/2c. 500 dozen Men's Strong Walking Gloves 25c. Ladies' Fleece Lined Vests and Pants, worth 50c, go at, each 25c. Ladies' Fine Wool Ribbed Vests and Pants, worth 75c, go at, each 50c. Ladies' Elegant Wood Ribbed Union Shirts, worth \$1.50, go at, each \$1.00. Ladies' Extra Fine All Wool Vests and Pants, go at, each 75c. Ladies' Jersey Ribbed Vests, worth 30c, at 15c. Ladies' Fine Jersey Ribbed Vests, worth 25c, at 12 1/2c.

Hosiery

5 cases Ladies' Black Cotton Hose, worth 12 1/2c, at 5c. 10 cases Ladies' Fine Black Cotton Hose, worth 17c, at 10c. 500 dozen Ladies' Stainless Black Cotton Hose, improved heel and toe, worth 25c, go at 12 1/2c. 200 dozen Children's Past Black Cotton Hose, double heel and toe and double knee, worth 15c, go at 10c.

Corsets

100 dozen ladies' Corsets, black and drab, worth \$1.00, at 45c. One lot Ladies' Corsets, broken sizes, worth \$1.50 and \$2.00, go at 75c.

Grand Bankrupt Sale OF THE NEBRASKA DRY GOODS CO.'S IMMENSE STOCK OF

Notions, Laces, Fancy Goods, Handkerchiefs Stationery, Ribbons, Veiling, Etc.,

ALL ON SALE MONDAY

10c linen threads per spool 1c. 20c needle packages, containing 5 pkgs. sewing needles and 9 darning needles, only 3c. 12 spools best basting cotton, 5c. 1 doz. 20c horn hair pins per doz. 5c. 15c brown or black hair nets only 5c. 50c fancy bordered veils only 25c. 5c stamped linens only 1c. 7c stamped linens only 3c. 25c stamped linens only 10c. 50c stamped linens only 25c. 10c embroideries only 5c. 10c DeLong's books and eyes only 5c. 3 Boxes Swiss paper only 2c. 10c twin wire dress stays only 5c. 10c corset steels only 5c. 50 all silk ribbons only 1c. 15c dress trimmings only 4c. 25c dress trimmings only 10c. 10c hose supporters only 5c. 20c box paper and envelopes only 5c. 10c box pencil, perforator, etc., only 3c. 50c good cotton only 15c. CHICAGO RECORD COOK BOOK only 75c. 10c millage only 2 1/2c. 10c ink per bottle only 2 1/2c. 25c 1/2-ream note paper only 10c. 5c handkerchiefs only 2 1/2c. 10c handkerchiefs only 5c. 25c handkerchiefs only 15c. 7c corduroy skirt velveteen only 5c.

Hardware.

House furnishings and crockery in the basement. Getting everything rapidly in shape in the big bargain basement. Things are a little disordered as yet, but you can find hundreds of bargains, in odds and ends, broken or small lots etc., that will repay a visit. NOTE THESE FEW SAMPLE PRICES. Fine Ratchet Hacks, 50c. \$1.00 Steel Square, 49c. 10 Tool Set., regular 75c 37c. 60c Drawing Knife, 29c. Steel Hammer, 27c. 26-in. hand saw, 39c. 25c Screw Driver, 11c. 3 Boxes Brass Shoe Nails, 10c. 50C TWO KNIVES KRAUT CUTTER, 19c. \$1.25 COBLER'S OUTFIT, THIS WEEK. REGULAR \$2.00, 2 KNIVES, WITH BOX KRAUT CUTTER, 95c. 25c Butcher Knife, 2c. 50c Set Knives and Forks, 39c. LARGE SQUARE Dinner Pail, tray and coffee can, worth regular 50c, Monday, 15c. Hinged Hinges, 4 in set, 5c. Common Sash Pulleys, per dozen, 15c. 60c Family Meat Saw, 27c. Ring or Mortise Locks, 9c. Painted frame and fine steel blade Buck Saws, 39c. SPECIAL SALE ON SHOTGUNS THIS WEEK.

House Furnishing Goods.

5,000 dozen flint-blown tumblers, etched with any initial you want, per set, 39c. 500 dozen steel enamel Coffee Pots, regular price, 90c; our price, 39c. 200 dozen steel enamel Improved Cullenders, regular price, 65c; our price, 19c. 1,000 dozen steel enamel Drinking Cups, regular price, 15c; our price, 5c. 365 dozen No. 8 steel enamel Tea Kettles, granite cover, regular price, \$1.25; our price, 59c. 125 dozen steel enamel Dippers, granite cover, regular price, 50c; our price, 17c.

New Grocery Department.

TO SAVE MONEY EVERY HOUSEKEEPER SHOULD VISIT OUR NEW GROCERY DEPARTMENT. Lusk apricots in heavy syrup at 12 1/2c. Large cans silver asparagus, 20c. Mustard sardines at 5c. 10 bars laundry soap, 25c. Sterilized cream of wheat only 12 1/2c. Medicated tar soap at 2 1/2c. Evaporated Aiden raspberries only 19c. Cross & Blackwell's golden chow, 29c. 3-pound cans best Goshum pumpkin, only 7 1/2c. Battle Ax tobacco, 20c. Star tobacco, 37c. Fruit juice foot plug, 19c. Headquarters for bulk and bottled olives, imported sardines, mushrooms, olive oil, caviar, hamburger, etc. TEAS, COFFEES AND COCOA. New crop tea's, fresh roasted coffee: Fancy new crop tea dust, only 10c. Fancy Young House tea, only 25c. Fancy basket fired Japan, 29c. Fancy English breakfast tea, only 30c. Moryue Gun Powder tea, only 32c. Fancy basket fired Japan tea, only 35c. Assam & Ceylon tea, only 45c. Broken Java & Mocha, 12 1/2c and 15c. Standard Rio coffee, only 12 1/2c. Santos coffee, only 20c. Caracas coffee, only 22 1/2c. Old Guy Java and Mocha, 30c. Van Houten Cocoa, only 70c a pound.

Hayden Bros.' New Home of Bargains

Makes some startling prices on Provisions for Monday. Read and be convinced what you can save by buying at the Transmississippi Headquarters. BUTTER AND EGGS. Strictly Fresh Eggs..... 12 1/2c. Country Butter..... 28c and 19c. Best Country Butter..... 12 1/2c and 15c. Creamery Butter..... 17c, 18c and 21c. Bear in mind there is none but the best butter and eggs handled by us. CHEESE AND CRACKERS. Full Cream Cheese..... 30c. Swiss Cheese..... 15 1/2c. Brick Cheese..... 19c. Limburger Cheese..... 29c. Neufchatel Cheese..... 4c. White Fish, pound..... 5c. Edam Cheese..... 75c. Imported Swiss..... 29c. Finest Soda Crackers..... 5c. Finest Oyster Crackers..... 5c. Ginger Snaps..... 6 1/2c. All kinds of nice fresh cakes on hand at lowest prices. MEATS AND LARD. Bacon..... 7 1/2c. California Ham..... 8 1/2c. Salt Pork..... 5c. Pickle Pork..... 6c. Corned Beef..... 4c. Pig Feet and Tripe..... 4c. No. 1 Sugar Cured Ham..... 8 1/2c. Potted and Deviled Ham..... 17 1/2c. 3-pound cans best Lard..... 17 1/2c. 10-pound cans best Lard..... 23c. OUR NEW FISH DEPARTMENT. Split Herring, each..... 2c. Norway Fat Herring, pound..... 7 1/2c. Cod Fish..... 6c. Nice Mackerel, each..... 5c. White Fish, pound..... 5c. Red Salmon, pound..... 7 1/2c. Anchovies, pound..... 7 1/2c. Halibut, pound..... 15c. Remember—At Hayden's you can get all kinds of smoked and salt fish and the finest line in the city. Come here when you want all kinds of the best.