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SUMMER and AUTUMN MEET at HAYDEN'S

Summer goods are going, fall goods are coming daily. The fall stuffs have the right of way, and we are putting room-making prices on all summer stocks. Each department has its own particular tale to tell. These are newsy bargain notes from all, and the half cannot be told, We fill mail orders. We are agents for Butterick's patterns and publications the standards of the fashion world.



Men's Furnishing Specials—
 Gents' French Lisle Hose, colors black and tan, reduced from 17c to 12c.
 Gents' Seamless Hose, colors brown and blue mixed, reduced from 15c to 10 cents.
 Gents' Seamless Black Hose, fast colors, worth 12c, go at 8c.
 Shirts and Drawers, reduced from 35c to 17c.
 The 50c quality at 25c.
 The 60c quality at 35c.
 Laundered Percale Shirts, sizes 14 1/2 to 17, reduced from \$1.00 to 50c.

Sweaters—
 Men's \$1.50 Sweaters at 98c.
 Men's Sweaters, worth 75c, go at 25c.
 Boys' Sweaters reduced to 25c.

Straw Hats—
 The balance of our Straw Hats go at a terrible reduction. A hat for almost the picking of it. Do not fail to get a Straw Hat at these prices.

Men's Straw Hats at 19c—23c—30c—
 Worth up to 75c.
 Also a big cut in Children's Straw Sailors.



Trunks and Valises—
 Our Trunk and Valise stock is complete. Prices are the lowest. We will give a trunk strap free with every trunk costing \$5.00 and over for Monday only.
 Trunks from \$2.00 to \$50.00. Also a complete stock of Telescopes and Travelling Bags.

Attractive Silks at Attractive Prices. **New Fall Silks Coming in Daily**

The most complete assortment and the lowest prices for good Silks at all times.

BLACK SILKS.

Black Brocaded Taffeta Silks, 21 inch wide	59c
Black Brocaded Taffeta Silks, 24 inch wide	69c
Black Brocaded Gros Grains, 20 inch wide	69c
Black Brocaded Satins, new designs, 21 inch wide	75c
Black Pekin Stripe Satins, 21 inch wide	75c
Black Bengaline Silk for Capes, 21 inch wide	85c
Black Gros Grain Dress Silk, extra heavy	85c
Black Peau de Soie Dress Silk, 24 inch wide	98c
Black Royal Armure Dress Silk, 24 inch wide	98c
Black Satin Duchesse, 24 inch wide	98c
Black Faille Francaise Dress Silk, 24 inch wide	98c
Black Cachemere Gros Grain Dress Silk, 24 inch wide	98c
Black Brocaded Satins, large designs	98c
Black Brocaded Gros Grains, large designs	98c

Magnificent assortment of Evening Silks at prices to suit every purse.

That great provision sale is still on—but prices cut deeper. Read this bulletin, it tells the tale—

Butter and Eggs Country Butter..... 7c
 Best Country Butter..... 11c, 12c, 15c
 Separator Creamery..... 15c
 Guaranteed Fresh Eggs..... 8c

Meat and Lard Away Down Swift and Company's California Hams..... 6c
 Wide Bacon..... 5c
 Corned Beef..... 3c
 Boneless Ham..... 7c
 Potted Ham and Deviled Ham..... 3c
 5-pound cans Best Lard..... 29c

Cheese Young America Full Cream Cheese..... 7c
 Wisconsin Full Cream..... 5c
 Brick and Limberger Cheese..... 12c, 14c, 16c
 Sap Sago Cheese..... 7c package
 Neufchatel, only..... 3c

Crackers Soda and Oyster Crackers..... 5c
 25 Norway Herring..... 7c
 Fancy Messina Lemons..... 15c
 Oranges, Pears, Peaches, Bananas and all kinds of fruits and nuts on hand.

New Dress Goods. The Dress Goods Department wishes to call the attention of the ladies to the following indispensable facts:
 The early season is the only time when the stocks of Dress Goods are complete.
 The early season is the only time when ladies can get an exclusive novelty, different from their neighbors.
 We will open on Monday morning more Dress Goods and at lower prices than we have ever done in our Dress Goods experience in Omaha.
 We will sell a 42-inch silk new novelty at 30c.
 We will show more Novelty Dress Goods at 50c the yard than was ever attempted in the west.
 We will show a complete line of all the exclusive new goods, perfect copies of goods worth from \$5.00 to \$50.00 per yard, for 75c.
 Our line of novelties at \$1.25 and \$1.50 and on up to \$5.00 and \$6.00 per yard must be seen to be appreciated.

Cotton Values Have been pressed down so hard of late, and the lateness of the wash goods season, make a combination of circumstances, which partly account for the present prices asked.
 15c Dimities go on sale at 5c a yard.
 15c Grass Lawns, price now will be 8c a yard.
 25c Madras Cloth, special price is on Monday, 12c.
 Wide Percales, sold at 12c and 10c, on sale at 7c.
 Printed Duck Suiting, light colors only, worth 15c, at 7c.
 10 pieces of colored dot, fine white Swiss, worth 25c to 40c, price will be 10c a yard.
 Every make of prints, in all colors, 5c a yard.
 Apron Gingham, checks and fancy, 3c a yard.

Special Sale. We will offer for special sale a 32-inch all wool suiting, the newest effect of the season, at 25c.

Making room for the Largest Fall and Winter Stock of—
Men's Boys' and Children's CLOTHING
 IN THE WEST.

In spite of jealous competition we shall continue the Clearing Sale of all Light and Medium Weight Clothing at less than half of regular prices. We must have the room for our grand new stock of Fall and Winter Goods. Therefore cost or value cuts no figure in this sale.

Men's Fine Dress Suits
 We continue to sell all \$15, \$18, \$20 and \$22.50 Men's Suits, choice for \$9.00
 All \$13.50, \$12.50 and \$10 Men's Suits, in any style, any size, for \$7.50
 And your choice of all our Men's Business Suits, formerly sold for \$9, \$7.50 and \$6.50, at \$4.75

Boys' and Young Men's Long Trouser Suits
 To Fit Boys from 12 to 19 years.
 All \$4.00 and \$4.75 Suits for \$2.75
 All \$6.75, \$7.50 and \$9.00 Suits at \$5.00
 All \$10.00, \$12.50 and \$13.50 Suits go for \$7.50

Men's Odd Pants
 All \$1.00 and \$1.25 grades now for 75c
 All \$2.00 to \$2.50 Pants for \$1.25
 All \$3.50 to \$4.50 Trousers for \$2.50
 All \$5.00 to \$6.50 Dress Pants for \$3.50

Boys' and Children's Knee Pant Suits, Junior and Reofer Suits—choice of all for 75c, \$1.50, \$2.50 and \$3.50; regular \$1.50 to \$7.50 Suits.
Odd Knee Pants at 10c, 35c and 50c; worth from 25c to \$1.50.
All Light Summer Coats and Vests at less than half regular price.
Bicycle Suits and Odd Trousers to be cleared out at less than cost.

MAIL ORDERS PROMPTLY FILLED.
 Fall and Winter Clothing Catalogue ready for mailing August 15th. Send us your name.



Furniture. Cheaper than ever Monday. The pick starts at 17c from that to 20c, 25c, 30c, 35c, 40c, 50c, 60c and up.

White Goods. These goods we will have to sell. We are overstocked. The prices will be 30c, 5c, 7c, 9c. The best, worth 12c, 15c and 20c, all go at 10c per yard Monday.

Sheeting Prices. Traveling men tell us our stock of Sheetings and Muslins is not surpassed in the country.
 Prices lower than mill prices.
 4-4 Bleached Muslin..... 5c
 4-4 Arrow Brand..... 10c
 5-4 Bleached Sheet..... 15c
 4-4 Unbleached Sheet..... 10c
 5-4 Unbleached Sheet..... 15c
 10-4 Unbleached Sheet..... 15c
 No trouble to show goods.

Shirting and Flannels. A complete stock. Prices cut to the lowest.
 White Flannel at 15c.
 All Wool White Flannel, 25c.
 Swansdown, all shades, 15c.
 A fine Red Flannel, 25c.
 Blue Shirting Flannels, 25c, 25c, 40c.
 Canton Flannel, 4c, 5c, 6c, 8c, 10c.
 Shaker Flannel, 4c, 6c and 10c.
 Best Amosack Shirting, 4c.
 Blue Striped Shirting, 6c.
 Ticking, 6c, 7c, 8c and 10c.
 Outing Flannel in all shades, 5c.
 Blankets and Comforts at 6c weather prices.

Hardware. Below find 6 useful articles which we will make special way down prices on this week. They are accumulations of three stocks—all fine new goods. If you need any of them you will save about 50 per cent on your investment.

Stonemasons' Tools. We have a very large line of these goods which we will sell less than their wholesale price.

Wood Carving Tools. We have a great variety of them which sell from 25c to 75c—we will sell them this week for 15c each.

Hand Saws. We have a very large line of odds and ends in fine hand saws—will make prices to suit buyer.

Car Bits and Ship Augers. We have a very large line of them of every size—will sell them regardless of cost or value.

Chisels. We have the largest line in the west of all kinds of fine chisels. Come and see them—will sell you a set at about 50c on the dollar.

Files. Have everything in the shape of a file. The celebrated McCaffrey file. Best made, at less than factory prices.

Table Linens. Cheaper than ever Monday. The pick starts at 17c from that to 20c, 25c, 30c, 35c, 40c, 50c, 60c and up.

White Goods. These goods we will have to sell. We are overstocked. The prices will be 30c, 5c, 7c, 9c. The best, worth 12c, 15c and 20c, all go at 10c per yard Monday.

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 5-4 Unbleached Sheet..... 15c
 10-4 Unbleached Sheet..... 15c
 No trouble to show goods.

Black Dress Goods. To open the season in this line we will offer on Monday a 36-inch all wool Jacquard Novelty goods that we retailed last season for \$1.25, at 75c.
 We will offer a complete line of Canishe Novelty Cheviots at prices from \$1.50 to \$5.00 per yard.
 We will sell an all wool imported Jacquard for 80c.
 We have just received another lot of those famous 48-inch Mohair Seres. Our price Monday for these goods will be 50c.
 For Henrietas, in both silk warp and all wool, and the best value for the lowest price, you must visit this department.

Headquarters. Headquarters. To open the season in this line we will offer on Monday a 36-inch all wool Jacquard Novelty goods that we retailed last season for \$1.25, at 75c.
 We will offer a complete line of Canishe Novelty Cheviots at prices from \$1.50 to \$5.00 per yard.
 We will sell an all wool imported Jacquard for 80c.
 We have just received another lot of those famous 48-inch Mohair Seres. Our price Monday for these goods will be 50c.
 For Henrietas, in both silk warp and all wool, and the best value for the lowest price, you must visit this department.

Notion Department. We make a specialty of fine dress fittings at cut prices.
 Stockinet dress shields 5c pair.
 Velvetten skirt facing, 4 yard pieces 10c.
 Best silk seam binding 12c.
 Delong hooks and eyes 5c.
Hand Bags on sale. 5 new styles, worth 50c and 75c, your choice on Monday only 25c.
 Just received—
The September Delineator— The finest number ever issued—ten pages colored plates.
 Parties subscribing for the Delineator get free the Metropolitan—a 40c book.
Special Thread Sale. Basting thread—2 spools for 1c.
 200 yards perfect machine thread 2c spool.
 Linen thread 2c spool.
 100 yards silk thread 2c spool.
 Crochet silk 4c spool.
 Crochet cotton 4c spool.

Children's Summer Apparel

Children's Dresses, sizes 1 to 6 years; made of white lawns, dimities, cambrics; also fancy colored lawns and dainty colorings with fancy yokes of tucks, embroidery and laces; ruffles and shoulder caps; large sleeves; very cool and pretty; the prices are lower than ever.
 The 49c Dresses at 19c.
 The \$1.00 Dresses at 49c.
 The \$1.50 Dresses at 75c.
 The \$1.98 Dresses at 98c.

An elegant assortment of reefer in red, navy, blue, plain and fancy cloths in all the new effects, trimmed with braid and sailor collars at 75c, 95c, \$1.25 to \$3.95

Millinery Millinery beauty continues. The styles are as pretty as ever. But the selling season is about over and prices have been deeply cut. Nicely trimmed hats at 75c reduced from \$2.50. Give us a call.

Ladies' Suits, Skirts, Wrappers, Waists and Capes. Ladies' stylish Percale Wrappers at 60c and 75c. Full line of fine Cambrie Wrappers on sale at 98c.
 Fine Sheer Lawn Wrappers, made of those scarce, almost unobtainable navy blue and black and white stripes, short yokes, full flared sleeves, extra wide skirts, a \$2.50 Wrapper at \$1.15.
 Ladies' Fancy House Dresses, in pink and light blue, trimmed with fine lace, ruffled shoulder, worth \$2.50 & \$2.75, on sale at \$1.45.
 Great sale of Ladies' Shirt Waists, in lawn, percales, dimities and organzas; the prices are 15c, 25c, 35c, 45c and 75c.

Ladies' and Children's Furnishings Children's Bicycle Hose, double knees, reduced from 25c to 10c. Children's Tan Hose, worth 25c, 20c at three pairs for 50c. Ladies' Hose, worth 25c, go at 17c. Ladies' 15c Vests reduced to 5c. Ladies' 10c Vests reduced to 5c.

Pianos— The only place where you will find all the standard makes—

Chickering, Steinway, Knabe

and others. Before buying cheap or medium grade pianos get our prices on the best. Special bargains in pianos that have been slightly used. New pianos for rent.

Sheet Music The latest—"The Trans-Mississippi March"—Be sure and get a copy. Everything in sheet music and books at reduced prices.

Jewelry Department. Sterling Silver Sale.
 Sterling silver sugar spoons 98c, worth \$2.00.
 Sterling silver cream ladle 98c, worth \$2.00.
 Sterling silver olive spoons 98c, worth \$2.00.
 Sterling silver meat forks 98c, worth \$2.00.
 Sterling silver butter fork 98c, worth \$2.00.
 Sterling silver berry spoons \$2.95, worth \$6.00.
 Sterling silver salad forks \$4.48, worth \$7.50.
 Sterling silver ice cream spoons \$3.48, worth \$6.00.
 Sterling silver jelly spoons \$2.95, worth \$5.00.
 Sterling silver oyster ladies \$5.95, worth \$9.50.
 Sterling silver soup ladles \$6.95, worth \$10.00.
 The goods are warranted sterling silver, 925-1000 fine.
 Quadruple plated, gold-lined, hand-engraved tea set, worth \$10.00, at \$3.98; consists of iron clocks, French dial, gold trimmed, strikes every half hour, Cathedral gong, \$6.95; worth \$12.00.
 Porcelain clocks, \$1.25; worth \$2.50.
 Watch and clock repairing at reduced prices.

Grocery Dept. Now is the time to buy. Never before were Groceries so cheap. Just read the following list, and see if you can't save 50c on the dollar.
 Sliced Pine Apple, eyeless and coreless can, 10c.
 Snider's pure Tomato Catsup, pint bottles, 17c.
 Snider's or Armour's quart can soups, 17c.
 Baked Pork and Beans, quart cans, only 7c.
 Columbia River Red Salmon, per can, 12c.
 Imported Queen Olives, per quart, 25c.
 Imported small Pickles, per quart, 7c.
 Imported French mustard, per bottle, 5c.
 Imported French Sardines, in oil, 7c.
 Imported French Mustard Sardines, 7c.
 Baker's chocolate, per package, 17c.
 Sweet chocolate, per cake, only 3c.
 Dunham or Schapp's Coconut, 10c size, 5c.
 Evaporated Cream, un-sweetened, per can, 3c.
 Condensed Milk, unskimmed, per can, 7c.
Pure Goods, etc. California Breakfast Food, only 2c.
 Wheated, the new breakfast dish, 2c.
 Granola, the new health food, 7c.
 Good Japan Rice, only 2c.
 Granulated Corn Meal, white or yellow, 1c.
 Breakfast Oatmeal, only 2c.
 3-lb. can California Peaches, 9c.
 3-lb. can California Apples, 9c.
 3-lb. can California Pears, 9c.
 Elastic Starch, per package, 7c.
 1770. Penline Soap Powder, etc, 3c.
 Sapollo, per bar, 5c.

Our Coffees Roasted Fresh Daily. High grade Mocha and Java. Special..... 30c
 Best Golden Rio, best grown..... 25c
 Best Java Mixture, delicious flavor 27c
 No. 2 Rio, a good drink..... 20c
 Broken Coffees, 12c, 15c and..... 17c

We Save You 50 Per Cent on Teas. Our Ambrosia Tea makes the finest iced tea you ever drank..... 43c
 Teas you pay 90c for, any kind, we sell for..... 25c
 Choice Teas, any kind, for..... 25c
 Good Teas, fine drinks..... 10c