OFFICISS.
Omaha. The Bee Building.
Bouth Omaha. Singer Bik., Corner N and 24th 3ts.
Council Bluffs, 12 Pearl Street.
Chicago Office, 21 Chamber of Commerce.
New York, Rooms 13, 14 and 15, Tribune Building.
Washington, 1407 F Street, N. W. CORRESPONDENCE.

All communications relating to news and edi-torial matter should be addressed: To the Editor. RUSINESS LETTERS. All business letters and remittances should be addressed to The Bee Publishing Company. Omaha. Dratts, checks and postoffice orders to be made postale to the order of the company. THE BEE PUBLISHING COMPANY.

STATEMENT OF CIRCULATION.

Total Less deductions for unsold and returned

sufferers behind him, on the pretext that far from the biblical conception?

Will the incoming council grasp the opportunity to perpetuate the old scale of salaries and extravagant expean merchandise on a more generous penditures by recasting that much scale than for several years, yet we are vaunted retrenchment ordinance? . Will selling less abroad. This situation coma duck swim?

It is to be greatly feared that the success of the Denver divine healer will encourage hotel keepers and railroad agents in other cities to get up similar attractions to stimulate business by in- a full revival of American industries importing merchants, as well as to the viting the immigration of invalids and cripples.

"It will not be Allison," says the Chicago Chronicle. Perhaps not, but if so it will not be because he has not the loyal backing of the people of Iowa and it will not be because Allison is not good enough for the honor.

Irrigation is the hope of the farmer in the arid region of the United States. That is why the coming state irrigation congress to be held next month at Sidney will attract the special attention of the farmers living on the borders of the sandhills in Nebraska.

Governor Holcomb has committed himself in writing to the opinion that at the present time there is no probability whatever of another session of the late legislature. As the governor is the man who must call the legislature if it is to be convened in extra session at all his opinion ought to go a great way.

Nebraska jobbers insist that they are perfectly willing to handle Nebraskamade sugar if Nebraska consumers will only cease discriminating against the home product. They also assure us that the discrimination against Nebraskamade sugar is based on prejudice alone. Here is a field for the propagation of the doctrine of patronizing home industries.

There is nothing in the charter which forbids the newly elected councilmen to harbor aspirations for the presidency of the council. Why don't Jim Allan, Sam Dubois, Lew Burmester and the rest of them put aside their bashfulness and come out with their candidacies? They have as much right to ask for the honor as Taylor, Prince and Saunders.

Should a Turkish war be precipitated In Europe it is quite likely that the hostilities will be carried on chiefly on water, as was the recent war between China and Japan. The part which the navy plays in modern warfare is greater If anything than it was during the wars of a quarter of a century ago. The more advanced the nations the more do they depend in their military operations upon the assistance of mechanical and a republic shoud not hold deengines of war.

The latest Washington gossip is that a plan for the annexation of Hawaii in which President Cleveland is to concur is being drawn up and will be rushed through congress soon after it convenes. The imaginative Washington correspondent has forced the president to turn all the way around and accept a position which he denounced but a few months ago. Stranger things than this have happened, but the people familiar perity of the country, but nothing to near future, put in a special plea that with Mr. Cleveland's policy will hardly be prepared to believe this story until It is verified.

Under the law boards of equalization can make uniform assessments levied. but they cannot raise the assessment or corrupt asssessor returns corporation desirable under our form of governthere is no redress short of the election they tax the small home owners excesmen and powerful corporations?

The State Board of Pharmacy at its sitting here examined quite a number of candidates for diplomas. The examination is said to be rigid and sweeping. It calls for accurate knowledge upon the part of any man who attempts of this country, men whose great abil-strategy. A resort to violence might to compound prescriptions. It is the safeguard which the state seeks to question, and it ought to commend the throw around all citizens unfortunate thoughtful consideration due to the utenough to fall ill and who must swallow | terances of men who have played so streets about the favorable prospect of a drugs. It makes the drug clerk feel his great a part as have John Sherman grand union passenger depot. The responsibility to the state if not to his and George F. Edmunds in the public people seem to be of one mind respectemployer, who, judging from the affairs of the United States. At a time ing the matter. They hall the enteraverage salaries paid the clerks, ac when men in both political parties, ex- prise with gratification, not only because counts them irresponsible.

will show a falling off considerably in content with their country as it is.

ing. This condition would not be so serious would be no adequate gain. greater than for the month of October gress may do than there is regarding 501,916 was only a little over \$4,000,000, the administration and congress, in the 2.153 balance against us exceeding \$5,000,000, event of the republican party being reis in large shipments of gold sooner or later, is whether the party will be advised by Dally average GEORGE B. TZSCHUCK.
Sworn to before me and subscribed in my precence this ist day of November, 1895.
N. P. FEIL. Notary Public. for there is no very great foreign demand for our securities. By the end Isn't a messiah who runs away from creased our foreign indebtedness, on his field of labor, leaving thousands of merchandise account, about \$100,000,-000, and every dollar of this additional his mission is ended, departing rather indebtedness will probably have to be naid in gold.

In view of the facts what becomes of the theory that in order to sell it is necessary to buy? We are taking Europletely confutes the free trade dogma. There would be some compensation if the excessive imports provided a revenue to the government equal to expenditures, but they do not do this and their damaging effect is in preventing with which they compete.

It appears to be the opinion of repub-

passage of the necessary appropriation volve a new agitation of the tariff. bills. Some of these gentlemen appear to be of the opinion that it will be useless for the republican house to pass should it pass both branches of concase, but that does not absolve the readequate revenue. They are not bound, and they are not expected to do anything hostile to this policy or not in line with it, but on the other hand it is not expected that they will be inactive and decline to make any effort to improve the condition of the treasury, simply for the reason that the senate democrats or the president may not approve their action. To do this would be to shirk a paramount duty and a grave responsibility, for which the party would have great difficulty in justifying tself to the people. The house ways and neans committee should formulate a measure for raising more revenue and it should be passed, regardless of what the senate democrats or the president may do. There is reason to believe that this will be the course pursued and still the session need not be a very long

ACQUISITION OF TERRITORY.

An extract from Senator Sherman's book is going the rounds in which that distinguished statesman expresses the growth and avoid the complications of create embarrassment in the senate ing representatives. pendent provinces or possessions. "Every new acquisition," says Senator Sherman, "will create embarrassments. Canada and Mexico as independent re publics will be more valuable to the United States than if carved into adwithout adding others." And Mr. Sherman concludes with a pledge to his life to add to the strength and prosextend its limits or to add new dangers by acquisition of foreign territory.

Ex-Senator Edmunds holds like views. also to the annexation of Hawaii, Canada or any other neighboring countotal. Therefore, when an incompetent tries. He declared that this was not or other property at absurdly low rates ment because, once annexed, it would only be a short time until the new terof honest men for the office of assessor. ritories would become states, and if This leads to the query, What will the such a policy was carried out the counthemselves materially with advantage men elected at the recent election do try would soon be governed by senawith this all-important matter? Will tors and congressmen living far beyond chants who are induced to buy here. the present borders of the United sively and exempt the property of rich States. Another objection to annexaconcerned, is that it would make citi-

ity and earnest patriotism no one will have terminated differently.

of exports last month and for the ten quisition, and on the eye of the meet- chanics and 4fflorers of over \$1,000,000. months ending with October, is not a ing of congress, when the foreign policy gratifying exhibit. There was a slight of the government will be discussed gain last month over the corresponding and probably some action be taken ered that the state has been muleted mouth of 1894, but for the ten months relating to it, it is well that the counsel for years by Tandulent claims for fees ending October 31 there was a great of eminent citizens is heard in depreca- for transporting insane wards and inshrinkage in exports, indicating that the tion of schemes of territorial expansion mates of other state institutions from record for the current calendar year and urging the American people to be

excess of \$100,000,000. There does not It is not merely the spirit of conserva- unchecked is said to be conclusive. appear to be any reason to expect mate- tism that prompts Mr. Sherman and Should similar investigations be made rial improvement in exports of merchan- Mr. Edmunds to oppose all acquisition in other states we have no doubt a like dise unless war should break out in of foreign territory. They are wise state of affairs would be unearthed in Europe, but while the situation is fever- statesmen who know that the adoption more states than one. The practice of ish and uncertain the probabilities are of such a policy would bring the coun-charging up mileage to the state by against war. If the question between try endless difficulties, burdens and officers who ride on rallway passes is the powers and Turkey shall be peace- embarrassments. They know that it pursued nearly everywhere without atably settled European countries will would be almost impossible to assimi- tempting to cover up the fraud. But want no more of our products than they late to our political system the popula-tion of Coba and Hawaii and that the trenched it will be difficult to put a stop to membering you have to convince people and may require less, so that the out- task would be costly and perplexing, to this one, look cannot be regarded as encourag- It would be a departure on a path full of danger and trouble, for which there

if it were not for the fact that excessive | Some expression is expected from the imports continue, thus steadily increas- coming congress regarding our foreign ing our indebtedness to Europe. The policy and it is to be apprehended that imports of merchandise at New York extreme views will prevail, but there last mouth were nearly \$10,000,000 is less concern as to what this conlast year, while the increase in exports the possible course of the succeeding This is a condition which points to stored to power. The serious question such statesmen as Sherman and Edmunds, or will it follow the counsel of of the present year we shall have in- those who declare for a policy of territorial acquisition?

FOR SPECIFIC DUTIES. The Philadelphia Record is one of the ablest advocates of tariff reform and its advice to democrats ought to carry a great deal of weight. That paper has been urging that the sugar duties should be changed from ad valorem to specific, in the interest of the national treasury, and in a late issue it admits that it would be well if the ad valorem duties on some other articles were made specific, especially as to woolen goods "There is no doubt," says the Record, "that such a change would be advantageous to manufacturers and honest government revenues, by preventing frauds in valuations. In Germany and France the specific system of duties is applied to woolens, and, in fact, to lican representatives and senators who nearly all imports, as the result of a are gathering at Washington that the long experience." But the Record thinks coming session of congress will be short this is not the time to consider a change and that little will be done beyond the of duties on woolens and it would in-

The Record is right in regard to the advantage of specific duties and therefore the change should be made as soon any remedial legislation, because it as practicable, whether it would involve would be nullified by the president, even an agitation of the tariff or not. The prevalence of undervaluations, due to gress. Doubtless such would be the the wrong system adopted by the framers of the present tariff act, causes publicans of the house from their plain a large loss to the treasury, and nothing duty to adopt such legislation as they can justify the continuance of a system believe will provide the government with that has this result and at the same time does a great injury to American nor are they expected, to adopt any manufacturers and honest importers. It recommendations of the administration is not to be expected that Mr. Cleveland. for raising more revenue. They repre- would approve a change from ad vasent republican policy, under which the lovem to specific duties, but none the ess it will be the duty of the republican house to make it.

TRADE EXCURSIONS.

The excursion of members of the Commercial club to Norfolk and the proposed excursion of that body to southwestern Iowa brings up anew the importance of trade excursions. Nothing so well paves the way for an extension of trade relations in tributary territory that has not been sufficiently cultivated as the personal visit of responsible members of the business house that is soliciting new patronage. Such a visit to the country merchant and the merchants of the smaller towns is esteemed by them as an evidence of special interest in their condition and welfare and it is evidence of a special interest. The buyer who is acquainted with the men who direct the large jobbing institutions of Omaha and who has confidence that he will be accorded the best treatment by our jobbers will be far more likely to give Omaha the preference when he places cope that the people of the United his orders than the buyer who knows States will be content with internal Omaha jobbing houses only by reputation gained from the perusal of cataforeign acquisitions. He says our family logues and circulars and an occasional f states is already large enough to business conversation with their travel-

There is an attractive territory for the operation of Omaha business men in almost every direction from this city. Southwestern Iowa is a field that has hitherto been left to the mercles of St. Joseph and Kansas City There is a strip in northern Nebraska ditional states. The union already em- and South Dakota where Sioux City braces discordant elements enough jobbers have things largely their own way. Archbishop Ireland, at the banquet tendered him at the Omaha club. do all he can in the remaining years of while expressing hopes that Omaha's trade woud be largely increased in the Omaha refrain from entering South Dakota and Montana for the benefit of St. Paul and Minneapolis. Yet there In a recent interview he said he was is no reason why Omaha should not opposed to the annexation of Cuba and seek adequate railway facilities into these states and contest with the twin cities for the possession of their commerce.

By following up the advantages gained from trade excursions into the different neighboring territories Omaha jobbers should be able to strengthen not only to Omaha but also to the mer-

The story that the McCarty gang con tion, so far as Cuba and Hawaii are templated a wholesale jall break when confined in the Douglas county jail is zens of the United States of a mass of doubtless true. Its members never bepeople who are not desirable in that fore felt the restraining power of the law and of course chafed under their Such is the matured judgment of helpless condition behind the bars. Vic two of the most distinguished citizens McCarty gained his liberty through

erting more or less influence upon the the city stands in great need of depot

public mind, are vicing with each facilities, but because the construction The report made by the chief of the other in urging that the United States of the proposed depot and approaches bureau of statistics, showing the value shall adopt a policy of territorial ac- would result in the distribution to me-

> Iowa state officials have just discovone end of the state to the other. The proof that these practices have gone on and twice what it was in 1880, while the past

When Archbishop Ireland defined the position of Omaha as the metropolis of the central west he but reiterated the prophesy that many eminent men have made with respect to the future of this city. It is geographically the center of a vast territory rich in natural resources of sustaining a population many times as great as that now estimated. And future is dependent upon the country's y development.

Dodged the Bargain Counter.

The Nebraska democrats are not as badly off as Mr. Bryan would have us believe. A majority of them are opposed to bargain counter dollars.

The Conspiracy of '95.

Chicago Times-Herald. We are confident that when Hon. William Jennings Bryan finds the time to analyze the result in the Eighteenth congressional district we will be furnished with additional in formation concerning the conspirators of

Pennsylvania is still the banner republican state, but New York is running her close for that honor. Things have changed in New York since the republicans remained away from the polls that time and allowed Clev-land to get 193,000 more votes than Folger.

Sidetracking the Tariff.

Ex-Senator Manderson of Nebraska says that the additional revenue needed by the government can be got from liquor tobacco, and that "republicans cannot afford to open up the tariff question." A great many other republicans in and out of con-gress are of the same opinion. The tariff wen't be an issue in the next con gress if the campaign managers can prevent

Deepening the Eric Canal.

When the Erie canal was opened seventy years ago it admitted boats drawing not more than two and one-half feet of water and carrying not over forty tons. The enlargement of 1862 increased the depth of water to seven feet and permitted a load of 240 tons. The appropriation of \$9,000,000 just approved at the polls will secure a depth of nine feet and heavier loads in proportion. The canal has cost the state \$117,000,000 and returned in tolls \$133,000,600. It has yielded a good direct profit and an enormous indirect return. The new appropriation may be regarded as an excellent business investment.

Hamid Between Two Horns.

of Abdul Hamid is an extremely difficult one. He is between the devil of Mahommedan fanaticism on one side and on the other the deep sea of European ndignation at the atrocities anaticism has incited the followers of the prophet. But he has to contend with the still more radical difficulty, that ap-parently he is too weak and foolish and cowardly to take either horn of the dilemma in which he is placed. The probabilities now are that the joint powers will take him in hand in a way which will compel him to take decisive action in his treatment of the Armenian question.

Field Memorial Volume. It is proposed that a memorial volume published containing many letters, poems and memorials of Eugene Field. To the end that it may complete as possible the request is made that any and everybody who has been in receipt of such letters, poems or memorial verses, shall forward them to Mr. Roswell Martin Field, in care of the Chicago Evening Post. As this is the only volume of he kind to be issued by the family, it i leemed important that they shall be received for publication at the earliest possible mo ment. Of course, the preservation of all manuscript is guaranteed, and it will be returned to its lawful possessor in good condiion and without delay. The press at large is requested to give kind publicity to this an-

McCullagh Repudintes His Boom.

The effort to start a boom for the editor of the "Globs-Democrat" as republican canfor United States senator originates, as we believe, in the satantic machination Colonel Bob Ingersoll and his infide brethren, who are anxious to deprive the daily journalism of the country of its one and only religious editor, in order that orthodoxy might be left without a diurna defender, and that the cause of unbelief might be allowed to run riot for a week at a time instead of being checked and challenged every day, as at present in the columns of the great religious daily. This unrighteous purpose is set at naught by the prompt declination of all political honors by the question, and his determination to adhere to the cause of daily religious journal-ism and the extirpation of all forms of heterodoxy in religion, leaving to the re-publican party, through its excellent oublican party, through its excellent leaders, the task of suppressing heterodoxy

Philosophical in Defeat.

And still we are moderately gay-not upreariously merry nor obstreperously hilari-ous, but cheerful in a subdued and chastened that we love to comfort ourselves with pro-Every cloud has a silver lining.

Sweet are the uses of adversity. Whom the Lord loveth he charteneth.

A kick is more persuasive than an arnt to a damphool. 6. Behind a frowning providence he hides

The darkest hour is just before the

ling face.
Afflictions, though they seem severe, are oft in mercy sent Nil desperandum. Never give up the ship. E pluribus unum.

Blessed are they that mourn. We advise our democratic readers to get these sayings by heart. Our experience has been that in times of affliction a good proverb is better than a drink, though some people have been known to take both.

THE ART OF ADVERTISING. Pertinent Pointers Given by an Experienced Advertiser.

Mr. Frank A. Lee, president of the John Church company, read a paper before the Manufacturers' club Saturday evening, in which some points were presented that are of great interest to business men.

Mr. Lee showed that the volume of advertising of the present day in the United States is about twenty times what it was in 1845, five years are thought to have shown an increase of 20 per cent over 1890. The annual receipts of advertising of some of the big magazines are \$325,000 to \$350,000, and this country now expends \$225,000,000 an nually in advertising. Continuing, Mr. Lee spoke as follows

Avoid the excessive use of superlatives, mply stating your article is the best. If it is the best no objection can exist to state-ments of certain facts which you know who live in a skeptical age. Take space sufficient or more for your wants, and then cut down your matter. Say what you have and keep in mind the fact that reciprocity public feels from your advertising that you are trying to get something for nothing, that you may as well or better withdraw that advertisement, even if you pay for the blank Nor is an advertisement a good one which

and abounding in fertile fields, capable neither excites comment nor creates interis not a good investment, and would bes remain unwritten. Certain space you mus in no quarter of this region are the pay for in an educational way, and treat people retrograding, but stendy progress the cost of it as you would the effort of a man who makes no sales, but you know he is recorded from year to year. Omaha's is going to after a limited experience. Adertise strongly on special points or features of your product. Those common to every machine of the same make let some other man exploit. He is doing it for your product as well as his own. Do not ticket your advertisement with technical stock or trade terms (unless you explain them); ordinarily they mean publing to a customer, and are they mean pothing to a customer, and are stumbling blocks to the discriminating pub-

The question, if you cannot do both, as to whether you will advertise to influence the trade of the consumer alone or the dealer who buys your product for resale is some-times a hard one to decide.

Personally, I incline far to the side of ad-

vertising entirely to influence the consumer If you can make him ask for the goods hard nough you don't have to advertise to catch the dealer's trade. The best advertising is that which comes nearest to actually selling goods to the greatest number, and each advertisement should be imbued with the idea which may result in an order. There is perhaps unfortunately little true originality to be brought forth in advertising; therefore, cannot see that new combinations are no egitimately formed from the best parts of others. In advertising you can rarely be entirely original if you want to be; you would be foolish if you always wanted to be. If you start out to equip your matter with thoroughly new ideas without culling from others you have a hard job. What on earth has all the advertising of the world been for if it cannot help us in some thing You can take an old idea, and with scant reverence for its skin-dried form place it in a new dress applicable to your wares, and make of it a better and more effective ad. than another which may be full of brain power and originality, yet with faults which kill its trade-pulling power. So-called origi-nality should not be carried to an extreme. The ad, not original which comes nearest to selling goods is better than the ultra-original which brings no returns. Bear in mind, however, that people are unlike; one style constantly persisted in reaches one portion only. A judicious variation is necessary to influence all classes who buy your product Bright thoughts on presentation of your mat-ter may often come from employes who have no connection with your advertising depart the people under you are. If you find such a man give him encouragement to expres himself and leave with him a desire to help out next time with what may be a timely

Have your matter set up to attract the eye. Here occurs room for the exercise of individual taste, and after this is accom-plished as a whole, set forth or emphasize the feature of your matter. As a rule strength and plainness in typography make a better impression than more ernate forms To advertise advantageously requires both experience and judgment. Without a knowledge of the character and circulation of the public journals much of your expenditure may be wasted on mediums which while good in themselves, may have a divided or an inappropriate circulation. The poin of view of each advertiser is a different one varying as to product and experience. To each the value of no medium depends on the quantity of circulation, but rather on a circulation and the quality or character of such circulation. When content with this and its worth to you, buy advertising space as yo would mercantile supplies of any kind. Do not overload, and purchase with knowledge that the most expensive mediums are not always too high in price; they may have a right to be just where they are, and also that the poorest advertising is not necessarily the lowest in price, nor that the lowes ced medium is perforce the most economic cal. In the best way you can advertise all your business will permit-not more-but be ware the Scylla of not advertising enough in avoiding the Charybdis of a too excessive expenditure.

Our present trade or manufacture is ounded on a past of greater or less duration. We draw our nourishment of today from the present, and we recken our mer captile or manufacturing longevity by th apparent prospect of the future. So far as I can see any broad cessation of advertising can come only through a future annihilation of all printing, and this would mean the beginning of the end of all progress. We can-not consider such a possibility. Future progress is in our grasp but strive we for it: and, as in other affairs of life, so in advertising.

PERSONAL AND OTHERWISE.

Charles H. Gibson, who as a result of the upheaval in Maryland, is serving his last term as senator, has been generally regarded as the handsomest, as well as the best dressed man in the senate. His republican successor, who ver he may be can never ex-cel Gibson in good looks or furnish a fiver exhibit to the admiring eyes in the senate gallery, of the artistic ability of a tailor.

The happiness of wives is not always in creased by knowing too much about the de-tails of a husband's business affairs. Countless trifles enter into the daily struggle for the wherewith, of which it were better the queens of the home should remain in blissful gnorance. Out in Los Angeles a prying wife discovered her husband using one of her bis-cuits for a paper weight, and a divorce court is now burdened with her tale of woe. The

When he was in Atlanta the other day but cheerful in a subdued and chastened Henry Watterson said: "I am out of the of a way. It is in such times as this knock-down and drag-out politics which fac tionalism and favoritism and selfish, personal ambition have projected upon the country. I have never had any stomach for the con crete things of political life. I regard office as a kind of bribery. As long as it seemed that moral forces and organized ideas were that moral forces and organized ideas were objective points, I was ready to do my part. But great policies have yielded to petty wrangles. After my lecture season is over I am going abroad with my family for a year. Perhaps, when the inevitable result of the prevailing overflow of rant and fustian has been reached, the democratic party may begin to put two and two together, with the aim of making four. As it is, if one of the prophets should rise from the dead he could not restore order to this chaos. We have, in fact, no democratic party at all—merely an fact, no democratic party at all—merely an agglomeration of quiddities thrown together by the upheaval of the times—a monater without a head, running wild through a wilderness of political incertitude.

Highest of all in Leavening Power.- Latest U.S. Gov't Report



THE TALKING PARMER.

Chicago Tribune: Secretary Farmer Morton's great work on the crow should have contained a chapter on how to cook it for Thanksgiving.

Washington Post: If Secretary Morton is not convinced that he touched numerous sore spots in his last interview he should read the lemocratic newspapers.

Chicago Post: Secretary Morton is still running the Agricultural department under the impression that it involves the general management of the democratic party.

Philadelphia Press: Secretary Morton, fresh from the charming brochure on "crow," says it was sound money that did it. In time Morton will make a very respectable Even now, as an unwilling recruit he builds better than he knows.

Washington Star: Secretary Morton is ntellect sets up a vigorous current in so many diverse channels, that it does not se altogether unreasonable to suggest his cogi-tation on the question of diluting his cold waves.

ALLISON AND HIS BOOM.

Sioux City Tribune: Mr. Allison is a delightful gentleman, but he does not possess a single qualification that is in harmony with the schemes of the party's bosses. Des Moines Leader: Mr. Allison, baving

fully digested the returns from Iowa and finding them to suit him, has taken his boom to Chicago and exposed it to the chilly lake winds. It seems to have stood the blast with reasonable hardihood. Chicago Post: Senator William B. Allison's

candidacy for the republican presidential nom-ination in 1896 is definitely avowed today. The avowal is made by a gathering of lowans favorite son at the front as the strongest and est available man of his party in Aside from General Harrison and Governor McKinley, no republican statesman west of Buffalo has a finer prestige. Mr. Allison is now in his 66th year and in the enjoyment of full physical and mental vigor.

Chicago Record: Mr. Allison now steps to introduce what on first gland looks like a very sturdy and powerful young boom. It is being brought to view, more over, at just about the right time. The public may expect to see Brother Reed and Brother McKinley devoting deep study to this rising star during the next Stranger things have happened in politica than the "turning down" of the most con-spicuous candidates in fawor of one who with less prominence has had his campaign more wisely managed.

Davenport Republican: The statement of ertain newspapers that Senator Allison's visit to Chicago in company with Congressman Henderson was intended as a launching of his boom for the presidency, is upon its face ridiculous. Senator Allison's candidacy has really been launched by his prominen mention in this and other states, and the fact that his fitness for the position is uni-versally conceded, but that Senator Allison is unduly pressing his own candidacy, or has explanation of the term, is simply ridiculous. Minneapolis Times: The first of the republcan "possibilities" to begin an open and aggressive campaign for next year's presidential nomination is Senator Allison, the wheelorse of Iowa republicanism, and one of the most gaily prancing warhorses in the van of the national organization. We have it upon the authority of the Chicago Times-Herald that the Iowa statesman has chosen Chicago begun the battle, with General Henderson as right-hand man at the base of operations Meanwhile James S. Clarkson is taking care of Mr. Allison's interests in the east.

Indianapolis Journal 'Tis now the season when we make The festive buckwheat batter, And hungry boarders take the cake, The last one on the platter!

Washington Star

Washington Star,

Nay, let ye young girl ride ye bike,

For truly it is said.

A wheel's all right, except it go A wheel's all right, valued. Unto ye young girl's head. Philadelphia Press.

There's nothing new beneath the sun, So Solomon has guessed— But perhaps the sun itself is A warmed-over jest.

The bride and groom were very shy, Like brides and grooms before— The one a title, the other A million dollars or more. New York Recorder If torturing was used today A martyr she would make, Because I know that she excels In burning at the steak.

Springfield Monitor The famous mountaineer was dead; He'd climbed the mountain many times, And when he died the people said, "Our friend has gone to warmer climbs."

Terre Haute Expres Sound every sackbut in the land, And beat the blithe hewgag; Consuelo's got the title, and Marlborough's got the swag.

Cincinnati Enquirer The prize-fight man, the while he can, Fills the papers with roar and boast, But if at such he works too much, He becometh a bore and roast.

Detroit Free Press There are waiters galore, yet they call fo more, The demand all reason surpasses, As the warm cakes they eat, of toothson buckwheat.

The boarders all shout for mo' lasse

A WOMAN INTERVENES:
Another installment of Robert Barr's
fascinating story of American experience in London, told in attractive language and illustrated with well drawn
netures.

SUNDAY ON THE CONTINENT How Sunday is spent abroad—Sunday in Paris—Sunday in Berlin—Sunday in Italy—Contrasts between the observance of the Sabbath by Americans in the United States and its observance by the people of continental European cities.

REPUBLICAN KENTUCKY.

New York Sun.

Our eager eyes sweep round and round The wide horizon's scope, But not a ray of light appears To cheer us with its hope.

The heavens are hung with black today, Our record is a wreck, The Grand Old Commonwealth, gadzocks, Has got it in the neck.

Deep in the earth a scraping sound Is heard to rip and rave, And well we know Old Hickory Is turning in his grave.

The grand traditions of our past,

The mudsills we have sat upon And few with crust and bone

The Peavine and Pennyrile. The Redbrush and the re-

ave risen unexpectedly And grabbed the Bourbon throne.

They've got the scepter in their hands, The Blue Grass robes they wear,

The Redbrush and the rest, Laugh us to scorn and jeering say: "Come off! Pull down your vest!"

Miscegenation's here, of words no man has ever heard. Or thought could be brought near,

No human eye can pierce the veil,

This much alone we know and this

May keep our hearts still warm "God moves in a mysterious way His wonders to perform."

LEADING SPECIAL FEATURES.

THE OMAHA SUNDAY BEE

We! We, the natural rulers who

Are to the purple born! tias, alas, that we should live This triumph to adorn!

Republican Kentucky! What

No human tongue can tell, Why with a past so glorious, Kentucky slipped and fell.

Good Lord, and has it come to this?
Are all the landslides dumped
Upon us in a cataclysm,
Or have we been mugwumped?

THREE AMERICAN HUMORISTS: Frank G. Carpenter, the veteran newspaper correspondent, writes entertainingly about three of America's greatest humorists, Bill Nye, James Whitcomb Riley and Samuel Clemens, better known as Mark Twalin-A letter that amuses and instructs at the same time.

CHASING CHIEF JOSEPH: General Nelson Miles contributes a chapter on Indian warfare that is to appear in his forthcoming book—A parative of the life of the soldiers who were engaged in crowding the red men back from the west.

CAREER OF SENATOR QUAY:
Rufus R. Wilson tells the history of
the now famous Pennsylvania senator
and describes his home life in Beaver
county, in that state—Character of the
wily politician as outlined in his remarkable rise among the politicians of the
Keystone state.

GREAT BRITAIN'S ARMY CHIEF; An American officer reviews the mili-tary career of Viscount Wolseley and the services by which he has attained the highest rank in the British army— His abuse of the union army during the civil war.

BUSY WEEK IN SOCIETY:
Formal launching of the first debutante and the outcoming of the ther buds now in near prospect—More weldings and engagements—Many out-of-town visitors—Informal entertainments increasing in number—Movement of the society folk.

ROUND ABOUT ON WHEELS: The wheeling fad continues unabated, despite the approach of cold weather— Costumes for men and women bicyclers

Costumes for men and women bleyclers—Famous men who are addicted to the wheeling habit—The legal rights of wheelmen and other persons entitled to the use of the highways—News notes about blryclers everywhere—What the local wheel clubs are doing. IN WOMAN'S DOMAIN IN WOMAN'S DOMAIN:
Up-to-date tolleties for the winter season that are to be seen in the cities of the east—Expensive trimming now the rule—The magnificent floral display at the Vanderbilt wedding—Ceremonies observed by the Turkish sultan in selecting his wives—A woman's dairy exhibit at the Atlanta exposition—Fashion notes and gossip about noted women.

FOR OUR YOUNG READERS: Walter Camp's interesting story of foot ball experience, "The Substitute"—Con-tinued migrations in the animal king-dom—Prattle of the youngsters and other bright bits for young readers, boys and girls.

THE WORLD OF SPORT:
Review of sporting events in amateur
and professional circles—Foot ball now
the center of sporting enthusiasm—Prospects of the game on local gridirons—
With the gun and rod—News of every
branch of the sportsman's world.

THE OMAHA SUNDAY BEE, THE BEST NEWSPAPER.

Free -

With every purchase of \$6 or over in Children's Department, an order on Rinehart for one-half dozen cabinet photos.

Suits Saturday--

At three popular prices we show three splendid

lines of men's suits.

They're the Browning-King this year's suits - not an old, stale, out of-date garment among 'em.

Bright, new, latest style, dressy

They're the sort that look well 'till you've worn 'em out. Cloth is compact, firm, elastic-holds shape. They're correctly cut and tailored.

All colors, b'ack, blue, brown, grey, mixed-cheviots and cassimere-smooth and rough effectsdiagonals and plain weaves.

About 350 suits.

While they last, these three

prices hold good on the three grades:

\$8.50 \$10.00 \$12.50

(Big line Overcoats on 3d floor.) Browning, King & Co.

Southwest Corner Fifteenth and Donglas, OMAHA.