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BICYCLES GIVEN AWAY EVERY If ever there was the slightest shadow of a douht of the Boston Store's ability to sell goods for much less money than any
other store--that doubt was removed most surely and quickly Saturday. The nicest kind of people-almost fought for places at the counters. Everybody was wild with excitement--and yet Saturday was only the beginning of Boston Store's first great Chal-
lenge Sale. What the end will be--no one knows--Tomorrow's bargains are even better-as fast as one advertised bargain is sold


