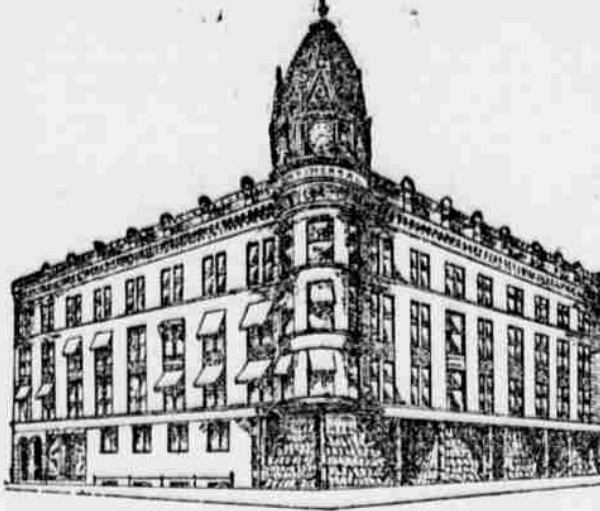


CONTINENTAL CLOTHING HOUSE THE NORTHEAST CORNER 15TH & DOUGLAS STS.



Grandest Sale of Fine Clothing Ever Held in Omaha.

The whole immense stock of \$75,000 worth from the Standard Clothing Co. cut and slashed till you dare not miss it—Such prices were never made before on such high grade clothing.

Thursday's the Big Day



430 double and single breasted pin check Cassimere Suits—absolutely all wool and elegantly trimmed—The Standard got \$15 and you don't see \$15 worth in them get your money back by just asking.. \$7.50

Frock Suits— in the same values as the sacks and a car load of sack suits at \$5 \$6 \$7 \$8 AND UP Boys' Clothes— Boys' Suits as low as... \$3.50 Children's Suits as low as... \$1.95 Boys' Pants as low as... 25c Overcoats— Light and heavy weights will be on the second floor during this sale—overcoats for men, boys and children

CONTINENTAL CLOTHING HOUSE THE NORTHEAST CORNER 15TH & DOUGLAS STS.

ACCIDENT THAT MAY PROVE FATAL.

Fell from a Train While Returning from the Fair. In some unknown manner E. Barstow Malone, a young man probably 22 years of age, was thrown from an incoming fair train on the Union Pacific last night and received injuries from which he will probably die.

AMUSEMENTS.

The cool breeze which sprang up about the usual opening time at the theaters turned the thoughts of the crowds toward the play houses, and by the time the belated curtains arose both houses were full to the doors. The Creighton did the best business of the season, and the crowd was so great that the house Roland Reed presented his excellent and amusing impersonation of Captain Abner Tarbox in "Lend Me Your Wife," and the brisk action and diverting complication of the piece were followed with every mark of entire approval by the immense audience, in which the number of unfamiliar faces marked the presence of many visitors from abroad.

AWARDED HIGHEST HONORS—World's Fair, BR.

Omaha Bicycle Co., the most reliable place to buy bicycles. 223 N. 15th St. Columbia Metal Polish. Cross Gas Co. "The Usual Way." Song is Immense. LOCAL BREVITIES. After laying a quarter of a mile of pavement last week operations on the macadam roadway are temporarily delayed, owing to a blockade of the railroad on account of a fair train.

FOR SOLDIERS AND CITIZENS

(Continued from First Page.) Foresters, dressed in uniforms similar to those of the other camps, were under the charge of Chief Forester J. J. Lamoreaux. In front of the members was carried a brand new flag, and behind a variety of axes, some large, others small. The camp was under the command of Marshal C. C. Schroeder. Omaha camp No. 120, with full 200 men, moved under the leadership of Marshal Fred Elmsler. They were headed by sixteen Foresters in clean white trousers, and decorated blue sailor jackets, each man armed with a heavy wooden mallet. The camp was under the command of Chief Forester F. F. O'Brien. The South Omaha camp wound up the Modern Woodmen with a section in which there were 200 men, headed by the South Omaha Bohemian band of twenty pieces. Thirteen Foresters, under Chief Forester Billy Bennett, carrying big axes decorated with colored ribbons, were under the command of Chief Forester F. F. O'Brien. In the Modern Woodmen division was a very pretty float occupied by pretty women from the Pioneer camps of the Royal Neighbors. There was a group of thirty arrayed in blue, white, purple, black and green robes, representing the virtues of the various divisions. They were dressed in white, white belts, dark trousers and white striped caps. Each man carried a heavy wooden mallet. Captain Boyer was in command. The West Point band was another of the bands which created a great deal of attention by the prettiness of their uniforms. There were only six pieces, and they were under the leadership of Harry Raddler. The musicians were clad in pretty maroon jackets, adorned with white braid, and blue caps. They headed the parade of the Pioneer corps of the Woodmen of the World, fifty-six in number, as gayly dressed as their escorts. Their uniforms consisted of dark red sailor shirts trimmed in white, white belts, dark trousers and white striped caps. Each man carried a heavy wooden mallet. Captain Boyer was in command. The band, Union Pacific Lodge No. 17, twenty-one men clad in dark blue uniforms, adorned with black braid, and under the leadership of Frank Kane, headed the section of the Ancient Order of United Workmen. Union Pacific Lodge was the first, with a representation of 150 men, who were marshaled by Henry M. Smith. They were decorated with the regalia of the order. Immediately behind came Patten Lodge No. 173, in front of whom marched the team of thirteen members, dressed in blue sailor jackets, blue trousers and white striped fatigue caps, under the command of Captain Pickard. The lodge had several members in line, who were commanded by Marshal William Taylor. In advance of North Omaha Lodge No. 159 walked the dratted, but apparently peaceful and peaceable goats of the lodge, drawing a miniature chariot in which was seated little Miss Alma Stack, little queen. At the rear of the parade were Louis and Charles Stack and behind was the guard, the lodge's team of twelve members, captained by W. W. Christman. The band, Union Pacific Lodge No. 17, twenty-one men clad in dark blue uniforms, adorned with black braid, and under the leadership of Frank Kane, headed the section of the Ancient Order of United Workmen. Union Pacific Lodge was the first, with a representation of 150 men, who were marshaled by Henry M. Smith. They were decorated with the regalia of the order. Immediately behind came Patten Lodge No. 173, in front of whom marched the team of thirteen members, dressed in blue sailor jackets, blue trousers and white striped fatigue caps, under the command of Captain Pickard. The lodge had several members in line, who were commanded by Marshal William Taylor. In advance of North Omaha Lodge No. 159 walked the dratted, but apparently peaceful and peaceable goats of the lodge, drawing a miniature chariot in which was seated little Miss Alma Stack, little queen. At the rear of the parade were Louis and Charles Stack and behind was the guard, the lodge's team of twelve members, captained by W. W. Christman. The band, Union Pacific Lodge No. 17, twenty-one men clad in dark blue uniforms, adorned with black braid, and under the leadership of Frank Kane, headed the section of the Ancient Order of United Workmen. Union Pacific Lodge was the first, with a representation of 150 men, who were marshaled by Henry M. Smith. They were decorated with the regalia of the order. Immediately behind came Patten Lodge No. 173, in front of whom marched the team of thirteen members, dressed in blue sailor jackets, blue trousers and white striped fatigue caps, under the command of Captain Pickard. The lodge had several members in line, who were commanded by Marshal William Taylor.

OVERCOATS

We are perhaps a trifle too early to interest you in our overcoats, but as we have almost all the overcoats we are going to have this winter we thought it was wise to tell you all about 'em—and if you don't need one now you might pick one out and we'll save it for you until you're ready to call or send for it.

We Never in All the History of a Dozen Years of Overcoat Selling Offered Such Boons.

Altho' sorry for it, either. We enjoy selling things cheap even if we're positive that we could get more money selling to dealers. It's a prize to our reputation to sell you such bargains as we will this year. For instance—

A Kersey Overcoat for \$4.75.

Black or brown, lined with substantial farmers' satin, cut in medium long sack styles (as the fashion dictates for winter, '96), fly front, and in appearance looks like a \$10.00 overcoat, and if you don't pay \$10.00 for one like it you'll surely pay not less than \$8.00, and at that you ain't much overcharged.

An All Wool Kersey Overcoat for \$6.75.

Mark you—all wool—every fiber of it, and, of course, fast color. Lined with fine Italian cloth and draped with a velvet plush collar. It's a dress overcoat suitable for every kind of wear, fashionably cut, silk stitched edges, fly front, pearl or horn buttons. Three shades to pick from—black, dark brown and terra cotta.

A Good Long and Warm Ulster for \$4.00.

And a good deal better one for \$5.75, and so on. Furnish you with the finest in the market and it won't cost you by \$5.00 to \$10.00 as much as other stores would charge for nearly the same. As we said, come in and investigate our argument. It won't cost you a penny. Much oblige even if you don't buy. Winter underwear, warm, heavy, from 25c up. Good working gloves from 35c up. Our Furnishing Department's prices will surely make you feel as though this is your first appearance in the world.

Nebraska Clothing Co. COR. DOUGLAS & 14TH STS.

At the Fair Grounds we have a resting pavilion for the accommodation of the public, located back of the Floral building. Plenty of tables and chairs to eat lunch on with comfort and a competent nurse to look after your baby, and we'll serve you with a cool and refreshing drink, too. No charge for anything. And in the store here you can make yourself at home, leave your bundles, meet your friends, ask questions—anything you mind to. We want to be sociable.

PERSONAL PARAGRAPHS.

Judge Howpwell is a guest of the Millard. Dr. J. C. Murphy, Bancroft, is a Millard guest. P. G. Keen and wife of Kearney are at the Paxton. Mrs. T. D. Earley of Kearney is at the Millard. Mrs. C. M. Hammon, Creighton, is a Murray guest. John L. Carson and wife of Lincoln are at the Millard. Robert Avies and wife of Cozad are with the Millard. R. H. Henry and wife of Columbus are at the Millard. The Tecumseh Military band of twenty-two pieces was the escort of the Knights of Ak-Sar-Ben. The uniforms were attractive, white trousers and red coats and caps. They were led by C. E. White, Captain of the band. The parade was a success, and the crowd was so great that the house Roland Reed presented his excellent and amusing impersonation of Captain Abner Tarbox in "Lend Me Your Wife," and the brisk action and diverting complication of the piece were followed with every mark of entire approval by the immense audience, in which the number of unfamiliar faces marked the presence of many visitors from abroad.

State Fair Visitors

Will have an opportunity of seeing our store at its very best this week. Our new fall stock is in and presents a magnificent display, starting values will be offered in all departments. Come in and find your eyes whether you want to purchase or not. Following are some specialties for today's sale. Pocket Books Best quality 25c Always 50c Table Knives and Forks best steel pair 10c Kid Body Dolls Worth 50c... 25c Best Rubber Combs The 25c kind 10c

WEATHER FORECAST. Fair and Probably Cooler in Nebraska by Thursday Night.

Table with columns for Stations, Max. Temp., Min. Temp., and State of Weather. Includes stations like Omaha, Lincoln, St. Louis, etc.

TRIA MERCANTILE

EXACT SIZE PERFECT CUT THE MERCANTILE IS THE FAVORITE TEN CENT CIGAR. For sale by all First Class Dealers. Manufactured by the F. R. RICE MERCANTILE CIGAR CO., Factory No. 304, St. Louis, Mo.