

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JANUARY 27, 1895—TWENTY PAGES.

SINGLE COPY FIVE CENTS.

## HAYDEN BROTHERS

We say to you that you can save money on anything we have—  
They are all things that you will have for—  
Profits have been pushed aside and puny prices reign supreme.

## HAYDEN BROTHERS



The Sun of Fashion Rises and Sets in Our Silk Dept.

WE show a great many new and elegant silks at prices which cannot be duplicated in the West. We invite every lady in Omaha and vicinity to call and see the many gems of weaving and coloring.

Genuine Jap Wash Silks, 25c  
Jap White Wash Silks, 29c  
Checks and Plaid Wash Silk, 39c  
Cable Cord Wash Silks, 39c  
Pique Wash Silk Novelties, 49c  
Surah and Taffeta Plaid Silks, 69c  
Glaze Changeable Silks, 24 in., 49c  
Changeable Surah Silks, 49c  
Natural Pongee Silk, 20 in., 29c  
Natural Pongee Silk, 20 in., 39c

Our Mail Order Department will be able to send out complete lines of samples of Spring Silks in a few days.

### Dress Goods.

Our Spring importations are arriving daily. Some of the noblest arrived first. We offer for the opening of the season:

50 pieces 40-inch all wool NOVELTIES in all the new colors; Monday, 39c  
50 pieces all wool Henrietta, 40 in. wide, in all staple and fancy colors the regular 75c quality; Monday, 49c  
50 pieces Body Cashmere; FRESH NEW COLORS; 39c quality; Monday, 25c  
All wool Crepe in all colors, 48c

A beautiful line of EXCLUSIVE PATTERNS; nothing handsomer ever offered in Omaha; no two alike; from 75c a yard to \$2.00; call and look them over; they are a CRITERION for style of 1895.

### Black Dress Goods

Black Crepon, extra value, \$1.25  
Black Serge, 54-in. wide, 75c

### Waterproof.

Black Silk Warp Henrietta, 75c  
Black Henrietta, the 75c quality; 40 in.; special for, 40c

### Men's Furnishings.

500 men's neck scarfs, worth 25c to 50c each, to be closed at, 12 1/2c  
100 dozen children's imported cotton hose, fast black, double heels and toes, worth 25c, per pair only, 25c  
500 dozen ladies' combination suits, manufacturers' samples, worth \$2 to \$5 per suit, to be closed out at 39c, 50c, 75c and 98c  
1 case of men's unlaundered shirts, worth 50c, 59c  
Gents' fine laundered shirts, worth 75c, 59c  
Ladies' fine Saxony mittens, 50c quality, 50c at  
5 cases of ladies' vests and pants, Jersey ribbed, made from fine mace yarn and never sold for less than \$1 per suit, on Monday reduced to, 60c  
1 case of ladies' white lawn aprons, worth 35c, 50c and 60c, reduced to, 25c  
100 dozen ladies' gowns, worth 75c to \$1, reduced to, 50c  
50 dozen ladies' kid gaiters, in all the new shades, worth \$1.25, go at, 75c  
100 dozen gents' fine suspenders, English web, worth 50c, only, 25c  
1,000 dozen men's soft and laundered shirts, manufacturers' samples, to be closed out in three lots, 25c, 35c and 50c. This is less than half price.  
1,000 dozen gents' tan colored half hose, made from fine mace cotton, never sold for less than 25c, our price on Monday, 12 1/2c  
1 case of ladies' fast black cotton hose, white feet, double heels and toes, worth 40c, per pair only, 25c  
1,000 dozen children's fast black cotton hose, all sizes, worth 12 1/2c to 25c, on Monday, 5c  
Lot of gents' linen collars, in all the late shapes, each, 5c  
50 dozen gents' four-in-hand ties, worth 50c, go at, 12 1/2c  
1,000 pounds fine Saxony yarn, worth 12 1/2c skein, go at, 5c  
Gents' fancy percale shirts, laundered, worth 75c, 35c

### New Wash Dress Goods, 1895 Styles.

Talk about wash dress goods! Have you been to Hayden's and did you see their stock of wash goods? If not, go at once, it will do you good. There you will find the assortment to pick from: full empty shelves or vacant space to look upon, but stack after stack of the latest novelties at Hayden's popular prices, and talk it's our prices and styles which talk louder than any words. It costs nothing to look at them.  
Garter's 35-inch percale, 10c; others talk 12c for the same.  
Duck sailings will be popular. Our prices will make them go, 10c, 15c and 25c. Plain colors in crepe will be very desirable this coming season. Hayden's have six lines to show you: 10c, 12 1/2c, 15c and 20c yard. It costs nothing to look at them.  
Imported and domestic dimities, 12 1/2c and 25c yard; they are beautiful.  
Figured and striped pumme, 15c a yard; very desirable.  
Striped and figured Galetta cloth at 10c yard.  
Organisies and Swisses, 12 1/2c, 15c and 25c yard; they are beautiful.  
Herringtons' satins, new novelties just out, on sale at Hayden's, 25c, 35c and 50c yard. And at his rate we might fill the Red Sea. We have the stock ready for your inspection.  
Dress goods are cheap. Now is a good time for you to lay in a supply at Hayden's prices.  
4-4 bleached Peppercorn sheeting, 12 1/2c yard.  
Lonsdale and Fruit of Loom muslin, yard.  
Silver grey blankets, pairs, 39c  
30-inch bleached dimmie, all linen, yard.  
2-4 dinner napkins, full bleached, dozen, \$1.00  
Large size framed bed spreads, white, each, 75c  
Apron checked ginghams, yard, 15c  
Indigo blue twilled shirting, yard, 15c  
Good straw ticking, yard, 5c  
6-4 bleached or brown plaid casing, yard, 10c  
7-4 bleached or brown sheeting, yard, only, 11c  
7-8 yard wide extra heavy Shaker flannel, yard, 25c  
Eiderdown comforts and fine California blankets at less than cost. Must and will be sold.



### Special Sale Of -- Wrappers --

We have just opened 15 cases of Wrappers—in indigo, mourning and gray calicos and percales, dark and light shades of flannelette, cashmere delaine and cashmere. The cut on the left is a perfect copy of the style.  
The prices to commence the sea-season will be  
**75c, 95c, \$1.25, \$1.48**

These are a about one-half last season's prices.  
Come and see our **Black Satine Tea Gowns** at \$1.69; regular price \$2.50.  
Just opened—a sample lot of **Ladies' Colored Wool Tea Gowns** at from \$2.00 to \$10.00. These gowns are being sold at less than the cost of manufacture.  
Every Winter Garment in our stock is being offered regardless of cost, as all **Must Be Sold**  
During the next 20 days.

### Groceries

25 lbs. standard fine white sugar, \$1.00  
27 lbs. pure white coarse sugar, \$1.00  
33 lbs. New Orleans granulated sugar \$1.00  
3-lb. can of tomatoes, 5c  
2-lb. can of sugar corn, 5c  
Large pail jelly, 25c  
Scotch rolled oats, 25c  
3-lb. can golden pumpkin, 35c  
3-lb. can delicious plums, 12 1/2c  
Java and Mocha coffee, per lb., 12 1/2c  
Pure red salmon, per can, 10c  
2-lb. glass jars strawberry preserves, 3c  
Worth 6c, now on sale at, 25c  
Oil sardines, per can, 25c  
Condensed Milk, per can, 10c  
Evaporated Cream, per can, 10c  
Parlor matches, doz. large boxes, 12 1/2c  
Swedish parlor matches, per doz., 7c  
Laundry soap, per bar, 35c  
Duke's Mixture, smoking tobacco, 1-lb. package, with brick pipe, 25c

### New Pianos

Only house in America where you find all the high grade Pianos worth having under one roof. Knabe, Steinway and 20 other different kinds always on hand in our music rooms, where you can compare them, pay your money and take your choice at one-half the price asked for the same by restricted Sole Agents and other consignment dealers. All lovers of music, whether you own pianos or contemplate purchasing or not, are cordially invited to visit our music rooms and inspect and try these superb pianos.

### House Furnishings.

By reading the following prices you will see how prices have dropped in tinware:  
Tea kettles, each, 15c  
5-qt pudding pans, 24c  
Wash basins, 3c  
Meat pie pans, 1c  
Dish pans, 15c  
3-1/2-pint cups for, 5c  
Drip pans, 5c  
Covered pails, 5c  
Fry pans, 10c  
Pie tins, 2 for, 5c  
Tin water pails with wood handles, 8c  
6 cup gum pans, 8c  
Stov pans, 8c  
Pudding pans, 3c  
Coffee pots, 7c  
Large dipper, 5c

### Organs--

STORY & CLARK, ESTABLISHED 1850  
THIS WEEK \$30.00 TO \$100.00  
KIMBALL'S, YOU CHOOSE  
Piano, Organ, Accordions, All kinds and makes.  
5-LB. ARYAN PIANOS, \$3.75 EACH.  
Accordions worth \$2.00, \$1.00, \$1.50  
Accordions worth \$3.00, \$1.50, \$1.88

### Second-Hand Pianos.

In this class we have many really good instruments which we can sell from \$30.00 up. Come and see them THIS WEEK.

### BAND INSTRUMENTS.

Read Instruments, Brass Instruments, LESS THAN ONE-HALF WHOLESALE PRICES.  
VIOLINS.  
Max Meyer's stock contained violins worth all the way from \$3.00 to \$50.00 each. These are now on sale at less than one-half his wholesale prices, and are being sold from 50c up. Artists and professional players are especially invited to examine this fine stock of valuable violins.

### Desiccated Fruits.

Grape raisins, per lb., 25c  
Valencia raisins, per lb., 5c  
English currants, per lb., 25c  
California prunes, per lb., 5c  
Desiccated peaches, per lb., 3c  
Evaporated peaches, per lb., 7 1/2c  
California apricots, per lb., 7 1/2c  
Evaporated pear apples, per lb., 7 1/2c  
Evaporated pears, per lb., 7 1/2c  
Silver prunes, per lb., 25c

### Men's, Boys' and Children's Clothing

Do Prices Convince You? Will Bargains Bring You Down?  
MEN'S BUSINESS SUITS—All-wool Cheviot, were made to sell for \$7.50 and \$8.50, for, \$4.75  
MEN'S FINE SUITS—Worsted and Cassimere; suits that we have been selling for \$13.50 to \$15.50; come while this sale lasts for, \$9.75  
MEN'S FINE KERSEY OVERCOATS AND FRIEZE ULSTERS—Black, blue and brown; extra long garments; made to sell and have sold for \$15, \$18 and \$20; any day this week for, \$10.50  
MEN'S OVERCOATS AND ULSTERS—Our \$7.50 and \$10.00 kind; come if you want bargains for, \$5.00  
MEN'S FINE WORSTED AND CASSIMERE PANTS—\$4.00 and \$5.00 grades; this week for, \$2.75  
BOYS' VERY FINE KNEE PANTS SUITS—Ages 4 to 15. The \$4.50 to \$6.00 grades, fine worsted, cassimere and chevots; will bargain bring you down, only \$2.75

### Jewelry Department.

200 gent's rolled plate watch chains, worth \$2.00, \$2.50 and \$3.00, choice, 95c  
250 Ladies' Victoria watch chains, regular price \$2.50, \$3.00 and \$3.50, 95c  
500 hair ornaments and lace pins, worth 50c and 75c, choice, 19c  
50 fruit baskets, crystal bowls, Roger's best goods worth \$6.00, on sale at, \$1.98  
Roger's 12 Dwt. knives or forks, per set of six, \$1.25  
200 odd pieces in silver-ware at less than cost prices.  
Good silver plated spoons, per set, 25c  
Ladies' and gent's gold filled watches, Elgin or Waltham works, warranted, \$7.98  
Good nickle alarm clocks, 58c  
Eyes tested free, satisfaction guaranteed. Watch and repairing at reduced prices. All work warranted.

### Syrup and Flour

Large pail New Orleans cooking molasses, \$4.49  
Large pail Perfection syrup, .75  
Large pail Golden Drip syrup, .75  
Large pail Honey Drip syrup, .89  
Large pail Silver Drip, .89  
Large pail Rock Candy Drip, 1.15  
Large pail Maple syrup, 1.25  
Large pail pure Maple Sap, 1.50  
Nebraska Buckwheat Flour, .63 1/2c  
York state Buckwheat Flour, .66 1/2c  
Neb. state-raising Buckwheat Flour, .69 1/2c  
York state self-raising Buckwheat Flour, .66

### Hardware--

Are you still paying 5c per pound for nails? Don't do it any longer. We sell you nails by the single pound at the following 100-pound rate:  
60 D wire nails, \$1.50  
50 D wire nails, 1.60  
40 D wire nails, 1.75  
30 D wire nails, 1.75  
20 D wire nails, 1.85  
10 D wire nails, 1.95  
12 D wire nails, 1.95  
10 D wire nails, 2.00  
8 D wire nails, 2.10  
6 wire nails, 2.25  
4 D wire nails, 2.40  
3 D wire nails, 2.70

### Notions

Satin belt hose supporters, worth 50c, 25c  
20 yards machine thread, per spool 2c  
Side combs, worth 10c, pair, 3c  
Ask for a calendar at our notion counter.  
60 D wire nails, \$1.50  
50 D wire nails, 1.60  
40 D wire nails, 1.75  
30 D wire nails, 1.75  
20 D wire nails, 1.85  
10 D wire nails, 1.95  
Dress shields, very fine, pair, 6c  
Calendars given away Monday.  
25c clothes brushes, 12 1/2c  
10c tooth brushes, 3c  
Special sale on oriental crochet cord, worth 10c, 4 1/2c  
Special sale on elastics, 1c per yard and up.  
All corset steels at, pair, 4 1/2c

### Stamped Linens

We are closing out all the odds and ends in fancy stamped goods at less than cost.  
Stamped linens as low as, 2 1/2c  
All kinds of working silk, dozen, 25c  
Silk binding ribbons, the best, 12c  
Stockinet dress shields, the best, 6c  
2-inch 4 yards velvet binding, 15c  
Dress stays, worth 10c, per dozen 25c  
We are closing out a big job lot of Filo Ross.  
Wash twists, Roman dross, rope silks, Grecian dross, ching silks, all kinds of wash embroidery silks at 25c dozen  
500 gross of white and smoked pearl buttons, worth 10c, per dozen 2 1/2c  
300 gross fine white and smoked pearl buttons, worth 12c, per dozen 4c  
300 gross fine white pearl buttons, worth 15c, per dozen 5c  
These buttons are the clearing-up stock of the Omaha Pearl Button Manufacturing company.  
Jet trimmings very cheap. Job lot fancy trimmings, 5c per yard.

### Books

5,000 new novels, regular 25c books, on Monday only, each, 8c  
1,000 new books, including the works of Mary J. Holmes, Marlon Harland, Julia P. Smith, George Sheldon, etc, worth 50c, only, 18c  
Complete line of Albert Ross' works, including his latest work, "Out of Wellock," only, 29c  
Shakespeare's complete works, 39c  
Byron's complete works, 98c  
The Favorite Cook Book, 98c  
Encyclopedia Britannica, the latest edition, bound in the finest leather binding, 50c  
1/4 ream of very finest note paper, worth 25c, 18c  
50 good envelopes, worth 20c, 5c  
Tablets, 2c, 5c and 10c  
2 bottles ink for, 5c

### We Always Want Something New . . .

A gentleman who had done the town expressed himself thus after having bought a carriage: "The best selection, the handsomest styles and the most satisfactory prices I've seen today." Go, then, and do likewise.  
**NEW THINGS IN OUR FURNITURE DEPARTMENT**  
**New Baby Carriages**  
A gentleman who had done the town expressed himself thus after having bought a carriage: "The best selection, the handsomest styles and the most satisfactory prices I've seen today." Go, then, and do likewise.

### Butter and Meat Dept.

Fresh country butter, 7c, 8c, 9c and 12 1/2c  
The very best country butter, 14c  
This butter is all fresh and nice, as we sell too much to have it long.  
We will sell creamery at, 13c, 18c and 20c  
And the great and only separator creamery at, 22c  
Remember, there is no butter made equal to our best creamery, and you can buy it for, 25c

### Do you use Tools

We sell you a good steel hand saw for, 25c  
A fine adjustable bit brace for, 25c  
A good wrought iron wrench, seven inches long, for, 19c  
A hollow handled tool set, 10 useful tools, all for, 25c  
A large steel screw driver, 12 inches long, for, 11c  
A good bicycle wrench for, 5c  
A good double iron smooth plane, 39c  
We can give you anything you want in tools for carpenters, bricklayers, plasterers, coopers, shoemakers, blacksmiths or jacks of all trades at regular wholesale prices.  
Did you say you were going out hunting tomorrow? We can sell you a good double barrel shot gun for \$6.00; a good 22 rifle for \$1.98; can sell you any kind of a gun you may want and save you from 25 to 50 per cent.  
A full line of fire arms, ammunition, sporting goods and gun implements.  
For all your wants always come to Hayden Bros' first.

### Hats and Caps—We are offering some special bargains in this department.

75c Men's Crushers in black and brown, 39c  
200 Men's Fine Fur Derby in the latest shapes, 98c  
200 Men's Fine Fur Fedora in the latest shapes, 98c  
50c Men's Yacht and Brighton Caps, with turn-down band, 22c  
75c and \$1.00 Men's Yacht and Brighton Caps, with turn-down band, 49c  
Misses' and Children's Yacht Caps in all the latest styles, 25c to 50c  
Navy Blue Yacht Caps, band and visor trimmed with braid, 25c  
50c Boys' heavy Winter Caps, 20c  
75c and \$1.00 Yacht and Brighton Caps, with turn-down bands, 49c

### Carpets

Sewing Machines don't have much to do with Carpets, but the few we have left from our great bankrupt purchase are \$10. They are the \$45 kind and perfectly good.  
We place on sale tomorrow a beautiful pattern in an all wood Ingrain Carpet at, 40c  
We'll give you fine Lace Curtains that are big bargains at, \$1.00  
Chenille Portieres—new designs, perfect goods—Curtains that you never thought to buy under \$5.00, 2.25  
BEST POLE TRIMMINGS, 15c

### SPECIAL SALE Monday on Chamois Skins.

We have just received the largest supply of these skins ever brought to Omaha by any one firm. It is a direct importation, and we will sell you the largest chamois skin for the money that was ever put on the market. Be sure and come in Monday and see what we have. Prices, from 5c to 50c.  
Juvenile soap, 13c  
Elder flower, 75c  
Transparent glycerine, 75c  
Acoc's Porous Plasters, 2 for, 25c  
Paskola, large, 80c  
Paskola, small, 40c

### New Center Tables

One we think will be a winner at \$1.25.  
**New Picture Frames**  
Yes, we do framing now and can save you 75 per cent. Bring in your pictures and see what we can do for you.  
**New Bedroom Suites**  
All three prices—Full size beds, level plate mirrors, at \$10.50, \$12.75, \$14.50 and \$15.00.  
**New Iron Beds**  
They are all the style and can be bought at a very small advance over the wooden bed. And how infinitely better they are! Cleaner, cooler, hand-somer and altogether lovely.  
Drop in and see us before you buy any kind of furniture. You will, perhaps, see the difference in price and learn how to save a

### Salt Meat is Down Again.

Sugar-cured bacon, 9c  
Sugar-cured Boston long cut hams, 5c  
Sugar-cured California hams, 7c  
Sugar-cured No. 1 hams, 9c  
Corked beef, 7 1/2c  
Salt pork, 6c  
Put in a supply of meat now while it is at these prices.

### Do you use Tools

We sell you a good steel hand saw for, 25c  
A fine adjustable bit brace for, 25c  
A good wrought iron wrench, seven inches long, for, 19c  
A hollow handled tool set, 10 useful tools, all for, 25c  
A large steel screw driver, 12 inches long, for, 11c  
A good bicycle wrench for, 5c  
A good double iron smooth plane, 39c  
We can give you anything you want in tools for carpenters, bricklayers, plasterers, coopers, shoemakers, blacksmiths or jacks of all trades at regular wholesale prices.  
Did you say you were going out hunting tomorrow? We can sell you a good double barrel shot gun for \$6.00; a good 22 rifle for \$1.98; can sell you any kind of a gun you may want and save you from 25 to 50 per cent.  
A full line of fire arms, ammunition, sporting goods and gun implements.  
For all your wants always come to Hayden Bros' first.

### Pushing Down the Profits.

# HAYDEN BROTHERS

Pushing Down the Profits. Pulling Down the Prices.

### Enamel Ware.

Blue and White.  
We have just received 200 cases of blue and white enamel ware which we put on sale Monday at the following prices:  
Tea kettles, former price, \$1.95; our price, \$1.15.  
Sauce pans, former price, 60c; our price, 35c.  
Preserve kettles, former price 70c; our price, 30c.  
Wash basins, former price 65c; our price, 25c.  
Drip pans, former price 95c; our price, 40c.  
Coffee pots, former price \$1.05; our price, 70c.  
Tea pots, former price 85c; our price, 60c.  
Basting spoons, former price, 50c; our price, 10c.  
Drinking cups, former price, 30c; our price, 10c.  
And so on throughout the whole line, and over 3,000 pieces to select from.  
Home Made Pure Beeswax Candles.

### Cheese.

Fancy full cream Young America cheese, 12 1/2c  
Wisconsin full cream, 8c and 10c  
Limburger cheese, 5c, 7 1/2c and 10c  
Brick cheese, 10c, 12 1/2c, 14c and 16c  
Swiss cheese, 12 1/2c and 15c

### Crackers and Bakery.

Soda and oyster crackers, per lb., 4c  
Ginger snaps, 7 1/2c  
Grandma's cookies, snowflake crackers and sugar cookies, 10c  
We have a splendid butter cracker for 7 1/2c  
All kinds of the best crackers, bread, pies, etc., on hand at all times.