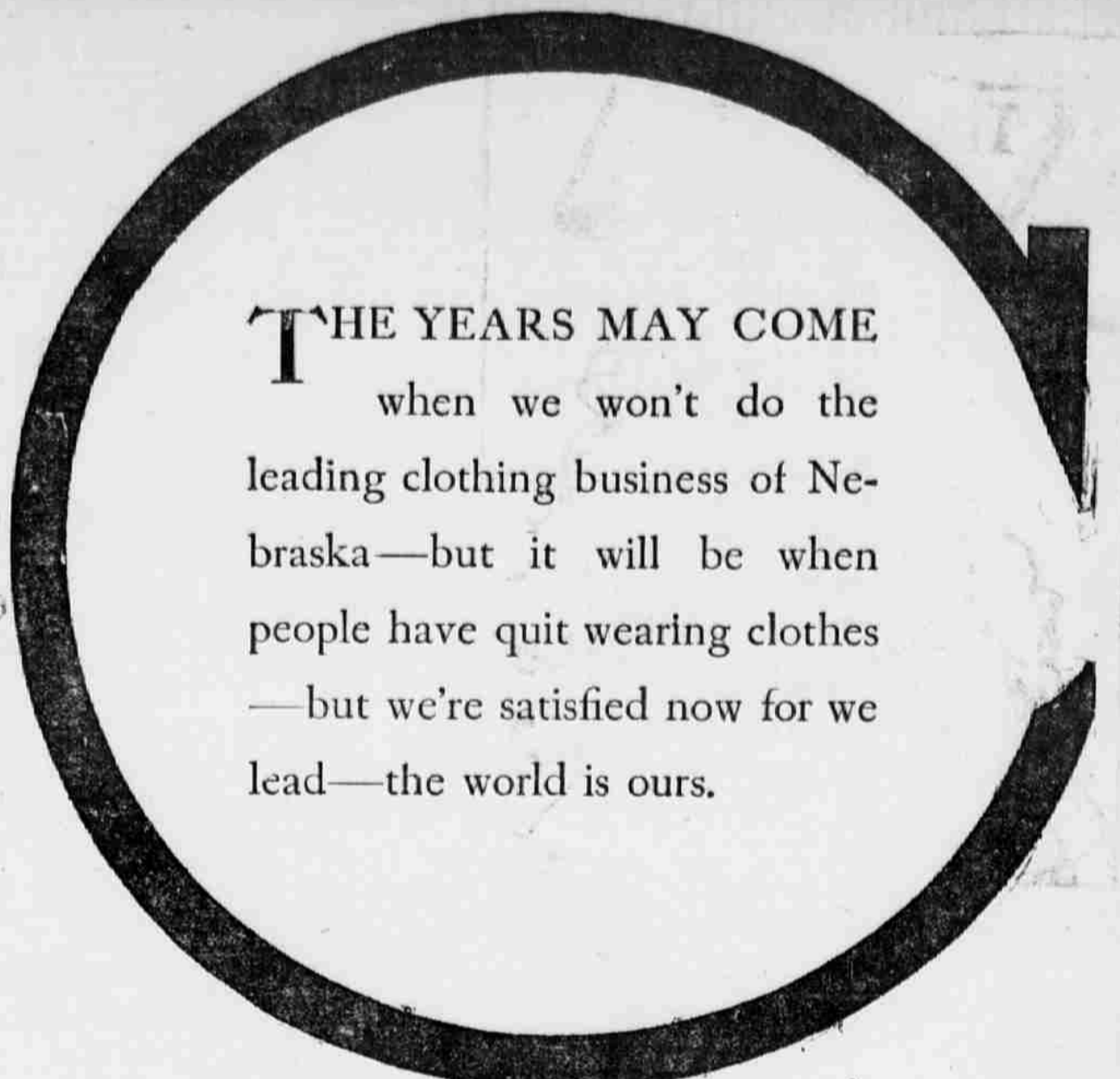




They were not expecting us—
 We came upon them unawares—
 We took a location three blocks
 out of their way

But—
 Thousands have come those three
 blocks out of their way for they
 save a dollar a block and many
 times more.



THE YEARS MAY COME
 when we won't do the
 leading clothing business of Ne-
 braska—but it will be when
 people have quit wearing clothes
 —but we're satisfied now for we
 lead—the world is ours.

Mail Orders.

ONE

The M. H. Cook Clothing Co

Successors to Columbia Clothing Co.,
 Corner 13th and Farnam Streets, Omaha.



Mail Orders Filled on everything.

Men's Furnishings.

There may be somebody who
 has more Men's Fixings than we

—but—

we don't know them—they don't
 live in Omaha at any rate. None
 have Men's understuff that is
 any where near so low in price
 —none can compete with us as
 to quality for the price. You
 can pay a dollar—if you like,
 elsewhere—but you'll get no
 better than with us for 50 cents.

- Men's Overcoats—fine imported meltons and kerseys, single and double breasted, in various shades, paddock and full box styles, the nobbiest things shown this season, worth \$31.00—sale price..... **\$15.00**
- Men's Ulsters—genuine Irish frieze, cut 54 inches long, cassimere and fancy worsted linings, no warmer or better wearing garment made, worth \$14—sale price..... **7.25**
- Men's Overcoats—single breasted, steel mixed cassimere, fine serge linings, medium weights, fine fitters, worth \$25.00—sale price..... **13.00**
- Men's Overcoats—blue and black plain beavers, cut medium long; these garments are dressy and need no guaranty as to their wearing qualities, staple as sugar, worth \$15.00—sale price..... **7.50**
- Men's Overcoats—genuine black Thibet chevots, cut long, extra long, front cloth body lining and heavy satin sleeve lining, worth \$22.00—sale price... **10.50**
- Men's Overcoats—real blue chinchilla with fancy worsted linings, warm and durable, worth \$6.00—sale price..... **2.75**

Mail Orders.

TWO

The M. H. Cook Clothing Co

Successors to Columbia Clothing Co.,
 Corner 13th and Farnam Streets, Omaha.



The M. H. Cook Clothing Co.

Cor. 13th and Farnam.

- Boys' Knee Pants... .. **10c**
- Boys' Long Pant Suits..... **\$2.50**
- Boys' Woolen Cassimere Suits..... **\$3.25**
- Boys' elegant Cheviot Suits, dark effects **\$4.25**
- Child's 2-piece all wool Suit, our world beating price..... **75c**
- Child's 2-piece Suit, a little better trimming, our world beating price..... **\$1.00**
- Child's extra heavy all wool cassimere suits, our world beating price... .. **\$1.50**
- Child's heavy suit, all wool, with extra pants, our world beating price..... **\$1.75**
- Child's double-breasted all wool cassimere suits, our world beating price... **\$2.50**
- Child's Junior Suits, in cheviot and cassimere, neatly braided, for ages 3 to 7, our world beating price..... **\$2.50**
- Child's Senior Suits in black velvet, a neat, elegant suit, our world beating price..... **\$3.50**

- An elegant ribbed undershirt, drawers to match, **30c**
- Only an undershirt—a fully 50c shirt—no drawers to match, . . . **25c**
- Genuine woolen shirt—drawers to match—Worth 50c in other stores, . . . **50c**
- The very best fleece lined woolen underwear—regular price, \$1.25; sale price, per garment, . . . **75c**
- New Shapes in Teck scarfs, **25c**
- Wilson Bros. fancy shirts that are worth \$1.50, . . . **75c**

Mail Orders.

THREE

The M. H. Cook Clothing Co

Successors to Columbia Clothing Co.,
 Corner 13th and Farnam Streets, Omaha.



The M. H. Cook Clothing Co.

Cor. 13th and Farnam.

- Men's Wool Pants, our world beating price..... **90c**
- Men's Woolen Pants, our world beating price..... **\$1.00**
- Men's Woolen Pants, our world beating price..... **\$1.25**
- Men's Woolen Suits that are bargains at \$6.00 anywhere, our world beating price..... **\$3.50**
- Men's Suits, in three shades, good value at \$7.50, our world beating price..... **\$4.25**
- Five new shades of our standard all wool cheviot suits, our world beating price, **\$6.25**
- Strictly Clay Worsted Suit, in either sacks or frocks, our world beating price..... **\$8.00**
- Genuine English Cheviot Suit, in regent cut, either style sack or 4-button cut-away, 3 shades, our world beating price..... **\$9.00**

- Fine laundered cassimere shirts, perfectly made, as low as **50c**
- A beautiful line of Hermsdorf dyed socks, per pair, **10c**
- All the new shapes in Fedora hats—or Derby, either, **75c**
- 4-ply linen cuffs—or collars, either—as fine as **E. & W.**, **10c**
- Elegant calfskin gloves, **50c**

A most complete line of Driving
 Gloves at all sorts of prices.

The M. H. COOK CLOTHING CO.
 Successors to COLUMBIA CLOTHING CO.,
 Cor. 13th and Farnam Sts.