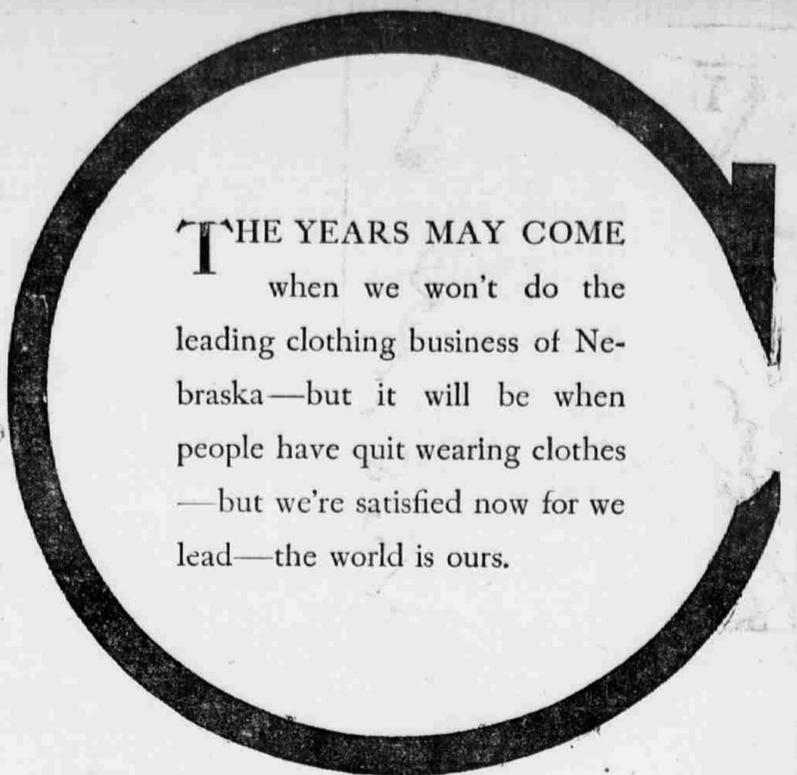




They were not expecting us—  
 We came upon them unawares—  
 We took a location three blocks  
 out of their way

But—  
 Thousands have come those three  
 blocks out of their way for they  
 save a dollar a block and many  
 times more.



**T**HE YEARS MAY COME  
 when we won't do the  
 leading clothing business of Ne-  
 braska—but it will be when  
 people have quit wearing clothes  
 —but we're satisfied now for we  
 lead—the world is ours.

Mail Orders. **ONE**

**The M. H. Cook Clothing Co**  
 Successors to Columbia Clothing Co.,  
 Corner 13th and Farnam Streets, Omaha.



Mail Orders Filled  
 on everything.

**Men's Furnishings.**

There may be somebody who  
 has more Men's Fixings than we

—but—

we don't know them—they don't  
 live in Omaha at any rate. None  
 have Men's understuff that is  
 any where near so low in price  
 —none can compete with us as  
 to quality for the price. You  
 can pay a dollar—if you like,  
 elsewhere—but you'll get no  
 better than with us for 50 cents.

- Men's Overcoats—fine imported meltons and  
 kerseys, single and double breasted, in  
 various shades, paddock and full box  
 styles, the nobbiest things shown this  
 season, worth \$31.00—sale price..... **\$15.00**
- Men's Ulsters—genuine Irish frieze, cut 54  
 inches long, cassimere and fancy worsted  
 linings, no warmer or better wearing gar-  
 ment made, worth \$14—sale price..... **7.25**
- Men's Overcoats—single breasted, steel mixed  
 cassimere, fine serge linings, medium  
 weights, fine fitters, worth \$25.00—sale  
 price..... **13.00**
- Men's Overcoats—blue and black plain bea-  
 vers, cut medium long; these garments  
 are dressy and need no guaranty as to  
 their wearing qualities, staple as sugar,  
 worth \$15.00—sale price..... **7.50**
- Men's Overcoats—genuine black Thibet  
 chevots, cut long, extra long,  
 front cloth body lining and heavy satin  
 sleeve lining, worth \$22.00—sale price... **10.50**
- Men's Overcoats—real blue chinchilla with  
 fancy worsted linings, warm and durable,  
 worth \$6.00—sale price..... **2.75**

Mail Orders. **TWO**

**The M. H. Cook Clothing Co**  
 Successors to Columbia Clothing Co.,  
 Corner 13th and Farnam Streets, Omaha.



**The M. H. Cook Clothing Co.**  
 Cor. 13th and Farnam.

- Boys' Knee Pants... .. **10c**
- Boys' Long Pant Suits..... **\$2.50**
- Boys' Woolen Cassimere Suits..... **\$3.25**
- Boys' elegant Cheviot Suits, dark effects **\$4.25**
- Child's 2-piece all wool Suit, our world  
 beating price..... **75c**
- Child's 2-piece Suit, a little better trim-  
 ming, our world beating price..... **\$1.00**
- Child's extra heavy all wool cassimere  
 suits, our world beating price... .. **\$1.50**
- Child's heavy suit, all wool, with extra  
 pants, our world beating price..... **\$1.75**
- Child's double-breasted all wool cassi-  
 mere suits, our world beating price... **\$2.50**
- Child's Junior Suits, in cheviot and cas-  
 simere, neatly braided, for ages 3 to  
 7, our world beating price..... **\$2.50**
- Child's Senior Suits in black velvet, a  
 neat, elegant suit, our world beating  
 price..... **\$3.50**

- An elegant ribbed un-  
 dershirt, drawers to  
 match, . . . . . **30c**
- Only an undershirt—a  
 fully 50c shirt—no  
 drawers to match, . . . **25c**
- Genuine woolen shirt—  
 drawers to match—  
 Worth 5c in other stores, . . **50c**
- The very best fleece lined  
 woolen underwear—  
 regular price, \$1.25;  
 sale price, per garment, . . . **75c**
- New Shapes in Teck  
 scarfs, . . . . . **25c**
- Wilson Bros. fancy shirts  
 that are worth \$1.50, . . . **75c**

Mail Orders. **THREE**

**The M. H. Cook Clothing Co**  
 Successors to Columbia Clothing Co.,  
 Corner 13th and Farnam Streets, Omaha.



**The M. H. Cook Clothing Co.**  
 Cor. 13th and Farnam.

- Men's Wool Pants, our world beating  
 price..... **90c**
- Men's Woolen Pants, our world beating  
 price..... **\$1.00**
- Men's Woolen Pants, our world beating  
 price..... **\$1.25**
- Men's Woolen Suits that are bargains  
 at \$6.00 anywhere, our world beating  
 price..... **\$3.50**
- Men's Suits, in three shades, good value  
 at \$7.50, our world beating price..... **\$4.25**
- Five new shades of our standard all wool  
 cheviot suits, our world beating price,  
 .. . . . . **\$6.25**
- Strictly Clay Worsted Suit, in either  
 sacks or frocks, our world beating  
 price..... **\$8.00**
- Genuine English Cheviot Suit, in regent  
 cut, either style sack or 4-button cut-  
 away, 3 shades, our world beating price

- Fine laundered cassi-  
 mere shirts, perfectly  
 made, as low as . . . . . **50c**
- A beautiful line of  
 Hermsdorf dyed socks,  
 per pair, . . . . . **10c**
- All the new shapes in  
 Fedora hats—or Der-  
 by, either, . . . . . **75c**
- 4-ply linen cuffs—or col-  
 ars, either—as fine as  
**E. & W.**, . . . . . **10c**
- Elegant calfskin gloves, **50c**

A most complete line of Driving  
 Gloves at all sorts of prices.

**The M. H. COOK CLOTHING CO.**  
 Successors to COLUMBIA CLOTHING CO.,  
 Cor. 13th and Farnam Sts.