

ESTABLISHED JUNE 19, 1871.

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Newsy Paragraphs.

PICKED UP IN VARIOUS CORNERS OF THE BIG STORE.

A coupon free with every purchase. We are agents for the famed Chickering pianos.

Dress Goods Bargains.

FOR HOT WEATHER WEAR. Mouseline de satine, 15c a yard. Mouseline de India, 25c a yard.

Men's Furnishings.

1 case of gents' balbriggan shirts and drawers, only 25c each, worth 50c.

Black Goods Bargains.

Here's where we excel. The largest and best assorted stock in the west.

Straw Hat Bargains.

You need one—with this weather. We have a tremendous stock on hand, altogether too many straw hats, so we cut the price deep to get rid of them.

Millinery Bargains.

If you are looking for the finest creations, the most fetching conceits, come to us.

Button Bargains.

500 gross of elegant pearl buttons, to clear up stock, go at 2 1/2c per doz. Monday.

Napkin Bargains.

5-8 napkins, 75c, \$1, \$1.15, \$1.25, \$1.35, \$1.50, \$1.60 and \$2 dozen.

HAYDEN BROTHERS.

A Page of Trade-Pulling Facts.

Never before in the business world of Omaha could a dollar travel so far as it can with us at present. We give our patrons values that are unequalled, and at the same time presenting a coupon with every purchase.

Silk Bargains.

NEVER BEFORE have such silk values been offered, and probably never again can silks be sold at such figures.

COLORED SILKS.

- 22-inch Plain China Silk, in cream, yellow, light blue, brown, navy, Nile green, cardinal, tan, scarlet, old gold, orange, etc.; actually worth 40c a yard, for 25c.

High Quality BLACK SILKS At Low Prices.

- Black Bengaline Silk, 20 inches wide, worth 75c, 49c.

Table Linen Bargains.

We can truthfully say that we display more table linens than any three stocks combined in this city. Our stock is open for your inspection, and to verify the truth of this assertion come and see for yourself.

Summer Skirt Bargains

- Fine quality Striped Cheviot at 30c.

Ladies' Neckwear Bargains.

Our Ladies' Neckwear counter is the acknowledged leader of its kind in the city in styles and prices.

Dress Goods Bargains.

- 36-inch fancy dress goods, worth from 19c to 39c, for Monday 12 1/2c.

Crash Toweling Bargains

- Bleached or brown twilled crash only 4c a yard.

Butter.

Nebraska made country butter, fresh from the churn, for 10c and 12 1/2c, and best country butter made, 15c.

House Furnishing Goods.

- Fancy lamp shades, frames over 25 different styles and sizes, regularly sold at \$1, now 45c each.

Cracker Department.

In this department we carry everything in the cracker line. Never before were our assortments so large and tempting.

Flour Department.

To introduce Hayden's best 5X flour, we will for a short time put in one of the following articles in every sack.

Furniture.



Bedroom Suit ONLY \$17.50

This bed room suit is made of oak. We mention this fact because there is no better wood for furniture than oak, and because others will sell you an elm suit, a much poorer wood, for the same money.

Jewelry Bargains.

- 500 50c and 75c corsage pins at 25c each.

Notion Bargains.

- Look at our 4c Counter Monday Containing 15c yard Veiling for 4c.

LIGHT CLOTHING BARGAINS

Men's, Boys' and Children's Spring and Summer Clothing

- To close right quick—at these prices. Such bargains will be at once snapped up.

Pithy Pointers

RELATIVE TO THINGS WITHIN THE BIG STORE. Patronize our mail order department. Hot weather suggests straw hats and cool wearables—come to us for them.

Hardware Dept.

Great bargains this week, including the finest line of builders' hardware ever brought to this city. Solid brass front door locks and vestibule sets.

Stoves and Ranges.

Do not fail to visit our stove department. We handle the largest stock of stoves and ranges in the west. The best goods for the least money.

Patent Medicine and Drug Bargains.

Hood's Sarsaparilla, 65c. Paine's Celery Compound, 65c. Scott's Emulsion, 65c.

Cheese.

This department always satisfies customers. Full cream cheese, 7 1/2c and 10c.

Tea and Coffee.

We handle the greatest variety of teas and coffees and sell at lowest prices. Coupons given with everything.