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HAYDEN BROTHERS' COUPON SALE.

Silks.

MONDAY MAY 7th.

We will inaugurate the Greatest and Most Unprecedented Sale of Silks ever held in this City.

Suitable for Street and Evening Wear, Waists, Tea Gowns, Fancy Work, Etc.

We will offer 5,000 pieces of reliable goods. The most exquisite novelties and choice selections in Chinas, Indias, Pongees, Armure Royal, Liberty Satins, Peau de Soie, Moire Antique, Satin Duchesse, Fancy Taffettes, etc., etc., at prices

50 per Cent Lower than such goods have ever before been sold.

High Quality Colored Silks. Low Prices.

- Plain Natural Pongee Silks, will wash elegantly. 19c
Striped Pongee Silks, guaranteed fast colors. 19c
Printed China Silks, new handsome designs. 19c

High Quality Black Silks. Low Prices.

- A nice quality of Plain China Silks, 22 in wide. 25c
Black India Silk, 32 in wide. 25c
Black India Silk, 27 in wide. 25c

High Quality Cream Silks for Graduating Dresses. Low Prices.

- Cream China Silk, full 22 inches wide, only. 25c
" " 27 " " " " " 30c
" " 32 " " " " " 35c

Bargains in Linens.

Special towel sale Monday at 17c each or \$2 a dozen. This lot includes all the towels that have been selling at 19c, 25c, 30c and 40c, all in one lot at 17c each. Only one dozen to each customer.

Wash Dress Goods.

Big sale of wash dress goods now going on at Haydens. 200 pieces Gilbert's Bengaline, a new fabric on the market this season. 12 1/2 yard; just half price.

Domestic Bargains.

We place on sale Monday 22 cases of mill ends of bleached and cambric muslin worth 8c and 10c yard at 5c a yard.

Jewelry

Special Sale on Silverware this week. Silver Tea Sets, Silver Knives and Forks, Tea Spoons, Table Spoons, Dessert Spoons, Cakes Baskets, Butter Dishes, Syrup Pitchers, Mugs, Napkin Rings, Soup Ladles, Pickle Castors, Dinner Castors, etc., at one-half jewellers prices.

Watch Repairing at Reduced Rates.

Dress Goods.

36-inch all-wool checks worth 50c. 39c
36-inch broken checks. 39c
cheap at 50c. 39c
46-inch crepon suiting, originally 85c, special (in dark colors only) 49c
44-inch all-wool serge, worth 60c. 49c

Dress Linings.

New stock of linings just in. Real hair cloth; equal shades in percaline, 15c yard; new grade of percaline, equal if not superior to Ferguson's; see it, ask for it. New canvas, 20c yard. All shades in best grade of cambric, 30c yard. Fast black back printed silesia, 15c and 25c yard. The most complete dress lining stock in the west.

Cloaks, Etc.

WRAPPERS. WAISTS. No house in the country offers a better assortment. Ladies' print wrappers in the very newest styles blues, mourgings and light colors, 95c. In all staple shades and light colors, \$1.25. Simpson's fast blacks, fancy percales, gingham in light colors, \$1.40.

Notions.

GENUINE BARGAINS. The best values ever offered. 150 LACES FOR 50c PER YARD. We offer on Monday a job lot of nice new laces at 50c per yard.

Rugs.

Just received, a new stock of fine rugs in all grades, which will be put on sale Monday at very low prices. Smyrna rugs 75c, \$1.00, \$1.50, \$2.00; largest sizes, \$2.50 to \$4.00.

Hats and Caps.

A SPECIAL STRAW HAT SALE MONDAY. Being the first day of our straw hat sale we will make prices to suit everybody. Men's straw hats in all styles 15c, worth 35c.

Clothing.

Our prices are lower than any other house, and we always furnish exactly what we advertise. Special clothing sale Monday and all week in men's, boys' and children's suits.

Carpets.

We are still in the carpet business, and have some genuine bargains to offer. Our all-wool extra super carpets at 50c and 55c are the talk of the town.

Wall Paper.

The wall paper trade is booming. Low prices count with the public. The finest stock and lowest prices in the city.

House Furnishing Goods

The Morgan broiler, the only broiler that you can broil with over gas and gasoline fires and coal. They are constructed on scientific principles, retaining all the nutritious juices of the meat, being self-basting, and the meats when done are not burned dry and not fit to eat.

Stoves.

ONE burner oil stoves, 37c, worth \$1.00; 2-burner oil stoves, 45c, worth \$1.25; 1-burner gasoline stove, \$1.95; 2-burner gasoline stove, \$2.95, worth \$5.00; 3-burner and step gasoline stove, \$7.95, worth \$22.00; cabinet gasoline stove, \$19.95, worth \$28.00.

Groceries.

- GROCERY DEPT. Choice Nebraska City corn, 6 1/2c can. Choice solid packed tomatoes, 9 1/2c can. Early blossom peas, 8 1/2c can. Oil sardines, 4 1/2c can.

Hosiery, Underwear.

In these lines we have been selling the product of two factories which we purchased entire at forced sale. Here are a few sample pieces which hold good while the lines last. Special attention is asked to our line of Summer Corsets.

Sporting Goods.

Rackets from \$1.50 to \$5.00. Base Balls at one-half regular price; bats, balls, catchers' gloves, masks, etc.

FISHING TACKLE.

Saifs, Gill Nets, Rods, Silk Lines, Sea Grass Lines, Linen Lines, Cotton Lines—all sizes; Reels, Spoon Hooks, Plys, Etc.

BICYCLES.

All grades and all prices, from \$15 to \$150.00. Get our catalogue.

Music Department.

All the objections to the parlor organ are at last done away with by the NEW INVENTION. It has seven full octaves, and in appearance is exactly like a handsome UPRIGHT PIANO.

Drugs.

- Perfumes at 12 1/2c per ounce. Bay Rum, 8-ounce bottle. 25c
Genuine Florida water, 8-ounce bottle. 35c
Rudofium. 20c
Suzodion. 60c

Hardware.

We put on sale this week one of the finest lines of fine builders' hardware ever brought to this city. Including solid brass front door locks and vestibule sets.

Furniture.

Porch chairs, rockers and seats. Canvas reclining chair, 95c. Bent wood folding chair, 95c. Cane seat red rocker, \$1.00.



BABY CARRIAGES.—We are showing a very large line this year—all new, stylish goods—prices \$1.50, \$3.50, \$4.50, \$5.00, \$6.50, \$7.50. From \$5.00 up we give you the same gear as on the \$15.00 and \$20.00 carriages.

Ice Cream Parlor.

Our ice cream parlor is now open. When out shopping and you want to eat your lunch, come in. There are enough tables and chairs to accommodate everybody and we serve ice cream by the dish, quart or gallon.

FLOUR.

To introduce Haydens' Best 5X flour we will for a short time put in one of the following articles in every sack. The flour is warranted to be the best you ever used or money refunded.

CHEESE.

But to get it you must come here. Fancy full cream young America cheese only 8c per pound; Wisconsin full cream, 7 1/2c, 9c and 12 1/2c; brick cheese, 8c, 10c, 12 1/2c and 14c; Swiss cheese, 12 1/2c, 14c and 16c.

Cracker and Bakery Dept.

Here we have something new and don't forget to buy some of the great cream toast; XXX soda and oyster crackers, 10c per pound; everything in crackers at lowest prices. All kinds of bread, 2c per loaf; rolls, 7 1/2c per dozen; cream puffs, 15c per dozen; doughnuts, 7 1/2c per dozen; angel food, 17c each; everything is always nice and fresh, no matter what time of day you come in.

MEATS.

Finest sugar cured No. 1 hams, 10c; salt pork, 7 1/2c; pickle pork, 7 1/2c; corned beef, 5c; Bologna, 3c per pound; California bacon, 9 1/2c; Boston long cut hams, 8c; all small cans potted meats, 5c.