

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 11, 1894—TWENTY PAGES.

SINGLE COPY FIVE CENTS.

COMPELLED TO QUIT!

50 Good Salesmen
Wanted
Monday Morning.

A Slaughter of Clothing

Such as has never been heard of before is the outcome of a disagreement between ourselves and our landlord as to our lease—and we are compelled to move out—But business has been so bad the past year that while we have done as well as anybody, we have gone a step further and are going to quit business altogether. In order to do it we have cut the life out of our prices and offer you a few samples for a starter. We mean business.

SELLING BELOW COST.

COLUMBIA CLOTHING CO.

250 MEN'S SUITS, IN SACKS AND THREE SHADES, BROWN, GRAY AND OXFORDS, GO AT..... **\$3.00**

175 MEN'S CASSIMERE SUITS IN SACKS AND CUTAWAYS THAT SOLD FOR \$12.50 GO AT..... **\$6.00**

200 ELEGANT SUITS THAT SOLD AS HIGH AS \$25, MADE IN BEST OF STYLE, AND FINE FABRICS..... **\$11.00**

BOYS' SUITS, 14 TO 18 YEARS, IN DARK EFFECTS, CHEVIOTS, WEAR LIKE IRON, WORTH \$4 TO \$5..... **\$2.50**

125 MEN'S SUITS, IN TWO COLORS, REGULAR \$9 SUITS, CASSIMERES ONLY, GO AT..... **\$4.00**

95 MEN'S SACK SUITS THAT NEVER SOLD UNDER \$15, GOING AT THIS SALE AT..... **\$7.00**

MEN'S BLACK WORSTED SUITS IN SACKS, MADE TO SELL AT 10.00 TO \$12.00, NOW GO AT..... **\$6.75**

THE BEST CLAY WORSTED SUITS, BOUND OR RAW EDGE, ELEGANTLY MADE AND TRIMMED, NONE BETTER. **\$10.00**

A LOT OF MEN'S \$10 SUITS IN CASSIMERES AND CHEVIOTS ARE TO BE CLOSED OUT AT..... **\$5.00**

MEN'S FINE CASSIMERE SUITS THAT SELL AT \$18 TO \$20 WE LET GO AT.... **\$9.00**

SPRING OVERCOATS, DARK GRAY WITH SILK FACING, OUR REGULAR \$8 COAT GOES AT..... **\$4.00**

SPRING OVERCOATS, DARK BROWN, NICELY FINISHED AND SILK SLEEVE LINED, OUR \$10 COAT..... **\$4.50**

SELLING OUT TO QUIT.

COLUMBIA CLOTHING CO.

Furnishing Goods.

4-PLY LINEN CUFFS, NOT E. & W., BUT EQUALLY AS GOOD..... **10c**

4-PLY LINEN COLLARS, NOT E. & W., BUT EQUALLY AS GOOD..... **10c**

WILSON BROS.' 4-PLY LINEN SHIRTS, THEIR REGULAR \$1.00 SHIRT AT..... **75c**

WILSON BROS.' 4-PLY LINEN SHIRTS, THEIR REGULAR \$1.25 SHIRT AT..... **\$1.00**

BLACK HALF HOSE, HERMSDORFF DYE, REGULAR 25c GOODS, GO AT..... **15c**

ROCKFORD HALF HOSE, FULL FINISHED TOP, A CORKING BARGAIN.... **5c**

Plain Figures

Have always prevailed in the marking of our goods, so that there will be no guess work as to the cut we make for the figures will show themselves. You can see for yourself.

Boys' Confirmation Suits

In a large variety at
Half Their Value.

Furnishing Goods.

A LINE OF FRENCH BALBRIGGAN SHIRTS (UNDERSHIRTS ONLY), HAVE BEEN SELLING AT 75c, TO CLOSE OUT..... **35c**

MEN'S DERBY HATS REDUCED TO HALF THEIR VALUE. ALL THE \$1.25 TO \$1.50 SOFT OR STIFF HATS AT..... **75c**

AN ELEGANT LINE OF BOWS, WORTH UP TO 25c AND 50c EACH, GO TOMORROW..... **10c**

ALL WINTER GOODS
which would naturally be
packed up now to be carried
over till next season, go at
ONE-FOURTH VALUE.

13TH AND FARNAM.

COLUMBIA CLOTHING CO.