50c worth \$1.00

Commencing July 29th.

# 6 Days of Shoes The Silver Question Buried in Oblivion

Everything Lately has been Silver. Everything now for Six Days will be Shoes.

Everybody will want them.

The silver question will have to take a back seat until we have got through telling the people about the GREAT SHOE SALE.

\$50,000 worth of Shoes bought for 823,000. Will be, sold cheap.

HALF VALUE.

Some of the Strong Bargains.

Misses' Phil. spring heels, A. D. Morse's price \$3, our price

Misses' Phil. spring heels, A. D. Morse's price \$2.50, our price

Misses' goat school shoes, A. D. Morse's price \$2.50, our price

Misses' patent tip spring heel, A. D. Morse's price, \$2; our price

All A. D. Morse's \$1 lines are 50c

All A. D. Morse's \$1, 25 and \$1.00 \$2 lines are

All A. D. Morse's children's tan and red spring heels 50c

All A. D. Morse's infants' tan and red button shoes

A. D. Morse's great leader for boys, his big seller at \$1.50 \$3, our price

A line of 4 different sorts, A. D. Morse's price \$1.50, \$1.75, \$2 and \$2.25, all bunched at

### All About the Shoe Sale.

As announced in the papers, I the public shall share it with us. cents on the dollar; some will be Morse stock of men's, women's and children's shoes, in round figures worth \$50,000. It comes to us for \$23,000. It is well known that he kept only reliable goods and always gave stirling values. The stock comes to us in excellent shape, in fact it is an exceptional stock, perfectly clean and fresh. Mr. Morse having only recently decided upon retiring from business, he had kept his stock full, fresh and complete. It is a stock to be proud of, and we are proud to get it. No trash

We ought to make a handsome a bargain—a big bargain—and goods will be sold is fully 50 over.

we have bought the entire A. D. We are altering our store and sold a little over that and some shall sell this stock of shoes so under, just according to the style cheap that you won't mind the appearance of our store. We bought the shoes to make things

### The 3 Leaders

Children's \$1 Shoes **50c** Ladies' Oxfords . . 75c Men's \$3 Low Shoes \$100

of any kind. Everything honest. lively during the alterations.

and quantities. We can safely assure the public, however, that any shoe bought will stand scrutiny as belonging to the genuine 19th century kind of bargain-the kind they talk about.

Mr. Morse always marked his goods in plain figures-you can see his figures and then compare his with ours. The difference will be startling. Sale commences Saturday, July 29. It lasts until Saturday, August 5th. Come Saturday, enjoy the music, get a We quote some of the many pair of shoes and a ticket for a profit out of it. We are not go- bargains. The average price plate of ice cream at Balduff's, ing to try, however. We've got taken right through at which the given with a \$1.00 purchase or

Men's calf low shoes, A. D. Morse's price \$3, our price \$1.00

Men's calf congress and lace, A.D. Morse's price \$3, our price \$1.50

Men's calf congress and lace, A.D. Morse's price \$3.50, our price \$2.00

Men's patent leather shoes A. D. Morse's price \$5, our price \$3.00

Men's Waukenphast A.D. Morse's price \$5, our price \$3.00

Men's kangaroo congress A. D. Morse's price \$8, our price **\$4.50** 

Men's hand-sewed calf shoes, A. D. Morse's price \$8, our price \$4.00

Some of the Strong Ones.

A. D. Morse's entire stock of \$2,50 and \$3,00 Oxford ties, our price .....

\$1.50

A. D. Morse's \$3.00 button shoes our price.........

\$1.50 A. D. Morse's entire stock of \$4

button shoes, an immense line, our price..... \$2,00

A. D. Morse's \$5.00 regular made opera shoes, our price..... \$2.50

A. D. Morse's hand welt \$5.00 New York and opera button and lace shoes, our price .....

\$3.00 A. D. Morse's beautiful line of \$5.00, tan lace shoes, our price.

\$3.00 A. D. Morse's finest \$4 and \$5 Ox-

fords, in all styles, our price. .

A. D. Morse's finest sewed shoes \$8 and \$9 goods, our price..... \$4.00

### SATURDAY EVENING

Music by Union Orchestra from 7 to 10. And ticket given for plate of ice cream at Balduff's with a \$1 purchase or over.

# FALCONER'S COST CASH SALE

Sale We Will Sell 'ADIES' \$5.00 SUMMER CAPES FOR \$1.00

Saturday Next to the Last Day of Our Great

Children's \$5,00, \$5.60 and \$6.00 Ginghan Dresses, Some Slightly Soiled, Go at \$1.65 Each—\$8.50 Parasols Go at \$2.10.

CORSETS 83C. Our entire stock of \$1.00 summer corsets go today next to last day of our | 20c each. sale, at 83e each. \$5.00 CAPES \$1.00.

Only 12 of these capes. Limit will be 1 to a customer, at \$1.00 each. Children's gingham suits \$1.65 each, worth \$5.00, \$5.60 and \$6.00. Early fall jackets, \$4.50, worth \$9.00. Infants' \$3.00 long coats Saturday \$1.65 each.

HAMMOCKS, 98C. 25 hammocks, a pillow and 2 anchor ropes included, worth altogether \$1.65, today 98c. 24 buggy robes, worth 75c, go at 54c. 24 buggy robes, worth \$1.00 each, go

PARASOLS \$2.19. Our entire stock of fancy parasols, worth up to \$8.50 each, go at \$2.19 each. No limit.

Tennis belts in all colors 5c each. 65c belts in seal and plain leather, 38c. Belts worth from \$1.25 up to \$1.65 go today at 85c each.

\$2.50 and \$3.00 Persian belts go today at \$1.50 each. One lot of fine calfskin purses, worth up to 50c, go today at 13c each. Our very best calf purses, actually

worth 75c, go today at 19c each.
MEN'S NEGLIGEE SHIRTS, \$1.00
EACH. All of our men's \$1.50 and \$1.75 negligee shirts go at \$1.00 each. NEGLIGEE SHIRTS, \$1.50.

Our entire stock of men's \$2.00, \$2.25 and \$2.50 negligee shirts go at \$1.50, MEN'S TIES, 33 C EACH. All our 50c, 75c and \$1.00 teck four-inhand windsor and bow ties go at 331c

each, or 3 for \$1.00. Men's striped balbriggan socks, 25c quality, go at 10c per pair.

Men's Hermsdorf dye fast black 30c half hose go at 15c per pair.

Men's sox, worth and selling every-

where at 50c per pair, at 21c. MEN'S NIGHT SHIRTS 39C. All our 50c and 75c night shirts go to-day at 39c each. Limit, 2 to a cus-SATURDAY NIGHT AFTER 7:30

O'CLOCK. The following extra special under cost bargains will be offered.

\$3.50 DRESS PATTERNS, 98C. Saturday night for two hours we will sell eight full yards of novelty wool dress goods worth not less than \$3.50 each for the full pattern, at 98c each pattern. This is the best offer we have ever made in dress goods.

We will also sell a full suit of 10 yards of novelty cotton suiting, worth \$1.00, for 35c, this is full 32 inches wide.

10 yards of 28-inch fancy wash suiting, worth \$1.25, for 65c Saturday night. A full pattern of 32-inch India muli, worth \$1.50, for 850 Saturday night.

10 yards of 32-inch Scotch ginghams, worth \$2.50, Saturday night \$1.00. 10 yards of French sateen, worth \$2.00, Saturday night \$1.00.

MEN'S TIES' 5C. 1,000 men's neckties, all kinds and shapes, worth 25c each or more, Saturday night for 2 hours they go at 5c each. MEN'S SHIRTS, 331C EACH.

25 dozen men's percale bosom laundered shirts, worth \$1.25, go at 331c HANDKERCHIEFS, 81C EACH.

At 8tc each or \$1.00 per dozen we will sell you handkerchiefs worth as high as BOYS' WAISTS, 13C EACH.

20 dozen boys' 35c waists go in our Satirday night sale at 13c each. Everything outside of these extra speclals goes at actual cost.

These extra specials are all under cost. Remember today, Saturday, is next to the last day of our great sale.

We will positively close this actual cost sale August 1st. N. B. FALCONER.

Balloon this eve at Courtland beach.

### DARING ROBBERY.

Burgiars Clean Out a Tailor's Stock Completely-Nothing Left but the Sheives. One of the most daring wholesale robberies perpetrated in Omaha in a long time was carried out between the hours of 2 and 4 o'clock yesterday morning. The notim was S. Larsen, who operates a tailor shop at 515 North Sixteenth street. Something like \$550 worth of cloth was

During the heavy rain storm which oc-curred about that time the thieves broke open the wooden shutters which covered the open the wooden shutters which covered the rear windows of the store and climbed in over a table. Nearly every bolt of cloth in the place was carried away. The robbery was not discovered until about 6 o'clock yesterday morning. At that time Charles Thomas, who lives at 1513 California street, passed through the alley adjoining the shop and noticed a pile of cloth in bolts lying in the mud. He notified the policeman on the beat and then

aroused the neighbors. When Mr. Larsen came down an hour later he found his place guarded by police and an anxious crowd standing around on the sidewalk. It only took one glance after the doors had been opened to see that nearly every bolt of cloth in the place had been

carried away.

The bolts found in the alley were water soaked and covered with mud, probably the thieves had dropped these in their hurry to get away or else they became frightened by the approach of the policemen and didn't stop to load the stuff they left on the wagon. On account of the heavy rain it was impossible this morning to find footprints or wagon tracks, but the supposition is that that the thieves had a light wagon and after loading it up with the cloths, pulled

out for the country.

Next door to the tailor shop is Thomas
Birmingham's saloon, he and his family
sleep unstairs. Birmingham's little girl says that she heard some one about during the night but supposed it was some one trying to waken up the bar tender to get a drink Several of the city detectives have been put to work on the case and they think they have a clew to the robbers.

Ames moved to 1617 Farnam.

A convenient and pleasant place to obtain luncheon. Balduff, 1520 Farnam. Omaha to Manawa, round trip 30 cents. Take the bridge line.

\$3.50 AND \$5.00 WRAPS FOR 98C

Ladies' Waists and Suits Will Be Slaughtered

Men's Straw Hats Almost Given Away-See These Quotations-In Stationery and

Books There Are Some Grand Offers

-Furnishings and Underwear. WAISTS AND SUITS. Ladies' beaded wraps, worth from

\$3.50 to \$5.00, take your choice today at only 98c. Ladies' house jerseys in black, blue, brown and red, worth from \$1.50 to \$2.50. will go today at only 75c. Ladies' percale waists, regular price

55c and 60c, today only 35c. Ladies' percale waists in light and dark colors, latest style, regular price from 75e to \$1.00, your choice at only

Ladies' woolen blazers and Eton suits in blue and tan, regular price \$5.50 and \$6.00, will go today at only \$3.75. PARASOLS, HOSIERY AND UN-DERWEAR.

Ladies' fast black cotton hose, 9c per pair.

Ladies' imported cotton hose, tans and browns, only 12te per pair, reduced from

Ladies' extra fine fast black cotton nose, only 12ic per pair, worth 25c. Children's cotton hose, 9c per pair worth 25c. Special sale of parasols and umbrellas Ladies' jersey ribbed vests only 8c

Ladies' lisle gloves, 12c per pair, worth 25c. BOOKS BELOW COST. As we are about to take stock, we wish to reduce our stock as much as

each.

possible and for one day we will offer such bargains in books and stationery as will justify you in laying in a full supply. Scarlet Letter. Twice Told Tales.

Mosses from Old Manse. And the House of the Seven Gables. This is the greatest bargain of the lot Byron's, Scott's, Milton's and Burn's omplete poems gilt edged only 49c. Reveries of a Bachelor and Dream Life by Ike Marvel only 10c. A full line of Episcopal books of com-

mon prayer very cheap.
Your choice of any of the late novels nicely bound only 20c. L. H. Thomas black ink, large size 2tc per bottle. This means 20c worth of the best ink made for 5e. 2 bottles of the very best muciliage for

2 dozen good lead pencils for 5c. 2 packages i e., 50 envelopes for 5c. 1 pound best note paper only 10c. HAT DEPARTMENT. Special clearing sale of all our men's, oys' and children's hats. Men's straw hats 50c, former price

\$1.00 to \$2.00. Boys' and children's straw hats 25c reduced from 50c and 75c. Men's Machnore hats 15c, worth 50c. The best line of men's 25c straw hats in the city.

Men's Stephens hats, in black and

brown, 98c, worth \$1.50. \$3.00 men's Fedora, in black, brown and nutria. \$1.98. SACRIFICE SALE ON BUTTER. Country butter for 15c. Separator oreamery must go at 17c and 19c. Remember, every pound is guaran-In cheese we are leaders.

Fancy Wisconsin, full cream cheese, Eastern process, full cream, 14c and

Young America, full cream, 121c. Brick cheese, 10c, 12te and 15c. Limberger cheese, 121c and 15c. Swiss cheese, 15c, 17c and 19c. Neufchatel cheese, 5c per package, and all other cheese at lowest prices.

Our meat department is the largest and finest in the city and where nothing is sold only the best of goods. 2 pound cans corned beef 18c, sold all over for 25c; 1 pound cans, 10c; deviled ham, potted ham, potted ox tongue pot-

ted beef, 5c per can. Pienie ham, 11c. California hams, 12c. Strictly sugar-cured No. 1 hams, 14c. Plate corned beef, 7to.

Compressed cooked corn beef, 10c per Bologna, 5c. Dried beef, 12tc. Breakfast bacon, 14c and 16c. Our motto: First class goods at lowest

HAYDEN BROS. Balloon this eve at Courtland beach.

IN A SAD PLIGHT. Inmates of the Reform School in Idleness

and Short of Funds. Deputy Sheriff Lewis returned yesterday from Kearney, whither he went for the purpose of placing a couple of incorrigible Omaha lads in the State Industrial school. Mr. Lewis remained but a short time at the institution, but he remained sufficiently long to find that affairs at the school were in deplorable condition, brought about by the last legislature having failed to make at appropriation for the running expenses of the various departments. He found Superintendent Mallalieu practically discouraged over the outlook and without any hopes for the institution except in the direction of general decay. In looking about the premises Deputy Lewis found that it had been necessary to close all of the work shops, abandon the publication of the little newspaper, dispense with the electric lights and do away with the telephones. He says that there is noth-ing for the 400 boys to do but work on the farm and play, and as only about 100 can be employed about the farm the most of the ads are compelled to spend their time in idleness, or indulging in sports. Owing to the fact that Superintendent Mallalieu adheres to the idea that idleness engenders a feeling of discontent he keeps a large number of the boys playing from morning

until night.

The superintendent informed Mr. Lewis

The superintendent informed Mr. Lewis that the institution had been without funds with which to carry on the work in the shops for several weeks and that the situation was rapidly becoming worse, as the maintenance fund was about ex-hausted and that in a few weeks there would not be money to even buy provisions.

Balloon this eve at Courtland beach. Ames moved to 1617 Farnam. Time Well Spent-

a week's holiday at Hot Springs, S. D. best reached from Omaha by the Bur lington routes, 10:15 a. m., Black Hill Round trip tickets at the one way rate on sale July 15 to August 15. Through sleeping car from Omaha daily. See the city ticket agent at 1324 Farnam street.

Ames moved to 1617 Farnam. Telephone C. W. Hull Co. for prices on hard coal. Summer delivery. Balloon this eve at Courtland beach.

HAYDENS' LAST DAY.

Saturday Winds Up the Great Two Days

WE WERE CROWDED ALL DAY FRIDAY

As Advertised, All Prices Hold Good for Saturday and Saturday Night-Some of the Goods Entirely Gone, But Wonderful Bargains Remain.

DRESS GOODS SALE.

TEN CENTS. Cashmeres, chevrons, bieges, half wool challis, worth from 25c to 45c, all go in this raising money and lowering prices sale today AT EIGHTEEN CENTS.

All wool serges 18c. Diagonals go at 18c. Stripes and plaids at 18c. All odds and ends in novelty dress goods go at 18c.

Not a single piece in this 18c lot is worth less than 40c, and the most of them we sold for 65c a yard.
AT TWENTY-FIVE CENTS. 40-inch bengaline suitings, in all colors, worth 75c, go and Saturday for 25c. 40-inch all wool crepe cloths, Bedford

cords, all wool beiges, worth \$1.00, all go in one lot for 25c. AT FORTY-FIVE CENTS. In this great clearing sale we place all our odds and ends in high class novelties that have sold all the season at 80c, 90c \$1.00 and up to \$1.25 a yard at 45c. There are not many and if you want a neat pattern you must come down in the morning.
BLACK GROS GRAIN SILKS.

Special for I day longer Prices forced below the cost of the aw material. Linings given free with each dress. FOR SATURDAY.

5 pieces regatta black gros grain silk, cashmere finish, worth \$1.00 per yard, goes at 75c yard and linings free of charge. 10 pieces regatta, black gros-grain finish, worth \$1.25 per yard, goes at 98c and linings free of charge. 10 pieces regatta black gros-grain silk.

cashmere finish, worth \$1.50 per yard,

goes at \$1.13 and linings free of charge

10 pieces Givernaud Bros, black gros

grain silk, cashmere finish, worth \$1.75, goes at \$1.25 per yard and linings free of charge. 5 pieces Givernaud Bros, black grosgrain silk, cashmere finish, worth \$1.85 per yard, goes at \$1.35 and linings free

of charge. 5 pieces Givernaud Bro.'s black gros grain silk, cashmere finish, worth \$2.00 per yard, goes at \$1.50; linings free of 5 pieces Givernaud Bro.'s black gros

grain silk, cashmere finish, worth \$2.25,

goes at \$1.75 per yard; linings free of charge. 5 pieces Givernaud Bro.'s black gre grain silk, cashmere finish, worth \$3.50 per yard, goes at \$2.25; linings free of This offer holds good for Saturday:

Linings given with every full dress pat-tern of black gros grain silk. CLOTHING DEPARTMENT. All summer weight goods are greatly reduced to close out the lines. All our good, strongly made, durable men's working pants, worth and sold all season for \$1.25, now only 75c a pair. The better grade \$2.00 pants go now

CHILDREN'S SUITS. We have placed in one lot a number with music by the Mandolin Club while they enjoy a plate of his delicious ice cream at our expense. Get a ticket with a \$1 purchase.

Write for Special Bargain List No. 10, just out, with description

of boys' suits which sold for \$2.50, \$3.00, \$4.00 and will make them all at \$1.50 a

suit for Saturday.
Another lot which sold for \$3.00 to \$4.50 at only \$2.50. The fine suits which sold at \$5.00 to \$7.00 go Saturday for \$3.50. MEN'S SUMMER WEAR.

Our line of summer coats and vests is much too large for this season and all of them have been marked down from 30 to 40 per cent.

A good coat and vest for 75c.
There are nearly a dozen different cloths and makes in these garments; all at big reductions. HAYDEN BROS.

THE MORSE DRY GOODS CO

Temptation Sale-Prices that Tempt as Never Before-12 1-2c Silks Saturday.

GREAT SHOE SALE-A. D. MORSE STOCK China Silks, 12 1-2c-83.00 Silk Grenadines, 98c-Boys' \$6.00, \$7.00, \$8.00, \$9.00

Sults, \$4.89 - Balance 25c Lawns, Sc

-60c Organdies and Swisses, 25c.

15c pongees, 5c; 20c nainsooks, 9c. Besides the great sale of A. D. Morse stock of shoes which commences at our store Saturday we shall give a double program, shoes and dry goods. We propose to make Saturday a memorable tay in the history of our business. The shoes are marked at fully half usual re-

tail prices. See our shoe ad elsewhere. SPECIAL BARGAINS. These will go like watermelons at a colored camp meeting. 25c India silks at 12 tc. Balance of our summer lawns that are worth 25c at 8c.

Balance of all fine Swisses, organdies and mulls, 50c and 60c, goods at 25c. 12to linen crash at 5c 85c and \$1.00 storm serges at 49c. \$1.00 fancy black goods at 50c. \$5.00 boys' suits at \$2.98. \$3.00 boys' wash suits at \$1.88.

35c quality vests for ladies 10c. \$1.50 quality silk vests for ladies at \$1.25 quality ladies' night robes 83c.

Balance of our \$1.25 lisle thread hos

75c quality ladies' trimmed muslin drawers at 42c. SILK SHIRT WAISTS. Balance of stock on hand will be closed at half price.

MEN'S FURNISHINGS. Closing out of men's outing shirts, col-lars and oufs attached. Here are closing prices: Our \$1.25 shirt for 98c Our \$1.50 shirt for \$1.23. Our \$1.75 shirt for \$1.47.

Bicycles at 50c on the \$1.00 Greatest Bargains ever offered and prices that are Below Manufacturer's Costs. 300 Bicycles at a tremendous sacrifice to clear up the season's business. Now is the time to buy and save money.

NEBRASKA CYCLE CO., Lincoln, Neb.

KNOWN FACT. THAT WE

> High Class Photography, At Popular Prices. 313-315-317. S. 15th Street

Omaha, Neb.

MAKE THE

BEST OF

PHOTOS.

four-in-hand, teck, puffs and band bow Fine maco half hose go at 13c pair. Our \$1.00 laundered shirts go for 72c. BASEMENT SALE. Great 5c sale of brushes, dusters, brooms and many useful household articles that sell as high as 25c. A lot of glass and decorated china

water pitchers remnants from 75c, \$1.00 and \$1.25 lines go for 40e. \$1.25 articles in Strausky steel ware. Tin top jelly tumblers, le each. All kinds of table tumblers, 5c each. 100 dozen fine initial tumblers at 750

per dozen, real value \$1.50; all initials SATURDAY EVENING. We shall have the Union Musical orthestra here from 7 to 10 to beguile the time while you buy your shoes and

dry goods.
Attend the great sale even if you don't wish to purchase. THE MORSE DRY GOODS CO.

Ames moved to 1617 Farnam.

To Protect Redman's Property. At 2:15 o'clock yesterday afternoon Chief of Police Seavey detailed Officer Bruce to proceed to the Porter Redman farm and abate a nuisance. According to the complaint of Mr. Redman the Indians were destroying and purloining the products of his vine-yard and fruit trees, and as the place is within the limits of the city of Omaha the chief of police has given his word that he will protect life and property.

Next Monday is your day to go the World's fair. Why? Because the Great Rock Island route has given greatly reduced rates, and you can now make that proposed trip to see the Big Show. The rates apply on the following dates: Go Monday, July 17, return Friday, July 21 or 28. Go Monday, July Our \$1.75 shirt for \$1.47.
Our \$2.00 shirt for \$1.65.
Our \$2.25 shirt for \$1.87.
Wire buckle suspenders, value 50c, go for 22c.
Our entire stock of 50c, 75c and \$1.00

Printy, July 21 or 22. Go Monday, July 28 or Aug. 24, return Friday, Aug. 24, return Friday, Aug. 24 or 11. Go Monday, Aug. 7, return Friday, Aug. 11 or 18. Ask nearest ticket agent for full particulars. Jno. Schastian, G. P. A.

## SATURDAY EVENING Mr. Balduff also entertains our patrons