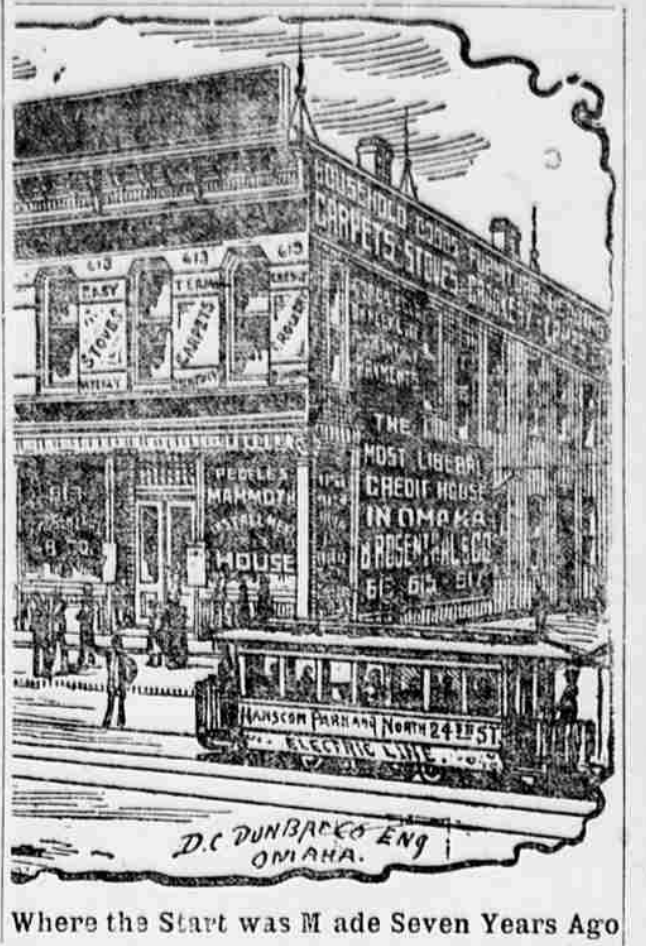


CHRISTMAS SEVEN YEARS AGO and NOW

It is our pleasure on this the second Sunday before Christmas, to present to the housekeepers of Omaha and vicinity, two pictures illustrating the changes brought about in a period covering seven years of active business. The little store in the upper corner is the Birthplace of the Installment System, and in this very house was celebrated the first Christmas trade in 1885. In the lower corner is the picture of our Mammoth New Building, and in which we hope to celebrate our Christmas trade for 1892. Reliable goods, Honest Prices and True Business Policy were the foundation stones on which was built the largest Installment House and Largest Installment Business the world over.



We extend to all our patrons, to all the residents of our great city and vicinity and to the readers of THE BEE in general, a hearty invitation to visit our establishment which is now in holiday attire.

PEOPLE'S MAMMOTH INSTALLMENT HOUSE.

Your Home and Fireside Made Merry at Christmas

BY EASY PAYMENTS.

Hundreds of Useful and Ornamental Christmas Gifts

You Can Buy at the People's Mammoth Installment House for 25c or Less.
 Tea cups and saucers, alter dinner coffees, breakfast coffees, cuspidors, mugs, vases, salts, peppers, finger bowls, toothpick stands.
For 50c or Less.
 Bread and milk trays, bon-bon trays, cups and saucers, cake plates, pen trays, fancy covered butters, china spoon holders, decorated individual butters, rose bowls, cut finger bowls, flower brackets, butter knives, sugar spoons, napkin rings, shaving mugs, orange spoons.
For \$1 or Less.
 China cake plates, covered cheese plates, cream pitchers, silver salts and peppers, decorated stand lamps, table bells, vases, bread knives, mustache coffees, set fruit plates, bamboo cases, children's rockers, children's high chairs, nursery chairs, bedspreads, comfortable flower stands, clock shelves, coat and hat hangers, sewing tables, towel racks with mirrors, folding chairs, waste paper baskets, fire screens, lamp stands.
For \$2 or Less.
 Ladies' wood rockers, combination toilet racks, hat and coat racks, jardiniere stands, flower stands, umbrella holders, gentlemen's smoking sets, children's rattan high chairs, sofa pillows, youths' chairs, baby swing jumpers, fine satoon quilted comfortables, panel pictures with frames, butlers' trays, cradles, folding fire screens, lamp stands.
For \$3 or Less.
 Cracker jars, compots, cuspidors, jardiniere, sugars and creams, salad bowls, salad sets, water sets, cut vinegar bottles, hanging lamps, hall lamps, berry spoons, castors, wall desks, wall cabinets, medicine cases, finely ornamented easels, ladies' sewing rockers, rugs, ladies' cane rockers, reception chairs, tapestry seat, large arm polished rockers, bamboo music stands, rattan rockers, statuette stands, folding card tables, folding tables, swing wheel cradles, corner what-nots, hall chairs, dictionary holders, corner stands.

For \$5 or Less.
 Haviland pitchers, salad sets, toilet sets, dozen champagnes, decanters, table lamps, rich cut jelly glasses, silver berry dishes, silver cake baskets, carving sets, crumb tray and scraper, work baskets, rattan tea tables, boot black cases, ottomans, piano stands, piano stools, mahogany and rattan, rattan work stands, hall chairs, rattan rockers, foot rests, rattan reception chairs, ladies' rockers, tapestry and plush seats, gentlemen's arm chairs, gentlemen's arm rockers, gentlemen's library chairs, open-front bookcases, card tables, carpet platform rockers, hall tables, teachers' chairs, typewriters' chairs, butlers' trays, kitchen cupboards, rattan cradles, art squares, lace curtains.
For \$10 or Less.
 Large rattan arm chairs, large rattan rockers, fancy reception chairs, chiffoniers, hall stands, hall chairs, hall benches, settees, corner chairs, hall glass with hat hooks, window chairs, ottomans, bookcases, library tables, tilt-back library and office chairs, lounge, children's carriages, gilt reception chairs, platform rockers, bedroom suits (two pieces), ladies' dressing bureaus, ladies' desks, revolving bookcases, library desks, teachers' chairs, students' tables, wardrobes.
For \$15 or Less.
 Gentlemen's shaving cases, ladies' parlor desks, secretaires, cabinets, en-

gravings, reclining chairs, fine upholstered easy chairs, onyx tables, library tables, parlors tables, pedestals for statuary, music cabinets, leather easy chairs, upholstered students' chairs, upholstered students' rockers, glass door bookcases, china cupboards, buffets, sideboards, hat racks, bird's eye maple parlor tables, pillar dining tables, couches, chiffoniers for gentlemen, ladies' chiffoniers with mirror, mahogany piano stools, wheel chairs, bedroom suits (three pieces), kitchen cabinets, ladies' writing desks, secretaires.
For \$25 or Less.
 Pier mirrors, cheval mirrors, fine mahogany desks, sideboards, bedroom suits (three pieces), Buffet sideboards, china closets (glass doors).
 Gentlemen's shaving cases with French mirrors, cabinet book cases, cylinder book cases, Mark's adjustable reclining chairs, roll top library desks, folding beds.
 Fine library tables, fine tea tables, parlor suits (six pieces), leather easy chairs, leather easy rockers, colonial fancy chairs, gold gilt reception chairs, invalid reclining and wheel chairs, ottomans with down cushions, combination secretary book cases, rattan conversation chairs.
For \$50 or Less.
 Fine library book cases, bent glass china closets, French buffets, pillar dining tables and chairs complete. Also the Turkish chairs, leather couches for office or library, upholstered reclining chairs, fancy divans, corner chairs, window chairs, library sets upholstered with leather, hall settees with mirrors, brass bedsteads, ladies' combination hat box and chiffoniers.

CATALOGUE COUPON.
 Send for our Mammoth Portfolio, 128 sheets, 12 by 18 inches, showing the best things in each depot.
TWO CONDITIONS
 1st. Name some one who is building, has built or will build. 2nd. Cut out and send us this coupon.
 Goods on our partial payment plan anywhere this side the Pacific. Samples cannot sent, state kind and price. We pay 100 miles freight, except on goods advertised at special prices. One price to all. 65,234-100.



The Peninsular Stoves

Are the best. The Peninsular stoves are the best in the world. We control them. When you buy a Peninsular of us you get the best for what you would pay for the poorest elsewhere. We show 100 different styles. A written guarantee, signed by the president of the Peninsular Stove Company, furnished with every stove.

TERMS:
 On a Bill of Ten Dollars \$1.00 Cash and \$1.00 a Week.

People's Mammoth Installment House,
 Bank, Lodge, Hotel, Office and House Furnishers.
 1315 - 1317 Farnam Street,
 TELEPHONE 727. OPEN MONDAY AND SATURDAY EVENINGS ONLY.

MOTTO:
 If the Goods are not Satisfactory and as Represented, come to us and we will allow all reasonable claims.