

A RED LETTER SALE!

Bargains Offered in Every Department.

2,022 HEATING STOVES	usual price \$6.50	Red letter price \$3.50
450 LAUNDRY STOVES	usual price \$8.50	Red letter price \$4.25
620 HARD COAL HEATERS	usual price \$22.50	Red letter price \$10.50
3,566 CHAIRS	usual price 00c	Red letter price 20c
4,200 SPRINGS	usual price \$3.00	Red letter price \$1.00
7,500 MATTRESSES	usual price \$3.50	Red letter price \$1.75
2,956 KITCHEN SAFES	usual price \$6.00	Red letter price \$3.35
756 DINING TABLES	usual price \$3.50	Red letter price \$1.00
10,456 WINDOW SHADES	usual price \$1.00	Red letter price 27c
846 EXTENSION TABLES	usual price \$7.50	Red letter price \$3.38
1,461 WARDROBES	usual price \$12.00	Red letter price \$6.50
186 BUREAUS	usual price \$12.00	Red letter price \$6.50
1,750 HANGING LAMPS	usual price \$3.50	Red letter price \$1.74
63 FOLDING BEDS	usual price \$21.00	Red letter price \$11.15
176 BED LOUNGES	usual price \$12.50	Red letter price \$7.50
488 UPHOLSTERED ROCKERS	usual price \$16.00	Red letter price \$7.23
161 PARLOR SUITS	usual price \$35.00	Red letter price \$19.50
84 PARLOR CHAIRS	usual price \$5.00	Red letter price \$2.50
7 PLUSH DIVANS	usual price \$12.50	Red letter price \$6.25
191 CRADLES	usual price \$3.50	Red letter price \$1.75
165 DOZ SETS SILVER TEASPOONS	usual price \$2.00	Red letter price 90c
140 DOZ SETS SILVER TEASPOONS	usual price \$4.00	Red letter price \$1.80
2,000 CLOCKS	usual price \$2.00	Red letter price \$1.15
18 SECRETARIES	usual price \$35.00	Red letter price \$24.50
195 BEDSTEADS	usual price \$3.50	Red letter price \$1.40
116 COMBINATION PARLOR DESKS	usual price \$37.50	Red letter price \$20.50
47 PIANO LAMPS	usual price \$15.00	Red letter price \$7.50
82 BANQUET LAMPS	usual price \$6.00	Red letter price \$3.50
1,610 OFFICE CHAIRS	usual price \$2.50	Red letter price \$1.50
96 GASOLINE STOVES	usual price \$22.50	Red letter price \$15.00
82 RANGES	usual price \$45.00	Red letter price \$28.00
4,000 yds AXMINSTER CARPETS	usual price \$2.25 per yard	Red letter price \$1.40
25 PLUSH CHAIRS	usual price \$3.50	Red letter price \$1.45
1,861 ROCKERS	usual price \$3.00	Red letter price \$1.30

1,650 PLUSH ROCKERS	usual price \$7.50	Red letter price \$3.75
1,400 OIL PAINTINGS	usual price \$3.50	Red letter price \$1.75
1,610 CARPET ROCKERS	usual price \$3.50	Red letter price \$1.75
846 REED ROCKERS	usual price \$3.50	Red letter price \$1.75
116 HALL ROCKERS	usual price \$16.00	Red letter price \$8.25
1,159 TOILET SETS	usual price \$4.50	Red letter price \$2.25
45 LADY'S DESKS	usual price \$10.00	Red letter price \$5.00
173 BOOKCASES	usual price \$10.50	Red letter price \$5.40
2,000 PILLOWS	usual price \$1.00	Red letter price 38c
24,000 YARDS INGRAIN CARPET	usual price 4c	Red letter price 15c
4,000 YARDS STAIR CARPET	usual price 35c	Red letter price 17c
7,046 YARDS RAG CARPET	usual price 50c	Red letter price 26c
1,000 DOOR MATS	usual price 75c	Red letter price 20c
4,676 PAIRS PORTIERS	usual price \$6.00	Red letter price \$3.00
1,221 PAIRS LACE CURTAINS	usual price \$3.00	Red letter price \$1.45
406 MIRRORS	usual price \$1.50	Red letter price 75c
722 WASH STANDS	usual price \$1.50	Red letter price 90c
1,540 COMFORTS	usual price \$1.50	Red letter price 75c
824 CENTER TABLES	usual price \$3.50	Red letter price \$1.75
1,420 GASOLINE STOVES	usual price \$8.00	Red letter price \$4.75
1,750 OVENS	usual price \$3.00	Red letter price \$1.75
5,025 HAT BRACKETS	usual price 25c	Red letter price 10c
4,500 CHAIR SEATS	usual price 25c	Red letter price 8c
2,000 WASH BOILERS	usual price \$1.75	Red letter price 75c
1,750 TEA KETTLES	usual price 75c	Red letter price 35c
1,450 WOOD PAILS	usual price 25c	Red letter price 13c
41 COOK STOVES	usual price \$15.00	Red letter price \$7.50
187 RANGES	usual price \$35.00	Red letter price \$19.50
161 TEA SETS	usual price \$8.50	Red letter price \$4.50
171 DINNER SETS	usual price \$12.50	Red letter price \$6.50
186 DECORATED LAMPS	usual price \$1.75	Red letter price \$1.00
171 CHAMBER SUITS	usual price \$15.00	Red letter price \$8.75
86 LARGE MIRRORS	usual price \$12.50	Red letter price \$7.50
191 OAK ROCKERS	usual price \$6.00	Red letter price \$2.90
115 OFFICE DESKS	usual price \$10.00	Red letter price \$5.00
187 BAMBOO EASELS	usual price \$2.50	Red letter price \$1.25
196 GREENS	usual price \$5.00	Red letter price \$2.25

We Will Give Away,

December 31, 1892, \$500 in various sums, ranging from \$100 to \$5, to some of our customers.



IN GOLD

- To the customer who will guess the nearest number: One will be entitled to \$100 in Gold
- To the customer who will guess the next nearest number: One will be entitled to \$50 in Gold
- To the Ten Customers who will guess the next nearest number: Ten will be entitled to \$25 each in Gold
- To the next ten Customers who will guess the next nearest number: Ten will be entitled to \$10 each in Gold

HOW TO WIN Guess the nearest number of beans contained in a large jar, now displayed in our show window. For each and every five dollars' worth of goods purchased you are entitled to one guess. On December 31, 1892, in the presence of those holding tickets, the beans will be counted and the prizes awarded and distributed.

All the departments of the People's Mammoth Installment House are fully stocked with everything for home comfort and decoration.

Easy weekly or monthly payments with a guarantee to the purchaser, is the bulwark of our success.

NOTE TERMS.

- \$10.00 worth of goods \$1.00 per week or \$1.00 per month.
- \$25.00 worth of goods \$1.50 per week or \$6.00 per month.
- \$50.00 worth of goods \$2.00 per week or \$8.00 per month.
- \$75.00 worth of goods \$2.50 per week or \$10.00 per month.
- \$100.00 worth of goods \$3.00 per week or \$12.00 per month.
- \$200.00 worth of goods \$5.00 per week or \$20.00 per month.
- \$300.00 worth of goods \$7.50 per week or \$30.00 per month.

The Peninsular Stoves

Are the best. The Peninsular Stoves are the best in the world. We control them. When you buy a "Peninsular" of us you get the best for what you would pay for the poorest elsewhere. We show two different styles.



WRITE FOR SAMPLES OF CARPETS, Samples of Dinner Sets, Special Baby Carriage Catalogue, Special Stove Catalogue, Special Illus'd Catalogue

CATALOGUE COUPON
Send for our Mammoth Portfolio, 128 sheets, 12 by 18 inches, showing the best things in each depot.

TWO CONDITIONS
1st. Name some one who is building, has built or will build. 2nd. Cut out and send us this coupon.

Good on our partial payment plan anywhere this side the Pacific. Samples carpets sent; state kind and price. We pay 99 miles freight, except on goods advertised at special prices one price to all. 615, 24-1-10c.

FREE TO ALL VISITORS.

A handsome Steel Engraving 12x16 inches.

Free to all Purchasers

of \$5 worth of goods and over, a beautiful cloth bound World's Fair Souvenir, containing complete photographs and views of the World's Fair.

Car Tickets Free

To all customers residing at a distance. No trouble to show goods. Polite and attentive salespeople to wait on all callers. Passenger elevators to all floors. Special inducements to young folks just starting house-keeping. Open Monday and Saturday evenings only. Goods sold on easy payments and delivered daily free to

South Omaha and Council Bluffs.

IT WILL PAY YOU TO READ

And Remember

THE FOLLOWING :

- The largest general credit house in the world.
 - The newest and most complete stock in Omaha.
 - Here you can buy on credit as cheap as for cash.
 - We agree to carry your account if sick or out of employment.
 - We are leaders of low prices and easy terms.
 - No names on our wagons.
 - We sell for cash or credit.
 - To find out the above get our prices and terms.
- Just Claims Allowed, Complaints Heeded, Courteous Treatment, Cash or Credit.
- No Misrepresentations, Satisfaction Guaranteed, Easy Payments, Bed Rock Prices.
- Small Profits, Enormous Business, No Interest Charged, No Trouble to Show Goods.

TERMS:

On a Bill of Ten Dollars \$1.00 Cash and \$1.00 a Week.

People's Mammoth Installment House,

The Cheapest Furniture, Carpet and Stove House in America,

1315 - 1317 Farnam Street,

TELEPHONE 727. OPEN MONDAY AND SATURDAY EVENINGS ONLY.

MOTTO:

If the Goods are not Satisfactory and as Represented, come to us and we will allow all reasonable claims.