

President Page's Address on a Subject of General Interest.

CANNOT ALWAYS DEPEND ON FARM CROPS

A Detailed Statement of the Results of the Home Patronage Movement Upon the Manufacturing Industries of Nebraska.

Every business man, every property owner, and every laboring man in Nebraska is interested in the development of the manufacturing interests of the state.

To the Members of the Board of Directors of the Manufacturers and Consumers Association of Nebraska.

At the time of our organization only twenty-seven firms subscribed their names to the constitution and bylaw.

General Membership.

I next desire to call your attention to what is termed in our organization the general membership, and which embraces such citizens as shall sign an agreement to give a preference to goods manufactured in the state.

On February 25, for the benefit of consumers, we issued 25,000 catalogues, giving a list of the goods and commodities manufactured in the state.

That very many of these people have lived up faithfully to their promise to give a preference to goods manufactured in the state.

I believe that I am perfectly safe in saying that no commercial organization was ever brought into existence in the west that possessed so much strength as the Manufacturers and Consumers Association of Nebraska.

After detailing our strength in members and sympathizers and the condition of our finances, as well as the various enterprises undertaken by the association.

Another result is that the report has gone out that Nebraska is a good place for manufacturers and that they will be fruit sooner or later, as manufacturers are always looking for a good place to locate.

In addition to the actual work of the association, while we were perfecting our organization and preparing our official catalogue each active member contributed himself a committee of one to six, to give home patronage in every way possible, by talking

and, I think I may safely say, by practicing it. There was, however, a feeling that by united action we might also accomplish much good and, accordingly, on December 2, a public meeting was held at the Grand opera house in Omaha.

These are garments made for the short and stout, for the long and slim, for everybody; and in them are extra large sizes, from 44 to 50.

OUR SECOND SPECIAL FALL

SUITS SALE

Owing to the immense success attending our last popular suit sale, and the season gradually arriving at a point when fall suits are in demand, we have decided to hold another special sale, wherein a little money talks, and where it buys double found elsewhere; that is the best suit for the least money, in Omaha.

FOR MONDAY.

500 Men's Suits worth \$20, at \$12.50.

These are exceptionally fine suits; something to be proud of.

These are garments made for the short and stout, for the long and slim, for everybody; and in them are extra large sizes, from 44 to 50. They come in fine diagonals, pinheads, corkscrews, English chevrons, and the patterns are in plain solid colors, black, blue, brown, gray, mixtures, plaids, stripes, and an endless variety of shades.

Please remember we carry in stock an all wool men's suit as low as \$5, for those desiring something cheaper.

\$12.50 SUIT SALE, TOMORROW.

Look at them in our show windows. In variety, stock and style of garments we are not excelled by any other house in Omaha. We invite your inspection to three floors crowded with brand new clothing.

Columbia Clothing Company,

Corner Farnam and Thirteenth Streets.

Successors to M. Hellman & Co.

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I now come to the most important event of our whole year's work, namely, the exposition held in Omaha during last June. As concerns this I will not enter into details as its unequalled success is too well known to every one.

The Nebraska Label.

I would like to urge upon all members the importance of the Nebraska label. It was adopted early in the history of our organization and it represents to its members that it was impossible for the public to identify many lines of goods and that it was impossible for the public to identify many lines of goods and that it was impossible for the public to identify many lines of goods.

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friendly feeling among the cities of the state that can only be brought about by the opening up of extensive trade routes. It is doing much to wipe out that unwise rivalry that exists between the cities of the state.

Suggestions for the Future.

The question going the rounds among our members is, What shall we do this coming year to promote home patronage and thus still further develop the manufacturing interests of the state?

Another subject which I believe should receive your careful consideration is a state exposition. When we met in this room last spring to consider the holding of an exposition, we were all agreed that it was our duty to urge upon the public that it was our duty to urge upon the public that it was our duty to urge upon the public.

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Every manufacturer should take great pains with his product, bring it up to the standard of eastern goods, and let nothing go out of the factory that is not of the highest class.

I would like to see members take advantage of every opportunity to speak a good word for the goods produced by some other manufacturer.

I would also urge upon every member the importance of being present at all association meetings.

I would also call your attention to the importance of encouraging the press of the state in its efforts to educate the people in the home patronage movement.

The rapid growth of the cities of Nebraska has carried many of them beyond that point where they can gain their support entirely from the country trade.

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By Purchasing Goods Made at the Following Nebraska Factories. If you cannot find what you want, communicate with the manufacturers as to what dealers handle their goods.

Table listing various products and manufacturers: AWNINGS (OMAHA TENT AND AWNING CO.), BREWERS (FRED KRUG BREWING CO., OMAHA BREWING ASSOCIATION), BOXES (OMAHA BOX FACTORY), OVERALLS (KATZ-NEVINS CO.), PRINTERS (REED JOB PRINTING CO.), CIGARS (SMOKE BLUE SEAL CIGAR), FURNITURE (CHAS. SHIVERICK & CO.), FLOUR (S. F. GILMAN), IRON WORKS (OMAHA SAFE AND IRON WORKS), MATTRESSES (THE OMAHA MATTRESS CO.), RUBBER GOODS (OMAHA RUBBER CO.), SYRUP (FARRILL & CO.), SOAP (PAGE SOAP CO.), WHITE LEAD (CARTER WHITE LEAD CO.), SADDLERY (MARKS BROS' SADDLERY CO.), TRUNKS (H. H. MARIOFF).

Interest of every retailer in the state to not only since Nebraska made goods on his shelves but to push their sale.

I would also call the attention of the jobbers of the state to the home patronage movement.

In concluding my office I wish to thank every member as well as the board of directors for their cordial support and assistance.

Advertisement for Dr. Searles & Searles, featuring a portrait of a man and text: 'IF SO, CALL ON Dr. Searles & Searles Consultation Free. A play about to be produced in Vienna is called "Among the Anthropoids" and has for its heroes the explorers, Stanley and De Brazza. The action begins with the departure of the explorers for the Congo river and the play contains several scenes laid in the heart of Africa.'

Advertisement for Quail Brand Health Foods: 'Parched Rolled Oats, Unequaled in Flavor. Corn Grits, Sold only in 2 1/2 pound packages. Velvet Meal, For muffins and gems. THE BEST IS CHEAPEST. Sold by all First-Class Grocers. JAPANESE PILE CURE. A new and complete treatment, consisting of Serravallo's Compound, Wafers, and Pills, for the cure of Piles, Hemorrhoids, and other ailments.'

