

# HAIL COLUMBIA.



WE have come to Omaha to sell clothing. We have not come to revolutionize things in the clothing business, though such a thing might happen; but that is not our intention. Our intention is to attend strictly to our own business and sell clothing and sell it at as low prices and sometimes a little bit lower than others. Our goods are, and always will be, of the highest order compatible with the price. We have buyers in all the principal clothing markets of the world and when any choice morsel drops in their neighborhood our customers can always rely upon getting a slice of it. Before many days we will have the old "Hellman Corner," (which we have leased for a term of years) crowded, even jammed, with bargains from cellar to garret.

What was left of the Hellman stock we purchased at a mere nothing. We bought it because in that way we secured the lease and good will of the Hellman stand, and because there are really some extra good bargains amongst it. This stock we don't want, as our goods must all be new and fresh from the mills, and if we don't get rid of it by September 1st, it will be because we don't know how to sell clothing. Radical cuts will be made on every item of this purchase, as well as on some of the brand new goods already in.

Cor. 13th and Farnam.

COLUMBIA CLOTHING COMPANY.

Youth's Clothing,  
Boys' Clothing,  
Men's Clothing,  
Furnishing  
Goods,  
Men's, Boys'  
Hats, Caps,  
ARE OUR  
Leading Departments

You will find us  
awful nice people  
to deal with.

In order to get rid of the Hellman stock quick, and at the same time give you bargains that you can appreciate, we will sell

**Any Suit or Part of a Suit**  
**Just Half the Price**  
**Asked by the Hellman Administrator**

From the Hellman stock, at

For instance, this will give you Hellman's 50c summer coats that the administrator sold for 25c at 12 1/2c. Buy a lot of them and start a clothing store; you will never have a better chance. \$1.50 summer coats and vests, administrator's price \$1, our price 50c and so on up to \$20 administrator's price on suits, \$10 our price.

No matter what others may do or say you will always find that we never misrepresent a single article and that we do not want to make the one sale, but we want to make a regular customer out of you.

Monday, August 1.



## COLUMBIA

Successors to M. Hellman & Co.

We want your trade; we'll treat you right.

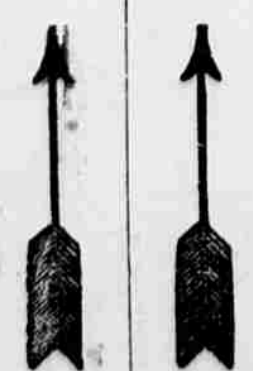
During August  
We shall offer some extra good bargains in the remnants of the



## CLOTHING

Successors to M. Hellman & Co.

stock from the Hellman purchase, and as we don't want the goods you will find it vastly to your advantage to look it over. The goods are all right, but we have such a large stock of our own coming, that we don't know where in the world to put it, if we don't get rid of all the Hellman stock this month.



## COMPANY

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SEND US A TRIAL MAIL ORDER

# 13TH AND FARNAM.

SEND US A TRIAL MAIL ORDER