



OVERCROWDED and FORCED TO SELL

"ILL BLOWS THE WIND THAT PROFITS NOBODY."

April and May's disastrous rains and floods have left us such a surplus of goods that only the most heroic measures will move them. So we make one swinging sweeping cut right through the whole of our superb stock, and every business man! professional man! man of affairs! mechanic and workmen, is given by this sweeping slaughter of ours, a chance to buy the very best goods for less than manufacturer's cost. Everything sold for cash or easy payments.

Mail Order Department.

WE
Pay Freight 100 Miles.

Stair Carpets, regular price	40c, this week	14c	Baby Carriages, regular price	5 00, this week	2 25
Rug Carpets, regular price	60c, this week	28c	Baby Carriages, regular price	10 00, this week	5 00
Ingrais Carpets, regular price	40c, this week	15c	Baby Carriages, regular price	18 00, this week	9 50
Linolesums, regular price	90c, this week	30c	Ice Boxes, regular price	8 50, this week	4 20
Door Mats, regular price	65c, this week	24c	Refrigerators, regular price	15 00, this week	9 25
Hassocks, regular price	1 50, this week	40c	Ice Cream Freezers, regular price	3 50, this week	1 80
Brussels Carpet, regular price	1 00, this week	40c	Water Coolers, regular price	4 00, this week	1 85
Body Brussels, regular price	1 75, this week	98c	Lawn Mowers, regular price	8 50, this week	4 75
Sham Pillows, regular price	2 00, this week	95c	Chamber Suits, regular price	18 00, this week	9 50
Pillow Shams, regular price	1 00, this week	25c	Chamber Suits, regular price	22 50, this week	12 50
Window Shades, regular price	1 00, this week	28c	Mantel Folding Beds, regular price	13 50, this week	7 50
Silk Curtains, regular price	4 00, this week	1 40	Upright Folding Beds, regular price	25 00, this week	13 50
Silk Tapestry Table Covers, regular price	2 50, this week	1 10	Bedsteads, regular price	3 50, this week	1 50
Lumbrequins, regular price	50c, this week	24c	Mattresses, regular price	3 50, this week	1 75
Table Scarfs, regular price	2 00, this week	90c	Springs, regular price	3 50, this week	1 50
Art Squares, regular price	8 50, this week	3 50	Extension Tables, regular price	7 50, this week	3 65
Silk Rugs, regular price	5 00, this week	2 80	Kitchen Tables, regular price	2 00, this week	90c
2,000 yds Remnant Ingrais, regular price	1 00, this week	39c	Bookcases, regular price	12 50, this week	6 25
2,000 yds Remnant Brussels, regular price	1 25, this week	49c	Secretaries, regular price	30 00, this week	17 50
Rugs, regular price	3 00, this week	1 50	Combination Library Cases, regular price	35 00, this week	17 50
Parlor Suits, regular price	40 00, this week	18 50	Child's Closets, regular price	30 00, this week	14 50
Parlor Suits, regular price	50 00, this week	27 50	Reed Rocker, regular price	3 50, this week	1 80
Plush Rockers, regular price	15 00, this week	7 50	Rattan Work Stand, regular price	7 50, this week	3 25
Plush Arm Chair, regular price	12 50, this week	6 25	Hall Racks, regular price	15 00, this week	7 50
Plush Divans, regular price	15 00, this week	7 50	Office Desks, regular price	10 50, this week	5 25
Single Lounges, regular price	10 50, this week	4 75	Bureaus, regular price	12 50, this week	6 25
Bed Lounges, regular price	13 50, this week	7 50	Parlor Pedestals, regular price	14 00, this week	6 75
Flush Chairs, regular price	2 50, this week	1 20	Library Tables, regular price	8 50, this week	4 50
Gilt Reception Chair, regular price	4 50, this week	2 50	Mirrors, regular price	2 00, this week	75c
Gilt Rockers, regular price	10 50, this week	4 50	Quick Meal Gasoline Stoves, regular price	6 00, this week	3 25
Corner Chairs, regular price	15 00, this week	8 50	Quick Meal Gasoline Stoves, regular price	8 50, this week	4 75
One Rockers, regular price	3 00, this week	1 25	Cook Stoves, regular price	12 50, this week	6 50
Plush Rockers, regular price	8 50, this week	4 50	Ranges, regular price	40 00, this week	19 50
Parlor Cabinets, regular price	50 00, this week	19 50	Wrought Steel Ranges, regular price	65 00, this week	42 80
Oxley Tables, regular price	20 00, this week	9 50	Sidboards, regular price	20 00, this week	12 50
Iron Beds, regular price	10 50, this week	5 25	Comforts, regular price	2 50, this week	1 25
Brass Tables, regular price	7 50, this week	3 50	Blankets, regular price	2 50, this week	1 25
Center Tables, regular price	3 50, this week	1 75	Bed Spreads, regular price	7 50, this week	50c
Child's Rockers, regular price	1 25, this week	50c	Pillows, regular price	50c, this week	10c
Children's Folding Beds, regular price	7 50, this week	3 75	Curtain Poles, regular price	3 50, this week	1 50
Lawn Chair, regular price	4 50, this week	2 25	Cradles, regular price	7 50, this week	3 25
Lawn Seats, regular price	6 00, this week	2 90	Hall Chairs, regular price	2 50, this week	90c
Whitno's, regular price	5 00, this week	2 40	Lace Curtains, regular price	7 50, this week	3 50
Ladies' Desks, regular price	12 50, this week	6 75	Portieres, regular price	10 50, this week	4 75
Ladies' Desks, regular price	20 00, this week	10 50	Irish Point Lace Curtains, regular price	12 50, this week	6 50
Office Stools, regular price	2 50, this week	1 25	Dinner Sets, regular price	7 50, this week	3 75
Revolving Office Chairs, regular price	7 50, this week	3 50	Tea Sets, regular price	4 00, this week	1 75
Chiffoniers, regular price	15 00, this week	7 50	Hanging Lamps, regular price	2 00, this week	90c
Billiard Chairs, regular price	5 00, this week	2 75	Decorated Stand Lamps, regular price	3 50, this week	1 75
Card Table, regular price	7 50, this week	3 50	Toilet sets, regular price	7 50, this week	3 50
Folding Tables, regular price	1 75, this week	90c	Banquet Lamps, regular price	20 00, this week	9 50
Bamboo Tables, regular price	3 50, this week	1 50	Fiano Lamps, regular price	2 50, this week	1 25
Music Cabinets, regular price	7 50, this week	3 50	Step Ladders, regular price	85c, this week	12c
Wall Pockets, regular price	1 50, this week	60c	Wood Pails, regular price	1 00, this week	48c
Medicine Cabinets, regular price	4 00, this week	1 75	Wash Tubs, regular price	1 75, this week	60c
Hanging Cabinets, regular price	12 50, this week	4 75	Wash Boilers, regular price	15c, this week	4c
Buffets, regular price	18 00, this week	7 50	Dairy Pans, regular price	1 75, this week	90c
Hat Boxes, regular price	25c, this week	7c	Cots, regular price	7 50, this week	3 50
Oak Blacking Cases, regular price	3 50, this week	1 25	Parlor Mantel Clocks, former price	15 00, this week	6 50
Patent Folding Chairs, regular price	2 00, this week	90c	Steel Engravings, regular price	7 50, this week	3 50
French Plate Mirrors, regular price	6 00, this week	2 25	Imported Etchings, regular price	15 00, this week	6 50
Silver-Plated Knives and Forks, regular price	6 50, this week	3 00	Oil Paintings, regular price	8 00, this week	2 50
Carving Sets, regular price	3 50, this week	1 75	Push Collar and Cuff boxes, regular price	2 50, this week	1 25
Bread Knives, regular price	75c, this week	28c	Push Work Boxes, regular price	2 50, this week	1 25
Silver-Plated Sugar Knives, regular price	1 00, this week	35c	Push Lined Shaving Sets, regular price	8 00, this week	2 25
Silver-Plated Butter Knives, regular price	1 00, this week	35c	Push Lined Toilet Sets, regular price	3 00, this week	1 50
Oxydized Silver Card Tables, regular price	20 00, this week	9 50	Manicure Sets, regular price	7 50, this week	3 75
Wardrobes, regular price	18 00, this week	8 50	Lace Bed Sets, regular price	6 50, this week	3 25
			Lace Parasol Covers, regular price	1 50, this week	50c

Write for 128 Page Illustrated Catalogue.
Sent on receipt of 10c to cover postage.
Write for Special Refrigerator Catalogue.
Mailed free.
Write for Special Baby Carriage Catalogue.
Mailed free.
Write for Samples of Carpets.
Write for Samples of Dinner Sets.

OUR CATALOGUE cannot be indexed in the usual manner, for leaves are inserted as new goods are brought out, and removed as fast as patterns are dropped, thus making it impossible to number the pages. As far as may be, the following order is observed:

- Chamber Suits
- Parlor Furniture
- Bed Lounges
- Trundle Beds
- Extension bed lounges
- Bedsteads
- Hat racks
- Draperies
- Trimmings
- Parlor furniture
- Spinning wheels
- Bed Lounges
- Church and lodge furniture
- Podestals
- Bay carriages
- Refrigerators
- Springs
- Cots and cribs
- Mattresses
- Pillows
- Bedding
- Gasoline stoves
- Stoves and ranges
- Whitno's
- Granite ware
- Woodenware
- Cutlery
- Carpet sweepers
- Razors
- Screens
- Shelf shelves
- Chairs
- Rockers
- Lawn goods
- Office desks
- Mirrors
- Invalid goods
- Medicine cabinets
- Sundries
- Brass and iron beds
- Wall pockets
- Chiffoniers
- Glassware
- Lamps
- Order blanks
- Our terms.

"UNEASY LIES THE HEAD THAT WEARS A CROWN."
But anyone should have sense enough to remove his crown before retiring. There are other difficulties, however, which are often ignored, but which, with slight attention and small expense, can be removed.

One-Third of Your Life is Spent in Bed.
We have springs that are luxurious.
Mattresses that are sumptuous.
Pillows that are ravishing.
Fluffy lamb's wool blankets that are
Eiderdown comfortables
That are most ethereal.

ALL PRICES in OUR catalogue are net. You may be dead sure that no discount or special prices will be made, whatever the circumstances, and we challenge anyone to cite a case where a mail order customer is charged more for an article than the same is sold for to customers who visit our store.

WE PAY freight 100 miles; therefore you will be sure that we get the lowest rates obtainable. Never in the amount of freight charges scare you. Remember you only pay what your local dealer would pay, and one chair goes as cheaply in proportion as a dozen.

GOODS SOLD ON OUR PARTIAL PAYMENT PLAN.
Anywhere this side of the Pacific ocean, one-third or one-quarter down, balance monthly. We pay freight one hundred miles.
Goods shipped to distant points are sewed up in burrips and stuffed with excelsior, insuring their being delivered in perfect condition.
If you do not fully understand our partial payment system, read what John Smith has to say in our catalogue.
You can order goods by mail and be as well served as though you visited our store. Do not assume that we only sell rich goods, and goods adapted only for the city trade. We can furnish the cottage or humble home and the laboring man with as much a dining chair for one dollar, that is superior to any chair offered east or west for that amount, than we do in selling an article in our establishment.

GOODS SOLD on our partial payment plan are sewed up in burrips and stuffed with excelsior, insuring their being delivered in perfect condition. One-third, one-fourth, or one-fifth down, balance monthly. One price to all.

REMEMBER, we keep everything used in the home, from the upper northeast corner of the attic to the lower southwest corner of the cellar.

EVERY furnishing for church, lodge, office, store, and for the home everything needed from the upper Northwest corner of the attic to the lower Southeast corner of the cellar.

No persons ordering by mail ever paid more for an article than is charged customers who visit our store. We have absolutely one price for all.

OUR MATCHLESS TERMS

\$ 10.00 worth of goods, \$1.00 per week or \$ 4.00 per month
25.00 worth of goods, 1.50 per week or 6.00 per month
50.00 worth of goods, 2.00 per week or 8.00 per month
75.00 worth of goods, 2.50 per week or 10.00 per month
100.00 worth of goods, 3.00 per week or 12.00 per month
200.00 worth of goods, 5.00 per week or 20.00 per month
Special and most favorable arrangements made for larger purchases.

We sell on our easy payment plan and deliver daily to South Omaha and Council Bluffs.
Open Monday and Saturday evenings only. Other evenings we close at 6:30.

Just Claims Allowed.
Complaints Heeded.
Courteous Treatment.
No Misrepresentations.
Bed-Rock Prices.
Easy Payments.
Enormous Business.
Small Profits.
Satisfaction Guaranteed.
No Interest Charged.
No Trouble to Show Goods.
No Name on Our Wagons.

TERMS:

On a Bill of Ten Dollars \$1
Cash and \$1 a
Week.

People's Mammoth Installment House,

The Cheapest Furniture, Carpet and Stove House in America,

1315-1317 Farnam Street.

Open on Monday and Saturday Evenings Only.

MOTTO:

If the Goods are not Satisfactory and as Represented, come to us and we will allow all reasonable claims.

