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## CONTINENTAL CLOTHING HOUSE Second Week of Our Great Overcoat Sale.

Over $\$ 50,000$ worth of Men's, Boys' and Children's Overcoats and Ulsters from the wholesale stock of the Continental Clothing House of Boston, shipped to Omaha and offered this week at prices averaging about 60 cents on the dollar of the regular retail prices, affording the public an opportunity of buying an overcoat at less than manufacturer's cost. A sale of this magnitude has never been attempted in Omaha. We mean to unload these goods in the next 15 days. Come early.

The prices at which these goods are marked places us in a position to under sell all competitors. This sale means goods retailed at less than jobbers' prices.

We cannot attempt a description. The extent and variety of this stock is bewildering and when it is borne in mind that we sell only reliable, first-class goods, it makes this sale worthy the attention of every person in Nebraska.

Our limited space will allow us to mention only a few of the most attractive lots.

Lot No. 1. We call attention to 100 pure, all wool, heavy weight diagonal , $\$ 13$. Lot No. 2. We offer 125 buck beaver Overcoats, serge lined, silk velthe usual course of trade for $\$ 10$.
D11. Lot No. 3. This is one of the choicest lots in the whole stock, made from a first class garment. Usually retailed at $\$ 18$. Our price at this sale, $\$ 11$ each.
271 2 Lot No. 4. We offer 75 Oxford mixed Kersey Overcoats, satin sleeve retail price of which is $\$ 22$; we offer until closed at $\$ 13$.
C14.O Lot No. 5. We offer 125 Kersey Overcoats in three different shades, med, and cannot be bought outside of our store for less than $\$ 20$, Our price at this sale will be $\$ 14$.

## MEN'S SUI'T SALE.

The balance of the Miner, Beal \& Co. stock will positively be closed this week. About 500 suits remain from all the different lots, and have been arranged so as to be conveniently shown. The following list shows the prices at which we are offering these goods. The prices marked on these goods are not fictitious values. The wholesale prices named in the first column are guaranteed by the well known firm of Miner, Beal \& Co., to be their wholesale figures The figures in the second column we believe represent the lowest prices that these could be ordinarily bought for in retail houses throughout the United States, and the difference between the prices in this column and the third column will show the actual reductions.
$\begin{array}{cc}\text { Miner, Beal \& Co,'s } & \text { USUAL } \\ \text { WHOLESALE PRICE. } & \text { OUR } \\ \text { RETAIL PRICE } & \text { PRICE. }\end{array}$


We never disappoint the public, but always have just what we advertise; hence our
store wes crowded all last week, and hundreds more, despite the warm weather, will take adstore was or this sale, for every garment sold sells another, and the second week of our sales are always the largest.
Special bargain line during this sale at $\$ 3, \$ 3.50, \$ 4$ and $\$ 4.50$.
CONTINENTAL CLOTHING HOUSE,
Cor. Douglas and 15th Sts

