



ALWAYS THE CHEAPEST

THE GREATEST

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And Most Gigantic Cut-Price Sale Ever Known

Tomorrow begins the Greatest Sale Ever Held in this city or any other city. Prices have been cut to pieces. "It will be a stunner," for every Furniture, Carpet and Stove dealer in the city. We want to test the power of price. We want one thousand new customers. We want to convince those who have never dealt with us before, that we are the lowest priced house in Omaha. We want to sell twenty-five thousand dollars worth of merchandise during the coming week, and in order to accomplish this, we shall offer during the week, every dollar's worth of goods in our establishment for less than one half what you would pay for the same goods in other stores.

Chamber Suits.....	usual price \$19.50, cut price \$8.50
Solid oak Extension Tables.....	usual price 10.00, cut price 4.90
Book Cases.....	usual price 8.50, cut price 3.75
Shaving Stands.....	usual price 19.00, cut price 8.50
Wash Stands.....	usual price 1.75, cut price .75
Kitchen Tables.....	usual price 2.00, cut price .85
Dining Tables.....	usual price 3.50, cut price 1.70
Hat Racks.....	usual price .25, cut price .08
Clock Shelves.....	usual price .50, cut price .20
Wall Pockets.....	usual price 1.50, cut price .50
Solid oak Parlor Rockers.....	usual price 7.50, cut price 3.40
Children's Rockers.....	usual price 1.50, cut price .70
Solid oak Plush Rockers.....	usual price 5.00, cut price 1.90
Solid oak Plush Chairs.....	usual price 4.00, cut price 1.50

Parlor Suits.....	usual price \$45.00, cut price \$18.75
Plush Divans.....	usual price 12.50, cut price 5.40
Large Plush Arm Chairs.....	usual price 12.50, cut price 5.80
Plush overstuffed Arm Chairs.....	usual price 18.00, cut price 9.25
Parlor Suits.....	usual price 75.00, cut price 34.50
Parlor Chairs.....	usual price 5.00, cut price 2.40
Lounges.....	usual price 8.50, cut price 4.65
Bed Lounges.....	usual price 12.50, cut price 6.75
Leather Couches.....	usual price 35.00, cut price 17.25
Draped Chenille Couches.....	usual price 35.00, cut price 17.50
China Closets.....	usual price 30.00, cut price 14.50
Polished oak Card Tables.....	usual price 7.50, cut price 3.65
Patent Folding Tables.....	usual price 1.75, cut price .85
Cheffoniers.....	usual price 15.00, cut price 7.25

Extension Tables.....	usual price \$8.50, cut price \$3.50
Cradles.....	usual price 3.50, cut price 1.60
Revolving Office Chairs.....	usual price 7.50, cut price 3.45
Wood Seat Chairs.....	usual price .60, cut price .23
Office Desks.....	usual price 7.50, cut price 3.90
Wardrobes.....	usual price 14.00, cut price 6.85
Children's High Chairs.....	usual price 1.25, cut price .65
Upright Folding Beds.....	usual price 25.00, cut price 11.25
Mantel Folding Beds.....	usual price 15.00, cut price 8.90
Palace Combination Bed.....	usual price 75.00, cut price 42.50
Sideboards.....	usual price 19.50, cut price 9.40
Hall Racks.....	usual price 12.50, cut price 5.75
Secretary Book Cases.....	usual price 35.00, cut price 19.50

Ingrain Carpet, usual price 40c, cut price.....	19c
Brussels Carpet, usual price \$1, cut price.....	49c
Hemp Carpets, usual price 35c, cut price.....	19c
Matting, usual price 40c, cut price.....	19c
Art Squares, usual price \$7.50, cut price.....	\$2.90
Stair Carpet, usual price 35c, cut price.....	17c
Window Shades, usual price \$1, cut price.....	38c
Comforts, usual price \$2, cut price.....	90c
Spreads, usual price \$2.50, cut price.....	\$1.20
Pillows, usual price \$1, cut price.....	38c
Blankets, usual price \$2.50, cut price.....	\$1.40
Screens, usual price \$7.50, cut price.....	\$3.75
Easels, usual price \$1.50, cut price.....	65c
Whatnots, usual price \$5, cut price.....	\$2.25
Gilt Chairs, usual price \$8.50, cut price.....	\$4.75
Crocks, usual price \$2.50, cut price.....	95c
Medicine Cabinets, usual price \$4.50, cut price.....	\$2.25
Pictures, usual price \$3, cut price.....	\$1.50
Center Tables, usual price \$3.50, cut price.....	\$1.60
Center Tables, usual price \$5, cut price.....	\$2.40
Lace Curtains, usual price \$2.50, cut price.....	90c
Portieres, usual price \$5, cut price.....	\$2.40
Bedsteads, usual price \$3.50, cut price.....	\$1.60
Mattresses, usual price \$3.50, cut price.....	\$1.90
Springs, usual price \$3, cut price.....	\$1.40

WRITE FOR CATALOGUE.

Mailed free, our 128-page Illustrated Catalogue on receipt of ten cents in stamps to cover postage. Write for Special Baby Carriage Catalogue, mailed free on receipt of 10 cents to cover postage. Write us. All correspondence answered same day as received. Special inducements offered to country buyers. Mail orders filled promptly.

WE DELIVER DAILY TO

Council Bluffs, South Omaha, Fort Omaha, Florence and all suburban towns. Parties residing in these cities can purchase just on the same terms as those residing in Omaha.

REMEMBERING THE CHILDREN.

Something of Special Interest to Boys and Girls Attending Public Schools.

A Peninsular Steel Range valued at \$100 will be given to any scholar now in attendance at any public school who shall, prior to November 2nd, 1891, complete and present to us the greatest number of words composed from the letters, "Peninsular." All children are invited to call and get free a handsomely illustrated "Peninsular Sun," which contains the rules governing the above contest.

Good Cook Stove, usual price \$14, cut price.....	\$7.40
Good Ranges, usual price \$30, cut price.....	\$15.00
Gasoline Stoves, usual price \$8, cut price.....	\$4.75
Heating Stoves, usual price \$7, cut price.....	\$3.50
Oak Stoves, usual price \$17.50, cut price.....	\$8.50
Base Burners, usual price \$45, cut price.....	\$28.50
Wrought Steel Ranges, usual price \$65, cut price.....	\$42.50
Decorated Lamps, usual price \$2, cut price.....	90c
Hanging Lamps, usual price \$1, cut price.....	\$1.85
Banquet Lamps, usual price \$10, cut price.....	\$4.50
Piano Lamps, usual price \$17.50, cut price.....	\$8.75
Onyx Tables, usual price \$25, cut price.....	\$12.50
Parlor Lamps, usual price \$6.50, cut price.....	\$2.90
Tea Sets, usual price \$7.50, cut price.....	\$3.75
Dinner Sets, usual price \$12.50, cut price.....	\$6.25
Toilet Sets, usual price \$3, cut price.....	\$1.85
Wood Pails, usual price 25c, cut price.....	12c
Wringers, usual price \$5, cut price.....	\$2.65
Rolling Pins, usual price 20c, cut price.....	6c
Dairy Pans, usual price 15c, cut price.....	5c
Sauce Pans, usual price 35c, cut price.....	12c
Bread Pans, usual price 20c, cut price.....	8c
Dippers, usual price 10c, cut price.....	4c
Washboards, usual price 35c, cut price.....	14c



THE PENINSULAR STOVES Are the Best

The Peninsular Stoves are the best in the world. We control them. You can buy the best of us at lower prices than you pay for the poorest elsewhere. A written guarantee signed by the president of the Peninsular Stove Company furnished with every stove.

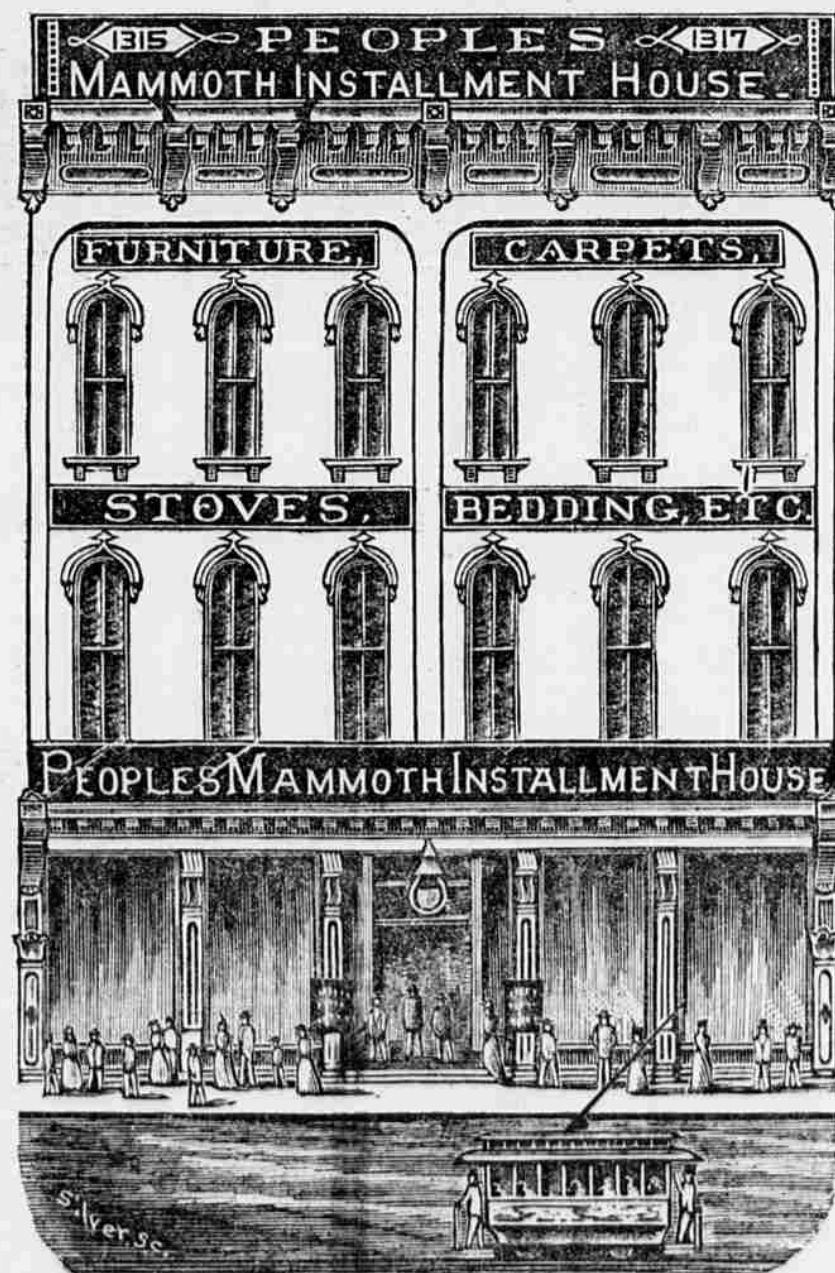
Our Easy Terms

- \$10 worth of goods, \$1 per week or \$4 per month.
- \$25 worth of goods, \$1.50 per week or \$6 per month.
- \$50 worth of goods, \$2 per week or \$8 per month.
- \$75 worth of goods, \$2.50 per week or \$10 per mo.
- \$100 worth of goods, \$3 per week or \$12 per month.
- \$200 worth of goods, \$5 per week or \$20 per month.

Our Motto.

If the goods we sell you do not prove satisfactory, come to us and we will allow all reasonable claims.

People's Mammoth Installment House.



The Largest Time Payment House in the World.

Satisfaction guaranteed. Just claims allowed. Complaints heeded. No trouble to show goods. Lighted by electric lights. Bed rock prices. Courteous treatment. No misrepresentations. Open Evenings.

FREE THIS WEEK.

A Handsome Cloth Bound Dictionary, Containing Thirty Thousands Words, Given Away With Every Purchase of \$5.00 and Over.

- Curtain Poles with all Lace Curtains.
- Car tickets furnished those residing at a distance.
- Freight paid on all goods shipped within a radius of 200 miles.
- Can of Stove Polish with every stove.
- Pipe furnished free with all stoves.



THE PENINSULAR STOVES Are the Best

The Peninsular Stoves are the best in the world. We control them. You can buy the best of us at lower prices than you pay for the poorest elsewhere. A written guarantee signed by the president of the Peninsular Stove Company furnished with every stove.

EASY MONTHLY PAYMENTS.

Come Early and Avoid the Crowds.

Store Open until 9 O'clock. Saturdays until 10 p. m.

PEOPLE'S MAMMOTH INSTALLMENT HOUSE. 1315 AND 1317 FARNAM ST.