

THE MORSE DRY GOODS CO

Colored Silk Plushes

\$1.00.

Every conceivable color and the very widest quality---they measure full 24-inches and have usually sold at \$1.50. Come to see them.

PLUSHES 75c

100 pieces beautiful silk plushes, 19-inches wide, all the newest colors, 75c, worth \$1.

Camel's Hair Shawls

Special Display Monday in our Cloak Dep't.

Exquisite new designs, beautiful colorings. Prices about one-fourth actual values. Every shawl guaranteed a

GENUINE INDIA

Prices range at \$50, \$75, \$100, \$125, \$135, \$150, \$200 and \$250 each.

Our Silk Dept is the largest in the west; you can find everything.

LACE CURTAINS

Special Sale

Only two days more of our SEMI-ANNUAL Lace Curtain Sale

Buy While the Sale Lasts

As this is positively the only sale this season. Any price you wish from 75c to \$85 per pair. Fully 20 per cent discount on all. We make a small profit on all we sell, if only a small one, but that is our look out, we are satisfied with the advertisement.

Morse's is the only place to buy curtains.
Curtain poles at Morse's, complete 25c. Get one of Morse's dozen pillows, size 18x18, highly perfumed in satin \$1.50.
Holland shades at Morse's, mounted on spring rollers ready to hang, with borders or plain, 40c each.

Great Bargains

This will be the only lace curtain sale we shall have during the season and will embrace our

New Fall Purchases.

We Shall Offer Tuesday

Four Thousand Pairs Nottingham Irish Point Swiss, Tambour and Brussels

The prices to range from.

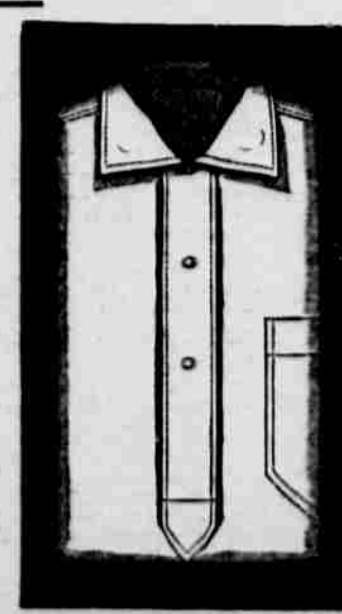
75c to \$85.00 a Pair.

A lot of \$5 curtains will be closed out at \$4.
A lot of \$10 curtains will be closed out at \$8.
A lot of \$4 curtains will be closed out at \$3.25.
A lot of \$3 curtains will be closed out at \$2.50.

Men's Night Shirts

39c

100 dozen of men's fancy night shirts, made of good muslin, actual value 75c, price Monday 39c.



STORE DIRECTORY.

BASEMENT.

Will be opened about October 15 with a complete line of House Furnishing Goods, Tinware, Wooden and Willow Ware, Crockery, Cutlery, Silverware, etc. Our buyer is in New York now.

FIRST FLOOR.

16th Street Wing

Silks, Velvets, Dress Goods, Gloves, Notions, Buttons, Trimmings, Stationery, Books, and in the Farnam street window of the same floor, Dr. Jaeger's Underwear, Men's Furnishings, Boys' Clothing, Linens, Domestic, etc.

2ND FLOOR.

Reached by both passenger elevators or from the Farnam street entrance: Blankets, Comforts, Flannels, Ribbons, Laces, Embroideries, Yarns, Knit Goods, A beautiful stock of

NEW HOODS.

Hosiery and Underwear, Dr. Jaeger's Underwear for ladies and children Offices on this floor.

3RD FLOOR.

In charge of Mr. Scofield. Cloaks, Suits, Corsets, Muslin Underwear, Hall's Bazar Forms, Butterick's Patterns, Fans, Sealskin Cloaks, etc.

4TH FLOOR.

Carpets, Rugs, Linoleums, etc., in charge of Mr. Schriver, and Curtains, Draperies, Window Shades and Upholstery Goods, in charge of Mr. Schenck.

5TH FLOOR.

Dressmaking, in charge of Mr. Featherly. None but first-class work done.

6TH FLOOR.

Manufacturing department and wholesale rooms.

Monday morning we shall have a grand sale of silks. An attraction at the counter will be the

Clored Surah Silks,
25c

All the colors are desirable. We have the pinks, blues, lavenders, heliotropes, cardinals, etc., so desirable for fancy work. They are pure silk and worth 50c.

Black Silks,
65c

We shall offer a line of new American black silks; a quality that we can recommend--fine and nice for ordinary wear, at 65c a yard.

Black Surah,
\$1.12

10 pieces of this quality at \$1.12, worth \$1.50. This is a positive bargain. We are bound to make this silk department noted.

Our low prices are telling. Ladies' Hole and Underwear Second Floor, 16th St. Front.

LADIES' ALL WOOL HOSE,
With merino heels and toes and ribbed tops 25c, worth 35c. } **25c**

DR. JAEGER'S NEW SHAPES FOR 1890.

The quality and shapes of Dr. Jaeger's Hosiery and Underwear is altogether changed, and the goods we show this year are all new; any shown elsewhere are last year's styles and qualities. We are sole agents for Dr. Jaeger's Hosiery and Underwear--men's women's and children's.

Ladies' natural wool vests \$1. A specially good bargain at \$1. This quality sells elsewhere for \$1.50.

Silk Velvets.

We have 6 special qualities in colored silk velvets; no old goods or colors in the lot. No one can show you such an assortment or approach our prices.

Colored Silk Velvets 85c Worth \$1.35.

Colored Silk Velvets \$1. Worth \$1.25.

Colored Silk Velvets \$1.25 Worth \$1.75.

Colored Silk Velvets \$1.50 Worth \$2.

Colored Silk Velvets \$1.75 Worth \$2.25.

Finest Colored Silk Velvets \$2.50 Worth \$3.50.



LADIES' Wrappers
\$8

We have sold lots of the all wool outing flannel wrappers, superior quality, in new designs, sizes 32 to 40 bust.

PRICE,
\$8
Worth \$12

LARGEST CLOAK DEPARTMENT IN THE WEST.

THE MORSE DRY GOODS CO.

MORSE'S NEW STORE



California Blankets
\$6.50



These are the genuine California made White Blankets; are worth \$10 a pair--our price \$6.50.

White Blankets
\$3.90

All wool 11-4 White Blankets, worth \$3--get a pair Monday for \$3.90.

White Blankets
\$7.00

California White Blankets, beautiful quality, 11-4 size, worth \$11.

PREMIUM White Blankets
\$8.50

Extra heavy warm and fine, fully \$4 a pair less than price.

Sealskin Garments

Of all kinds in stock or made to order you can select the skins right in our dep't, should you see fit,



Morse Dry Goods Co.

Marseilles Bed Spreads, \$4.50.

50 white Marseilles Bed Spreads, extra size, at \$3; worth \$4.50.

100 Tray Cloths at 25c; worth 50c.

150 Tray Cloths at 39c; worth 75c.

150 extra fine double damask Tray Cloths at 50c; reduced from \$1 and \$1.25.

100 dozen Cream Napkins at 75c; worth \$1.

Table Damask \$1.00.

10 pieces Bleached Satin Damask at \$1.00 per yard; worth \$1.35.

Napkins to match at \$2.00 per dozen.

OUR FACILITIES

For Rendering You Proper Service

Sealskin Cloaks.

Sealskin Jackets.

Sealskin Wraps.

Sealskin Ulsters.

Sealskin Caps.

Are not equalled in the west. We buy the skins and make to order.

SPECIAL SALE

Children's Cloaks.

Two Styles to Select From

Tan and Myrtle Green Check or Olive and Navy Stripe.
4 yrs | 6 yrs | 8 yrs | 10 yrs | 12 yrs | 14 yrs
\$3.00 | \$3.50 | \$4.00 | \$4.50 | \$5.00 | \$5.50

New Stylish Gretchen Shapes

One has Reverse and Belt the other has Rolling Shawls, Collar and Silk Girdle.

UNDERWEAR DEPT.

Second Floor--16th St. Front.

LADIES'

UNION SUITS

\$2.50

Natural Gray and White. Equal to any sold elsewhere for \$3 to \$5.

