THE RIVER－BANK ROMANCE． How the Unlon Paolifo to Not Op－
pooing tho Nobraska Cootral．

$\mid$ HE SLEPT INTO ETERNITY $\mid$


## YOU ARE FOOLING

Awny money if you buy an overcoat withont looking at our stock．Our mesortment overohadows， ererything of its kind in the city．Never in alt the years that wo hare been in business have we hind such rast quantities of fine and elegant overcoats，and never were they sold at such low figures．Wo are in the beight of the season，our overcoat department is booming，you will al ways find it crowded and why is it so？Are the perple crowding our stom because we give them poorer goods or charge more than others？Would they come to us to bur overcoats that can be had cheaper else iwhere？NOT MUCH：They come here because they know they can save moncy，and save considerable too．
$\qquad$ nessis the result of fair dealing and of better values than you can get elwewhere for sour money．
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## Nebraska Clothing Company，

Corner Fourteenth and Douglas Streets，Omaha

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