S. P. MORSE & COMPANY.

Great Sale for Next Week.

HOSIERY DEPARTMENT.

500 dozen Childs' Seamless imported Hose will be sold at 15c, all sizes, 5 to 8½ inches, never before offered less than 25 to 35c.

80 dozen Ladies' Pure Lisle Hose, Brilliant finish, all colors, at 35c; a regular 75c Hose.

100 dozen Ladies' finest quality Colored Balbriggan Hose, in stripes and fancy colors, closed out by us in Europe, will be sold on this sale for 35c a pair; would ordinarily cost 50 to 60cts a pair.

200 dozen Ladies' finest quality Spun Silk Hose at $1.00 a pair; have never sold in Omaha less than $2 00; all colors and black.

Great Sale of White Goods.

10,000 yards White Pique at 3c, worth 6¼c.

5,000 yards Sheer Check Nainsook 8½c, worth 20c.

At the auction sale of March 12th, in New York, we purchased about $15,000 worth of India Linons, Swisses, Check Nainsooks, Victoria Lawn, &c.

100 pieces Check Nainsooks that have always sold for 25 to 40c, positively the best bargain ever shown will be closed in one lot at 15c.

60 pieces finest and best quality Check Nainsooks and Mulls, regular price has always been 37½ to 60c, but we can sell them now for 25c.

80 pieces Sheer White India Linons at 15c, sold heretofore for 25c.

50 pieces India Linons at 20c, price herefore has been 30c.

60 pieces beautiful quality India Linons at 25c, exactly the same that sells for 35c.

28 pieces finest quality made in India Linon at 37½c, worth 60c.

100 pieces Victoria Lawns at 15c, regular price 25c.

60 pieces Victoria Lawn at 20c exactly, worth 30c.

25 pieces finest Sheer Victoria Lawn at 25c, never offered before less than 40c.

Lace Department.

For to-morrow we will make a great offering at

25c

a dozen yards. A large lot of Laces purchased at sales in New York, and that have never sold under 10 cents a yard.

50c

a dozen yards. Over eighty styles of Linen and Cotton Laces, that are to-day worth $1.00 to $1.25 a yard.

$1.00

a dozen yards. Magnificent styles of Cotton Laces that have always retailed for 25 cents a yard.

Silk Spanish Laces.

35 pieces Black All-silk Spanish Lace, 2 1-2 to 3 inches wide, at 10c, per yard.

23 pieces Black All- silk Spanish Lace. 3 inches wide, at 12 1-2c, per yard.

15 pieces Black All-Silk Spanish Guipure Lace, 3inches wide, at 25c, per yard.

10 pieces Black All-Silk Spanish Guipure Lace, extra fine quality, 5 inches wide of 35c, per yard.

8 pieces Black All-Silk Spanish Guipure Lace, extra fine quality, 6 inches wide, at 40c, per yard.

Turkey Red Damasks.

160 pieces, about 6,000 yards of very best Turkey Red Damasks, quality never shown before less than 50c; price for this sale 34c.

1,200 yards best quality German Linen Warp Turkey Red Damasks, usually sold at $1.00 a yard, but our price for this sale is 65c.

Black Dress Goods.

To continue the great rush in Black Goods another week we will offer to-morrow:

20 pieces Black Cashmere at 50c, reduced from 75c.

25 pcs. Black Jersey Cord and Armure at 50c, reduced from $1.00.

50 pcs. Black Cashmere at 95c, never offered before under $1.25.

20 pieces 46-inch very fine Albatross or Nuns' Veiling at

65 Cents

a yard, worth last season $1.00.

Grenadines.

The greatest bargain we have been been able to secure for this important Sale is:

50 pieces Finest Quality all Silk and Wool Satin Stripe and Black Check Grenadine at

90c A YARD.

Worth $2.00 to $3.00.

Embroideries.

To simplify the sale of all our embroideries, we will make six prices and the earliest customers will secure the best borgains.

In the 5c yard lot will be all embroideries, usually sold at 8c to 10c.

10c a yard lot will be all embroideries, between 12½c and 20c.

In the 20c a yard lot will be all embroideries, sold between 25c and 35c a yard.

The 25c embroideries will be goods that we alwrys sell at 36c to 45c.

60c embroideries will be goods that we always sell at 65c to 75c.

75c embroideries will be goods that we always sell at $1.00 to $1.25.

Glove Department.

300 dozen ladies' eight button length Jersey wrist gloves, just opened up for this sale at

25 Cents a Pair.

80 dozen, an assorted lot of six and eight button finest quality Jersey lisle gloves, regular 75c and $1 qualities for this sale at

50 Cents a Pair.

90 dozen very finest qualities of lace top and embroidered Lisle gloves in 8 10 button length Jersey wrists at

75 Cents a Pair.

80 dozen of colored and black kid gloves, a regular $1.50 glove, will be offered to-day at our glove counter for

75 Cents a Pair

Worth, as stated, $1.25 to $1.50.

Black Brocade Velvets.

One of the greatest Bargains secured for this sale was one lot assorted patterns.

15 pieces Brocade Silk Velvets that sold early in the season for just $5.00 a yard, on this sale we will close them for $2.50.

Ladies Sacking.

60 pieces Genuine Gilbert Suiting Flannels, full 56-inches wide, new mixtures and solid colors, very desirable for Tailor Made Suits. Our price on the sale, 95c; worth $1.25.

Men's Eurnishing Goods.

MAGNIFICENT STOCK OF UNDERWEAR.

We are the only direct importers of Men's Hosiery and Underwear west of Chicago. On one invoice of Men's Undershirts and Hose we paid to John Campbell, Esq., Collector of Customs, March 13th.

$1,215.70

for duties, the largest ever made at one time at the port of Omaha. We will open to-morrow morning.

60 doz. English Balbriggen Underwear, fine gauze silk front at 75c.

40 doz. French Balbriggan Undershirts and Drawers, the same quality that we sold last year for $1 25, now offered at $1 00.

French Balbriggan Undershirts and Drawers at $1.50 usually sold at $2.00.

Finest quality French Balbriggan Undershirts and Drawers at $1.90, usually sold last for $2.50.

UNDERWEAR AND HOSIERY

From
MORLEY'S, Nottingham;
BRETTLES', London;
COUDERAT & CO., Paris.
All direct from these makers to us.

Oriental Laces.

Our stock of these goods is of our own importation and has come in so late that we will give the greatest portion of them to our customers at less than wholesale prices in New York to-day.

50 pieces 4-inch Oriental Lace at 10c, worth 15c.

24 pieces 5-inch wide Oriental Lace at 25c a yard worth 45c.

24 pieces 6-inch wide Oriental Lace at 50c, worth 75c to $1.00.

Linen Department.

HOTELS,
BOARDING HOUSES,
RESTAURANTS,

and private families can save about 30 per cent by purchasing now from us. We mention a few.

40 pieces heavy undressed Barnsley loom Table Damask at 37½c, worth 50c.

5 pieces fine Cream Damask 50c. This is a small lot of our regular 85c Damask.

28 pieces 68-inch Cream Barnsley Damask at 65c a yard, never shown in the West less than $1.00.

30 pieces 68-inch heaviest quality German Bleached Damask, cost to import about $1 00 to $1.25. We sell them on this sale for 75c.

40 pieces, full 2 yards wide, Austrian Bleached Damasks made without dressing or Starch very heavy and Satin finish will be closed out on this sale for 95c, worth $1.50.

80 pieces of the finest quality double Satin Table Damasks, full 2 yards wide, comprising a lot that we purchased at auction and forced sales; the lowest cost We will close them at one price on this sale, viz.: $1.25. Many of them retail for $2.75 to $3.00.

Velveteens.

We closed out from the importers about 1800 yards "Barveno" patent Velveteens, regular $1.25 quality, all new colors, Garnets, Browns, Myrtles, etc., and we will close the lot out at 75c.

ALSO,

25 pieces of Woven Colored Brocade Velvets, (not stamped goods), full 25 inches wide in Myrtle, Brown, Garnet, etc., never sold less than $2.50 a yard; we will close them on this sale for $1.50.

200 Pieces Crash Towlings.

4 CENTS 4

Worth 6½ to 8c.

250 Pieces Bleached Crash Toweling.

5 CENTS 5

Worth 8½c in New York.

250 pieces best quality Twilled, Diced, and Diaper Unbleached and Bleached. Also all Linen Check Glass Towelings. Amongst these are goods worth 20c, not a yard ever sold under 15c, but on this sale we will sell all of them for 12½c.

300 pieces all Linen Crash Striped Toweling, formerly sold at 10c; on this sale will be sold for 7 cts.

90 pieces very finest and widest Bromsley Twilled and Huck Towelings, always sold at 25c; will be closed out on this sale for 17½ cts.

Velvets and Brocades.

40 Pieces 19-inch Silk Velvets in all new and desirable shades and regular $2.50 quality will be closed on this sale for $1 50 a yard.

40 pieces very best quality 19-inch Dress Velvets, all new and desirable shades, will be closed out on this sale for $2.00 a yard; positively sold everywhere for $3.00.

20 pieces handsome, rich, Black Brocade Silk, very heavy and fully as good as could be bought last season for $2.50, will be closed on this sale for $1.65.

20 pieces very rich all Silk Black Brocades in beautiful patterns, at $2.00 a yard, reduced from $3.00 for this sale.

15 pieces finest all silk Brocades, worth from $3.00 to $4 50 a yard, will be closed on this sale at $2.50 a yard.

S. P. MORSE & CO.'S

SPECIAL OFFERING OF

BLACK SILKS,

FOR WEDNESDAY, APRIL 9TH.

The stock of a prominent Lyons Manufacturer offered at retail for less than wholesale prices.

PRICES FOR THIS WEEK:

24	$1.25	24
	$1.50	
Inches	$1.65	Inches
	$2.00	
Wide	$2.00	Wide.

24 Inches Wide, and the Best Black Silks Manufactured

NEARLY ALL BEING MADE BY

C. J. BONET ET CIE, - - LYONS, FRANCE.

See that his brand is on all that you buy.

Ladies who wish a fine Black Silk Dress for a comparatively trifling sum of money will take advantage of the above lot.

Our Great Sale.

The wonderful success of this sale has induced us to continue it for to-morrow

AND THE PRESENT WEEK,

and all those who have not already done so ought not to fail to to take

ADVANTAGE OF THE BENEFITS

accruing to all, when such a magnificent stock, amounting to upwards of

$300,000.00

is thrown on the market at about 30 per cent less than last year's prices.

S. P. Morse & Co.

S. P. MORSE & CO.

LADIES' AND GENTS'

HANDKERCHIEF DEPAR'T.

Come Early, Wednesday Morning, April 9th.

We have just received from Belfast, Ireland, three manufacturers' stocks, odd lots, of Ladies', Gentlemen's and Children's Handkerchiefs, the accumulation of a season, of every style of handkerchief they have made, containing 2,700 handkerchiefs, in an endless variety of Style, no three being alike. We shall mark them from

10 Cents to 50 Cents Each---Real Value 20 Cents to $1.50, as follows:

Manufacturers' Odd Lots of Ladies' Colored Border Homestiched Hand kerchiefs, full size, choice at 10 cents each. Half their value.

Manufacturer's Odd Lots of Gentlemen's All-Dinen Handkerchiefs, in an assortment of iniatials and colored borders, choice at 12½ and 25c each. These goods are rea ly worth double this price.

Manufacturers' Odd Lots of Ladies' Hemstitched Colored and White and Embroidered; also Colored Initials in hemstich, choice at 15c each Regular price 25c.

Manufacturers' Odd Lots of Children's all-linen Hemstiched handkerchiefs, with colored blockwork, a great variety of designs and colors, choice at 17c each. These goods are really worth 25 to 37½c.

Manufacturers' Odd Lots Ladies' Handkerchiefs, Initial and Colored Borders embroidered, choice at 20c and 25c each. These goods are worth 37½ and 50 cents.

Manufacturers' Odd Lots Ladies' Handkerchiefs, hemstiched and scalloped, with fine white and colored embro dery, in an endless variety of designs, choice at 50 cents each, worth from 75c to $1.50.

Satines, Lawns.

Our purchase of Lawns and Satines were made 40 per cent under the market value, and we will open to-morrow morning

250 pieces very best quality new Styles Satines, that are worth 25c everywhere. Some ask more, but for this sale our price will be 15c a yard.

1,300 yards of Linen Lawns, same quality, that we sold last year for 20c, will be closed out on this sale for 10c, worth double.

2,500 yards new Styles, fine quality Linen Lawns on this just sale we will offer them for 15c, worth 25c.

3,000 yards Linen Lawns guaranteed pure Linen, and a quality that has sold in previous years for 35c to 45c for this sale. We will sell them at 25c.

Napkins! Naokins!!

180 dozen German Damask Napkins regular $1.75 per dozen goods; we will close this lot out at $1.25.

75 dozen, full ⅝ double Satin Cream Damask Napkins, usually sold at $2 50 a dozen; will close tkem out at $1.55 a dozen.

200 dozen extra heavy double Satin Damask ¾ and ⅞ Napkins that have always sold for $3.00 and $3 50 will be closed out to-morrow for $2.00 a dozen.

80 dozen extra fine and heavy ¾ and ⅞ double Damask Napkins will be placed in one lot at $2.50 a dozen, worth just $3.50 and $4.00.

240 dozen soft finish Plain White and Red Bordered Napkins, very heavy, that we will sell at $1.25 a dozen.

80 dozen of ¾ and ⅞ size finest quality German Satin Damask Napkins, usually h is at $6.00 to $7.00, will be closed on old sale for $4.50

S. P. Morse & Co.

Pattern Table Cloths.

We bought a lot of about 1,600 cream double damask fringe Pattern Cloths full 2 by 2½ yards with red Grecian borders—will be sold for $2.50 each, usual price $4.50.

ALSO

850 full Bleached Damask Cloths with double Red Grecian Borders, size 2 by 2½ yards at $2.75 each, worth $5.00.

300 very finest Double Satin Damask fringe cloths pure white magnificent Patterns, finest quality, size 2 by 2½ yards, will be closed out at $2.50 each, usual price $5.00.

Bed Spreads.

We secured especially for this trade sale

900 full 12-4 Honey-Comb Bed Spreads that have never sold for less than 95cts. But we bought these so cheap that we will sell them for 55cts each.

Another lot of about 600 Bates Bridal and Lewiston Honeycomb Spreads will be closed out at 85cts; worth $1.25 to $1.50.

600 Marseilles 12-4 and an extra fine Marseilles pattern, soft finish Honeycomb Spreads at $1.50; each never sold less than $2 00.

300 Marseilles 12-4 Bed Spreads that have never been shown before less than $3.50 and $4.00; we propose to sell this lot for $2 50.

100 of our finest Marseilles Spreads that are worth $6.00 to $7.50, we will show them for Thursday morning at $5.50.

S. P. Morse & Co.

Wash Dress Goods.

25,000 yards very choicest styles new Standard Calico.

Arnold, American, Cocheco, Oriental, Gloucester, Chambray, Windsor, } Very Best Prints 3c.

There are no better prints made than these, and we will not substitute any inferior grades.

20 cases very best quality INDIGO BLUE Calico 7c yard, worth 10c.

25 cases Heavy Check Ginghams 3c yard, worth 6¼c.

24 cases very choicest Ginghams, Apron Checks and Dress Styles, comprising the following makes:

Lancaster, Renfrew, Amoskeag, York, Slaterville, Glasgow, Whites, } Choicest Ginghams 6¼c.

20,000 yards Best Scotch Ginghams, Apron Checks and Dress Plaids will be sold on this sale at 15c, usual 30c quality.

25,000 yards fast color printed lawns at 3½c never offered before this sale less than 6¼c.

S. P. Morse & Co.

Domestic Department.

Open to-morrow morning 10 Bales Brown Muslin

4 CENTS 4

Worth 6½ cents.

FIVE BALES BROWN MUSLIN,

6 1-2 CT 6 1-2

Worth 8 to 8½c.

FIVE BALES BEST BROWN MUSLIN,

7 1-2 CTS 7 1-2

worth 8½ cents.

TWENTY CASES GOOD BLEACHED MUSLIN.

5 CTS 5

worth and sold always at 8½c.

TEN CASES BEST STANDARD MUSLIN.

6 1-4 CTS 6 1-4

worth at wholesale, 8½c.

5 Cases 8 4 Sheeting, 20 cents.
5 Cases 9-4 Sheeting, 25 cents.
Utica 10-4 Sheeting, 30 cents
Wamsutta 10-4 Sheeting, 30 cents.
These are 2½ to 5 cents a yard less than wholesale prices.

S. P. Morse & Co.

Corset Department.

100 dozen French Satine Corsets in Pink, Blue, Cardinal, Cream, White, Black, &c., embroidered with colored silk floss, will be closed out at

75 Cents.

100 dozen Tampico Corsets, usually sold at $1.00 will be closed out at

75 Cents.

40 dozen finest French Satine Corsets, in all colors, richly embroidered, corded and with double side steels, a regular $1.50 corset, will be closed out at

$1.00.

Ladies' Merino and Balbriggan Underwear.

Monday we will offer 200 dozen Ladies' genuine C. & G. Balbriggan vests at

85c Each.

Regular $1.50 quality.

Kid Gloves.

All our h eretofore bargains ink to insignificance compared to our present offering. An importer's stock closed out and more Kid Gloves of all sizes, colors, and black, at

50 CENTS PER PAIR 50

Never offered less than $1.25.

GLOVES—NEW TANS MODES and Blacks, in 3, 4 and 6 button length, at prices interesting to all consumers, and much below cost of manufacture.

S. P. Morse & Co.

Lace Curtains.

We will have a great sale of

Swiss & Nottingham CURTAINS

COMMENCING THIS MORNING

100 pair ottingham Cream Lace Curtains with p edges. A regular $3.00 curtain, will be reduced to close out to $1.95 a pair.

80 pairs Nottingham Curtains reduced from $6.00 for this sale down to $4.06 a pair.

65 pairs our finest Nottingham Curtains reduced from $12 to $13 down to $7.50 a pair.

Nuns Veiling.

40 pieces 46-inch finest quality Black Nuns Veiling, or Albatross Cloth, that has never sold in this quality and width under $1.00 a yard, will be closed out at 65cts a yard.

Remnants.

12,000 yards of remnants of Spring Dress Goods carried from last season will be put on a table at ½ original price, 50c Dress Goods 15c, 75c Dress Goods 25c to 30c, $100 remnants 30c to 40c.

S. P. Morse & Co.

Silk Department.

For years our Black Silks have been famed for cheapness and durability; we closed out in New York last week

80 pieces choice quality black and white Summer Silks that we wil offer on this sale at 37½c, worth 50c. Our patrons will confer a favor on us by calling to examine the very superior quality of these Silks.

60 pieces changeable Summer Silks, Chene Checks, and beautiful effects in Glace Silks will be offered on this sale for 50c; selling everywhere this season for 65c to 75c.

WE CLOSED OUT ONE LOT

50 pieces heavy gros grain Colored Silks in Garnet, Myrtles, Bronze, etc., all good colors, and will offer them at 75c. These are good value at $1 25.

20 pieces all Silk Black Rhadmes will be closed out on this sale at 87½c; never offered before under $1.25 and worth that to-day.

15 pieces extra all Silk double faced Rhadmes Silk, full 25 inches wide, will be closed at $1.25; worth. and never sold under $1.75,

20 pieces finest quality all Slik Black Mervilleux, a quality that we have always sold at $2.50, will be closed out a $1 75.

45 pieces very finest quality all Silk twilled Surahs, beautiful for Skirts and party dresses, all magnificent colors, Pinks, Blues, Greys, Pigeon Blue, New Browns, Corn Yellow, Cream, etc; never sold under $1.50, will be cut down to $1 25.

50 pieces very finest quality checked and Block Plaid all Silk washing twilled Surah Silks, never sold under $1.50 to $1.75, will be closed at $1.25.

S. P. Morse & Co.