

Environment

Public's fate is inevitable — you will own video recorders

By Analysis by Scott Ahlstrand
Daily Nebraskan Senior Reporter

You'll own a VCR (video cassette recorder), I'll own a VCR, everyone

will own a VCR — it's inevitable, says Doug Dohmen, territorial manager for RCA.

"VCRs are about where color TVs were at the start," Dohmen

said. "Color TVs only held about 10 percent of the market before they took off. VCRs currently hold about 12-14 percent."

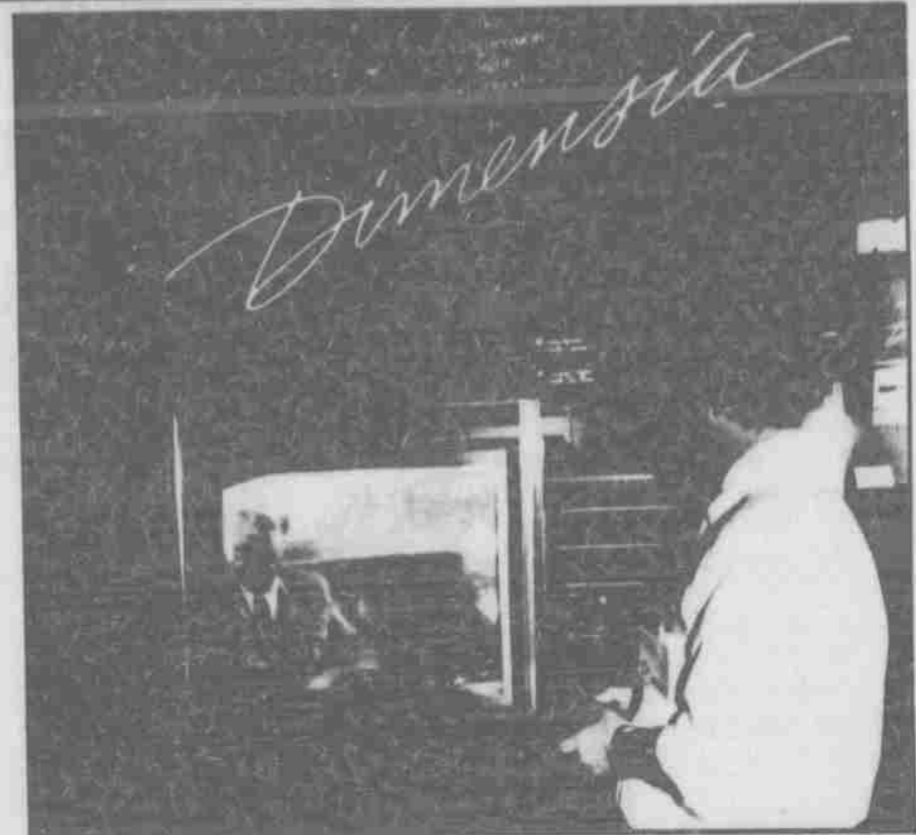
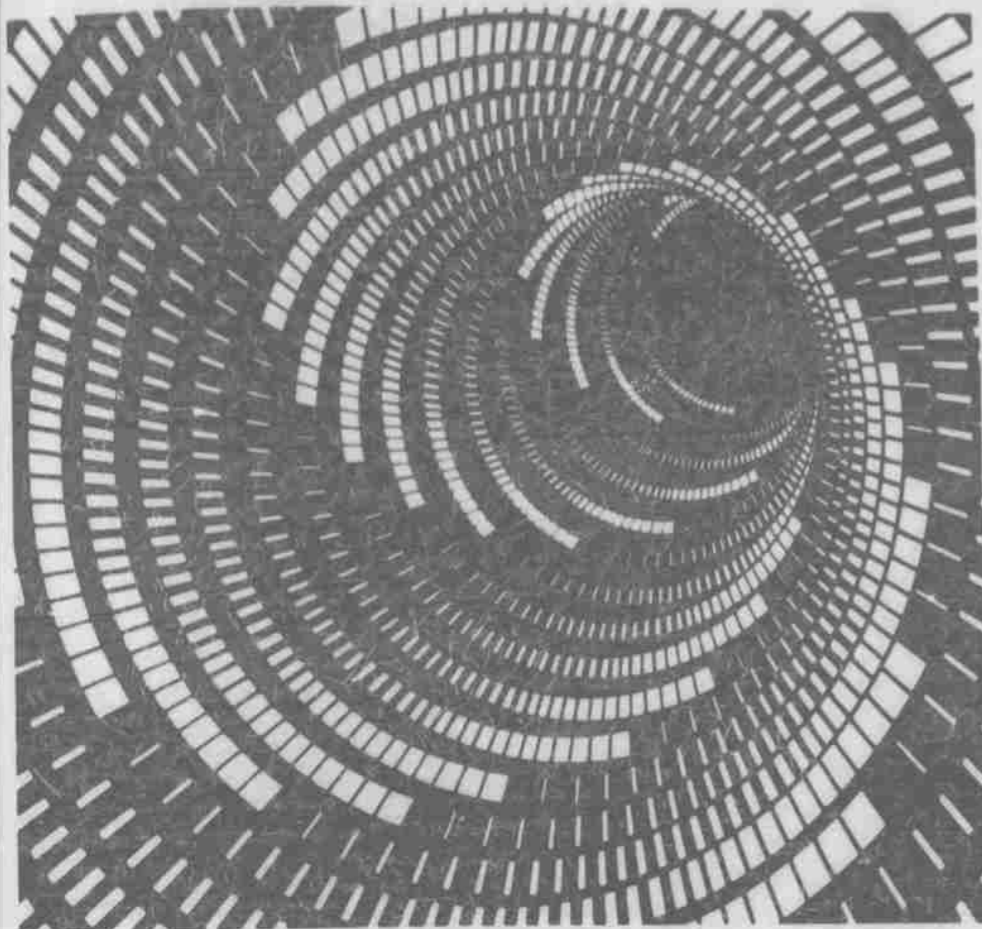
Craig Smith of the Video Station, 10th Street and Cornhusker Highway, said VCRs appeal to young college graduates.

"The young up-to-date businessman seems to be our biggest customer," he said. "It used to be that we'd get a high concentration of customers from the higher income groups, but now everyone is getting into VCRs. Our customers range from factory workers to lawyers."

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Original color, light schemes spice up apartment life blues

By Kirk Zebolsky
Daily Nebraskan Staff Writer

Students looking for apartments are often preoccupied with the monthly rent payment. They end up moving into totally unfurnished apartments, or apartments decorated to someone else's tastes.

There are ways a student can inexpensively spruce up an apartment to fit his or her tastes, according to Gretchen Golter, associate member of the American Society of Interior Designers and Miller and Paine.

The easiest way to transform your apartment into something you like, Golter said, is to incorporate a color change by repainting walls and even furniture.

"You'd be surprised what one gallon of paint can do," she said.

Golter said the biggest advantage of paint is that it is inexpensive, and that it can make a "sizeable difference" in the interior look of an apartment.

"You can get some wild and wonderful looks just from a can of paint," she said. That includes changes to old or bad-looking furniture, she said.

Golter said a continuance of color should be maintained, especially if the apartment has only three rooms, as studio apartments do. She said totally opposite colors on the color wheel should not be used together, even in different rooms. She recommended white not be used except for ceilings.

Before redecorating is begun, students should decide upon a color scheme, and build around it, Golter said. For instance, new or used furniture bought for an apartment should match the original color scheme.

Golter said students might want to consider colors they know they enjoy, such as colors they wear.

The second pronounced change a student can make is a change in

lighting. Clip-on lights are inexpensive, and can achieve effects like "nice spotting or low-level mood lighting," Golter said. Clip-on lights can also improve the lighting in general, which is often poor in apartments, Golter said.

She suggested accent lights, which are sold at Miller & Paine for 10 to 15 dollars. Some of these lights are attractive enough for an apartments' livingroom; others appeared better suited for bedrooms.

Golter said major changes could result from color lighting changes, but she also provided pointers on other aspects of interior decorating in apartments.

If a student's apartment lacks chairs and sofas, checking garage

sales and for-sale ads in newspapers is a good idea, Golter said.

Golter also recommended two types of chairs carried by some department stores. She said colored folding chairs cost from eight to \$12. Directors chairs, which are wood with canvas seat covers, run from \$18 to \$25.

If a student needs a bookcase, Golter said hardware stores sell build-it-yourself bookcases which can be attached to walls and painted to match them.

To decorate walls, posters are the most inexpensive way to go, Golter said. Posters should be displayed in groups of three, and each of the three should have the same theme.

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