


# Kmart®

Prices Effective Thru Sept. 30, 1984

The Saving Place®

**ULTRA-LASH MASCARA**

Makes lashes look long longer longest  
Waterproof  
Smearproof  
Long lasting too  
Fragrance-free  
Fine make-up sensibly priced



10 FL. OZ.

**Maybelline® eyes** 0.10-FL. Oz.

**1.49** Per Pkg. Sale Price

**Maybelline® Ultra-Lash® Mascara**  
Water-proof, smear-proof, and long-lasting mascara. Fragrance-free. Save more today.

**GREAT-LASH™ THE COLLAGEN PROTEIN MASCARA**

Enriched with Conditioners  
Builds thick thicker thicker lashes  
Hypo-allergenic  
Specially formulated for longest wear



0.43-FL. Oz.

**1.99** Per Pkg. Sale Price

**Maybelline® Great-Lash® Mascara**  
Hypo-allergenic; dermatologist-tested. With Collagen Protein to condition lashes. Save.

**ULTRA-BIG ULTRA-LASH® MASCARA**

Lengthens lashes without fibers!  
Makes lashes look long longer longest  
And long lasting too  
Waterproof  
Smearproof  
Fragrance-Free



0.41-FL. Oz.

**2.09** Per Pkg. Sale Price

**Maybelline® Ultra-Big Ultra-Lash®**  
Lengthens lashes without fibers! Water-proof, smear-proof, & long-lasting. Fragrance-free.



**Maybelline®**

**RICH 'N GENTLE LASH THICKENING MASCARA**

WITH A REVOLUTIONARY DIAL CONTROL SYSTEM

Hypo-Allergenic  
Easy to Remove with Soap and Water



0.41-FL. Oz.

**2 For \$5** Per Pkg. Sale Price

**Save On Rich 'N Gentle® Mascara**  
Lash thickening mascara with Dial Control®. Remove with soap & water. Hypo-allergenic.

**DIAL-A-LASH WATER-PROOF MASCARA**

Helps prevent globbs and clumps  
Removes by Deciduous Lashes, Every Day



0.37-FL. Oz.

**2 For \$5** Per Pkg. Sale Price

**Dial-A-Lash™ Water-Proof Mascara**  
Turn the dial for light, medium, heavy application. Helps to prevent globs and clumps.