

Arts & Entertainment

'Perky Lite picks you up, slows you down'

While Celeste's influence grows as a result of *Strolling Tone* magazine's interview, her roommates have begun to feel discontented. Feeling that campaign work was not enough, Otis and Harley have turned to advertising and marketing a peculiar form of home brew.

"It isn't really beer," Otis explained. "And it's not soda pop either. It doesn't have caffeine, which

Mary Louise Knapp

should please a lot of people. On the other hand, the coffee achievers won't be offended by it."

"Mothers will be worried about the sugar content," Harley warned.

"Yes, but the extremely low amount of alcohol will ease their minds. And it tastes a lot stronger than it is."

"Experienced drinkers won't be fooled by the taste."

"But Harley, this is a family-oriented product we're trying to sell! You want something strong, you can follow Addison down to Pierre's club."

"Let's see the ads you're running in the *Intruder*," Harley said.

Otis read: "For that first cup of the morning flavor, try new Perky Lite! Other beverages fill you up and drag you down, but Perky Lite gives you that lift you need when you just can't seem to face another day of work. It's good for coffee breaks, lunch, dinner, anytime!

Helps skinny people gain weight and fat people to



lose it. The sugar content is so low, you'll barely notice the extra calories. Perky Lite. The all-purpose drink."

"Why are you calling it 'Lite' when it's so full of sugar? And how can it help people lose weight?" Harley asked.

"Don't be silly, Harley," Otis said. "Nowadays you have to call your product 'Lite' in order to sell it! Even if it isn't strictly a diet drink, nobody's going to notice. They'll rush to buy it on account of the label."

"What other ads have you got?" asked Harley.

Otis pulled another piece of paper from his file. "After a hard day with the kids, the last thing you need is caffeine. So, instead of coffee, try new Perky Lite. Its high sugar content provides you with just the right amount of stimulation to get you ready to cook dinner. Its refreshingly low alcohol content will relax you and enable you to face another few hours of housework. Perky Lite picks you up and slows you down."

"Well, you've directed your message to working women and househusbands of the world," Harley said, "but there's one group of people you haven't covered. How are you going to get the misunderstood geniuses, the perennial students, the artistic types — well, people like me, for instance — to buy it?"

"Oh, for you I've created the best one of all," chuckled Otis. "Listen to this:"

"What a better way to end a day of sloth than by drinking ten or 12 Perky Lites? Yes, after sitting around all day, eating two big meals and doing a lot of heavy sleeping, you'll find Perky Lite an excellent accompaniment to your evening television. Perky Lite. The drink that relaxes."

Harley, not at all amused, departed for Pierre's cafe.

FINE ARTS

By Sarah Sieler

Lincoln poet Steve Hahn will give a reading in the Heritage Room at Bennett Martin Public Library, Thursday at 7:30 p.m.

Hahn has published poems in "Prairie Schooner," "Kansas Quarterly," and "The Sandhills & Other Geographies: An Anthology of Nebraska Poetry."

The event is one of a series of monthly poetry and fiction readings sponsored by the Nebraska Literary Heritage Association.

Country/bluegrass music will dominate the outdoor concert scene in Lincoln this week. The Plain Label O' Time String Band will play at Foundation Garden Wednesday from noon to 1 p.m. and also at the Antelope Park bandshell Thursday from 7:30 p.m. to 8:30 p.m.

The Sandy Creek Pickers will play at the Antelope Park bandshell Wednesday from 7:30 p.m. to 8:30 p.m. and the Bluegrass Crusade will play at Foundation Garden Thursday from noon to 1 p.m.

The international folk music of Newton and Sayre will be featured at the Antelope Park bandshell on Friday, from 7:30 p.m. to 8:30 p.m. They will play folk music from the British Isles and other countries of the western world on a variety of interesting instruments.

Two foreign films will be shown this week at Sheldon Memorial Art Gallery. "Exterminating Angel," a Mexican film directed by Luis Bunuel, will show Tuesday at 1 p.m., 7 p.m. and 9 p.m. "La Bete Humaine," a French film directed by Jean Renoir, will show Wednesday at 1 p.m., 7 p.m. and 9 p.m. Admission is by donation.

"The Stranger," an Orson Welles' film about an escaped Nazi prisoner, will be shown at Sheldon Thursday through Sunday at 7 p.m. and 9 p.m., with a Saturday and Sunday matinee at 3 p.m. Admission is \$3.

An art exhibit by members of the Association of Nebraska Art Clubs, Inc. will open at 5 p.m. Sunday in the Great Hall of the Smith-Curtis Building at Nebraska Wesleyan University.

The exhibit will be held in conjunction with the 20th Annual Convention of the Association. Exhibit hours are 5 p.m. to 7 p.m. Sunday 9 a.m. to 9 p.m. June 25 to 26; and 9 a.m. to noon, June 27.

Final presentations of the All-State Fine Arts Program for high school students will be this week at UNL. Concluding activities scheduled for Friday include a student art exhibit in the Sheldon Art Gallery Gardens at 6 p.m., a student band concert outside Westbrook Music Building at 6:30 p.m. and a student orchestra and choir concert in Kimball Recital Hall at 7:30 p.m.

Turner — new sound, old color

By Scott Harrah

It's been years since we've heard anything from this shrieking, outrageous diva who used to cavort across the stage with her partner Ike back in the 60's. In her latest effort, "Private Dancer," Tina Turner has accomplished something few of the 60's legends have: she's come back with the same fresh,

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colorful style that we know her for, but has added a new sound that's a combination of modern and old. Her new album is a bastion of bubbling talent that's augmented by such well-known artists as Jeff Beck and David Bowie.

Turner has skillfully inserted the right amount of 80's synthesizer beats to make the music up-to-date, but also manages to spice up the tunes with conventional guitar riffs a la Jeff Beck and an excellent horn section.

This album does consist mainly of songs about male-female relationships, some of which may be trite. But it's Turner's visceral energy and her ability to tear a song apart until it's nothing but a pulsating, raw nerve that makes her undeniably original.

The LP's first-released single, "Let's Stay Together," is a perfect example. Here is what could have been another insipid torch song which Tina has instead rendered as a spunky ballad that's convincing, high-spirited, and danceable.

"Better Be Good To Me" is one of her traditional "tough-broad" tunes that makes you feel sorry for the imaginary lover Tina's gonna turn black and blue if he doesn't treat her like a lady. One of the best tracks, "Steel Claw," is a hard, engrossing tune that will send even the most dull party into mass hysterics.

The last cut worth mentioning is the title track, "Private Dancer." It is a cute tune about a dancer-for-dollars that accepts German marks and American Express traveler's checks in exchange for a boogie.

In these days of vacuous breakdance songs of mindless synthetic beeps and deplorable lyrics, Tina Turner has smashed back into the scene to show the modern artists that they're forgetting the one thing that's sadly eluded most contemporary music...SOUL!

Piercing energy, levity and flamboyance make Turner's latest opus one of the hottest albums yet this summer.



Smiths, Alarm LPs different yet perfect

By Stephanie Zink

The Alarm's new album *Declaration* (IRS) is an interesting blend of acoustics and harmonica focused around a central theme of rebellion and self preservation.

Their back to basics approach sounds a lot like western punk, but is a step above that. None of the music sounds artificial and all of the lyrics come straight from the heart. In fact, the Alarm does for western music what Big Country did for Scottish folk music.

"Marching On" the opening song is an excellent cut with some of the best lyrics on the album: "We're the young who stand up/We must never be silenced/We've gotta speak up now/For all our sakes/And lift our voices higher."

One of the best songs on this album is "68 Guns," an anthem for the '80s. Mike Peters and Dave Sharps' acoustic guitar work on this song is good and driving. This version of the song is longer and much better than the radio and video versions of the song.

Peters is probably the best thing about this album. His vocals have a rough edge to them, especially on "We Are The Light," a slightly Bob Dylan sounding song about optimism — "Hold on to what you believe is right don't let anybody turn your eyes. Look ahead don't stop to look behind the past ain't no friend of mine."

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