

# Executive-on-loan project may net \$1.5 million for NETV equipment

By Pam Alward

A Nebraska Educational Television project to raise \$2 million to replace equipment is underway because of some outside help.

David Myers, vice-president-secretary of American Consolidated, is pioneering the company's executive-on-loan program, where corporation employees assist government agencies and the community by personal leadership and expertise.

Myers joined the Foundation in February after KUON-TV, the NETV Network station licensed by the University of Nebraska received a \$500,000 Challenge Grant from the National Endowment for the Humanities. NETV must raise \$1.5 million in three years, 1984-86, to receive the grant.

NETV general manager Jack McBride asked the foundation for assistance to raise the money, Myers said, because NETV is supported by the university. D.B. Varner, chairman of the board of directors and president of the foundation, then approached William Wright, chairman and chief executive officer of American Consolidated, who also serves as chairman of the foundation's investment committee, Myers said.

The foundation, on behalf of the university and NETV, is carrying out the campaign, NETV's Network Information Director Ruthanna Russel said.

Myers said the involved parties decided he could raise the money in pledges in 18 months by working full time, and the foundation could finish collecting the pledge money until the end of the three year period.

In the May issue of *Choice*, Nebraska's Public Television magazine, McBride said 28 percent of the goal already has been reached.

James Campbell, chairman of Norwest Banks of Omaha, will head a team of volunteers who will solicit pledges from corporations, foundations and individuals, Myers said.

Honorary chairpersons include Mrs. Terry Carpenter of Scottsbluff, NETV Commission Chairman Vance Rogers and NU Board of Regents Chairman Edward Schwartzkopf.

Of the \$2 million expected to be raised, \$800,000 will pay for immediate television equipment replacement, Russel said. The rest of the money will go into two endowments, she said.

One endowment will be for continuous equipment replacement and the other for humanities and cultural affairs programming, she said.

NETV is delighted that Myers and the foundation have undertaken the campaign, Russel said.

Myers said he and American Consolidated see the executive-on-loan program as a contribution to the community. Companies can support the community in three ways, Myers said: By direct financial support, by encouraging employees to voluntarily serve at positions in the community and through the executive-on-loan program.

"All corporations owe something to the community," Myers said. "This is one way of fulfilling the requirement."

He said American Consolidated also sees this as an opportunity to contribute in a different way to the foundation, he said.

Myers said no other executive-on-loan positions will be planned until this first experience is evaluated.

"We decided I would be the best to be the first," he said.

If the experiment succeeds, Myers said, Am Con will look for opportunities for other employees in other companies to participate in the program.

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## Police Report

The following incidents were reported to the UNL Police Department between 1 a.m. and 10 p.m. Sunday.

1:28 a.m. — Loud stereo disturbance reported in 600 block of North 16th Street. Stereo was turned down before officers arrived.

1:37 a.m. — Officer contacted a suspicious person in the alley between Q and R streets and 15th and 16th streets.

1:49 a.m. — Officer contacted a suspicious person behind a building at 1601 R St.

3:56 a.m. — Person reported sleeping inside south doors of the Nebraska Union. Officer contacted the person.

4:09 a.m. — Domestic disturbance reported at Abel Hall. Officer warned a non-student male for trespassing after he reportedly fought with his sister.

2:27 p.m. — Officer contacted four boys near Behlen and Brace Labs. The juveniles had attempted to enter Memorial Stadium.

10:05 p.m. — Disturbance reported at 626 N. 16th St. Projectiles reportedly were thrown at house. Officers turned the incident over to housing officials.

## Delta Sigma Phi reorganizes house

A UNL fraternity that disbanded during the fall semester has reorganized with new members.

Members of the Delta Sigma Phi fraternity voted to disband in September because of low grade point averages and an ineffective pledge program.

Jeff Willcox, the fraternity's current president, said 35 new members were recruited last fall and moved into the house at the start of the spring semester. Representatives from the fraternity's national headquarters in Indianapolis, Ind., conducted the recruiting.

Willcox, a sophomore journalism major from Fremont, said there were few problems during the reorganization. He said 55 new members signed to join, but 20 dropped out because "they didn't realize the commitment they made" to the fraternity.

Former members were not allowed to rejoin but are eligible for reinstatement as alumni members, he said.

Since the reorganization, repairs have been made to the house, including replacement of doors, windows and furniture. Repairs will continue through the summer, Willcox said.

He said new members have worked this spring to improve the fraternity's standing on campus. Meetings are planned with alumni who Willcox said had been alienated by the actions of former members. He said improvement in academics also was stressed this spring.

"Academics is our number one concern," he said.

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