

# Daily Nebraskan

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## Club to provide 'complete look at franchise'

By Scott Ahlstrand

In recent months the College of Business Administration started a Franchise Studies Development Center, fall courses in franchise and a student franchise club.

The month-old Franchise Club will have its first public meeting at 7 p.m. in the CBA lounge.

The featured speaker for the club will be UNL alumnus Fran Loetterle.

Loetterle is a recently retired group vice president of Ramada Inn. Loetterle currently is working with CBA to develop the Franchise Center.

The Franchise Club was formed to help students learn more about the intricacies of the franchise business, said club President Mike Harrigan.

"We're trying to give students as

complete of a look at franchising as we can," Harrigan said. "We'll have guest speakers, seminars, internships, scholarships and group meetings and interactions."

The Franchise Club, formed in mid-March, was the idea of Bob Justis and his small business management class.

"We discussed it in class one day, and several of us became interested," Harrigan said. "We all got together and we've gone through the ASUN procedures in order to get the club recognized."

The club has approximately 20 members and, Harrigan said, members hope to double the membership by next year.

Justis said the club provides students with a chance to learning more about the world of franchising.

"It's down right exciting what's happening here (UNL) with our involvement in franchising," Justis said. "I'd encourage any student who's interested in franchisors or franchisees, or anyone who may ever want to start a franchise to join the club."

The club's internships will be conducted over the summer and will attempt to give students a variety of work-related experiences in franchise.

"We've contacted the franchises, and we've explained to them that we want the student to gain experience in several aspects of the business," Harrigan said.

Loetterle, who has been at UNL off-and-on since September 1983 said that franchises are the wave of the future in business.

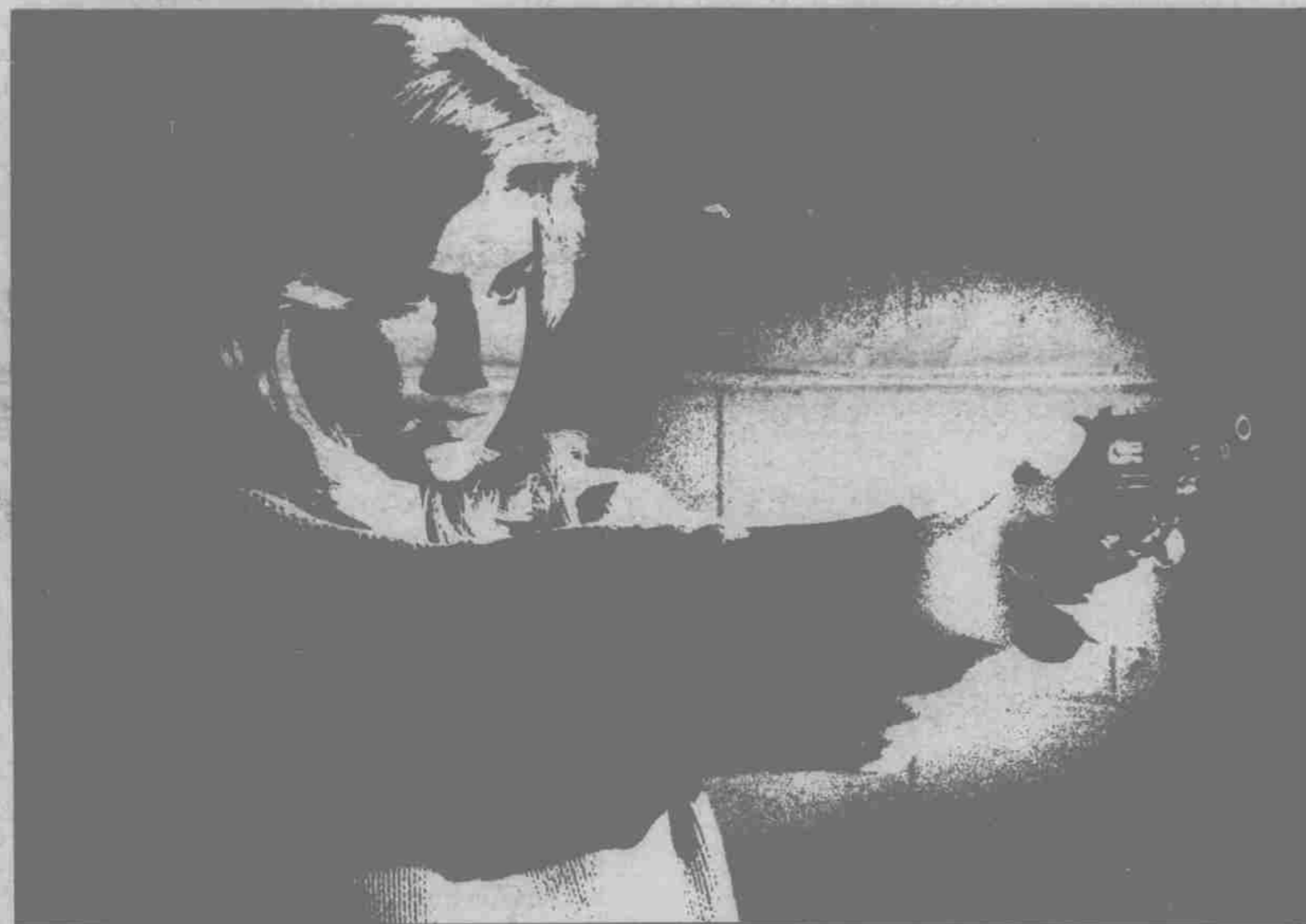
"In 1983 franchises accounted for

one-third of all retail sales in America, and that figure's growing," Loetterle said. "It's an exciting field to study."

Loetterle said franchising offers the chance to work with people with less risk of business failure than other small businesses.

"The success rate of franchises is considerably higher than for other small businesses," Loetterle said. "Franchising also allows you to work with entrepreneurial types, and I think they're exciting people to work with."

Loetterle's talk will cover four basic points. He will discuss what a franchise is, and how franchising affects the economy. He also will describe what a good franchiser's package contains. Loetterle will also speak on the expectations of a franchisee and will finish by discussing his career in business.



Craig Andresen/Daily Nebraskan

## Panel debates issue of handgun use

By Stacie Thomas

A panel discussion titled "Tired of Living in Fear? Women Thinking About Guns," presented opposing viewpoints on the issue of women owning guns Tuesday night at the Family Service Counseling Center, 1133 H St.

Debbie Alicen, moderator for the discussion, said the panel was formed as a response to the fact that there is a growing number of women buying handguns. Alicen said she thought women bought guns because of the increase in sexual assaults in Lincoln during the last one and one half years.

Kim Koluch, a Lincoln police officer and panel member, said she is comfortable with the idea of women owning handguns as long as they know how to use them. Koluch stressed the importance of regular practice to stay proficient with using a handgun after the initial training. She also said if a woman is going to keep a handgun in her home, she should keep it unloaded, under lock and key, with a safety latch, and with the ammunition in a separate place.

"I don't think any loaded gun has a place in the home," Koluch said.

Karen Gulbranson, co-owner of the All-Seasons Shooting Range, 4713 Hartley, said she keeps a loaded handgun at her headboard. Gulbranson said there has been a proven decrease in sexual assaults in cities with highly-publicized programs to educate women on the use of handguns.

Gulbranson said there is danger in not being quick enough with a handgun because the attacker may be able to take it away.

"Criminals know more about our guns than we

do," Gulbranson said. Gulbranson said women must practice using their handguns regularly.

"Once acquainted with your gun, you have to continue to treat it as a friend," she said.

Jo Ellen Polzien, who has a doctorate in community and human resources, said she opposes all handguns.

"Unless you are prepared to murder, then you are a fool to have a gun," Polzien said.

Polzien said the United States has 10,728 murders by handguns in 1979. Fifty-five percent of all murders in the United States are among people who know each other, Polzien said.

"If they didn't have those guns, and if they weren't so casual about getting them, those murders wouldn't happen," she said.

Jean Gilbert, a member of Nebraskans for Peace, said women should be prepared to deal with an attacker if they are confronted. Women can do this by acknowledging danger in the streets and in the home; and considering ways they would like to respond if confronted.

Women should develop physical, mental and spiritual strengths to be ready to respond, she said. Gilbert said women may be able to ward off attackers by doing the unexpected, such as suddenly walking toward someone who has been following them, using eye contact, firm body language, a strong voice and refusing to play the part of the helpless victim.

Koluch also said there are ways of handling an attack other than by using a gun.

"If we're talking about protection, I think there's a lot of steps to take before you have to go out and buy a gun," Koluch said.

Accidents with guns happen too easily and too often, Koluch said.

## UNL recycling is ASUN project

By George Phillips

ASUN has announced a program to make UNL the first major university to effectively recycle all of its waste paper.

The program would be the first comprehensive program by a state university, Chancellor Martin Massengale, said.

Wyoming University, a private college, has a similar program, said former ASUN Vice President Regina Rogers.

The program expands on the paper recycling that already is done on campus, said Tom Hansen of Citizens for Environmental Improvement.

Currently, paper is put in desk containers and dumped into recycling barrels at large paper depositories on campus. CEI, a nonprofit organization which has promoted recycling since 1970, picks up the waste paper barrels and transports them to a recycling company.

For the program to be a success, colleges and campus organizations must participate, Rogers said.

The goal of the program is to recycle 8½ tons of paper a day and save the university \$20,000, Hansen said.

The recycling program is Phase II of ASUN's effort to clean up the campus. Phase I was the litter reduction program.

Bud Dasenbrock, UNL director of grounds, said litter clean-up time was reduced by 500 hours last year. Over the past four years, it has been reduced by 4,000 hours, Dasenbrock said.

It costs the University 1½ cents to pick up a piece of trash, Dasenbrock said.

## Wednesday

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