

# Business College threatened by financial problems

The College of Business Administration (CBA) may have to cancel some classes and turn away more than 3,000 class registrations next fall or risk losing its accreditation, CBA Dean Ronald Smith said Wednesday.

Unless the Nebraska Legislature approves Utica Sen. Douglas Bereuter's amendment adding \$850,000 to the UNL budget for undergraduate improvement, CBA faces some painful alternatives, Smith said.

If no additional money is appropriated, CBA will be forced to turn away students or maintain a full-time faculty member percentage of about 62 per cent, according to Smith. The American Assembly of Collegiate Schools of Business (AACSB), sole accreditor of American business colleges, requires that 75 per cent of the faculty members be full-time.

Regardless of the fate of Bereuter's amendment, Smith

said, CBA faces a long-range problem of keeping quality faculty members because of low pay.

CBA lost 10 per cent of its faculty members last year to other institutions, Smith said. In a letter last week to NU systems and UNL administrators, he cited new AACSB figures which show CBA full professors' salaries are \$2,000 below the national average.

The instructors who left last year went to institutions like the Universities of Tulsa, Florida, Missouri, Minnesota and Northern Illinois University, Smith said.

"If we were losing people to Harvard, Stanford, Michigan or Chicago, we would understand," Smith said. "I think we're in trouble if we can't compete" with the less reputable colleges.

"The word's getting out," he said, that there are "good, movable faculty members" at UNL and the cur-

rent situation may snowball, he said.

Although he said Bereuter's amendment is a big step in the right direction, "it won't solve all our problems." Eventually, CBA needs almost \$325,000 to accommodate all students and maintain accreditation, he said.

Smith said CBA is not being wasteful of its current budget. Nearly 98 per cent goes to salaries, while 2.2 per cent is spent on telephone service, duplicating, supplies, travel and capital expenditures, statistics show.

CBA must submit a self-study report in fall 1977, which will be followed by a 1978 visit by AACSB, which then will decide whether to maintain CBA's accreditation.

NU lobbyist and Corporate Secretary William Swanson said he has not brought Smith's letter to the attention of Appropriations Committee members, but said he is "sure we will be mentioning it."

## CAC developing career handbook

By Virginia Broady

To help UNL advisers become more effective in career counseling, a *Career Resource Handbook* is being developed, according to Janet Krause, a counselor for the UNL Counseling Center and chairperson of the Career Action Commission (CAC).

The handbook, being developed by the commission, will identify all career possibilities in a given major and draw attention to career-related activities, she said.

CAC is an 18-member commission comprised of community businessmen, UNL faculty members, students and administrators. It was started in November 1974 to develop, encourage and support career services and programs for UNL students.

Krause said she hopes the handbooks will be distributed to UNL advisers by May. Only 1,000 copies will be printed and students will be able to refer to their advisers' handbooks, she said.

According to Jim Strand, a commission member and systems supervisor for the Lincoln Telephone and Telegraph Co., the handbook will contain details of career resources "down to statements about student organizations."

Students often are unprepared when they attend job interviews, or do not consider job opportunities until they start looking for employment when it is too late, he said.

CAC's handbook should inform students about classes and activities that could help them select a major and get a job, Strand said. A "how to" section will be included in the freshman handbook, which might start freshmen



Photo by Terry Ganshorn

Janet Krause, chairperson of the Career Action Commission (CAC).

thinking in terms of employment rather than just a degree, he added.

Ken Bader, UNL vice-chancellor for student affairs, said he strongly supported the handbook's development.

Bader said he was informed last week that the \$800 he sought for printing the handbooks will be available through the chancellor's discretionary fund in the UNL budget.

## CSL agenda

The Council on Student Life will be meeting tonight at 7 p.m. in the Nebraska Union Pewter Room.

The first 30 minutes will be reserved for students and faculty members presenting items of concern to CSL, with the business meeting following.

- A. Approval of minutes of March 4 meeting.
- B. Discussion of publications policy.
- C. Student Affairs projections of student fees.
- D. Review of CSL committees.
- E. Title IX self-evaluation.

## Campus police eye conference

Police administrators and officers from 15 universities will meet April 4 through 6 at Iowa State University to discuss problems and new techniques in campus law enforcement.

Five UNL administrators and three patrol officers will attend the conference, which will cover all areas of campus security, Campus Police Chief Gail Gade said.

The agenda includes parking and traffic management, crime prevention and community relations, and personnel management and training.

The conference is "unique" because it includes officers as well as persons in management, Gade said. Most conferences include only administrators, who "return to their jobs and never share the ideas with the officers."

Gade said he hopes the conference will become annual.

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