

Levine memorial services to be at Kimball Tuesday

Memorial services for David Levine, UNL psychology professor, will be Tuesday at 11 a.m. at Kimball Recital Hall.

Levine, 47, died Friday afternoon, apparently of a heart attack. He was jogging on the indoor track in Memorial Stadium when he suddenly collapsed about 1 p.m. and was rushed to Bryan Memorial Hospital, according to Campus Police.

Levine was known to have a heart ailment but it "was not thought to be as serious as it obviously was," said Richard Dienstbier, Psychology Dept. chairman.

"The man will be impossible to replace," Dienstbier continued. "He could work effectively in more areas than anyone else on the staff, and did."

Levine, who was department chairman from 1968 until 1974, began his UNL career as an associate professor of psychology in 1957 and became a full professor in 1963.

He was active in the Psychology-Law program and at the time of his death was being considered for the prestigious

editorship of the Journal of Social Issues, according to Dienstbier.

"His death is a tremendous loss to the total education community as well as the community at large," NU President D. B. Varner said. "I developed a strong admiration for the man and his realistic approach to solving problems in the university community."

Levine was active in community and university affairs, serving as president of the Open Door Health Center and as a member of the Arts and Sciences College Executive Committee. He also was a member of the Society for Scientific Study of Social Issues, the American Psychological Association, the board of the Civil Liberties Union, and president of the Nebraska Psychological Association.

Born in New York City, Levine received his B.S. from the University of Michigan, and his Ph.D. from New York University. He came to Nebraska in 1951 to become a clinical psychologist at the Veteran Administration in Lincoln and stayed there until his appointment to



Daily Nebraskan photo

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UNL

The U.S. Public Health Service awarded two grants to Levine for his studies of mental health clinics. He also was engaged in research at the Institute of Criminology in Cambridge in England

during his career.

He is survived by his wife, June; a son, Adam Levine of Grinnell, Iowa and three daughters, Katha Dalton of Seattle; Jane Levine of Chicago; and Emily Levine of Lincoln.

NETV is smelling like rose after logo settlement

By Anita Stork

Imagine investing \$100 in the stock market and earning 5,000 or 7,000 times your original investment.

Incredible as it sounds, Nebraska Educational Television Network (NETV) has done something similar. In a decision announced Friday, the National Broadcasting Company (NBC) has agreed to give NETV \$500,000 worth of equipment and a \$55,000 cash settlement in exchange for exclusive right to the disputed "N" logo shared by the two.

The dispute between NETV and NBC was sparked when NBC, after months of work and thousands of dollars, introduced its new logo Jan. 1. Replacing its peacock, NBC's stylized "N" was almost identical to NETV's "N".

NETV's symbol, which has been said to have cost about \$100 to develop, had been used since June 8, 1975. NETV announced it would be willing to give up its right to the "N", but NBC refused to negotiate until NETV filed suit against NBC in district court.

The settlement was announced by NETV Network General Manager Jack McBride. NBC was represented by Omaha attorney William Morrow. Robert T. Howard, president of NBC's Television Network Division, had planned to attend the meeting but was unable to because of snow. Also present were Nebraska Atty. Gen. Paul Douglas and Asst. Atty. Gen. Harold Moser.

Equipment "donated" by NBC includes a 27-foot mobile van, three color television cameras, various pieces of editing equipment and a portable camera.

"The mobile unit will allow color telecasts of the Legislature," McBride said. "NBC has guaranteed the equipment for six months. We've inspected the equipment and it's all in excellent condition."

Estimating the replacement cost of the equipment at \$500,000, McBride said the list cost would be "closer to \$750,000."

Phillip Heckman, Nebraska Educational Television Commission chairman, said the equipment was "not just a toy for NETV to play with."

"A color mobile unit has been on our equipment application list for several years," Heckman said. "It will give us improved network programming on a year-long basis."

The agreement was unanimously approved by the commission Friday.

An additional \$55,000 will be paid by NBC for NETV's legal fees, development of a new logo and removal of the old logo.

The "N" logo will be removed from NETV by April 1 and from all programs produced after Jan. 1, 1976.

NBC offered use of its graphic and art dept. for development of a new logo, but William Korbus, NETV art director, said commission members turned down the offer.

Korbus, also a UNL faculty member, said he wasn't upset by NETV's abandonment of his design.

"An artist is constantly creating things for a short time span," Korbus said. "Not everything you create is the Sistine Chapel."

In a press release, Howard said, "NBC has for many years contributed equipment and funds to public broadcasting and we are pleased to make this further contribution in a constructive resolution of the matter relating to our respective symbols."



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