



Meet Jack Focht He's a Deputy County Attorney He can read 3,500 words a minute

Watching Jack's hand fly over the pages (his hand acts as a pacer), you can't believe that he's actually reading.

He must be skimming. But he's not.

Jack is seeing every word . . . and uses a special technique to read quickly. More significantly, however, is that he can comprehend and recall what he's read . . . right down to the details.

Jack Focht is not a mental freak. Nor is he a naturally fast reader. He learned this revolutionary technique of rapid reading at the Evelyn Wood Reading Dynamics Institute. He is one of more than 250,000 graduates in the United States.

Jack is one of our newer students. He started the course at about 400 words a minute and worked up to speeds over 3,500 words a minute. Jack says: "My profession requires a great deal of reading and I can now read more material faster, with a definite increase in comprehension."

You may not learn to read quite as fast as Jack Focht (and then again you might!) but the nationally known Reading Dynamics Institute guarantees that you'll at least triple your reading speed with good comprehension . . . or receive a full tuition refund. Just to show that Jack Focht is not unique, here are the beginning and ending speeds of recent graduates in this region:

Improvement by typical graduates in words per minute

	1st Wk.	8th Wk.
Jack Brickson, Student	384	1073
B. P. Hansond, Air Force Officer	271	2149
James R. Knott, Student, Creighton Univ.	295	1870
Ben Kelly, Student, Creighton Univ.	267	1955
Kathleen Cheney, Nurse	258	1837
Thomas A. Brown, Stu., Creighton Univ.	360	1772
Robert D. Faulkner, Biochemist	394	1759
Grayson P. Jones, Engineer	465	1368
Mary Megel, Student	218	1348
Calvin Boone,	283	2230
John Bruse, Student, Northwestern Univ.	354	1380
Carl R. Grey, Clerk, Safeway Stores	263	1440
Kathleen Francis, Stu., Creighton Univ.	260	1611
Ismet Borkurt, Student, Univ. of Nebr.	218	930
Terry L. Mazurak, Student	317	1806
John E. Tate, Attorney	384	1160
Eldon Henning, Social Worker	301	1160
Sid Burkey, Student	304	1050
Roger Schaaf, Student	666	4410
Tim Burkey, Student, Hesston College	460	1605

Senate Leaders Praise Techniques

Senator Proxmire Wisconsin	Senator Talmage Georgia
"I must say that this is one of the most useful education experiences I have ever had. It certainly compares with the experience I've had at Yale and Harvard."	"It is my opinion that if these techniques were instituted in the public and private schools of the country, it would be the greatest single step which we could take in educational progress."

ACHIEVEMENT WARRANTY

We guarantee to increase the reading efficiency of each student AT LEAST 3 times with good comprehension. We will refund the entire tuition to any student who after completing minimum class and study requirements, does not at least triple his reading efficiency as measured by our beginning and ending tests.

Lifetime Membership

The Evelyn Wood Reading Dynamics Institutes conduct regularly scheduled brush-up classes for their graduates, free of charge. During these classes graduates refine their new reading skills, learn to achieve higher speeds, better comprehension . . . and when necessary, receive individual counseling. Every graduate is a lifetime member of this unique world-wide program.

Utah school teacher discovers technique of dynamic reading.

Evelyn Wood first observed dynamic reading 18 years ago when a professor at the University of Utah read her term paper at an amazing 6,000 words a minute. Mrs. Wood's curiosity caused her to look for other exceptional readers, and over the next few years she found 50 people who could read faster than 1,500 words per minute, with fine comprehension, outstanding recall and great reading satisfaction.

She was now sure it was possible to read faster than anyone had thought, but the question of how was not yet answered. It took 8 years of toil and research, working with naturally fast readers before she began to find the answers. Eventually she developed a technique whereby the average student was able to learn to read 3 to 10 times faster.

She taught her method at the University of Utah for three years, refining it even more. Further studies were conducted at the University of Delaware, and the first Reading Dynamics Institute was opened in Washington, D. C., in September, 1959. Since that time, institutes have been opened in 67 cities throughout the country, and national enrollment for the course has topped 250,000.

Comprehension is stressed.

At a recent teacher training conference, Mrs. Wood emphasized that dynamic reading is nothing like the skimming techniques commonly used in speed reading courses. She said, "Skipping words is dangerous, as you don't know whether or not you have skipped a word which could change the whole meaning of the sentence."

"You read five times faster," she pointed out, "not by reading every fifth word, but by reading five times as many words in the same amount of time." Mrs. Wood emphasized that using her technique of rapid reading, every word on the page is noted.

No mechanical pacers

She was also critical of reading courses that use a mechanical pacer, as students tend to revert to previous reading speeds once the pacer is not there to help them. When reading dynamically, the reader's hand is used as a pacer.

SEE FREE DEMONSTRATIONS

OMAHA
MONDAY, OCTOBER 24
6:30 & 8:00 p.m.

Prom Town House
70th & Dodge
Ballroom Suite E

LINCOLN
TUESDAY, OCTOBER 25
6:30 & 8:00 p.m.

Lincoln Hotel
147 No. 9th
Wildhaven Room

★ You will see a documented film that includes actual interviews with Washington's Congressmen who have taken the course.

★ You will learn how we can help you to faster reading, with improved comprehension, greater recall.

FALL CLASSES START

OMAHA—TUES., NOV. 1
LINCOLN—WED., NOV. 2



Evelyn Wood

READING DYNAMICS INSTITUTE

LINCOLN
124 North 16th
432-1275

OMAHA
119 South 19th
345-8600

MAIL COUPON TODAY To: EVELYN WOOD, Reading Dynamics Institute, 124 No. 16th Lincoln, Nebr. Dept. J23

Please send descriptive folder.

I understand that I am under no obligation and that no salesman will call.

NAME _____
STREET _____
CITY _____ ZIP _____