

# Dr. Mead Comments On World Problems

"The Cuban crisis brought home the need to work out a new organizational form of law and order against the dangers of scientific warfare," said Mr. Margaret Mead, associate curator of ethnology of the American Museum of Natural History.

The world's population must discover how to communicate with its own society, its allies and enemies, pointed out the anthropologist.

In a speech at an all-University convocation in the Coliseum yesterday, Dr. Mead emphasized the ways in which anthropologists can help to bring about world law and order.

Anthropologists have learned to view whole societies rather than individuals. A study of a society reveals certain traits that can be used in communication with this society, according to Dr. Mead.

"An example of this can be seen in the Russians," said Dr. Mead. "If one stands firm on any point, the Russians will draw back. They operate from strength and don't lose face when they retreat as long as they have done their best. They will then apply their strength elsewhere."

With the help of anthropologists, people can learn the traits of each society and use this understanding to improve

communication possibilities, she continued.

The next task of the anthropologists and the American people is to work out forms of communication between two groups, each of whom thinks they are absolutely right and the other absolutely wrong, said Dr. Mead.

"Efforts toward effective communication must include everyone. Physicists and other scientists give a good basis on which to start because they are in a position where they cannot understand many of the phenomena recently discovered without help from each other. However, scientists alone cannot solve the problem. Everyone must get into the picture," the anthropologist said.

## Panhellenic OKs Campaign Rules

In a special meeting Tuesday, Panhellenic Council passed six rules governing the campaigns in campus royalty elections.

Jane Hobbs proposed the six rules. Proposed rule three was amended as suggested by Carla Tortora.

IWA (Independent Women's Association) took similar action Monday night.

The final rules as amended are as follows:

1. Campaign devices must be constructed in accordance with accepted standards of good taste.
2. Campaign devices shall not bear any photographs of the candidate.
3. If the sponsoring organization wishes for photographs to be used on official posters at polling places, the photographs of all candidates must appear on the official posters. Photographs must be limited in number to one per official composite poster per polling place.
4. The sponsoring organization, in conjunction with the group of candidates shall decide upon a uniform size for the official photographs in the event that official photographs are to be used.
5. The sponsoring organization may assume the total cost of the official photographs if it wishes to do so. In the event that the sponsoring organization does not wish to assume the total cost, each candidate must assume financial responsibility for her own official photographs.
6. The total cost of campaign devices other than official photographs may not exceed \$10.00.

### PTP Meeting

Business and engineering students interested in the People-to-People train-exchange program in Europe for next summer are asked to attend a meeting at noon today in the Student Union south party rooms.

HONORED in the picture to inaugurate the HOLLYWOOD PREVIEW ENGAGEMENT

WHAT EVER HAPPENED TO BABY JANE?



STARRING Bette Davis and Joan Crawford AT THE Varsity

I AM A HUNTER OF INSIGHTS.



I DON'T MIND SAYING THAT IN MY TIME I'VE MADE A FEW NICE CATCHES. I HAD THEM STUFFED AND MOUNTED IN THE LIBRARY.



FOR EXAMPLE I CAUGHT A \*IF YOU'RE NICE TO PEOPLE THEY'LL BE NICE TO YOU.\*



AND MOUNTED NEXT TO IT I HAD A \*TRUST GIVEN IS TRUST RECEIVED.\*



THEN I HAD A FINE \*ALL HEARTS BEAT AT THE SAME SPEED, IT IS OUR INSTRUMENTS FOR MEASUREMENT THAT DIFFER\*

THEN I HAD A \*THERE IS NO GOOD, THERE IS NO EVIL, THERE IS ONLY MISUNDERSTANDING.\*



AND I HAD A PERFECT \*BEAUTY IS LOVE AND LOVE IS GIVING.\*



LAST MONTH I LENT THEM OUT TO A NATIONAL INSIGHT COLLECTORS EXHIBITION.



THEY WERE STOLEN.



## Campus Calendar

### TODAY

PLAY TRYOUTS, 201 Temple, 3-5 p.m. and 7-10 p.m.

INTERNATIONAL ASSOCIATION (NIA), 4 p.m. 338 Student Union.

ALPHA LAMBDA DELTA, 4:30 p.m. Student Union. Initiation for new members.

"DINNER WITH THE PROF," 6 p.m. Indian Suite, Student Union.

MILITARY ENGINEERS Smoker and meeting, 7 p.m., Student Union.

GERMAN CLUB meeting, 7:30 p.m. 332 Student Union.

FREE FILM, "Li'l Abner", 7 p.m., Ag Union Lounge.

PEOPLE TO PEOPLE Public Relations Committee meeting, 5 p.m., 234 Student Union.

YOUNG REPUBLICANS meeting, 7:30 p.m., 235 Student Union. Roland Luedtke, Lancaster County Republican chairman, will be guest speaker.

### TOMORROW

SUITE BEAT, 4 p.m. in the Student Union, featuring folk singer Mat Beha.

WEEKEND FILMS, 7 and 9 p.m., in the Union Small Auditorium. "A Raisin in the Sun" is the film for this weekend.

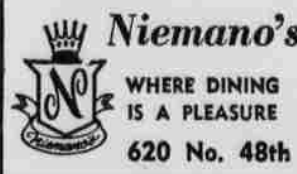
FORMAL DANCE for members of Navy ROTC Battalion Recreation Council, 8 to 11 p.m., in the Military and Naval Science Building.

INTERNATIONAL ASSOCIATION (NIA) meeting 7:30 p.m. in the Student Union Ballroom. Albert Schrekinger will discuss "Social Relations Among Newly Arrived Students on Campus."

## Blueprint Sales Are In Progress

Subscriptions for Blueprint, the campus engineering magazine, are now on sale.

Students are selling subscriptions in engineering classes to all engineering students. Anyone who wants to subscribe may do so by sending his name and address and two dollars to Blueprint, 52 Student Union.



WHERE DINING IS A PLEASURE 620 No. 48th (CLIP AND SAVE) Searchlight Service — for — Advertising, Promotions and Entertainment Phone 435-2454

## Read Nebraskan Want Ads

### Millie Bueche Hair Styling Salon

Let our expert hair stylists prepare you for the holidays!

Special with this ad! Style Hair Cut, Shampoo and Set. Reg. \$3.50, for only \$3.00 432-3818 1406 "O" St.

### WANT ADS

#### PERSONAL

If there are any Chi Phi's on the University Campus or in the Lincoln vicinity, please call the Inter-Fraternity Council Office, HE 2-7631.

Have a reel riot Saturday night!! Why not feed her popcorn and peanuts Saturday night at the Kosmet Klub Fall Revue?

Tickets to JOE and PENNY ARONSON, Nov. 15, Union Ballroom. Price \$1, are on sale in the Union and in all organized houses. They are nationally known folk-song artists co-sponsored by Union and Hillel. They're terrific—don't miss them.

#### WANTED

Driver or rider to commute from Omaha 5 days weekly. Call Rex, 291-9559.

Rider and part-time driver to Chicago on Wed. before Thanksgiving. Call evenings 425-2474.

One or two male roommates. Upper class preferred. 435-2577 after 9 p.m.

Female Ego-Smashed! Girl ping-pong player to defeat Don Aten. Write: Don Aten, 2022 Q St.

#### FOR SALE

1957 Plymouth Plaza White, 4-door, automatic, V8, 32,000 miles. \$450. Call IN 6-1809 6:00-7:00 a.m.

RECORDS!! Stereo and Hi-Fi—Top Stars—Top Tunes. 8c and up—Discount to 65%. Open every Day 10-10. KING DOLLAR, 27th & Vine.

1957 Oldsmobile, excellent buy. Power steering, brakes, factory air. 488-7487.

Brand new, never tailored or worn Samuel Roberts Originals, price tags on. Chic, beautiful, leather slacks and shirt set. Rivers dress, size 10. \$134, sell \$50. See Jody, 505 So. 47th.

Brand new, never altered or worn cashmere and chiffon cocktail dress. Price tag \$200. Samuel Roberts Original. Size 10. Sell for \$60. See Jody, 505 So. 47th.

#### HELP WANTED

Waitress wanted for coffee house. Nights. Full, part-time. Call ID 4-9928 evenings.

Girls interested in meat packing. Earn up to \$42 a week! Help prepare exciting food trays for top airline. Learn to serve dishes like franks & beans, chili con carne, pancakes, peanut butter sandwiches, etc.

Neat, reliable student to work as part-time auditor and relief cashier. Excellent employment for student who qualifies. Apply in person, Holiday Inn, 5220 Cornhusker Hwy.

ON OUR STAGE • IN PERSON FRIDAY, NOV. 16th at 8:15 P.M.

Wonderful F Wonderful J Wonderful H



AUDITORIUM

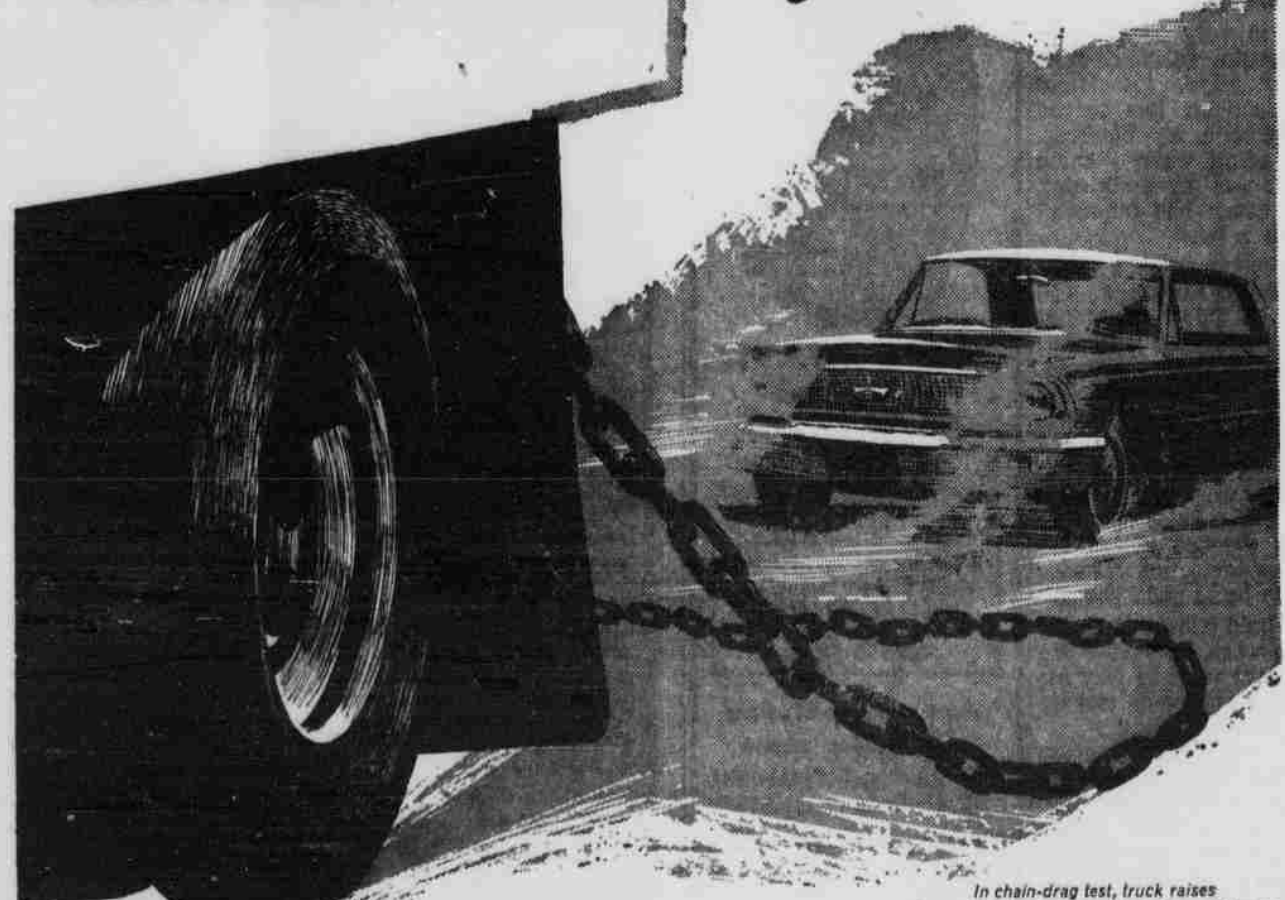


LIEUTENANT JOHN MONTEFUSCO, HISTORY MAJOR, CLASS OF '61

## "If I had it to do over again, would I take Army R.O.T.C.?"

My wife and I are in Panama at the moment. She likes it. You know, Officers' Club, dances—that sort of thing. I like it, too. But whether I stay in the Army or not, the question is: Would I take Army R.O.T.C. if I had it to do over again? Yes, I certainly would. In spades, I didn't realize how lucky I was. At the time I figured: Okay, so I'll get my degree—get an Army commission, too, and pick up some extra money along the way! I wasn't the leadership type, I thought. I was wrong. Boy, was I wrong! Looking back on it, I wouldn't trade the leadership training I got for anything! Take my word for it, leaders are made—not born! Whether I stay in the Army or not, nobody can take away what I've learned. And let's face it, where can anybody my age step out of college and walk into a standard of living this good? Look, if you have already invested two years in college ROTC, take it from me: *Stick it out!* It'll be one of the smartest things you ever did. I say so."

## Assignment: find a filter paper that works harder the dirtier it gets



In chain-drag test, truck raises heavy dust clouds to check air filter efficiency.

### Results: Up to 30,000 miles between filter changes in Ford-built cars for '63!

The 1963 Ford-built cars you see on the road these days can eat dust and keep coming back for more, thanks to improved carburetor air filters.

In our continuing quest to build total quality and service-saving features into Ford-built cars, our engineering research staff explored the entire field of physical chemistry for new air-purifying properties in materials.

The result: a filtering material made of chemically treated wood pulp and paper that permits Ford-built cars under normal operation to go from 24,000 to 30,000 miles before carburetor air filter replacement is required.

The new, tougher filter paper is accordion folded to increase surface area four-fold, permitting higher filtration in a smaller package. The more matter it accumulates, the better it filters right up to its full rated service life. It saves owners time and money. It keeps Ford-built engines livelier longer.

Another assignment completed—and another example of how Ford Motor Company provides engineering leadership for the American Road.



MOTOR COMPANY The American Road, Dearborn, Michigan

PRODUCTS FOR THE AMERICAN ROAD • THE HOME THE FARM • INDUSTRY • AND THE AGE OF SPACE