

EDITORIAL OPINION

An Open Letter To Bill Orwig

Dear Mr. Orwig: Not to sound nostalgic, but we are writing this letter with mixed emotions. We are happy that you have received the opportunity to advance in your chosen profession. At the same time we are sorry that you are leaving the University and the state of Nebraska.

The Catacombs

After reading some criticism of my feeble literary efforts, and I might sincerely add that I was pleased to see it, I have exhumed myself, had my "Little hot hand" tattooed, and once again attacked the typewriter in my mediocre manner.

test answers up to eight rows away; Home ec: how to sew shirts with answers already on the cuffs; Military: 10,000 ways to say "about face" to the prof while looking at your opened notebook.

"The special treat for this semester is a pen that automatically writes correct answers on the 'guess tests' - in other words those brain teasers like 'You are attending (1) the U of N, (2) state reform school, (3) none of the above, (4) two of the above, (5) all of the above, (6) answers one and two, (7) ad infinitum.' I know that everybody will be surprised to find the answer is number seven. I do this to catch the guys off-guard who only plan for six answers to choose from.

"Those who want to become especially proficient can come for the Saturday afternoon lab, where the course 'How to Ask a Teacher over to your House for Dinner, while a Pledge Sneaks over to his Office and Ransacks his Wastebasket for Tests' will be offered. People who have had 'Brown-nose 42' cannot get credit for this unless they can prove their adeptness in the aforementioned course.

One more thing - I HATE CHEATS!"

While my dotting readers are still chuckling over this superficial bit of fluff, I shall take this opportunity to remind that cheating is of course about this silly when looked at from one angle. But from other viewpoints, like from the standpoint of the attitudes of some instructors and the extreme differences in courses, it assumes a much different perspective.

Teachers who announce boldly the first day of classes that they "frown" upon cheating, (and if I may be so bold, who is going to say he's all for it?) yet for the remainder of the year do everything to abet it - same tests for years, un-proctored exams, guess tests, and in addition, failure to reprimand those who are obviously riding to the ends of their tests on "ponies" - are as bad as those who cheat. Actually the instructors themselves are cheating - cheating students out of a decent chance to get an education.

College itself provides an incentive to get anything the quickest and the easiest way. With so much emphasis being placed on grades, yet activities, a student finds himself in a virtual maze - should he transfer to an easier college or stick it out in A & S? It is sickening to a few of the stalwarts to see courses for the same number of credits being offered in various colleges, yet the amount of time and effort required is vastly different.

Until the differences between colleges and most importantly the laxness of some instructors can be rectified, I fear the problem will continue to be with us, and the campus will continue to resound with "They said that cheaters never win . . . but we won."

Dave Calhoun, editor Daily Nebraskan



"MAY I TURN THESE IN FOR A BRIEFCASE?"

Around Our Campus

Black Masque Chapter of Mortar Board is presenting a series of articles which will be published each Wednesday for the next few months in the Daily Nebraskan.

The members have been doing research throughout various areas of the University. We have felt that many students have a rather narrow concept of the University - one which is limited to going to classes and taking finals. Have you ever stopped to consider that the instructor who conducts one of your classes is perhaps nationally, or even internationally known?

Too often we students take for granted the many opportunities availed us by the University and fail to acknowledge the fact that we are attending an excellent school. As Nebraskans we simply apologize to outsiders for being such, make some negative statement about the University and let it go at that. We have so much here of which we can be proud!

The Mortar Boards have found some interesting facts and would like to share them with you. It is our hope that some of these facts will help to instill some of this lost pride and loyalty.

Today's article deals with the facts and faculty of the College of Business Administration.

"Interview only the upper third of each class, with the exception of the University of Nebraska. There you may look below the top third." These are the instructions given the personal interviewers of Collins Radio and many more of the companies which come to Nebraska seeking new employees. In the College of Business Administration some 65 companies called on the graduating seniors, conducting over 1,400 student interviews.

Several national accounting firms as well as such companies as Ford, Proctor & Gamble, Bank of America, Bendix and Eastman Kodak, in addition to Nebraska firms, are just a few of the companies which come to Nebraska every year.

The demand for Nebraska "Biz Ad" graduates is not surprising if one takes a look at the college's history, present facilities and staff, and successful results.

For example, the College of Business Administration was one of the 13 charter members of The Association of Collegiate Schools of Business, which is the national business accrediting association. Nebraska, of course, was the first of the Big 8 schools to belong to this organization.

A recent advancement in the college has been in the installation of electronic data processing machines. The most important asset in any college, of course, is its teaching staff. Nebras-

ka's Business Administration has been fortunate in this area, having many of their professors recognized nationally for their services in teaching and research.

Within the last three years our professors have been kept busy serving the nation and the state. Professor Raymond Dein has served as director of the Research of American Accounting Association, and has been slated for the presidency of the association. Professor Edgar Palmer has served as president of the Associated University Bureaus of Business Research and Dr. Curtis Elliott is an Educational Consultant to the National Association of Insurance Agents.

Professor E. B. Schmidt has won regional respect in the field of state taxation. He has been extremely effective in our state's reappraisal of its tax program. In addition to these activities, six textbooks being used on ours and many other campuses are the products of four members of the Business Administration faculty, Professors Cole, Elliott, Hicks and McConnell.

All these components have sought to produce the objective of the college

which is to give the student a broad education; to familiarize him with the various fields of knowledge and then to build in the foundations of a business organization, the functions of management and the operation of our economy and its institutions.

The college has shown results in its past 41 years of existence with its numerous successful alumni. Among the outstanding grads are Gerald L. Philippe, Comptroller of General Electric; R. Glynn Galloway, Comptroller of internal operations for Eastman Kodak; Lester Pankonin, manager of the Finance Appliance Division for General Electric; Edward W. Lyman, president of U.S. National Bank of Omaha; Corwin Moore, partner in the accounting firm of Miller & Moore; J. Knapp, economist for U.S. Agriculture Department; Linus E. Southwick, president of the Glendale National Bank in Los Angeles; and John M. Campbell, president of Miller & Paine.

These are just a few of the many outstanding facts about the Business Administration College, but these highlights give us some insight into the opportunities the college offers.

...Forget it

By Dick Stuckey

This column isn't too long today in accordance with a suggested observance of Religion in Life Week.

So if you're one of the regular readers, (eleven of you, bless your hearties) you may hurry through the work at hand and hasten to your classes, masses, glasses, and . . . uh . . . other things.

An infinite source of contacts have informed us that the Daily is holding a clothes show so that you may be . . . intelligently dressed? How so? Anyway, we should all join sleeves in commending our own little newspaper in this action. Harho - else how twist we know what all who everybody is wearing. An apology should be made for not entering

among the recent battle between columnists interested in . . . uh . . . whatever they're interested in. But I don't feel that this column is adequately prepared to discuss the meat of University life since uh . . .

But anyway today our educationally instituted has a birthday of birthdays. A star in the midwest. A cake to eat and have. Ice cream for ice cream. And here is an ode to that day, composed by a composite of appreciative members of the Mother Goose Ed 30 section:

Happy birthday to you, Happy birthday to you, Happy birthday, big dad-dy, Happy we hope the studentunionburns next birrrth-day to U.

PROBLEM OF THE WEEK

Sponsored by Pi Mu Epsilon National Mathematics Honors Fraternity

Six miles above a falls in a certain river, stands an old stump on the bank; on a certain summer afternoon a man launched his rowboat with the intention of rowing upstream to fish. When he was opposite the stump he noticed a bottle floating downstream in the current but he continued on his way rowing at a steady rate. However, as time went on he became hotter and hotter and thought more and more longingly of the bottle he had passed by until finally when he had rowed for an hour he decided the bottle

was more important than the fishing, turned around, and rowed downstream at the same rate relative to the stream, catching up with the bottle three miles below the stump. He shipped his oars, pulled the bottle out of the water, and much to his joy, found it full. After he had drunk the contents he wasn't interested in rowing any more. How long was it before he went over the falls?

Answers may be turned in at 210 Barnett. Correct answer will be given next week.

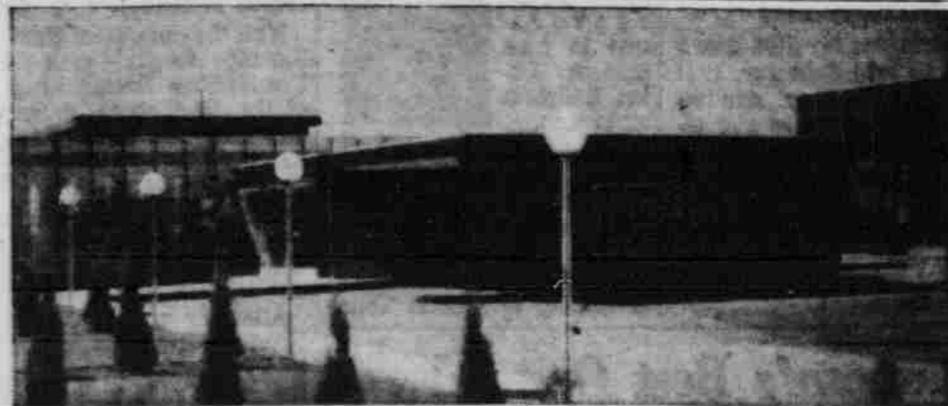
RECORD DISCOUNT CENTER STUDENT SPECIALS!

Table listing student specials: 40 - \$3.47 Albums \$2.47, 75 - \$4.47 Stereo and Mono \$3.09, 45 RPM GRAB BAGS 5 Records For 98c, 50 - \$2.98 Stereo \$1.85

EVERY-DAY BARGAINS, LARGE STOCK, NEW RELEASES, Come In And Browse, SAVE!

RECORD DISCOUNT CENTER Next Door To The Varsity

IBM WILL INTERVIEW MARCH 1-2



Candidates for Bachelors or Masters Degrees are invited to discuss opportunities in:

Engineering and Science Systems Engineering and Sales

This is a unique opportunity to find out about the many career opportunities at IBM. The IBM representative can discuss with you typical jobs, various training programs, chances for advanced education, financial rewards, and company benefits - all important factors that affect your future:

SOME FACTS ABOUT IBM

An Unusual Growth Story: IBM has had one of the exceptional growth rates in industry. It has been a planned growth, based on ideas and products having an almost infinite application in our modern economy.

Diverse and Important Products: IBM develops, manufactures and markets a wide range of products in the data processing field. IBM computers and allied products play a vital

role in the operations of business, industry, science, and government.

Across-the-Country Operations: Laboratory and manufacturing facilities are located in Endicott, Kingston, Owego, Poughkeepsie and Yorktown, N. Y.; Burlington, Vermont; Lexington, Ky.; San Jose, Calif.; Bethesda, Md.; and Rochester, Minn. Headquarters is located in New York City with sales and service offices in 198 major cities throughout the United States.

The Accent is on the Individual: No matter what type of work a person does at IBM, he is given all the responsibility he is able to handle, and all the support he needs to do his job. Advancement is by merit.

The areas in which IBM is engaged have an unlimited future. This is your opportunity to find out what that future has to offer you.

Call or stop in at your placement office to arrange an appointment with the IBM representative for the date above. If you cannot attend an interview, write or call the manager of the nearest IBM office:

Mr. A. G. Potter, Branch Manager IBM Corporation, Dept. 882 601 S. 12th Street Lincoln 8, Neb. HE 5-3266

IBM You naturally have a better chance to grow with a growth company.