


## Reynolds Gains A.P.All-American







 Kansas State's New Fieldhouse OpenSaturday nem hem


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Charles Retains Cyovon by
Stopping Barone in 11th



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Sigma Chi, Presby, Field House Lead Qualifiers in I-M Track


## WE DARE <br> THEM AL!

PHILIP MORRIS challenges any other leading brand to suggest this test

HUNDREDS OF THOUSANDS OF SMOKERS, who tried this test, report in signed statements th PHILIP MORRIS IS DEFINITELY LESS IRRITATING, DEFINITELY MILDERI


1. Light up a PHILP MORRIS
2. .tight up your prosent bromed
 Other brands merely make claims-but Phitup Morests invites you to compare, to judge, to decide for yourself.
Try this simple test. We believe that you Try this simple test. We believe that you, too, will agree
Philip Morkis is, indeed, Atmerica's FINEST Cigarettel
