



### Spectator for Pumps Retain 'Toe-Hold'

Spectator pumps will be worn this spring as always, along with graceful patent or calf town shoes.

Enter in the day, the style points to intricate strip sandals in pastels, accompanied by pale stockings. A "nude" sandal, for example, has kid strippings. Shell pumps are also made with strippings.

Suede pumps are made with contrasting calf strippings, and combinations of patent and calf are also seen.

### Sweater Wear Boom Expected This Summer

Sweater business is expected to be big business this summer. More cool styling and more cool yarns are reasons for increased interest in the summer sweater through a wide price range.

Linen is back—plus linen-rayon combinations, rayon boucle, cotton knits and string knits. Nylon-wool and rayon-wool mixtures are other yarns getting a play for warm weather selling. Most firms stress the washability of these yarns.

Apart from T-shirts and T-blouses these include short-sleeved cashmere cardigans. Sweaters are coordinated with everything from tennis shorts and swim suits to evening skirts.

**Popular Styles**  
Other sweaters styled for warm weather are cap-sleeved cardigans, strapless elasticized tubetops, boleros (called "Shrug Sweaters") and knit toppers. Scooped necklines and off-the-shoulder styles with cuffed tops also appear.

Many sweaters have accents like bright beadwork, bullion emblems and crests. Cutout work is often used at necklines, filled in with net, to dress up classic styles.

Sweaters are also coordinated with sleeveless cotton dresses, sunbacks and playclothes separates.

**FOR WARMER DAYS**—Julie Johnson, freshman from Lincoln, awaits warm spring and summer days in her two-piece outfit of cotton and rayon yarn in a linen-like weave. The waistcoat and pleated skirt, washable, feature huge patch pockets on the skirt and high pockets on the waistcoat, all trimmed with buttons and shoulder cap sleeves. The skirt has soft fullness in the front unpressed box pleat, with softness echoed in the tiny shawl collar.



## on the avenue

You'll remember this Easter. Give it a jaunty salute with color—butter-soft color or vivid color. Either version makes the wearer happy.

We always thought of happiness out where the blue began. This is the season for blue to begin—navy blue. Wear it. Match it. Accent it.

We found navy blue in dresses at Simon's. A fresh rayon navy dress is styled with thin sewn pleats. Spanking white pique circles the neck and continues down the throatline. A narrow belt speaks for the present shirtwaist influence.

Shadow nylon and pure silk prints are made in slim styles. You'll find dollman sleeves, mandarin collars, or buttons for detail. Soon chiffon will be in at Simon's for you to wear. It's going to be a summer of transparencies.

Short coats speak softly of spring. Versatile finger tip toppers have the new accent on color. At Harveys you'll find them right in everything including price. Choose one gracefully full, or pleasingly tailored. A tiny lilac-and-lime check is fitted around you in a new shirting. Crepe lining will keep you warm when breezes begin to play. A flap pocket entered from the side completes the good tailoring. Fleece or smooth wool coats come in new color tones like melon, lime, gold, off-white, and of course, navy.

Try a variegated stripe dress that has five shades of one color. You get variety and garden freshness in this one color. A narrow cuff is turned at the top of the sarbacan top. For cooling bareness, wear it without the bolero-cut jacket. Unpressed pleats make walking easy. Millers show this dress in black, brown, blue, and maroon.

Crisp waffle piques in candy pastels are news for the college girl at Millers. You'll find new fabrics like cotton taffeta, and there's cloquedot, which has an upward striving rain of dots permanently pressed into the cotton.

Look for sheer delight. By this we mean Bembergs and organdy to be in at Millers in about two weeks.

**Special Tour**  
Burlap moves startlingly into the fashion blue book this spring. It's shown in purses, made into coats and molded into hats. The burlap hat gives an exclamation point of newness. Simon's have burlap hats in e.g. (college girl) styles. Burlap fits over your smooth hair in little hat styles. Three different looks are the Dutch, the smooth cloche, or the sporty visor style.

Also at Simon's you'll find felt cloches spiced with white pique. Try a dark felt with bright white pique buttons. The new cloches are cut shorter in back to show your hair.

The mad hatter—no—but again definitely something to do with

your March hair. Flatter it and yourself with the new color, banana. Choose a hat from Magee's. Banana is a wonderful touch for navy and gray.

Magee's give you these tips on hat before you buy.

1. 90 percent of their hats sold are small hats.
2. The little cloche is leading in navy, red tones, and wheat tones.
3. Hats are comfortable and natural looking for your college scene.
4. Fruit is appearing on the more sophisticated styles.
5. Flowers are worn with smartness. Daisies and field flowers are good to tie in with the yellow interest.

Like straws in the wind, hostility is bending to the fashion forecast. Hemlines move up and eye interest goes down.

Shoes are open to show off cobwebby sheers. Stocking shades are looking like a cloud-soft night. Shades like smoky crystal and hazy dream are in, and dark shades are out. "Watercolors" in wheat tones are right.

Hovland's have hose which emphasize your pert heel. Their sapphire hose has a serene blue heel. Which all means darker contrast at the heel makes your ankle seem slimmer and lovelier.

You'll also find seamless hose at Hov's. To give yourself an underline of beauty, wear them with sandals.

All the bareness of a plunging neckline now goes into shoes. Patterns of air for more freedom are cut into the 1950 Easter shoe. Choose a 60 gauge nylon to set your foot off to the best advantage.

In handsome woollens and bright young colors, Gold's comes up with the hip-topper for spring. The full sleeves can be rolled from bracelet length to elbow length. The sleeves are beautifully lined to make them look reversible. Lucky you if you choose a Shagmoor; they're guaranteed to be moth-proof. A wardrobe wonder, you'll find versatile toppers in junior and misses sizes. Summer ahoy! If you're want-

### Weskits Popular For Blouse Wear

A crisp weskit will be a chic accent to many a spring suit. Sleeveless, of white pique, with front buttons is one of the typical styles.

Handkerchief linen blouses with round collars are also seen. Also in linen is a natural tone blouse with bib effect yoke.

### Circle Skirts Grow Popular

Circle skirts are receiving considerable promotion and are selling rapidly in a variety of materials and color combinations in many stores throughout the country.

Cottons are most wanted, in bold designs and bright colors. Navy, red, pink, blue and brown taffeta-dot cotton is favored, drapery material running a close second. Chambrays, taffetas and tapestry cloth are doing well. Boldness and color are cited as keynotes of general acceptance. Some skirts have matching belts, and one popular number features a deep-quilted pocket. Another important feature is that all these skirts are equipped with adjustable backs to fit all waistlines.

Rows of contrasting stitching and quilted diamond patterns are favored as trim on some of the matched cotton broadcloth blouses and skirts.

In demand also are silk blouses in long-sleeved styles with tucked bibs or scattered button trim on bibs and collars.

Satin-striped batiste shirts are presented in many versions.

Blouses with wing or rolled collars in the broadcloth group are matched to full skirts which are gathered or with unpressed pleats. Contrasting stitching or quilting on waistbands and flap pockets of the skirts repeats the trim on collars, cuffs and bibs of the matching blouses.

ing to be beach-bound or case-bound, wear a terry robe. A swinging coolie robe has a nautical air with its white, fluffy background and a dark-blue frog tie. Gold's have a new shipment of terry robes which give you three scene changes. The coolie, the three-quarter and the "his and her" are all grand for dorm lounging. The "his and her" robe has no size, no gender. It wraps easily around to fit in with your minutes of relaxation the year around.



**FOR SQUARE DANCE OR CLASS**—Dorris Newman, freshman from Lincoln, wears a blue gathered skirt which measures four yards around. Red bandannas are applied on the skirt, and Miss Newman wears a pure silk scarf with a large polka dot in each corner at the neckline. The short sleeved blouse is of white broadcloth and has a huge collar and cuff treatment.

## Eight Home Ec Majors Plan Chicago Field Trip

Following the fashion world professionally, eight clothing and textile students plan to attend the Home Economics in Business "Career Days" in Chicago Friday and Saturday, March 24 and 25.

Students making the trip are Lois Elwell, Jean Fenster, Carol Higgins, Della Holstein, Peg McGachin, Marilyn Nuss, Janet Pierce and Bonnie Washington. "Career Days," HEIB's annual vocational guidance project, is being sponsored by the Chicago group this year. Home Economics students and faculty members from 25 midwest colleges are expected to attend.

### Study Home Ec Business

The purpose of the two-day session is to acquaint students with the home economics business field by means of talks, slides, poster exhibits and trips through Chicago company home economics departments.

Conference headquarters will be at The Peoples Gas Light and Coke company auditorium. General conference topics will be discussed there, with outside field trips highlighting the "Career Days" program.

Twenty-two field trip groupings are planned for those attending the convention, each grouping including two actual field trips.

All eight students attending from Nebraska are clothing and textile majors and they chose field trips centered around fashion, advertising and textiles.

### Field Trips

Each girl is scheduled for a different field trip grouping. Some of the places which will be visited are:

J. Walter Thompson—tracing an ad from beginning to end, discussion of advertising photography and copy.

Chicago Tribune—an explanation of the various kinds of work that make up a career in home economics on a newspaper.

Chicago Daily News: The makeup of a food page for a large evening newspaper will be explained as well as a tour through the plant showing how a large paper is compiled.

Singer Sewing Machine company—Work in the Singer Sewing center will be explained as well as teaching aids developed for home and school use.

Chicago Fashion Industries Council—a tour through the wholesale jobbing center, followed by visits to a ladies' coat and suit factory as well as a

dress manufacturer to study the production of women's clothing from the simple making stage to completion.

Sears, Roebuck & Company—fabric tests for chemical analysis, shrinkage, color fastness and fiber identification will be shown on all kinds of fabrics in this modern textile laboratory.

Through special arrangements here in Lincoln the group will also be shown through the Chicago Merchandise mart and Eisenberg's Thursday, March 23, prior to the convention.

Tours are also available in the equipment field and in the food and institutional management field for students interested in those lines.

In addition to the convention program and the field trips there will be complimentary luncheons and the group will be dinner guests Friday night.

The eight girls will represent Nebraska at the convention.

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