

THE DAILY NEBRASKAN
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SPRING-IS-HERE EDITION

'Back to Nature' Cry for Spring

Ah! Spring! Spring! Spring! . . . That glorious time of the year reserved especially for fun and games. It starts off with a bang on that joyous morning when you open the window, throw out your chest (crash!) and take a deep breath of the new.

As early as January that old devil Spring will try to catch the student off guard and sneak in a warm day. Out of his winter heavies and into his spring raiment, our friend lurches out the front door to greet the fresh morning. By noon he is in the midst of the worst blizzard since '89.

Spring keeps playing its game on our gullible friend until the student finally outwits the elements. Determined not to be duped by the cry of "wolf," he one day politely ignores all the sure signs. But the student has absent-mindedly forgotten to look at the calendar. It's March 21, and spring is really here.

Linen Blouses Still Important

All the talk about sheers has not robbed linens of their importance when it comes to the blouse subject.

The emphasis is on pure linen of the handkerchiefs as well as heavy variety and on simulated linens such as spun or lightweight butcher rayons. These comprise from 30 to 50 per cent of the linens with sheers getting somewhat less attention, and pique and jewel toned broadcloth taking up to 25 per cent.

Color poses a point of interest because of the excellent reception being given tangerine. White and navy are the major shades—beige and tangerine the most newsworthy among well accepted colors.

Hankies Inspire Blouse Creations

Handkerchiefs are proving to be a bright inspirational light to the blouse world.

Beginning this spring in a batiste blouse inset with dotted hankie corners, the trend is spreading widely. Batiste and sheer linen blouses have inserts of Chinese and Madeira embroidered handkerchiefs. Pockets and collars are cut from these squares, affording hand-embroidered touches. Peasant blouses have print kerchiefs set into the bodice or forming ruffles.

Where the body of the handkerchief isn't used, embroidery techniques are adapted. Lift up organdie or lace appliques in flower, fruit and butterfly shapes are creating great interest in handkerchiefs and may bring equal popularity in the blouse department.

Blouse Fashions Lose Femininity

In summer styles, cotton chambray is being featured in blouses, especially the sleeveless style with the pin-pleated front and crystal buttons.

In the same fabric other blouses are fashioned according to the mandarin collar, short sleeve, pinch-pleat front, and pearlized button routine.

Pique is appearing quite abundantly also. In this category, the wing collar, short sleeves, or boy convertible collar, short sleeves, and high-placed pockets predominate.

Irish linen is used in the white



THIS IS REALLY IT!—The true symbol of warm spring days is a group of young people in a deluxe convertible with the top down. There's nothing like a warm wind blowing through your hair as you wind down Lincoln avenues to say, "Spring is here!"

Fashion Talk in Lincoln Accents Toppers, Shorter Skirt Length

Short coats (toppers), shirt-waist dresses and the shorter skirt length are fashion trends most evident in the talk of Lincoln department store buyers and advertising personnel.

Very short coats are being shown at Gold's. Designed to give the "top-heavy look," the toppers are flared. Some of them have push-up sleeves. Incidentally, one company now puts out a short coat made of most resistant fabric.

Sportswear Good

Among sportswear items to watch are circle skirts, sleeveless blouses and dresses, and denim. Made in pastel colors, with chertreuse and shrimp especially good, the denims come in five and six piece coordinated groups. Matching coordinates are also available in pure silk, linen and cotton.

Separate vests and vests combined with skirts and slacks come in strutter cloth. And pastel corduroys are available in skirts and jackets.

Navy is tops, and checks are very good, according to Gold's suit department. Jackets, sleeves and skirts are all shorter. Hip-bone length is descriptive of the new jackets; skirts are 11 or 12 inches from the floor.

Two Silhouettes

A Hovland-Swanson buyer explained two distinct types of silhouette. The first is slim, with the width at the shoulder, a high round neck, and a narrow hip line. The second features a fitted bodice and skirt fullness.

Dresses range from the shirt-waist type through coat style to short ballerinas. Sheers will be especially acceptable for dressy

occasions, and dark cottons and linens for informal affairs.

For evening, Hov's say, the mid-calf or ankle length dress is good. Popular styles will be made in light, airy pastels from net, marquisette and chiffon. Short coats will be worn loose or with fullness taken in by a contour belt at the waist.

Coed Skirts Too Long

"Most University girls wear their skirts too long," the buyer said. The best length, she explained, is the one which is most becoming to the individual. In most cases this is from 12 to 15 inches, depending on whether the skirt is full or straight.

She advised college students to consider accessories carefully in planning a wardrobe, making sure that new costumes fit into the scheme. A two-piece shantung or wool suit is a good basis, she feels. Also essential are cotton dresses for school; a ballerina dress would be very desirable for evening.

Navy Suits

Magee's, too, speak of suits, for they are important this spring. Some boleros are included among the very short jackets. Navy is good by itself, or trimmed with red or gray. Checks are also featured.

Many of the dresses have shirt-waist tops. The skirts are gored, fuller, and sometimes use permanent pleating. Knit dresses in lighter weight material are shown. Cottons are frequently sleeveless and of the sheath type, and unusual weaves of cotton are included.

In the sports line are quantities of shorts in varying lengths,

tee shirts in different weaves, sleeveless blouses.

Hats Forward

Hats are "really wonderful." Many are forward-tilting, in both straw and felt. Artificial fruit is used successfully in some cases, and the veil often makes the hat.

Felt is coming into its own as a four season material.

As for shoes, the open-work pump with its small straps is popular. Shoes come in red, green blue and various shades of toast. There are lots of sandals.

Woven like cotton, a new kind of nylon gloves are a boon in the accessory line. Bags frequently resemble satchels and the square variety is considered better than the envelope. In hoisery special attention is given to the picture heel.

Cotton Separates

Millers have cotton separates made to be worn by the college girl. A frothy white blouse, for example, tops a mushroom pleated skirt. The tiny pleats hold black and white or navy and white figured material to slim lines.

Also at Millers are bright skirts topped by a butcher linen blouse clasped at the neck. A cotton skirt in tangerine color comes with a big patch pocket, and can be mixed or matched.

Stops Short

Nubby pastels and pastel tweeds in Simon's toppers stop short, but wearability goes on and on. The shortie has a new, wide-contour belt to show off new-look wide shoulders.

High fashion in the "Cresta" coat by Forstmann at Simon's are side buckling, wide cuffs, gathered back, and lapel collar.



COOKING—Off to the Union to spend that extra hour between classes are June Hornby and Jerry Ewing. June is wearing a two-piece pastel cotton, good for school and informal social affairs. Jerry has on the ever-popular sports jacket and slacks.

Front Line Stressed in Spring Hats

Accessories Help To Set Trend

From London comes the word that the forward line is going to be evident on small spring hats.

This trend is often accentuated by trimmings; a golden yellow beret in coarse straw is trimmed with a forward-posed group of straw leaves in the same color. Another hat showing the forward movement is a yellow straw calot which carries a tilted forward circular shape filled with green feather birds, and has a yellow veil with a green bird fastened to it.

A shape made in fur felt with grosgrain is a small head-fitting hat with a narrow brim which turns back at the front and curves sharply down at the right to a deep point at the chin line. This shape is also repeated with the brim curving sharply upward at the left, to give a propeller line.

Coolie Styles

Coolie styles are shown too, such as a burnt straw version worn slightly forward and trimmed all over with straw flowers, and a gray felt circular coolie-beret trimmed with black velvet question marks, worn straight on the head.

Larger hats are also shown and sometimes have circular brims with a deep V cut out either at the front or back of the brim. A large hat in white leathorn straw has its brim cut out at the front and bound with mauve velvet ribbon. It has a bunch of violets placed at the base of the cut out.

There is also a group of very plain sports hats typical of which is a yellow fur felt head-fitting hat with turned back brim split at the front and held with two crocodile skin studs.

Beehive Cloche

The deep beehive cloche in felt and straw with narrow all round brim or small front brim and a

Statistics Show Clothing Cost Big Part of Coed's Budget

Clothing and cleaning and repair of clothes costs freshmen women 17 cents out of every dollar they spend at the University.

This is the second major item in the college women's budget. Room and board accounts for one-third of the total amount, according to a study of living costs of 74 freshman home economics students.

The report was made by Mrs. Dorthea Plum, home economics instructor.

Mrs. Plum found that the amount the girls spent for clothing varied widely—from \$28 to \$109. This was true she says, because some of the girls purchased their clothes before school started last fall.

33 Cents Room, Board

The study shows that 33 cents out of every dollar spent by the women students went for room and board. Fees and tuition amounted to 6 cents of every dollar spent and books and supplies 8 per cent.

The remaining 26 cents of every dollar the girls spend goes for eight main activities such as bus fare, entertainment, club and sorority dues, laundry, gifts and donations, cokes and ice cream.

The average cost, per semester, was \$439, according to the study. But the expense depends on where and how you live, Mrs. Plum found. Thirty-one girls living in the University's residence halls spent an average of \$568 during the fall semester. Four girls living in Loomis hall, a cooperative house, spent \$430; 21 girls living in Love Memorial hall, another cooperative dormitory where the girls work for part of their upkeep, the average cost of living was \$407.

flat bow at the back of the hat is a very popular shape this spring.

Variety is given to this shape by detail and trimmings such as eyelet holes in the peak and central section of the crown of a red felt model, an apricot fixed to the top of a quartered crown on a yellow felt cloche, and an out-

Costs Compared

Forteen Lincoln girls spent an average of \$345. Two girls who lived in a rooming house for their board and room spent an average of \$268.

The girls living in Love Memorial hall and Loomis hall, because they help prepare meals and care for the halls, earn a sizeable part of their expenses, an estimated \$130 a semester at Love hall and \$90 at Loomis hall.

Club Dues

Most freshmen girls, like their elders, apparently join a good many clubs and other student organizations which charge dues. The girls reporting in this study said five cents of every dollar they spent in the fall semester went for dues. Girls belonging to sororities paid the highest average rate of \$79 each.

The accounts kept by the freshmen women students were compiled by Jeanne Wielage, Crete, junior in the home economics department.

The survey also showed that over and above board, room, extra meals, tuition, books and supplies, the girls who lived at home spent an average of \$217 during the semester. Freshmen in the residence hall's used \$208, those in Love Memorial hall, \$176, those in Loomis hall, \$163, and those who earn their board and room \$127.

"Aside from certain fixed expenses," Mrs. Plum concludes, "the cost of living at college, like the cost of living anywhere else seems to be largely what you make it. And after a semester of account keeping home economics freshmen at least have a fair idea of how they managed their money."

size white button trimming the top of a white pique shape.

A group of larger straw hats worn straight on the head mostly have brims cut away or turned up at the back to give side width. An outstanding example in this shape is a red straw hat with the brim overlaid with black crinnet, and spray of roses at the back of the hat.

Spring 1950 Is Something 'New'

Spring 1950 is the navy blue suit, now better than ever . . . it's beiges and yellow tones . . . it's checks.

It's lowered shoulders and shortened skirts, shirt-waist dresses and forward-tilted hats. It's a new sophistication and continuation of the little-boy look.

Designers and buyers, in other words, don't quite agree on a definition of Fashion, 1950 style. The women of Lincoln, Neb., U.S.A., however, are less specific. To most of them spring is a new outfit of some kind. It may be a suit, a dress or perhaps simply a special Easter bonnet.

Denim Separates Leaders in Play

Coordinated denim separates are leading the play-clothes parade. Sets including denim shorts, pedal pushers and skirts, with tunnel belt loops and white rope ties, are coming back strongly.

A loose denim coat, called the "Saggy Baggy" coat, with zipper front and cuffed dolman sleeves, is the newest creation along this line.

Printed waffle pique sets, including beachcoat with zipper front, boxer shorts, strapless bra and ruffled midriff top, are also gaining in popularity.

Button trimming and pocket interest are important in the separates group this spring. Matching denim shorts, skirts and Spring is here, at least on these pages. It's partly a Paris spring and partly a New York one. But primarily this spring is Lincoln, and the clothes you see sketched are those to be found not on the pages of some magazine, but here, in this city.

Fashion Trends

The emphasis upon Lincoln spring does not mean that credit for the season's styles is taken away from older and larger fashion centers. After all, it is in these places that the pattern for the whole clothing world is set. And no matter how many variations appear in this pattern, there are certain trends which are apparent in it.

Knit Fashions Stretch Into Summer Wear

To stretch the knitwear selling period right into summer, the New York knitwear market is offering some new types of dresses. Early orders indicate that the idea is being taken up, as a number of these new styles sound perfect for summer vacation and travel promotions.

For example, a strapless, one-piece knitted dress with matching knitted bolero is a new combination in one line. Sleeveless knitted dresses with matching cardigans or jackets are also attracting attention for better-price departments for late spring and summer selling, according to manufacturers' reports. Both offer the advantages of knits in essentially cool styles, plus the cover-up jacket which can be worn with so many other clothes.

Scooped Necklines

Outstanding among the sleeveless types are styles with scooped necklines, outlined either with lace open work, or with cut-out patterns filled in with net.

Rolled, wing and slit mandarin necklines are also getting attention. They offer cooler necklines for warm weather, too. Linen-rayon and nylon-rayon mixtures are being well received for warm-weather wear. Rayon, cotton and wool yarns, some in combinations, are most frequently seen.

Knitted Suit

The two-piece knitted suit with detailed pullover top, short set-in sleeves and self belt is still an ever-popular style. Embroidery or bullion crests are liked to dress up many classic styles. Suits with contrasting all-over embroidery on the pullover top are being featured. Promoted also is the idea of knit separates in co-ordinated, mix-match colors.

Here are some additional fashion highlights: Horizontally-striped sleeveless dresses with knifer button; novelty-knitted knite-pleated skirts; tailored suits with a tweed look in rayon cord yarns.

Drop Shoulder

Pleats are news in some skirts. Low-placed, or flaring from the hip, the pleat theme is "keep it slim." Sleeve variety: The drop shoulder seam—almost a hallmark of spring, 1950; the short, flared three-quarter sleeve; the bloused push-up sleeve.

Very short coats (toppers) come just to the waistline. Larger, higher collars are important. Conversely, collarless necklines are given more attention than last year.

First to make their mark on the daytime dress picture for 1950 are dark plaid cottons. Solid pastel wash dresses, cut in classic patterns, are back again too.

It will be a white spring in many cases. White frames necklines and edges cuffs of both suits and dresses.



COMPLEMENT TO SPRING—Listening to Copland's "Appalachian Spring," coeds Jackie Sorenson and Nancy Dixon are a complement to spring in their new pastel dresses. While looking through the latest records donated by Sinfonia in the Union Music room, Miss Sorenson wears a "neutral" pink waffle pique school dress with hipline interest. Miss Dixon is attired in a cool Bemberg date dress with the "new" white interest at the collar and cuffs. The steel gray background accentuates the white polka-dot pattern of the material.