

Journalists Have Two Dreams

Know Your College . . .



PHOTOGRAPHY—Students in the School of Journalism have a chance to cover all branches of the field. Here are some students in the Pictorial Journalism lab practicing table-top photography.

This is the first of a series of articles about colleges an schools within the University.

Graduate work and a teletype machine are two of the dreams for the School of Journalism which Director William F. Swindler would like best to see realized.

Graduate work in journalism was offered for only one year—1924—and Swindler hopes that it may be begun again. The teletype machine is needed in the copy-reading classes, but the present budget will not allow its use.

Since 1948, when the school moved to its new quarters in Burnett hall, however, University journalism students have had some of the finest facilities in the country to help them learn their subject.

The photography lab in the basement is among the most modern in the country. There are twelve darkrooms containing modern equipment. Four speed graphic cameras are available to all students to use at any time they are taking the course. The darkroom facilities are also available to students who are enrolled in the subject.

Typography
The typography lab ranks among the top 25 percent of such labs now in American universities and colleges, according to Dr. William F. Swindler, head of the school. Most recent addition to the lab is a linotype machine, acquired from West Stadium. Practice on this machine will be included in future typography courses.

More than 150 cases of various type faces are contained in the typography lab, as well as a small job press, metal saw, and molding caster. Each lab is equipped for 15 students. Dr. Swindler has announced that he hopes to be able to obtain more equipment in the future.

Four members of the school of Journalism faculty are listed in Who's Who in America. They are Dr. William F. Swindler, director of the school; Prof. George H. Turnbull, Prof. James E. Lawrence, and Prof. Robert P. Crawford.

Dr. Swindler has been director of the school since 1948. He instructs courses in editorial writing, law and history of journalism, and beginning writing.

Professor Turnbull, dean emer-

itus of the Oregon school of journalism, is a visiting professor at Nebraska this year. He was on the Oregon faculty for 31 years, and served as dean for four years. He is conducting labs for news editing, as well as instructing courses in beginning journalism, advanced reporting, and methods of journalism.

Lawrence
Professor Lawrence has served as part time instructor in the school for a number of years. A graduate of the University, he has been editor of the Lincoln Star since 1911. He is at present instructing courses in editorial writing and news editing.

Professor Crawford serves as instructor during the fall semester. He taught in the American university in Italy during the last war, and was in public relations work under General MacArthur in the occupation of Japan. He teaches courses on magazine writing and on public opinion.

William H. Hice, associate professor, teaches news writing, reporting, and feature writing. Prof. Ray Morgan, who teaches all courses in photography, is an internationally known photographer. His pictures have won prizes at several international picture salons.

Newest addition to the faculty is Thomas C. Sorensen, who is teaching classes in beginning news writing and in radio journalism. He completed his graduate studies at the University in 1949, and is working part time for radio station KLMS.

Early School
In 1895, under the leadership of Will Owen Jones, late editor of the Lincoln Journal, Nebraska was the sixth school to begin the teaching of journalism. The courses were expanded, and in 1923 journalism was organized as a separate school, with Dr. Miller Moore Fog as director.

The school continued to grow in its quarters in the old University hall. In the fall of 1948, classes were moved to newly constructed Burnett hall.

Students can take three sequences of journalism. The straight news writing sequence offers a bachelor of arts degree. The agricultural and advertising sequences offer bachelor of science degrees in agriculture and business administration, respectively.

The University journalism school serves Nebraska, Wyoming, and southwestern Iowa. Many graduates of Nebraska take jobs on weekly newspapers in this area. A high percentage of editors and publishers of papers throughout this part of the country are graduated from the university. Of 15 students who received their certificates in 1950, 13 have already found jobs.

The school, in co-operation with the High School Press association, puts out a monthly bulletin, The Nebraska Newspaper. This offers an outlet for the school's faculty and graduate research.

Aids to High Schools.
Various aids to high school journalism students are published by the school in the form of the annual Nebraska School Press yearbook and the bi-monthly NHPA round tables. Round tables presents problems and practices which confront high school journalism advisers and student editors.

The school also offers a service to newspapers throughout Nebraska in the form of research requested by the various newspapers on special problems.

The reading room, on the third floor of Burnett hall, offers a complete collection of Nebraska weekly and daily newspapers. About six dozen daily and weekly newspapers from all parts of the nation can also be found in the reading room. Bound volumes of sample copies of every daily newspaper in the United States, as well as trade and professional journalism magazines are contained in this room.

Honorarys.
Several professional fraternities for students who plan to make their living in journalism are organized on the campus. professional fraternity, elects Sigma Delta Chi, men's national junior and senior men.

Theta Sigma Phi is the women's national professional organization and elects junior and senior women who have a high scholastic standing.

Students who have a high scholarship average and have shown proficiency in advertising are elected to Gamma Alpha Chi, professional advertising society. The national photography or-



TYPOGRAPHY—Not only is the writing angle of Journalism stressed, but also the practical side. Students learn the practices of the "back shop" of the newspaper plant in Typography lab.

ganization is Kappa Alpha Mu, which elects upperclassmen who have shown special ability in pictorial journalism. The Nebraska chapter conducts an annual contest for student pictures. The group also conducts a monthly survey of picture coverage in the state's daily and weekly newspapers.

Kappa Tau Alpha, national scholastic fraternity in journalism, recently established the Will Owen Jones chapter at the University. The upper 10 percent of juniors and seniors in journalism and selected alumni, who have conspicuously contributed to the growth of journalism in their careers, are members of this organization. The chapter plans to present an alumni achievement certificate each fall to an outstanding school of journalism graduate.

Scholarships worth \$500 are available to each year students in journalism. The J. C. Seacrest Scholarship is awarded annually to the student who has made the most outstanding record and plans to continue his studies. The Frank L. Williams student loan funds offers \$500

to any students, with preference being given to journalism majors.

Varied Courses.
Courses in the school cover almost every phase of newspaper work. Students learn techniques of reporting and writing stories, how to make up pages, and how to write intelligible editorials. Studies of various Nebraska newspapers and suggestions on possible improvement are given to those papers who request them.

This year, the history of journalism class began a long-term project of gathering material for a book on the history of Nebraska journalism. Professor Turnbull, who has written a history of Oregon journalism, is in charge of the project. Classes will do research on various phases of the subject for several years before the complete book can be assembled.

Students in the advanced reporting classes gain actual experience covering city affairs. Class members get stories from the city hall, police department, courts, and other public affairs.

Try Rag Want Ads.

Sellin Reports on Ag Life in Finland

By Dick Walsh

Americans would be the gainers if they took time to study some of the Finnish agricultural practices.

That is the opinion of Duane Sellin, 21-year-old Duane Sellin, who recently returned to the U. S. after spending six months in Europe.



Sellin was one of a group of 31 young Americans who went abroad in June under the International Farm Youth Exchange program. His trip was sponsored by Nathan Gold, Lincoln businessman.

The Nebraskan was both surprised and impressed by the Finns' feeling of co-operation. "About half the field workers over there are girls," he said, "therefore take care of all the livestock. Rarely does a man milk in Finland."

Like Business People
"Farm workers have hours similar to business workers in America. They work from 7 a. m. to noon, take an hour for lunch, then work from 1 to 5 p. m. If they work Saturday's

they get time-and-a-half, on Sundays double time."

Because almost all commodity markets are of the co-operative type, Sellin found the nation's people are "not too rich nor too poor."

Love Home Life
He also found the Finns are a happy people, spending most of their leisure time on the farm and preferring home life.

"The young people also stay close to home, some going to village dances Saturday nights," he said. "They go in mostly for waltzes and polkas. Finnish girls are good dancers."

He noticed too that little meat is eaten by the Finns and that many vegetables they raise are fed to animals, chiefly pigs. He gave the following as an average daily menu:

Breakfast—Oat porridge, milk and bread, but no coffee.
Lunch—Potatoes, gravy (meat flavored), bread, butter, milk and a sour dish called veell (Sellin came to like veell but not peema, a soured buttermilk).

Dinner—Same as lunch, sometimes with fish soup or fish dish, plus berries for dessert.

Know Little About U. S.
He found that a number of Finnish farmers would like to visit America and study our farm methods. Because of Russia's influence, they "really know very little about the United States. But they would like to have closer associations with our country."

Though some 90 of the last 200 years have seen Finland and Russia at war, Sellin feels that the Finns do not have a feeling of pity toward the Russian man on the street, and that of hatred toward his government.

"The common Russian lives very poorly according to most any Finn," he said. "He may live in something about the same speed as our chicken coop."

"The Finnish say we are just beginning to see the light with respect to Russia—especially in their dealings with other nations."

As part of the war debt Finland owed Russia at the end of the last war, the Russians were allowed to lease a large tract of land in Finland on which they in turn established a large naval base.

It so happened that a major Finnish railroad line passed through this sector. Because of the general rough terrain, to re-route it was impossible, so the Russians allowed the trains to pass through "their" base.

'World's Longest Tunnel'
"I was on one of these trains," Sellin relates. "We were re-hooked to a Russian engine, a Russian guard stationed in our car, window-shades were lowered—blackness resulted—and we passed through. The Finns call this the longest tunnel in the world."

Sellin has compiled an outstanding farm record. A 4-H clubber for nine years, he also holds the degree of American Farmer of the Future Farmers of America. Another of his major activities has been work with rural youth.

Meet Feb. 16 Economics Meet Feb. 16

Engineering economics will be the topic of Lee S. Whitson when he speaks in Love Memorial library auditorium Feb. 16 at 7:45 as part of the University sponsored Cost Reduction Conference.

The appearance of Whitson is being sponsored by the University student branch and Nebraska section of the American society of mechanical engineers. Whitson is head of the industrial engineering division and professor of mechanical engineering at the University of Minnesota.

Friday, Feb. 17, the Cost Reduction conference will begin. Highlighting the noon luncheon program and the afternoon session, both of which are open to University students, will be Prof. Whitson and Allan H. Morgenson, respectively. Whitson's topic will be "Cost Reduction Through Effective Management Controls."

Morgenson is a New York Industrial Consultant, Consulting Editor of Factory Management Magazine. In 1937, he was the recipient of the Gilbreth Medal for outstanding work in the field of management. He will express his views on "Cost Reduction Through the Simplification of Work," using "The Simpler the Better" as his theme.

Students who desire to attend should express their interest by signing their names in the office of Gordon Mattson, 316, Special Science, before Wednesday, 5 p. m., Feb. 15. There will be a cost of \$1.50 for the luncheon. For the afternoon session, there will be no charge. Starting at 12:15 Friday noon, the luncheon will be held in the Georgian room of the Cornhusker, immediately followed by the afternoon activities, which will begin at 2:45 p. m.

The morning session, is not open to University students. The conference in its entirety is open to businessmen and engineers. The enrollment fee will be \$5.00.

'Investments' Trio To Win Awards

Three awards to students of finance and economics have been announced by the Pierre A. DuVal foundation.

The awards of \$300, \$300 and \$200 each as either tuition or cash will be made to encourage investment studies. Awards will be made to students on the basis of their "investments."

Students may invest a theoretical \$25,000 each in stocks listed on the New York Stock or Curb exchanges for a year starting March 15, 1950. Determining factors will be maximum dividends and appreciation. A panel of experts will study submitted records and make yearly awards.

The DuVal foundation has polled educators to get their advice on such awards. They have expressed interest and offered useful suggestions about them.

Rules and applications may be secured from the Pierre A. DuVal foundation, 13 West 46th Street, New York 19, N. Y.

Theatre Tickets On Sale Monday

Ticket sales for "Glass Menagerie" University Theatre play, to be presented Feb. 20, 21 and 22 will begin Monday, Feb. 13.

Ducats for the Tennessee William's winner of the Pulitzer prize and the Drama Critics award may be purchased at the Temple box office. Regular selling hours will be maintained from 12:30-5 p.m. Monday thru Friday.

Mrs. Margaret Denton urged those planning to attend to make their reservations early. She added that organizations or groups might obtain block areas for the production if they make their reservations early some-time this week.

Tickets will sell at \$1.20 each.

Classified

THEATRE CARRIER
Next attractive girl for part time employment. Apply 325 Stuart Building.

THEATRICAL and Theatre typing, 10c page. Call 6-2246 evenings.

ATTRACTIVE large room, for 1 or 2 men students, Ag District, Near 3 bus lines. Will accept foreign students. 6-1681.

LOST—Silver Ramon lighter initial L.H.L. Inscription on back. Reward, phone Lee 2-1085.

FOR sale—36 Ford. Call Fred Ingold 5-8254 after 6 p.m.

FOR sale—27 foot boat motor—Including plans. 3-9166 evenings.

LOST—Brown felt purse. Valuable. Call J. Switzer 2-2287, Newark.

At HUNTER and Colleges

and Universities throughout

the country CHESTERFIELD is

the largest-selling cigarette.*

HELENA CARTER

Charming Hunter Alumna, says:

"MILDER... MUCH MILDER... that's why I find Chesterfield much more pleasure to smoke."

Helena Carter

CO-STARRING IN

"SOUTH SEA SINNER"

A UNIVERSAL-INTERNATIONAL PICTURE

HUNTER COLLEGE
NEW YORK CITY

Always Buy CHESTERFIELD

They're MILDER! They're TOPS!

IN AMERICA'S COLLEGES WITH THE TOP MEN IN SPORTS WITH THE HOLLYWOOD STARS

Copyright 1950, LUCRETIA & MISS TOBACCO CO.

*By Recent National Survey